



*Cheer on your REALTOR® peers as they perform LIVE!*

**Thursday, March 9**

**Happy Hour: 5:30 pm - 6:30 pm**

**Dinner & Lip Sync Competition: 6:30 pm - 8:00 pm**

**Live Auction & Awards: 8:00 pm - 9:00 pm**

**Scott Conference Center**

6450 Pine St

Omaha, NE 68106

**Join us for a sit-down dinner in your best business-fancy attire!**

**[There is not a March Luncheon.](#)**

**Join us instead for our Spring fundraiser for  
Habitat for Humanity!**

# WCR Leadership and Contact Information



**There is still time to register a team to participate in the Eat Drink & Lip Sync event!!**

**Not into performing? There are other great ways to get involved! There are still seats available and you can always donate a raffle or auction item!**

**Contact Lorie Bonnstetter or Bridget Vacha for more details!**

The mission of the Women's Council of REALTORS®

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.



**Brenda Stuart**  
Home Warranty Manager  
Cell: **402-306-6319**  
Office: 402-597-2169  
bstuart@ServiceOne.com  
9335 "J" Street  
Omaha, NE 68127



[www.serviceone.com](http://www.serviceone.com)

## GOVERNING BOARD OFFICERS

### PRESIDENT

Darla Bengtson ..... 402-676-2842  
PRESIDENT-ELECT  
Katie Loeffers ..... 402-813-2551  
VP OF MEMBERSHIP  
Angel Starks ..... 402-553-5744  
REGIONAL GOVERNOR  
Jessica Sawyer ..... 402-679-8166  
SECRETARY  
Laura Longo ..... 402-758-6041  
TREASURER  
Rachel Pierce ..... 712-355.2040  
PAST PRESIDENT  
Crystal Archer ..... 402-215-5483  
PARLIAMENTARIAN & BY-LAWS  
Therese Wehner ..... 402-670-0101  
WAYS AND MEANS CHAIR  
Lindsey Krenk ..... 402-415-4358

## STANDING COMMITTEES

### COMMUNITY SERVICE

Brenda Stuart ..... 402-306-6319  
WEBMASTER  
Crystal Archer ..... 402-215-5483  
EAT, DRINK, LIP SYNC CHAIR  
Lori Bonnstetter ..... 402-536-0234  
EAT, DRINK, LIP SYNC CO-CHAIR  
Bridget Vacha ..... 402-706-6175  
GOLF CHAIR  
Erin Pearson ..... 402-560-4170  
GOLF CO-CHAIR & SCHOLARSHIP CHAIR  
Denise Poppen ..... 402-560-4170  
HOLIDAY RECEPTION CHAIR  
Angela Brant ..... 402-215-1529

### EDUCATION CHAIR

Gabe Kopun ..... 402-553-5744

## SPECIAL COMMITTEES

### LUNCHEON RESERVATIONS

Ashley Smith ..... 402-618-2992  
COMMUNICATIONS CHAIR  
Jen Monjaras ..... 402-200-8554  
PHOTOGRAPHER  
Hanna Oltman ..... 402-619-5555  
TECHNOLOGY CHAIR  
Amy Dritley ..... 402-650-8631  
HOSPITALITY CHAIR  
Carmen Bunde ..... 402-850-3829

# 2017 President's View



Another great turn out for February's WCR Resource Business Luncheon!

Thankfully, this year Bill Swanson and Doug Dohse agreed to share their knowledge and passion for RPAC again. Every year I am reminded how important it is to have RPAC watching out for us professionally and personally as homeowners. To think that as Real Estate Agents we, at a minimum, could have paid out over \$500,000 if the "for Sale" sign bill had passed.... mind-blowing. Thanks to each of you who helped kick off another successful year for RPAC!

Saving Grace was February's community service focus. What an inspiring organization. Your donations are helping feed the hungry by rescuing the heartland's bounty that would otherwise go to waste!

Make sure to attend Eat, Drink and Lip Sync, Thursday March 9 and help support WCR and Habitat for Humanity. The committee has been working like crazy and the evening they have planned will not disappoint!

