

Be safe out there!

Don't miss our honored guest speaker: **Gary Politte**
(For more on Gary see Page 4)

Gary with Protection Against Crime will be educating us through his Realtor's Safety Program-you won't want to miss this!

Stay after the luncheon for an additional 15 minute presentation regarding self-defense techniques.



Thursday, May 11th, 2017

Champions Run
13800 Eagle Run Drive

11:15-11:45 am—Networking
11:45 am-1:00pm—Lunch & Program

We encourage attendees to please PRE-REGISTER by:

- **EMAIL** Ashley Smith at livengood@burrowstracts.com
- **ONLINE** at www.wcromaha.com (Buy Now)
- **FACEBOOK** (Click "Join" for the WCR Omaha Business Luncheon)

WCR Leadership and Contact Information



The Eat, Drink & Lip Sync Committee was thrilled to present a check to Kathy Roum from Habitat for Humanity in the amount of

\$7,723.04!!

Thank you to all who contributed in every way! It's because of you we can give back to this community we love so much!!

The mission of the Women's Council of REALTORS®

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.



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Carmen Bunde 402-850-3829

2017 President's View



Thank you Omaha Chief of Police Todd Schmaderer!! I hope everyone enjoyed hearing the chief speak as much as I did. It was wonderful to see more of the lighter side of his personality. We usually see him when he is covering such serious topics in the media. Thank you for all your questions. One question that came up was about protecting ourselves while on the job. Our next luncheon covers that exact topic.

Please join me at our next luncheon to hear Gary Politte who has trained with retired law enforcement agents from Los Angeles, California and has extensive training and knowledge compiling statistics and crime prevention techniques from various law enforcement agencies as well as the FBI. He will be speaking toward the end of the meeting and will offer an additional 15 minutes of self defense if you wish to stay.

Plan to attend our annual **Golf Event** on **July 13th** and if you would like to sponsor or sign up a team please visit <http://wcromaha.com/meetinginfo>

Our next **Business Luncheon** will be **May 11th**. See you there!

Darla Bengtson

2017 WCR President

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Lunch and Learn!

Gary Politte is the owner of Protection against Crime. Since 1993, he has been providing free seminars all over the country to various professional organizations, businesses, schools, and universities. Gary trained with retired law enforcement agents from Los Angeles, California and has extensive training and knowledge compiling statistics and crime prevention techniques from various law enforcement agencies as well as the FBI. Gary keeps well informed of the current crime statistics and criminal actions of all communities across the country. The belief of the company is that this knowledge is to be shared. These topics are of a serious nature, but through the years we have found injecting some humor helps individuals learn more and retain the information longer. Remember you can be safer and we can help!

Stay after the door prices for a great 15 minute presentation regarding self-defense techniques!

Photos from April's Luncheon



We Want to Hear From You! Yes-YOU!!

Did you know WCR has a Hospitality Committee?

Hospitality Committee



Carmen Bunde is at your service if you know of any happenings pertaining to our WCR friends, be it joyful, serious, sad, encouraging, etc. Please contact Carmen at cbunde@pjmorgan.com and she will serve as the voice of WCR to acknowledge anything that should be with cards, flowers, etc... whatever seems appropriate. If possible, share the address of the person or persons being acknowledged. She looks forward to hearing from you!



congrats

Congrats **Lisa Gell (CBSHome)** and **Therese Wehner (BHHS)!!**

They were the winners of the \$250 Amazon gift cards! Thank you for being members of the best chapter in the world!

[#WCROmaha](#)
[#MembershipDrive](#)

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Lisa Powell



402-614-4633

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Upcoming Schedule

May

May 11th - WCR Business Resource Meeting @ Champions (11:15am-1:00pm)
May 15th-20th - NAR Convention, Washington D.C.
May 25th - WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

June

June 8th - WCR Business Resource Meeting @ Champions (11:15am-1:00pm)
June 15th - WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

July

July 13th - WCR Golf Tournament @ Pacific Springs
July 20th - WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

**Check out wcromaha.com to find dates for
Luncheons, WCR Board Meetings, WCR/NAR
Conventions and Special Events.

Your Neighborhood Mortgage Experts



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App of the Month: Ripl Animated Social Media Boosts



Technology is a fun thing. Ever changing and always allowing us new methods of engagement. I encourage you to change up your tactics every now and again, see how it can excite and get new people involved.

