

Omaha Municipal Land Bank

Your tool for more affordable housing and safer neighborhoods!



Marty Barnhart
Executive Director, Omaha Municipal Land Bank

***See Page 4 for more about Marty!*

Thursday, January 26, 2017

Champions Run
13800 Eagle Run Drive

11:15-11:45 am—Networking
11:45 am-1:00pm—Lunch & Program

We encourage attendees to please PRE-REGISTER by:

- **EMAIL** Ashley Smith at livengood@burrowstracts.com
- **ONLINE** at www.wcromaha.com (Buy Now)
- **FACEBOOK** (Click "Join" for the WCR Omaha Business Luncheon)

Our Amazing Leaders and Award Winners!!!



Congratulations to our new 2017 WCR Leadership Team!

Darla Bengtson, Nebraska Realty - President
Rachel Pierce, Benchmark Mortgage - Treasurer
Katie Loeffers, Celebrity Homes - President-Elect
Laura Longo, Centris Federal Credit Union - Secretary
Angel Starks, Nebraska Realty - VP of Membership
Jessica Sawyer, Nebraska Realty - Regional Governor

Congratulations are also in order to our 2016 WCR Award Winners!

Lindsey Krenk, Re/Max Results
Entrepreneur of the Year

Brenda Stuart, Service One
Outstanding Service Award

Mary Sladek, My Insurance
Affiliate of the Year

The mission of the Women's Council of REALTORS®

We are a network of successful REALTORS®
empowering women to exercise their potential as
entrepreneurs and industry leaders.

GOVERNING BOARD OFFICERS

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VP OF MEMBERSHIP

Angel Starks 402-553-5744

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Jessica Sawyer 402-679-8166

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Laura Longo 402-758-6041

TREASURER

Rachel Pierce 712-355-2040

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Crystal Archer 402-215-5483

PARLIAMENTARIAN & BY-LAWS

Therese Wehner 402-670-0101

WAYS AND MEANS CHAIR

Lindsey Krenk 402-415-4358

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Lisa Welch/Hanna Oltman 402-619-5555

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Carmen Bunde 402-850-3829

2017 President's View



I am thrilled and honored to be the 2017 Omaha Women's Council of REALTORS® Network President. Again this year we have an amazing leadership team and the dedication that our REALTORS® and Strategic Partner volunteers have to our WCR Network is awe-inspiring.

As we move forward, I will strive to add value for our members through speaker content, education and networking, while focusing on continued growth of our membership.

I had the opportunity to have lunch with several of the WCR Past Presidents and absolutely loved hearing all the stories and adventures they had while involved in their leadership roles. The common link to their memories was the long-lasting, fun and professional friendships that were made. I encourage everyone to get involved, those lifetime relationships are invaluable.

We are starting off our first luncheon with Marty Barnhart. Marty serves as the Director of the Omaha Municipal Land Bank, which allows him to bring positive changes to people and property all over our metro area. The Land Bank serves as a Catalyst for Transforming Distressed Properties into Community Assets. I am excited to learn about the positive changes that are occurring in our community through the Land Bank.

Thank you for this opportunity and I look forward to networking with each of you in 2017!

Darla Bengtson

2017 WCR President

Nebraska Realty

Lunch and Learn



Marty Barnhart Executive Director *Omaha Municipal Land Bank*

*Your tool for more affordable
housing and safer neighborhoods!*

Biography

Marty is vocationally diverse, a proven leader, and people motivator. He has served business and non-profits, developing deep relationships in Omaha and across the United States. Marty led the Land Reutilization Commission for 13 years returning nearly 7000 tax delinquent properties to a revenue producing status. Currently, he serves as the Director of the Omaha Municipal Land Bank. His role as Director of the Land Bank allows him to bring positive changes to people and property all over our metro area. The Omaha Municipal Land Bank serves as a Catalyst for Transforming Distressed Properties into Community Assets.

The Omaha Municipal Land Bank:

An overriding public need to confront this dilemma prompted the Nebraska Legislature to pass the Nebraska Municipal Land Bank Act in 2013, a piece of legislation that enabled the City of Omaha to create the **Omaha Municipal Land Bank (OMLB)** in 2014.