Our next Business Luncheon will be April 13. I am looking forward to hearing Omaha Chief of Police Schmaderer speak. Come with questions!

Darla Bengtson

2017 WCR President

Nebraska Realty



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# RPAC Re-cap



Thank you to everyone from the February Luncheon who contributed to RPAC!

**We donated  
\$9,245.00**



# Upcoming Schedule

## **March**

**March 9th - WCR "Eat Drink & Lip Sync" Night**

***No March Business Resource Meeting***

March 16th - WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

## **April**

April 10-12 - Nebraska Real Estate Convention, Embassy Suites, La Vista, NE

**April 13th - WCR Business Resource Meeting @ Champions (11:15am-1:00pm)**

April 20th - WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

## **May**

**May 11th - WCR Business Resource Meeting @ Champions (11:15am-1:00pm)**

May 15th-20th - NAR Convention, Washington D.C.

May 25th - WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

**\*\*Check out [wcrmaha.com](http://wcrmaha.com) to find dates for  
Luncheons, WCR Board Meetings, WCR/NAR  
Conventions and Special Events.**

## Your Neighborhood Mortgage Experts



**Laura Longo**

Mortgage Service Rep  
343 N. 114 Street  
Omaha, NE 68154  
(402) 758-6041  
[llongo@centrisfcu.org](mailto:llongo@centrisfcu.org)  
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**PK Kopun**

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**Here's the WORKING LIST!!**

**Thank you for joining or renewing before March 1<sup>st</sup>!**

If you don't see your name (**and should**), don't hesitate to email me at [angel@nebraskarealty.com](mailto:angel@nebraskarealty.com) with proof of payment, and I'll gladly add you!

**I want to make sure you're included!**

***The following individuals either joined or renewed in December, January or February.***

Andy	Alloway	Dionne	Housley	Stephanie	Reinhardt
Cheri	Alter-Partusch	Jeff	Hudkins	Lisa	Richardson
Jill	Anderson	Kristi	Jeffrey	Doug	Rotthaus
Crystal	Archer	Terry	Jeffrey	Becky	Sandiland
Diane	Battiato	Diane	Johnson	Jessica	Sawyer
Stephanie	Beals	Diane	Johnson	Chuck	Sederstrom
Tara	Benak	Carolyn	Kesick	Monica	Seybold
Darla	Bengtson	Mike	Knust	Megan	Sgourakis
Megan	Bengtson	Gabe	Kopun	Kayla	Shafer
Nancy	Bierman	PK	Kopun	Julie	Sherman
Frank	Blackwood	Monica	Lang	Donna	Shipley
Jessica	Blake	Mark	Leaders	Christine	Shour
Ellen	Blinn	Christy	Leesley	Mary	Sladek
Lori	Bonnstetter	Surie	Legge	Porscha	Smith
Lisa	Brodersen	Katie	Lieffers	Ashley	Smith
Carmen	Bunde	Laura	Longo	Douglas	Steinkruger
Laura	Burford	Debora	Martin	Cher	Stenger
Trac	Burkhardt	Christie	McCarthy	Brenda	Stuart
Jennifer	Carson	Michael	McGlynn	Tammy	Stuart
Tricia	Castillo	Loretta	McNally	William	Swanson
Susan	Clark	Pam	Mertz	Bill	Swanson
Darci	Coolidge	Trudy	Meyer	Dixie	TenEyck
Will	Creech	Angela	Miller	Matt	Thiel
Denise	Cunningham-Frey	Kamie	Mielke	Stacy	Thorne
Mindy	Curington	Rachel	Moeller	April	Tucker
Theresa	Dein	Sue	Mohr	Amanda	Turille
Christine	Dougherty	Linda	Moy	Missy	Turner
Amy	Dritley	Deda	Myhre	Bridget	Vacha
Ernest	Faubion	Erin	Oberhauser	John	Vacha
Rod	Faubion	Pat	Ohmberger	Steve	Vacha
Cathy	Feurt	Hanna	Oltman	Kristin	Vanis
Lisa	Gell	Sue	Osterholm	Tracie	Wang
Cheryl	Gerace	Sue	Owen	Heidi	Weeks
Christine	Green	Erin	Pearson	Therese	Wehner
Lisa	Green	Rachel	Pierce	Lisa	Welch
Amy	Haggstrom	Angie	Podoll	Carolina	Williams
Dan	Harris	Denise	Poppen	Robin	Young
Aaron	Hochstein	Lisa	Powell		