This month's Tech Talk Topic is the app called Ripl. This app has been around for about 2 years, however its just now becoming popular in the real estate industry. This app does work on both Droid and Apple devices. This app is also very user friendly and easy to navigate.

Ripl does have a free version, however I highly suggest you upgrade to the \$9.99 version for customizing reasons.

What does it do? Essentially, Ripl lets you make a slideshow of your photos and incorporates moving text. Thus, your facebook/Instagram etc posts are now 'movies' and gain more attention. Why? Because your followers are 3x more likely to watch an animated post than read a written post.

In the paid version, you can also remove the Ripl logo and add your own, giving it more of a professional look. It also lets you post directly to your social media sites and tracks engagement. This way, you can go back and easily see which designs are getting the most attention and create more like that.

The paid version also has copyright free music you can have in the background.

The only downside I have found using this app, is that there is not a desktop version, so any photos you want to post that are on your desktop, you'll have to send to your phone first.

Once you join/download Ripl, they will email you case studies and tips on using the app. I find these very helpful and hey, you might as well learn from what others have experienced!

For more tips visit www.networkingwizblog.com

**Amy Dritley, Marketing Coordinator
Peoples Mortgage Company**



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one of our amazing Loan Originators

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REALTOR Membership Application



2017 Omaha WCR REALTOR® Membership Application New / Renewal (circle one)

DATE: _____

NAME: _____ OFFICE: _____

OFFICE ADDRESS: _____

CITY/STATE/ZIP: _____

HOME ADDRESS: _____

CITY/STATE/ZIP: _____

MOBILE PHONE #: _____ OFFICE PHONE #: _____

Please send my information to: OFFICE / HOME (circle one)

Email: _____

Local Chapter you are joining: Omaha

Board of Realtors in which you hold membership: Omaha Area Board of Realtors

Recruited by: _____

REALTOR DUES:

National Dues: \$126

State Dues: 0

Local Dues: \$ 24

Total: \$ 150

PAYMENT METHOD:

Check for \$ _____ (payable to WCR)

Credit Card \$ _____

Credit Card Type: VISA /MC/ AMEX

CC #: _____

Back of Card CSC 3 Digit Code: _____

Expiration Date: _____

Billing Zip Code: _____

Signature: _____

Please send completed application with payment to:

2017 VP of Membership

C/O OABR-Angel Starks

11830 Nicholas St

Omaha, NE 68154

Contact info: Angel@NebraskaRealty.com or 402-553-5744

Affiliate Membership Application



2017
Strategic Partner
Application

DATE: _____

NAME: _____ OFFICE: _____

OFFICE ADDRESS: _____

CITY / STATE / ZIP: _____

HOME ADDRESS: _____

CITY / STATE / ZIP: _____

MOBILE PHONE #: _____ OFFICE PHONE #: _____

Please send my information & renewals to: OFFICE / HOME (circle one)

Email: _____

Local Chapter you are joining: OMAHA

Recruited by: _____

Joining with New REALTOR® Member: _____

STRATEGIC PARTNER ANNUAL DUES \$ 150

PAYMENT METHOD:

Check for \$ _____ (payable to WCR)

ALL NEW STRATEGIC PARTNERS MUST JOIN WITH A NEW REALTOR® MEMBER

Please send completed application with payment to:

2017 WCR VP of Membership

C/O OABR-Angel Starks

11830 Nicholas St

Omaha, NE 68154

Contact Info: Angel@NebraskaRealty.com or 402-553-5744

Keep Omaha Beautiful



We all love living in the Omaha area. Right?
We are featuring a charity which helps to maintain our beautiful city, Keep Omaha Beautiful.

MISSION: Keep Omaha Beautiful is committed to litter reduction, community beautification and education on recycling and environmental stewardship in the Omaha area.

HISTORY: It was started in 1959 under the name of City Beautification Unlimited and became Keep Omaha Beautiful in 1964. Mary Anderson started this organization and was the executive director until her death in 1990. Cindy Smiley became the executive director and led the organization for 25 years. After her retirement in 2015, the current executive director, Chris Stratman, took over the role. They are an affiliate of Keep America Beautiful along with 21 other affiliates in Nebraska.

