

EAT, DRINK



LIP SYNC

Cheer on your REALTOR® peers as they perform LIVE!

Thursday, March 9

Happy Hour: 5:30 pm - 6:30 pm

Dinner & Lip Sync Competition: 6:30 pm - 8:00 pm

Live Auction & Awards: 8:00 pm - 9:00 pm

Scott Conference Center

6450 Pine St

Omaha, NE 68106

Join us for a sit-down dinner in your best business-fancy attire!

There is not a March Luncheon.

**Join us instead for our Spring fundraiser for
Habitat for Humanity!**

WCR Leadership and Contact Information



There is still time to register a team to participate in the Eat Drink & Lip Sync event!!

Not into performing? There are other great ways to get involved!

There are still seats available and you can always donate a raffle or auction item!

Contact Lorie Bonnstetter or Bridget Vacha for more details!

The mission of the Women's Council of REALTORS®

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.



GOVERNING BOARD OFFICERS

PRESIDENT

Darla Bengtson 402-676-2842

PRESIDENT-ELECT

Katie Lieffers 402-813-2551

VP OF MEMBERSHIP

Angel Starks 402-553-5744

REGIONAL GOVERNOR

Jessica Sawyer 402-679-8166

SECRETARY

Laura Longo 402-758-6041

TREASURER

Rachel Pierce 712-355.2040

PAST PRESIDENT

Crystal Archer 402-215-5483

PARLIAMENTARIAN & BY-LAWS

Therese Wehner 402-670-0101

WAYS AND MEANS CHAIR

Lindsey Krenk 402-415-4358

STANDING COMMITTEES

COMMUNITY SERVICE

Brenda Stuart 402-306-6319

WEBMASTER

Crystal Archer 402-215-5483

EAT, DRINK, LIP SYNC CHAIR

Lori Bonnstetter 402-536-0234

EAT, DRINK, LIP SYNC CO-CHAIR

Bridget Vacha 402-706-6175

GOLF CHAIR

Erin Pearson 402-560-4170

GOLF CO-CHAIR & SCHOLARSHIP CHAIR

Denise Poppen 402-560-4170

HOLIDAY RECEPTION CHAIR

Angela Brant 402-215-1529

EDUCATION CHAIR

Gabe Kopun 402-553-5744

SPECIAL COMMITTEES

LUNCHEON RESERVATIONS

Ashley Smith 402-618-2992

COMMUNICATIONS CHAIR

Jen Monjaras 402-200-8554

PHOTOGRAPHER

Hanna Oltman 402-619-5555

TECHNOLOGY CHAIR

Amy Dritley 402-650-8631

HOSPITALITY CHAIR

Carmen Bunde 402-850-3829

2017 President's View



Another great turn out for February's WCR Resource Business Luncheon!

Thankfully, this year Bill Swanson and Doug Dohse agreed to share their knowledge and passion for RPAC again. Every year I am reminded how important it is to have RPAC watching out for us professionally and personally as homeowners. To think that as Real Estate Agents we, at a minimum, could have paid out over \$500,000 if the "for Sale" sign bill had passed.... mind-blowing. Thanks to each of you who helped kick off another successful year for RPAC!

Saving Grace was February's community service focus. What an inspiring organization. Your donations are helping feed the hungry by rescuing the heartland's bounty that would otherwise go to waste!

Make sure to attend Eat, Drink and Lip Sync, Thursday March 9 and help support WCR and Habitat for Humanity. The committee has been working like crazy and the evening they have planned will not disappoint!

Our next Business Luncheon will be April 13. I am looking forward to hearing Omaha Chief of Police Schmaderer speak. Come with questions!

Darla Bengtson

2017 WCR President

Nebraska Realty

**Monica
LANG**

"Your Celebrity Connection"

402.689.3315

www.MonicaLang.com

MLang@CelebrityHomesOmaha.com

**CELEBRITY
HOMES**

Homes • Villas • Townhomes

Representing ALL Locations!



Lori Bonnstetter
Account Executive

2-10 Home Buyers Warranty®

2-10
**HOME BUYERS
WARRANTY.**

2-10.com

Long Live Happy Homes®

Direct: 402.536.0234

Email: lbonnstetter@2-10.com

Enrollments: 800-795-9595

Request Service: 800.775.4736

RPAC Re-cap



Thank you to everyone from the February Luncheon who contributed to RPAC!