I would **LOVE** for everyone to win, but there can only be **ONE!**  
**ONE** new member and **ONE** renewed member! Are you on the list??



# REALTOR Membership Application



**2017 Omaha WCR REALTOR®**

**Membership Application**

**New / Renewal (circle one)**

DATE: \_\_\_\_\_

NAME: \_\_\_\_\_ OFFICE: \_\_\_\_\_

OFFICE ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

MOBILE PHONE #: \_\_\_\_\_ OFFICE PHONE #: \_\_\_\_\_

Please send my information to: OFFICE / HOME (circle one)

Email: \_\_\_\_\_

Local Chapter you are joining: Omaha

Board of Realtors in which you hold membership: Omaha Area Board of Realtors

Recruited by: \_\_\_\_\_

## REALTOR DUES:

National Dues: \$126

State Dues: 0

Local Dues: \$24

Total: \$150

## PAYMENT METHOD:

Check for \$ \_\_\_\_\_ (payable to WCR)

Credit Card \$ \_\_\_\_\_

Credit Card Type: VISA /MC/ AMEX

CC #: \_\_\_\_\_

Back of Card CSC 3 Digit Code: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Signature \_\_\_\_\_

**Please send completed application with payment to:**

2017 VP of Membership

C/O OABR-Angel Starks

11830 Nicholas St

Omaha, NE 68154

Contact info: [Angel@NebraskaRealty.com](mailto:Angel@NebraskaRealty.com) or 402-553-5744

# Affiliate Membership Application



## 2017 Strategic Partner Application

DATE: \_\_\_\_\_

NAME: \_\_\_\_\_ OFFICE: \_\_\_\_\_

OFFICE ADDRESS: \_\_\_\_\_

CITY / STATE/ ZIP:: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CITY / STATE/ ZIP:: \_\_\_\_\_

MOBILE PHONE #: \_\_\_\_\_ OFFICE PHONE#: \_\_\_\_\_

Please send my information & renewals to: OFFICE / HOME (circle one)

Email: \_\_\_\_\_

Local Chapter you are joining: \_\_\_\_\_ OMAHA

Recruited by: \_\_\_\_\_

Joining with New REALTOR® Member: \_\_\_\_\_

STRATEGIC PARTNER ANNUAL DUES \$ 150

PAYMENT METHOD:

Check for \$ \_\_\_\_\_ (payable to WCR)

***ALL NEW STRATEGIC PARTNERS MUST JOIN WITH A NEW REALTOR® MEMBER***

Please send completed application with payment to:

2017 WCR VP of Membership

C/O OABR-Angel Starks

11830 Nicholas St

Omaha, NE 68154

Contact Info: [Angel@NebraskaRealty.com](mailto:Angel@NebraskaRealty.com) or 402-553-5744





## App of the Month: Word Swag!



Click. Post. Gone! Do you have photos of your listings wandering around social media without your information on them? Do you have more you want to say than just the photo? Then the App WordSwag is for you!

Plain and Simple, WordSwag is an App for both IOS and Android that lets you place text, logos, and photos on top of current photos.

I was introduced to this app a year ago and didn't really start using it until recently, because sometimes you don't even know why you should be using it. So here's MY tips on how to use this App to help your business:

- \* Take a photo of your listing, use WordSwag to place your logo and contact information on top of the photo
- \* Take a photo of a SOLD listing and place the words "SOLD" on it, show people you're selling homes
- \* Take a picture of your team and place a motivational quote on top
- \* Easily Combine two pictures
- \* Place the neighborhood info or major selling point info
- \* Write your #hashtag on your photos
- \* Add open house date/times to the photo

This app runs \$3.99-\$5.99 and worth it....if you use it! Have fun!

