



Put your hands on your keyboards.



**Go to wcromaha.com and register
for the April Luncheon!**



You have the right to attend the WCR Luncheon.

You have the right to enjoy this wonderful networking opportunity.

You have the right to hear Chief Schmaderer & OPD's plans for Omaha in 2017!



21-year Veteran of OPD
Chief of Police since 2012
***Serves on the Boards of Nebraska Crime Commission,
The Omaha Police Foundation, and the Boys and Girls
Clubs of the Midlands.***
Omaha Native (entire life)
Started at the bottom of OPD and rose through the ranks



Thursday, April 13th, 2017

***Champions Run
13800 Eagle Run Drive***

**11:15-11:45 am—Networking
11:45 am-1:00pm—Lunch & Program**

We encourage attendees to please PRE-REGISTER by:

- **EMAIL** Ashley Smith at livengood@burrowstracts.com
- **ONLINE** at www.wcromaha.com (Buy Now)
- **FACEBOOK** (Click "Join" for the WCR Omaha Business Luncheon)

WCR Leadership and Contact Information



**WINNER OF THE LIP SYNC CONTEST IS:
JOHN WANNINGER**



The mission of the Women's Council of REALTORS®

We are a network of successful REALTORS®
empowering women to exercise their potential as
entrepreneurs and industry leaders.



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2017 President's View



Wow where did the first quarter go! It is hard to believe it is April already. I truly hope you are having a productive, successful and positive year so far.

We certainly have a generous, talented and very hard-working group of amazing WCR members. Thank you to Lori Bonnstetter, Bridget Vacha, Cher Stenger, Mary Sladek and Missy Turner for everything they did to make this years Eat, Drink, and Lip Sync such a fun, successful evening. Also, huge thanks to the individuals and businesses that donated and sponsored the event and to everyone that attended this year. I am anxious to see what we will be donating to Habitat for Humanity at the April luncheon.

Our next Business Luncheon will be April 13. I am looking forward to hearing Omaha Chief of Police Todd Schmaderer speak. Come with questions!

See you soon.

Darla Bengtson

2017 WCR President

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Lunch and Learn!



Todd R. Schmaderer
Chief of Police
Omaha Police Department

Todd R. Schmaderer was appointed the 32nd Chief of Police for the City of Omaha on August 15, 2012. Chief Schmaderer leads the largest law enforcement agency in the State of Nebraska, which is comprised of 860 sworn officers and 200 non-sworn personnel. He manages an operating budget of \$140 million, and serves a population of 460,000 residents in the city limits.

Todd Schmaderer is a dedicated police professional who has excelled at all ranks, through Chief of Police, in the Omaha Police Department. Todd is a 21-year-veteran of the Omaha Police Department, and previously held the positions of Deputy Chief, Captain, Training Academy Commander, and Uniform Patrol Supervisor as a Lieutenant and Sergeant.

Chief Schmaderer received a Bachelor's degree in Criminal Justice from UNO and a Master's degree in Criminal Justice from the University of Cincinnati. He is an adjunct Professor of Criminal Justice at Bellevue University.

Chief Schmaderer serves on the Boards of many organizations, to include the Nebraska Crime Commission, the Omaha Police Foundation, and the Boys and Girls Clubs of the Midlands.

Chief Schmaderer is a member of the Omaha-Metropolitan Chiefs Association, the Police Officers Association of Nebraska, the Major Cities Chiefs Association, and the International Association of Chiefs of Police.

Todd has lived in Omaha his entire life and is a 1990 graduate of Omaha Roncalli High School.



We Want to Hear From You! Yes-YOU!!

Hospitality Committee



Did you know WCR has a Hospitality Committee?

Carmen Bunde is at your service if you know of any happenings pertaining to our WCR friends, be it joyful, serious, sad, encouraging, etc. Please contact Carmen at cbunde@pjmorgan.com and she will serve as the voice of WCR to acknowledge anything that should be with cards, flowers, etc... whatever seems appropriate. If possible, share the address of the person or persons being acknowledged. She looks forward to hearing from you!

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Upcoming Schedule

April

April 10-12 - Nebraska Real Estate Convention, Embassy Suites, La Vista, NE

April 13th - WCR Business Resource Meeting @ Champions (11:15am-1:00pm)

April 20th - WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

May

May 11th - WCR Business Resource Meeting @ Champions (11:15am-1:00pm)

May 15th-20th - NAR Convention, Washington D.C.