We donated
\$9,245.00



Upcoming Schedule

March

March 9th - WCR "Eat Drink & Lip Sync" Night

No March Business Resource Meeting

March 16th - WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

April

April 10-12 - Nebraska Real Estate Convention, Embassy Suites, La Vista, NE

April 13th - WCR Business Resource Meeting @ Champions (11:15am-1:00pm)

April 20th - WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

May

May 11th - WCR Business Resource Meeting @ Champions (11:15am-1:00pm)

May 15th-20th - NAR Convention, Washington D.C.

May 25th - WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

**Check out wcromaha.com to find dates for
Luncheons, WCR Board Meetings, WCR/NAR
Conventions and Special Events.

Your Neighborhood Mortgage Experts



Laura Longo
Mortgage Service Rep
343 N. 114 Street
Omaha, NE 68154
(402) 758-6041
llongo@centrisfcu.org
NMLS #663510



PK Kopun
Mortgage Service Rep
15480 Spaulding Plaza
Omaha, NE 68116
(402) 697-6763
pkopun@centrisfcu.org
NMLS #776797



Dan Harris
Mortgage Service Rep
2207 Pratt Ave
Bellevue, NE 68123
(402) 758-6515
dharris@centrisfcu.org
NMLS #663506

From pre-approval to closing, Centris has the competitive products and services buyers need and they can be assured that every home loan will close on time, every time. Our mortgage loans are underwritten and serviced locally, so, you can be sure we'll make a decision that's in your buyer's best interest. Our neighborhood mortgage experts can get buyers pre-qualified before they shop for a new home.

Centris
FEDERAL CREDIT UNION

(402) 334-7000 • (800) 334-2328

www.centrisfcu.org



Federally Insured By NCUA



Here's the WORKING LIST!!

Thank you for joining or renewing before March 1st!

If you don't see your name (**and should**), don't hesitate to email me at angel@nebraskarealty.com with proof of payment, and I'll gladly add you!

I want to make sure you're included!

The following individuals either joined or renewed in December, January or February.

Andy	Alloway	Dionne	Housley	Stephanie	Reinhardt
Cheri	Alter-Partusch	Jeff	Hudkins	Lisa	Richardson
Jill	Anderson	Kristi	Jeffrey	Doug	Rotthaus
Crystal	Archer	Terry	Jeffrey	Becky	Sandiland
Diane	Battiatto	Diane	Johnson	Jessica	Sawyer
Stephanie	Beals	Diane	Johnson	Chuck	Sederstrom
Tara	Benak	Carolyn	Kesick	Monica	Seybold
Darla	Bengtson	Mike	Knust	Megan	Sgourakis
Megan	Bengtson	Gabe	Kopun	Kayla	Shafer
Nancy	Bierman	PK	Kopun	Julie	Sherman
Frank	Blackwood	Monica	Lang	Donna	Shipley
Jessica	Blake	Mark	Leaders	Christine	Shour
Ellen	Blinn	Christy	Leesley	Mary	Sladek
Lori	Bonnstetter	Surie	Legge	Porscha	Smith
Lisa	Brodersen	Katie	Lieffers	Ashley	Smith
Carmen	Bunde	Laura	Longo	Douglas	Steinkruger
Laura	Burford	Debora	Martin	Cher	Stenger
Trac	Burkhardt	Christie	McCarthy	Brenda	Stuart
Jennifer	Carson	Michael	McGlynn	Tammy	Stuart
Tricia	Castillo	Loretta	McNally	William	Swanson
Susan	Clark	Pam	Mertz	Bill	Swanson
Darci	Coolidge	Trudy	Meyer	Dixie	TenEyck
Will	Creech	Angela	Miller	Matt	Thiel
Denise	Cunningham-Frey	Kamie	Mielke	Stacy	Thorne
Mindy	Curington	Rachel	Moeller	April	Tucker
Theresa	Dein	Sue	Mohr	Amanda	Turille
Christine	Dougherty	Linda	Moy	Missy	Turner
Amy	Dritley	Deda	Myhre	Bridget	Vacha
Ernest	Faubion	Erin	Oberhauser	John	Vacha
Rod	Faubion	Pat	Ohmberger	Steve	Vacha
Cathy	Feurt	Hanna	Oltman	Kristin	Vanis
Lisa	Gell	Sue	Osterholm	Tracie	Wang
Cheryl	Gerace	Sue	Owen	Heidi	Weeks
Christine	Green	Erin	Pearson	Therese	Wehner
Lisa	Green	Rachel	Pierce	Lisa	Welch
Amy	Haggstrom	Angie	Podoll	Carolina	Williams
Dan	Harris	Denise	Poppen	Robin	Young
Aaron	Hochstein	Lisa	Powell		



