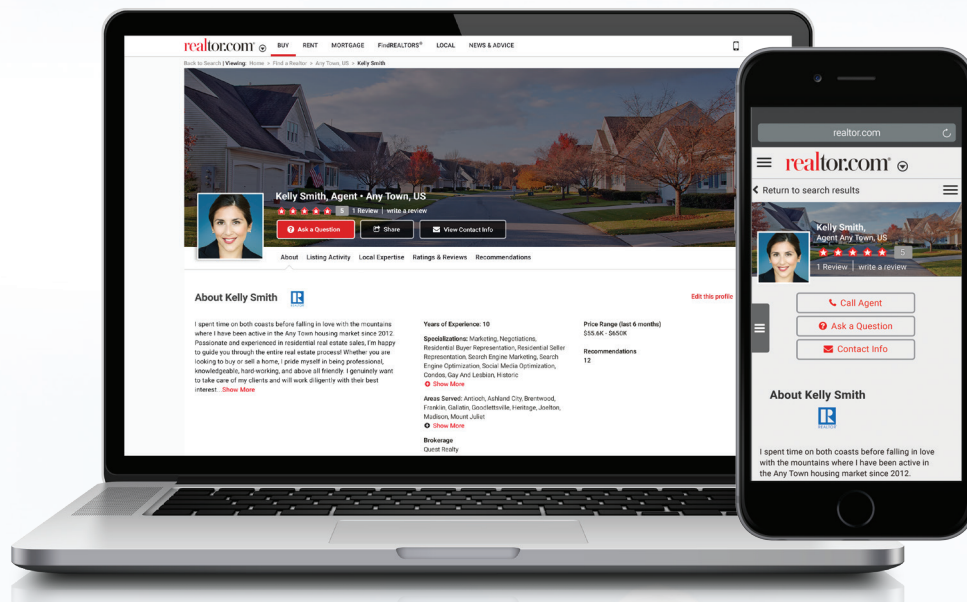


realtor.com®

FREE AGENT PROFILES

More consumers find their agent on realtor.com®
Make a positive first impression with the all-new agent profile.¹



Promote your personal brand with recommendations from your past clients, colleagues, friends and family.



Make a stunning first impression with a beautiful, portable profile that works on desktop and mobile.



Showcase your trustworthiness and expertise by displaying both your active and your recent sales on the listing and buy side.²



Connect with more online buyers and sellers – More consumers find their agent on realtor.com® than any other site¹ – get your profile today, and start connecting!

PLUS: profiles on realtor.com® deliver inquiries directly to the agent.

FREE AGENT PROFILES



Reputation management for agents at any level

- ✓ **Producing Agents** – Increase visibility for your experience, certifications, areas of specialty and local knowledge so you can separate yourself from your competition. The realtor.com® profile now includes past transactional data when provided by the real estate professional's local MLS², showcasing your productivity with both buyer and seller closing history.
- ✓ **Teams** – Teams are now able to show the individual bios of each team member, so consumers can easily navigate to see every member of a team.
- ✓ **New Agents** – With a robust recommendation engine that is not tied to past clients, agents can showcase their professionalism with recommendations from business associates, friends, family and others, and demonstrate local activity with open houses displayed on your personal activity map.

Profile enhancement details

- ✓ All-new **innovative map-based search** experience.
- ✓ Robust profiles allow realtor.com® to **deliver inquiries directly to the agent**.
- ✓ **RealRating™ empowers agents to have better control of their online reputation.** RealRating™ and reviews are only accepted from clients who have closed a transaction with a specific REALTOR®.
- ✓ Agents have the ability to **respond directly to every rating and review**.

Visit www.realtor.com/agentprofile to claim your profile today!
For help, email realtorprofile@realtor.com or call



866.665.1738

¹ Source: Based on addendum question in the 2014 National Association of REALTORS®, Profile of Home Buyers and Sellers: More surveyed consumers found their transacting agent on realtor.com® than on zillow.com, trulia.com or homes.com, with responses to this question favoring realtor.com® over zillow.com, trulia.com and homes.com by 17%, 133% and 250% respectively.

² Data must be provided to realtor.com® by your MLS.