May 25th - WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

June

June 8th - WCR Business Resource Meeting @ Champions (11:15am-1:00pm)

June 15th - WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

**Check out wcromaha.com to find dates for
Luncheons, WCR Board Meetings, WCR/NAR
Conventions and Special Events.

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REALTOR Membership Application



2017 Omaha WCR REALTOR®

Membership Application

New / Renewal (circle one)

DATE: _____

NAME: _____ OFFICE: _____

OFFICE ADDRESS: _____

CITY/STATE/ZIP: _____

HOME ADDRESS: _____

CITY/STATE/ZIP: _____

MOBILE PHONE #: _____ OFFICE PHONE #: _____

Please send my information to: OFFICE / HOME (circle one)

Email: _____

Local Chapter you are joining: Omaha

Board of Realtors in which you hold membership: Omaha Area Board of Realtors

Recruited by: _____

REALTOR DUES:

National Dues: \$126

State Dues: 0

Local Dues: \$ 24

Total: \$ 150

PAYMENT METHOD:

Check for \$ _____ (payable to WCR)

Credit Card \$ _____

Credit Card Type: VISA /MC/ AMEX

CC #: _____

Back of Card CSC 3 Digit Code: _____

Expiration Date: _____

Billing Zip Code: _____

Signature: _____

Please send completed application with payment to:

2017 VP of Membership

C/O OABR-Angel Starks

11830 Nicholas St

Omaha, NE 68154

Contact info: Angel@NebraskaRealty.com or 402-553-5744

Affiliate Membership Application



2017
Strategic Partner
Application

DATE: _____

NAME: _____ OFFICE: _____

OFFICE ADDRESS: _____

CITY / STATE / ZIP: _____

HOME ADDRESS: _____

CITY / STATE / ZIP: _____

MOBILE PHONE #: _____ OFFICE PHONE #: _____

Please send my information & renewals to: OFFICE / HOME (circle one)

Email: _____

Local Chapter you are joining: OMAHA

Recruited by: _____

Joining with New REALTOR® Member: _____

STRATEGIC PARTNER ANNUAL DUES \$ 150

PAYMENT METHOD:

Check for \$ _____ (payable to WCR)

ALL NEW STRATEGIC PARTNERS MUST JOIN WITH A NEW REALTOR® MEMBER

Please send completed application with payment to:

2017 WCR VP of Membership

C/O OABR-Angel Starks

11830 Nicholas St

Omaha, NE 68154

Contact Info: Angel@NebraskaRealty.com or 402-553-5744

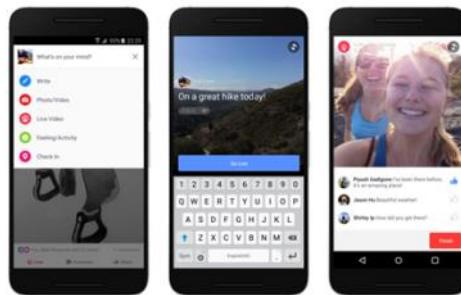


Taking Facebook LIVE!

If a picture is worth a thousand words, and a video is worth a thousand videos, what do you think the power of LIVE video is? 1.8 Million Words! People are lazy. You only have 7 seconds to get their attention, so make it worth it.

Facebook LIVE will be 1 year old on April 6th. So its still, new and fresh and hip. I encourage you to take advantage of this free way to promote your brand and your business. Here's my top quick tips on going live.

- Quit putting it off! The first 12 times are scary, after that you'll be fine 😊
- You can always delete the video if you really screw up.
- Be You. People want to see who you really are. Don't be afraid to show your personality. Laugh at yourself. And don't forget to smile.
- Use relatable terms. Talk to your audience so they can understand you.
- Know your stuff. You are the expert.
- You pick the topic:
 - ⇒ Open Houses
 - ⇒ Live events
 - ⇒ Family outings
 - ⇒ Behind the scenes
 - ⇒ Volunteering
 - ⇒ Q and A Sessions
- Word your title carefully. Include specific details like address. Tag people you are with. Include location.
- The point of a LIVE video is to create interaction, so be live for no less than 5 minutes, giving people time to tune in. Make sure you acknowledge those who are watching and/or commenting.
- Spit. Out. Your. Gum. No one wants to hear you chomping.
- Start your video by introducing yourself, then tell your viewers what they are in for.
- Save the video when you're done. Upload it to other pages and site that have video.
- Remember, the more you do the more comfortable you'll be. So just do it.