I would **LOVE** for everyone to win, but there can only be **ONE**!
ONE new member and **ONE** renewed member! Are you on the list??



REALTOR Membership Application



2017 Omaha WCR REALTOR® Membership Application New / Renewal (circle one)

DATE: _____

NAME: _____ OFFICE: _____

OFFICE ADDRESS: _____

CITY/STATE/ZIP: _____

HOME ADDRESS: _____

CITY/STATE/ZIP: _____

MOBILE PHONE #: _____ OFFICE PHONE #: _____

Please send my information to: OFFICE / HOME (circle one)

Email: _____

Local Chapter you are joining: Omaha

Board of Realtors in which you hold membership: Omaha Area Board of Realtors

Recruited by: _____

REALTOR DUES:

National Dues: \$126

State Dues: 0

Local Dues: \$ 24

Total: \$ 150

PAYMENT METHOD:

Check for \$ _____ (payable to WCR)

Credit Card \$ _____

Credit Card Type: VISA /MC/ AMEX

CC #: _____

Back of Card CSC 3 Digit Code: _____

Expiration Date: _____

Billing Zip Code: _____

Signature: _____

Please send completed application with payment to:

2017 VP of Membership

C/O OABR-Angel Starks

11830 Nicholas St

Omaha, NE 68154

Contact info: Angel@NebraskaRealty.com or 402-553-5744

Affiliate Membership Application



2017
Strategic Partner
Application

DATE: _____

NAME: _____ OFFICE: _____

OFFICE ADDRESS: _____

CITY / STATE / ZIP: _____

HOME ADDRESS: _____

CITY / STATE / ZIP: _____

MOBILE PHONE #: _____ OFFICE PHONE #: _____

Please send my information & renewals to: OFFICE / HOME (circle one)

Email: _____

Local Chapter you are joining: OMAHA

Recruited by: _____

Joining with New REALTOR® Member: _____

STRATEGIC PARTNER ANNUAL DUES \$ 150

PAYMENT METHOD:

Check for \$ _____ (payable to WCR)

ALL NEW STRATEGIC PARTNERS MUST JOIN WITH A NEW REALTOR® MEMBER

Please send completed application with payment to:

2017 WCR VP of Membership

C/O OABR-Angel Starks

11830 Nicholas St

Omaha, NE 68154

Contact Info: Angel@NebraskaRealty.com or 402-553-5744



App of the Month: Word Swag!

Click. Post. Gone! Do you have photos of your listings wandering around social media without your information on them? Do you have more you want to say than just the photo? Then the App WordSwag is for you!



Plain and Simple, WordSwag is an App for both IOS and Android that lets you place text, logos, and photos on top of current photos.

I was introduced to this app a year ago and didn't really start using it until recently, because sometimes you don't even know why you should be using it. So here's MY tips on how to use this App to help your business:

- * Take a photo of your listing, use WordSwag to place your logo and contact information on top of the photo
- * Take a photo of a SOLD listing and place the words "SOLD" on it, show people you're selling homes
- * Take a picture of your team and place a motivational quote on top
- * Easily Combine two pictures
- * Place the neighborhood info or major selling point info
- * Write your #hashtag on your photos
- * Add open house date/times to the photo

This app runs \$3.99-\$5.99 and worth it....if you use it! Have fun!

