

Marketing Strategy & Lead Generation #9



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The Marketing Strategy & Lead Generation course takes a deep dive into how using proven networking, branding, and marketing strategies can build your real estate business.

After completion of this course you will be able to:

- Clearly communicate services and value based on the buyer's needs and expectations
- Employ a creative and memorable marketing approach to generate leads
- Use social media and technology to effectively track and communicate with leads
- Successfully convert leads into loyal clients

Register for this course today!

Visit www.ims-oabr.com

This course qualifies as an elective course for the Accredited Buyer's Representative (ABR®) designation offered by the Real Estate Buyer's Agent Council (REBAC). For information on earning the ABR® designation go to www.REBAC.net

Take the course!

March 9, 2020
9:00 am - 4:00 pm

OABR Education Center

11830 Nicholas St
Omaha, NE 68154

Taught by Melanie McLane

Earn 6 Hours of Commission Approved Training

Cost: \$75



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