PROGRAMS: Adopt-A-Park, Omaha Spring Cleanup, Community Beautification, Helping Hands (yard cleanup), License Plate Recycling, Litter Cleanup (parks, trails, dam sites and neighborhoods), Siena/Francis House Partnership, Stormwater Pollution Prevention, Youth Fall Cleanup.

Brenda Stuart, WCR Community Service Chair
ServiceOne Home Warranty

**Please consider
giving at our May
luncheon!**

Keep Omaha Beautiful



Year in Review
2016

2016 proved to be a transition year for Keep Omaha Beautiful, full of changes, challenges, and triumphs. A growing team, fresh brand, and ambitious goals now propel us into 2017, but first, we're excited to celebrate some pretty big accomplishments with you.

BY THE NUMBERS

4,333

Volunteers



ENOUGH PEOPLE TO FILL
RALSTON ARENA.

2010-2015 average = 1,702

10,364

Volunteer Hours



EQUIVALENT TO
431 FULL DAYS
OF SERVICE AND
A COMMUNITY
BENEFIT OF
\$244,175.

2010-2015 average = 3,785

283

Litter Cleanup Events



MORE THAN 2.5X OUR
FIVE-YEAR AVERAGE.

2010-2015 average = 113

180

Miles of Trail Cleaned



EQUIVALENT TO DISTANCE FROM
OMAHA TO KANSAS CITY.

2010-2015 average = 73

4,592

Bags of Litter Collected



EQUIVALENT
TO COVERING
FOUR NBA
BASKETBALL
COURTS WITH
TRASH BAGS.

2010-2015 average = 3,123

3,158

School Youth Educated



VIA 109
ENVIRONMENTAL
EDUCATION
ACTIVITIES AND
PRESENTATIONS.

2010-2015 average = 1,804

6,433

Community Outreach
Participants



WOULD FILL EVERY SEAT IN
THE OMAHA STORM CHASERS
BASEBALL STADIUM.

2010-2015 average = 2,704

Our Mission: For nearly 60 years, Keep Omaha Beautiful has been dedicated to community beautification, litter reduction, and environmental education. We inspire and educate people to be stewards of the environment and our community.

May Spotlight Sponsor



CELEBRATING OUR **16TH YEAR** AS



CBS HOME

A BERKSHIRE HATHAWAY AFFILIATE

“ A home is one of the most important assets that most people will ever buy. Homes are also where memories are made and you want to work with someone you can trust. ”

*—Warren Buffett, Chairman of the Board,
Berkshire Hathaway Inc., February 2012*

Getting to know you, getting to know all about you...

Name Please?

Scott Vogt

Why do you love being a member of WCR?

The golf tournament-kidding, I'm terrible

Who got you involved in WCR?

CBSHOME's long history as a sponsor.

What is favorite WCR Activity?

Great speakers at WCR Business Luncheons/

Where do you want to travel to in the next 2 years?

Bangalore, India-to see my wife's family

What is a goal of yours that you want to accomplish this year?

Continue to implement new tools that benefit our agents and get all my landscape lights to work for just one night.

What is one local thing that you have wanted to do?

Does Omaha have a zoo?

What do you think the future of real estate looks like?

Drive by technology with the continued hand holding, counsel, and expertise of a dedicated agent.

What is the best business tip you have been given?

Don't ruin an apology with an excuse.

What do you want to tell your fans?

Please, please put away your Legos, Zane.

What is the highlight of your life?

Birth of our son, Zane; that and taking th top score on Fun House Pinball in Abel Hall at UNL in '94, for one week.

What do you think the secret to life is?

Hot barre.

Thank you for taking the time to let us get to know you Scott!

And thank you for being active in WCR!



Golf Tournament Sponsorships



14th Annual Golf Tournament

Sponsorship Opportunities

July 13th, 2017 | 9:00 AM Registration | Pacific Springs Golf Course

On behalf of the Omaha Women's Council of REALTORS, thank you for your continued support of this organization! We sincerely appreciate all that you do. If you are interested in sponsoring our 14th Annual Golf Tournament there are multiple levels to show your support, see below for details.