**Amy Dritley, Marketing Coordinator
Peoples Mortgage Company**

**ADD AWESOME
TEXT
TO YOUR
PHOTOS
IN
SECONDS**



Peoples

MORTGAGE COMPANY

Experience Exceptional Customer Service

Constant Communication

In-House Processing & Underwriting

On-Hand Marketing Coordinator

Grow Your Business

Contact Amy D to get introduced to one of our amazing Loan Originators

**Amy Dritley
Marketing Coordinator
402.650.8631
amyd@peoplesmortgage.com**

Company NMLS - 6274
Equal Housing Lender



March Spotlight Sponsor

WHY METRO CREDIT UNION MORTGAGE:

With today's volatile market and changes coming almost daily it's more important than ever to deal with a lender that offers financial stability, along with a joint interest in both you and your buyer's goals.

We Offer:

- Conventional financing up to 97% LTV
- FHA up to 96.50% LTV
- VA Financing up to 100% LTV
- In-house Underwriting and servicing on all Conventional loans

Metro also offers a niche product in the local marketplace by offering **simultaneous and stand-alone 2nds** up to 95% CLTV – both for purchases and refinances

- NO MI REQUIRED
- BETTER RATE ON 1ST MTG AT THE 80% LTV

Additional Portfolio products unique to Metro:

- Loans on non-approved condo projects up to 90% LTV
- Resident and Physician Loans up to 100% LTV
- 2nd mortgages up to 95% CLTV
- Portfolio products for loans that may not fit within the Secondary Market guidelines – we can customize a loan that works best for them, even if they are self-employed, buying an investment property, or don't meet minimum credit score requirements
- Portfolio products are all serviced locally

The Metro Advantage:

- As a Credit Union we can offer lower MI rates than most banks
- Local Processing, Underwriting, Closing, and Servicing
- Experienced Loan Professionals
- Great Rates
- The Financial Stability of Metro Credit Union



14509 F St. Omaha, NE 68137

Getting to know you, getting to know all about you...

Name Please?

Kayci Panker

Why do you love being a member of WCR?

Building Relationships

Who got you involved in WCR?

Metro

What is favorite WCR Activity?

Toys for Tots

Where do you want to travel to in the next 2 years?

Mexico

What is a goal of yours that you want to accomplish this year?

Educate consumers on home buying and lending regulations

What is one local thing that you have wanted to do?

Always looking to meet more people

What do you think the future of real estate looks like?

Similar to the past 2 years

What is the best business tip you have been given?

Stay true and honest and always send thank you cards

What do you want to tell your fans?

Never give up

What is the highlight of your life?

My children

What do you think the secret to life is?

Positive attitude

Thank you for taking the time to let us get to know you Kayci! And thank you for being active in WCR!



March Spotlight Sponsor...YES we have 2!

We are a Community of
Mortgage Professionals
that are united by the
Benchmark Core Values

Success

Relationship

Dynamic

Excellence

Positive
Attitude

YOU ARE NOT JUST A NUMBER.

OUR COMPANY WAS FOUNDED ON RELATIONSHIPS.
AT BENCHMARK, WE ARE PROUD OF OUR LIFETIME LOAN CLIENT CARE.
WE CONTINUALLY MONITOR YOUR LOAN AND THE MARKET
SO YOU DO NOT HAVE TO!



ERIC ALMQUIST
BRANCH MANAGER
NMLS #623826
13340 CALIFORNIA ST, SUITE 202,
OMAHA, NE 68154
OFFICE: 402-933-1141
CELL: 402-250-2313
ERIC.ALMQUIST@BENCHMARK.US
ERICALMQUIST.BENCHMARK.US

RACHEL PIERCE
PRODUCTION PARTNER
NMLS #623836

13340 CALIFORNIA ST SUITE 202
OMAHA, NE 68154
CELL: 712-355-2040
OFFICE: 402-933-1527
RACHEL.PIERCE@BENCHMARK.US
RACHELPIERCE.BENCHMARK.US



**BENCHMARK
MORTGAGE**

Ark-La-Tex Financial Services, LLC NMLS# 2143



Getting to know you, getting to know all about you...

Name Please?

Rachel Pierce, Production Partner at Benchmark Mortgage

Why do you love being a member of WCR?

I love building relationships and that is what WCR is about. I love being part of an organization that gives back to the local community.

