Impress Buyers, Improve Service with Homesnap!

Your MLS subscription now includes **Homesnap Pro**, the top-rated mobile real estate app that better-connects you and the MLS with your buyers. Most of all, it improves their home shopping experience.ower of their MLS while on the go. **Homesnap** is an important tool, giving you the edge with buyers! Once you have **Homesnap Pro** on your smartphone, use the app to invite customers to download **Homesnap** for themselves – at that point they're connected with real-time MLS information and you!

Your customers can contact you with one click by phone or email or in-app messaging. If a buyer sends you a link to a listing on another portal site (Zillow, for example), **Homesnap** will interpret which listing it is, and give you the link to that listing in **Homesnap Pro**, so that you can quickly get to all of your agent-only MLS information. No need to separately login to MLS from a PC! Homesnap will impress your mobile-savvy customers! No longer will they be limited to email notifications for single properties. With the Homesnap app, buyers can browse real-time MLS information, ad-free, while staying connected with you!

Install **Homesnap Pro** to get started. Immediately, you'll have the power of live MLS information on the go! This new MLS service provides an unprecedented amount of real-time information to research homes and interact with other agents. Your customer will appreciate their new mobile capabilities. With **Homesnap Pro** and **Homesnap**, you and your buyers can seamlessly share real estate information and communicate directly on the same platform.

Homesnap Pro Features Include:
• Real-time access to agent-only MLS information
• Information about any home (whether or not for sale), such as value, last sale date and price, listing history, "birds eye" lot boundaries, similar active listings, recent sales comps, and local schools
• One-tap messaging with clients and other agents
• Customized email marketing to clients and contacts
• Instant Comparative Market Analysis (CMA) generation right from the smartphone

For tutorials and training webinars visit: www.homesnap.com/university.

For download instructions visit: www.oabrdocs.com/DownloadInstructions.pdf.