Working in concert with our community partners – public, private and nonprofit – we are eager to act, fiercely committed to returning vacant, abandoned and tax-delinquent property to productive use.

Our Mission | To serve as a catalyst for transforming distressed properties into community assets.

Our Vision | Make Omaha an even better place to live by perpetually turning problem properties into opportunities.

To achieve our mission and vision, OMLB's primary functions include **assessing, acquiring and disposing of** three property categories:

- Those that impose the greatest harm to a community and, if acquired, could prevent greater abandonment.
- Those that impose the greatest likelihood of future harms to adjoining properties.
- Those that have an immediate end-user.

Upcoming Schedule

January

January 19th- WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

January 26th - WCR Business Resource Meeting @ Champions (11:15am-1:00pm)

February

February 9th- WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

February 16th - WCR Business Resource Meeting @ Champions (11:15am-1:00pm)

March

March 9th - WCR "Eat Drink & Lip Sync" Night

No March Business Resource Meeting

March 16th - WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

****Check out wcromaha.com to find dates
for Luncheons, WCR Board Meetings,
WCR/NAR Conventions and Special Events.**

**While you are on wcromaha.com, update your
personal information including a bio,
contact info and picture.**

Why bring your buyers to Celebrity Homes agent, **Katie Lieffers**?

"Katie was awesome to work with!
Excellent at explaining everything and what
to expect"

"Katie was very friendly,
organized and professional"

"Katie was wonderful! She kept us updated on
progress and was very helpful!"

"Katie made the process
very easy for us."

"Katie is the best! Such a professional,
but fun, realtor. We will recommend her to
family and friends!"



**I sell ALL
locations!**

**Katie Lieffers
402-813-2551**



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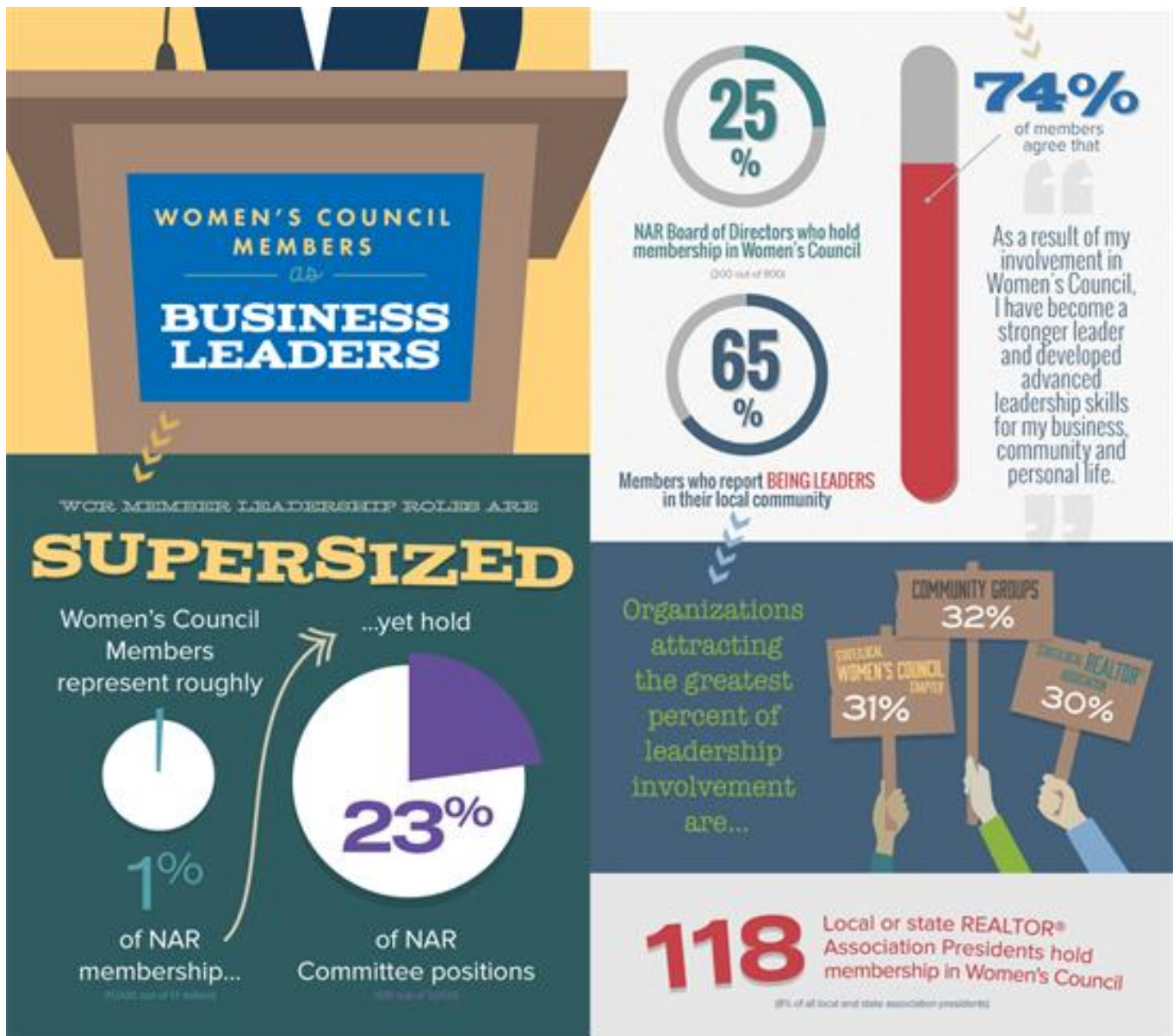