Golf Hole Sponsorship Cost is **\$150.00** (\$40 extra for Reserved Golf Cart) **18 Available!**

This is our most popular sponsorship! You will have signage at the golf hole, along with an opportunity to be at the hole to network. There will be mention of your company throughout the dinner and on signage throughout the clubhouse. There may be a pin prize for the hole, such as longest drive, shortest putt, etc. Every golfer receives a list of the Golf Hole Sponsors.

Lunch Sponsors Cost is **\$250.00** **5 Available!**

As a lunch sponsor, you will have the opportunity to attach a sticker or advertisement to each box lunch and be there to help distribute the lunches. Your company name will be included in the sponsor information that each golfer receives as well as mentioned at the dinner and on signage throughout the clubhouse.

Dinner Sponsors Cost is **\$350.00** **5 Available!**

We are planning on a buffet dinner following the golf. Dinner Sponsors will have signage at each table, as well as on the serving tables. Your company name will be included in the sponsor information that each golfer receives, as well as mentioned at the dinner and on signage throughout the clubhouse.

Beverage Sponsors Cost is **\$125** **15 Available!**

This sponsorship will put your company name on each golfer's 2017 WCR memorabilia. Your company name will be included in the sponsor information that each golfer receives as well as mentioned at the dinner.

Golf Teams Cost is **\$320** **36 Available!**

Carts will be personalized with the golfer's names and companies. Prizes for top women's, men's and mixed teams. Receive 4 raffle tickets per team if registered online at www.wcromaha.com by June 8th!

Prizes Cost: **\$25 Minimum** **Unlimited Available!**

Golfers love door prizes! Here's your chance to donate your services, or maybe something golf related. Be creative, it's your turn to make your company shine! Signage throughout the clubhouse.

Thank you for your continued interest and support of WCR and our Event!

Please register and pay online at www.wcromaha.com/Golf_Events

Contact Erin Pearson 402-502-5441 | epearson@finance1.us OR

Lisa Brodersen 402-431-4325 | 1brodersen@firstmortgageco.com for details and availability.

Portion of proceeds benefit
Rejuvenating Women



Golf Tournament Sponsorships



14th Annual Golf Tournament

Thursday, July 13th, 2017

Pacific Springs Golf Course

16810 Harney St, Omaha, NE

9:00 am Registration | 10:00 am Shotgun Start

\$80.00 per Player—18 Hole, 4 Person Scramble

Includes Green Fees, Carts, Lunch and Dinner

Prizes, Drinks and FUN immediately following at the Pacific Springs Clubhouse

To register your team, please sign up online at:

http://wcromaha.com/Golf_Events

Team Captain _____ Company _____

Player 2 _____ Player 3 _____

Player 4 _____ Phone: _____

Email: _____

4 Free raffle tickets per team when registered before June 8th

Teams must pay online and provide captain contact information upon registration.

**Portion of proceeds benefit
Rejuvenating Women**



Rejuvenating Women
TOGETHER FREEDOM

Contact Erin Pearson @ 402-502-5441 | epearson@finance1.us OR
Lisa Brodersen @ 402-431-4325 | lbrodersen@firstmortgageco.com for details.

2017 Strategic Partners

DOUBLE DIAMOND



GOLD



The Year Was... 1976

Each month in 2017 we will be catching up with our past presidents through our The Year Was...segment. Don't miss out on getting to know your WCR family!



Name: Melissa Jarecke
Year WCR President: 1976

- 1. When did you become a member of the Women's Council of REALTORS®? Who got you involved?** 1973-Arlene Geschwender
- 2. What was the most memorable moment as President of WCR?**
My mother came to inauguration and I was able to thank her for all the sacrifices she made raising me.
- 3. What do you love most about WCR?**
Friendships.
- 4. What charity is the nearest and dearest to your heart and why?**
Open Door Mission and Lydia House
- 5. Do you have a bucket list? What would you like to cross off that list or what goal would you like to achieve in 2017?** Have a client party to celebrate 50th year in real estate!
- 6. What advice did you or would you give the next Omaha WCR President?**
Need more agent members.

Thank you Melissa for your time as President
Cheers to your long standing career in Real Estate!