This process is FREE. Go for it! Enjoy!



For more tips visit www.networkingwizblog.com

**Amy Dritley, Marketing Coordinator
Peoples Mortgage Company**

Not a shelter, but a home.



Our April charity is The Bethlehem House/Humble Lily. The Bethlehem House is a non-profit which provides support to women who are pregnant and in crisis, enabling them to choose life for their unborn children in a family environment both during and after pregnancy. They educate women to achieve economic self-sufficiency while restoring hope, reuniting families and building community.

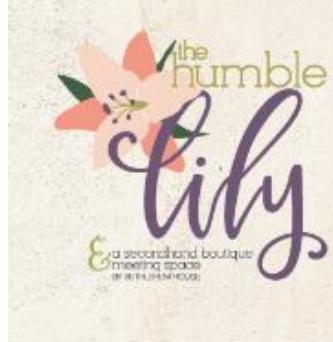
The Bethlehem House opened their doors in 2005 and has helped numerous mothers and babies through their programs. One of funding sources is The Humble Lily which is a secondhand boutique at 2580 S 90th Street. The Humble Lily generates revenue, maximizing the abundance of in-kind donations and resources gifted to the mission by the community. This also increases the visibility of The Bethlehem House to a broader community base.

You can support their mission by donating clothing, shoes and jewelry to The Humble Lily. You can also help by purchasing items at The Humble Lily with the profit going to The Bethlehem House and their mission. Please stop by their display table our April luncheon for more information.

Be the reason someone smiles today!

Brenda Stuart, WCR Community Service Chair

**Please consider
giving at our April
luncheon!**



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Getting to know you, getting to know all about you...

Name Please?

Surie Legge

Why do you love being a member of WCR?

I love the professional connections that are built.

Who got you involved in WCR?

I became involved in about 2008 when I joined the Mortgage Department at SAC Federal Credit Union.

What is favorite WCR Activity?

I liked Trivia, but golf is always fun!

Where do you want to travel to in the next 2 years?

I would like to take my boys some place tropical.

What is a goal of yours that you want to accomplish this year?

To learn more about FHA loans-one of SAC's new mortgage products!

What is one local thing that you have wanted to do?

I want to go hiking in Council Bluffs-I still have not made it out there.

What do you think the future of real estate looks like?

I think this year will be interesting with the amount of inventory we have, but as always we are a stable market and will still fair well.

What is the best business tip you have been given?

To be honest!

What do you want to tell your fans?

“Be somebody who makes everybody feel like somebody”

What is the highlight of your life?

My husband and our two boys-Caden and Jackson!

What do you think the secret to life is?

A fruity drink and....

A great attitude becomes a great day which becomes a great month which becomes a great year which becomes a great life. -Mandy Hale



Thank you for taking the time to let us get to know you Surie! And thank you for being active in WCR!



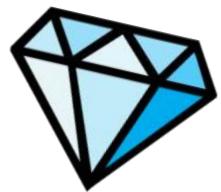
Eat, Drink, Lip Sync....and Raise Money!



2017 Strategic Partners



DOUBLE DIAMOND



GOLD



The Year Was... 1998

Each month in 2017 we will be catching up with our past presidents through our The Year Was...segment. Don't miss out on getting to know your WCR family!



Name: Monica Seybold
Year WCR President: 1998

1. **When did you become a member of the Women's Council of REALTORS®? Who got you involved?** 1990-Makr Wehner volunteered me to chair the calling committee!
2. **What was the most memorable moment as President of WCR?**
The Installation and Style Show! Travelling to Chicago with other leadership.
3. **What do you love most about WCR?**
Friendships and the sheer synergy of the group.
4. **What charity is the nearest and dearest to your heart and why?**
Linus Project-provided hand crochet/knit blankets to babies/children that may not have one. Fulfils my love to crochet and gives warmth and love to a child in need.
5. **Do you have a bucket list? What would you like to cross off that list or what goal would you like to achieve in 2017?** Travel in my RV as much as possible!
6. **What advice did you or would you give the next Omaha WCR President?**
Do only what you do well-delegate!

Thank you Monica for your time as President

Hope you enjoy your time in your RV-remember don't text and drive-Delegate:)