kLieffers@celebrityhomesomaha.com

Membership Drive

RENEW OR JOIN

IN JANUARY TO WIN AWESOME PRIZES!!!
MORE INFO TO COME!



Women's Council of
REALTORS®

wcr.org

Source: 2015 WCR Annual Member Survey

REALTOR Membership Application



2017 Omaha WCR REALTOR®

Membership Application

New / Renewal (circle one)

DATE: _____

NAME: _____ OFFICE: _____

OFFICE ADDRESS: _____

CITY/STATE/ZIP: _____

HOME ADDRESS: _____

CITY/STATE/ZIP: _____

MOBILE PHONE #: _____ OFFICE PHONE #: _____

Please send my information to: OFFICE / HOME (circle one)

Email: _____

Local Chapter you are joining: Omaha

Board of Realtors in which you hold membership: Omaha Area Board of Realtors

Recruited by: _____

REALTOR DUES:

National Dues: \$126

State Dues: 0

Local Dues: \$24

Total: \$150

PAYMENT METHOD:

Check for \$ _____ (payable to WCR)

Credit Card \$ _____

Credit Card Type: VISA /MC/ AMEX

CC #: _____

Back of Card CSC 3 Digit Code: _____

Expiration Date: _____

Billing Zip Code: _____

Signature _____

Please send completed application with payment to:

2017 VP of Membership

C/O OABR-Angel Starks

11830 Nicholas St

Omaha, NE 68154

Contact info: Angel@NebraskaRealty.com or 402-553-5744

Affiliate Membership Application



2017 Strategic Partner Application

DATE: _____

NAME: _____ OFFICE: _____

OFFICE ADDRESS: _____

CITY / STATE/ ZIP:: _____

HOME ADDRESS: _____

CITY / STATE/ ZIP:: _____

MOBILE PHONE #: _____ OFFICE PHONE#: _____

Please send my information & renewals to: OFFICE / HOME (circle one)

Email: _____

Local Chapter you are joining: _____ OMAHA

Recruited by: _____

Joining with New REALTOR® Member: _____

STRATEGIC PARTNER ANNUAL DUES \$ 150

PAYMENT METHOD:

Check for \$ _____ (payable to WCR)

ALL NEW STRATEGIC PARTNERS MUST JOIN WITH A NEW REALTOR® MEMBER

Please send completed application with payment to:

2017 WCR VP of Membership

C/O OABR-Angel Starks

11830 Nicholas St

Omaha, NE 68154

Contact Info: Angel@NebraskaRealty.com or 402-553-5744



Mileage Tracking for 2017 Made Easy

To put it plain and simple, tracking our expenses is a pain in the butt! One of the hardest for me is my mileage. I've tried notebooks in the car to write on...then I lose them. I've tried recording it on my calendar and then I forget. I've spent years losing out on mileage write-offs.