Who got you involved in WCR?

Becky Sandiland with First National Bank

What is favorite WCR Activity?

Eat, Drink & Lipsync is by far my favorite. It's for a great cause and so much fun!

Where do you want to travel to in the next 2 years?

Hawaii, my husband and I are celebrating our 5 year anniversary this year. I hope to be able to go in November.

What is a goal of yours that you want to accomplish this year?

Improve my ability to see the big picture and take a longer range, broader business perspective. Learn to step back from the day-to-day tactical details of my business and focus on the "why", not just the "what" and "how".

What is one local thing that you have wanted to do?

I have always wanted to make it to Ribstock because I love BBQ. I have been out of town every year that they have had it. Looking forward to it this summer.

What do you think the future of real estate looks like?

The future looks bright! It's going to be competitive in the immediate future due to the shortage of homes in the Omaha Metro area. Long-term you will see supply and demand come back and rebalance itself.

What is the best business tip you have been given?

Invest in yourself. You are your own best asset.

What do you want to tell your fans?

You are not just a number to me. I value your relationship and appreciate your business.

What is the highlight of your life?

My 3 1/2 year old daughter Nevaeh. I am so blessed she came into my life. Everyday is an adventure. I only hope she will grow up to be an independent hard working woman in the business world.

What do you think the secret to life is?

Be Honest. I feel people value the truth more than deceit. Be genuine. People can see when you are not. Be Humble. Don't forget where you came from. It had a part in who you are today.



We Want to Hear From You! Yes-YOU!!

Hospitality Committee



Did you know WCR has a Hospitality Committee?

Carmen Bunde is at your service if you know of any happenings pertaining to our WCR friends, be it joyful, serious, sad, encouraging, etc. Please contact Carmen at cbunde@pjmorgan.com and she will serve as the voice of WCR to acknowledge anything that should be with cards, flowers, etc... whatever seems appropriate. If possible, share the address of the person or persons being acknowledged. She looks forward to hearing from you!

Why bring your buyers to Celebrity Homes agent, Katie Lieffers?

“Katie was awesome to work with! Excellent at explaining everything and what to expect”

“Katie was wonderful! She kept us updated on progress and was very helpful!”

“Katie made the process very easy for us.”

“Katie is the best! Such a professional, but fun, realtor. We will recommend her to family and friends!”

“Katie was very friendly, organized and professional”



I sell ALL locations!

Katie Lieffers
402-813-2551



CELEBRITY
HOMES
Homes • Villas • Townhomes

CelebrityHomesOmaha.com



kLieffers@celebrityhomesomaha.com

2017 Strategic Partners

DOUBLE DIAMOND



GOLD



The Year Was... 2002

Each month in 2017 we will be catching up with our past presidents through our The Year Was...segment. Don't miss out on getting to know your WCR family!



Name: Kathryn Rouch
Year WCR President: 2002

- 1. When did you become a member of the Women's Council of REALTORS®? Who got you involved?** 1996-Sharon Rich grabbed me by the arm and said "you have to come to the WCR lunch!" I truly didn't have a choice-1 month in the business at that moment.
- 2. What was the most memorable moment as President of WCR?** Traveling to DC & National and being involved with WCR members across the country.
- 3. What do you love most about WCR?** The relationships that develop.
- 4. What charity is the nearest and dearest to your heart and why?** Rejuvenating Women-Faith-based organization that helps women get back on their feet after various forms of trauma-human trafficking.
- 5. Do you have a bucket list? What would you like to cross off that list or what goal would you like to achieve in 2017?** Yes! I have a bucket list! I will zip line this year! (been on a little one-want to do one that's major!)
- 6. What advice did you or would you give the next Omaha WCR President?** Know that something will go wrong even with the best laid plans. You will grow from the experience.

Thank you Kathryn for your time as President
and good luck to you!

Home • Multi-Family
Condos • Rental Properties
Auto • Life • Health • Business

- New Construction Discount!
- New Roof Discount!
- Free Flood Determinations/Quotes
- Prompt Professional Service

Powell
INSURANCE



Lisa Powell
(402) 614-4633
www.PowellInsuranceAgents.com