**Amy Dritley, Marketing Coordinator**  
Peoples Mortgage Company



Experience Exceptional Customer Service  
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On-Hand Marketing Coordinator  
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Contact Amy D to get introduced to  
one of our amazing Loan Originators

**Amy Dritley**  
Marketing Coordinator  
402.650.8631  
amyd@peoplesmortgage.com  
Company NMLS - 6274  
Equal Housing Lender



# March Spotlight Sponsor

## **WHY METRO CREDIT UNION MORTGAGE:**

With today's volatile market and changes coming almost daily it's more important than ever to deal with a lender that offers financial stability, along with a joint interest in both you and your buyer's goals.

### **We Offer:**

- Conventional financing up to 97% LTV
- FHA up to 96.50% LTV
- VA Financing up to 100% LTV
- In-house Underwriting and servicing on all Conventional loans

Metro also offers a niche product in the local marketplace by offering **simultaneous and stand-alone 2nds** up to 95% CLTV – both for purchases and refinances

- NO MI REQUIRED
- BETTER RATE ON 1ST MTG AT THE 80% LTV

### **Additional Portfolio products unique to Metro:**

- Loans on non-approved condo projects up to 90% LTV
- Resident and Physician Loans up to 100% LTV
- 2<sup>nd</sup> mortgages up to 95% CLTV
- Portfolio products for loans that may not fit within the Secondary Market guidelines – we can customize a loan that works best for them, even if they are self-employed, buying an investment property, or don't meet minimum credit score requirements
- Portfolio products are all serviced locally

### **The Metro Advantage:**

- As a Credit Union we can offer lower MI rates than most banks
- Local Processing, Underwriting, Closing, and Servicing
- Experienced Loan Professionals
- Great Rates
- The Financial Stability of Metro Credit Union



14509 F St. Omaha, NE 68137

# Getting to know you, getting to know all about you...

## **Name Please?**

Kayci Panker

## ***Why do you love being a member of WCR?***

Building Relationships

## ***Who got you involved in WCR?***

Metro

## ***What is favorite WCR Activity?***

Toys for Tots

## ***Where do you want to travel to in the next 2 years?***

Mexico

## ***What is a goal of yours that you want to accomplish this year?***

Educate consumers on home buying and lending regulations

## ***What is one local thing that you have wanted to do?***

Always looking to meet more people

## ***What do you think the future of real estate looks like?***

Similar to the past 2 years

## ***What is the best business tip you have been given?***

Stay true and honest and always send thank you cards

## ***What do you want to tell your fans?***

Never give up

## ***What is the highlight of your life?***

My children

## ***What do you think the secret to life is?***

Positive attitude

**Thank you for taking the time to let us get to know you Kayci! And thank you for being active in WCR!**





March Spotlight Sponsor...YES we have 2!

**We are a Community of**

**Mortgage Professionals**

**that are united by the**

**Benchmark Core Values**

**Success**

**Relationship**

**Dynamic**

**Excellence**

**Positive  
Attitude**

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OUR COMPANY WAS FOUNDED ON RELATIONSHIPS.  
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WE CONTINUALLY MONITOR YOUR LOAN AND THE MARKET  
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**ERIC ALMQUIST**

BRANCH MANAGER

NMLS #623826

13340 CALIFORNIA ST, SUITE 202,

OMAHA, NE 68154

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**RACHEL PIERCE**

PRODUCTION PARTNER

NMLS #623836

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RACHEL.PIERCE@BENCHMARK.US

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# Getting to know you, getting to know all about you...

## **Name Please?**

Rachel Pierce, Production Partner at Benchmark Mortgage

## ***Why do you love being a member of WCR?***

I love building relationships and that is what WCR is about. I love being part of an organization that gives back to the local community.

## ***Who got you involved in WCR?***

Becky Sandiland with First National Bank

## ***What is favorite WCR Activity?***

Eat, Drink & Lipsync is by far my favorite. It's for a great cause and so much fun!

## ***Where do you want to travel to in the next 2 years?***

Hawaii, my husband and I are celebrating our 5 year anniversary this year. I hope to be able to go in November.

## ***What is a goal of yours that you want to accomplish this year?***

Improve my ability to see the big picture and take a longer range, broader business perspective. Learn to step back from the day-to-day tactical details of my business and focus on the "why", not just the "what" and "how".

## ***What is one local thing that you have wanted to do?***

I have always wanted to make it to Ribstock because I love BBQ. I have been out of town every year that they have had it. Looking forward to it this summer.

## ***What do you think the future of real estate looks like?***

The future looks bright! It's going to be competitive in the immediate future due to the shortage of homes in the Omaha Metro area. Long-term you will see supply and demand come back and rebalance itself.

## ***What is the best business tip you have been given?***

Invest in yourself. You are your own best asset.

## ***What do you want to tell your fans?***

You are not just a number to me. I value your relationship and appreciate your business.

## ***What is the highlight of your life?***

My 3 1/2 year old daughter Nevaeh. I am so blessed she came into my life. Everyday is an adventure. I only hope she will grow up to be an independent hard working woman in the business world.

## ***What do you think the secret to life is?***

Be Honest. I feel people value the truth more than deceit. Be genuine. People can see when you are not. Be Humble. Don't forget where you came from. It had a part in who you are today.



**BENCHMARK  
MORTGAGE**  
Art & Fox Financial Services, LLC 580.547.2143

# We Want to Hear From You! Yes-YOU!!



## Did you know WCR has a Hospitality Committee?

Carmen Bunde is at your service if you know of any happenings pertaining to our WCR friends, be it joyful, serious, sad, encouraging, etc. Please contact Carmen at [cbunde@pjmorgan.com](mailto:cbunde@pjmorgan.com) and she will serve as the voice of WCR to acknowledge anything that should be with cards, flowers, etc... whatever seems appropriate. If possible, share the address of the person or persons being acknowledged. She looks forward to hearing from you!

## Why bring your buyers to Celebrity Homes agent, **Katie Lieffers**?

*"Katie was awesome to work with!  
Excellent at explaining everything and what  
to expect"*

*"Katie was very friendly,  
organized and professional"*

*"Katie was wonderful! She kept us updated on  
progress and was very helpful!"*

*"Katie made the process  
very easy for us."*

*"Katie is the best! Such a professional,  
but fun, realtor. We will recommend her to  
family and friends!"*



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locations!**

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# 2017 Strategic Partners



# DOUBLE DIAMOND



INSPECTION  
SERVICES



First National Bank



# GOLD



# The Year Was... 2002

Each month in 2017 we will be catching up with our past presidents through our The Year Was...segment. Don't miss out on getting to know your WCR family!



Name: Kathryn Rouch  
Year WCR President: 2002

- 1. When did you become a member of the Women's Council of REALTORS®? Who got you involved?** 1996-Sharon Rich grabbed me by the arm and said "you have to come to the WCR lunch!" I truly didn't have a choice-1 month in the business at that moment.
- 2. What was the most memorable moment as President of WCR?**  
Traveling to DC & National and being involved with WCR members across the country.
- 3. What do you love most about WCR?**  
The relationships that develop.
- 4. What charity is the nearest and dearest to your heart and why?** Rejuvenating Women-Faith-based organization that helps women get back on their feet after various forms of trauma-human trafficking.
- 5. Do you have a bucket list? What would you like to cross off that list or what goal would you like to achieve in 2017?**  
Yes-! I have a bucket list! I will zip line this year! (been on a little one-want to do one that's major!)
- 6. What advice did you or would you give the next Omaha WCR President?**  
Know that something will go wrong even with the best laid plans. You will grow from the experience.

Thank you Kathryn for your time as President  
and good luck to you!

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