But recently, I have discovered MileIQ. Its an app on your phone (Apple Store and Google Play) that tracks your mileage for you. And best part is... Its Simple!!!

The phone detects movement/acceleration and each time you stop, the app will pop up and ask you if your trip was for business or personal. You just swipe right or left to categorize it and Voila! You're Done! The app will email you monthly with your totals in a downloadable spreadsheet. You can even go back in and re-categorize ones you may have missed.

It can even go into more depth and you can add expenses and notes to that trip... It's really a pretty awesome system.

The cost is also very affordable, especially when you consider how many headaches you'll be saving! \$59.99/year or \$5.99/month. The free version only allows 40 trips/logs and we all know we drive way more than that! One warning I do have, is it runs constantly in the background so it will use your battery more than you may be used to, so when you're on vacation or taking time off I suggest turning the notifications off...just don't forget to turn them back on when you're back at work.

I hope this helps you a little and saves you money with Uncle Sam in 2017!

Amy Dritley, Marketing Coordinator
Peoples Mortgage Company

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January Spotlight Sponsor



CELEBRITY HOMES OFFERS RELIABLE ENERGY-EFFICIENT, HIGH-PERFORMANCE HOMES TO BUYERS

When home buyers are choosing a new home, it's important for them to look beyond to what they cannot see. Specifically, how much it will cost to keep the home heated in winter and cool in summer. As energy costs continue to rise, an energy-efficient, high-performance home should be top-of-mind for buyers.

Celebrity Homes, Omaha's leading and only *"Yes! It's All Included!"* Home Builder, has carefully created advance, high-performance homes going beyond current energy code requirements making the home more energy-efficient, healthy and durable.

Every Celebrity Homes model home proudly features the Home Energy Rating System (HERS) efficiency number of the home for the buyers convenience. The HERS scoring system, established by the residents Energy Services Network (RESNET), gives a comprehensive look at how the energy efficiency of a home stacks up to other homes that may be similar at first glance.

Understanding the HERS index is simple; the smaller the number, the more efficient. For instance, a home built to the minimum 2006 IECC energy code standards is rated at 100 on the HERS index, making this the benchmark. A home rated at 130 on the HERS index is 30 percent less efficient than a standard new home. If a home has a lower score of 60 on the HERS index, the home is 40 percent more efficient than the standard home. As a reminder, the smaller the number, the more efficient!

Over the last 40 years, Celebrity Homes has been committed to energy efficiency and using building materials that minimize environmental impacts while combining innovation and practicality to create home of lasting comfort and value.

To learn more information about Celebrity Homes, please visit us online at www.celebrityhomesomaha.com

We Want to Hear From You! Yes-YOU!!

Hospitality Committee



Did you know WCR has a Hospitality Committee?

Carmen Bunde is at your service if you know of any happenings pertaining to our WCR friends, be it joyful, serious, sad, encouraging, etc. Please contact Carmen at cbunde@pjmorgan.com and she will serve as the voice of WCR to acknowledge anything that should be with cards, flowers, etc... whatever seems appropriate. If possible, share the address of the person or persons being acknowledged. She looks forward to hearing from you!

Your Neighborhood Mortgage Experts



Laura Longo
Mortgage Service Rep
343 N. 114 Street
Omaha, NE 68154
(402) 758-6041
llongo@centrisfcu.org
NMLS #663510



PK Kopun
Mortgage Service Rep
15480 Spaulding Plaza
Omaha, NE 68116
(402) 697-6763
pkopun@centrisfcu.org
NMLS #776797



Dan Harris
Mortgage Service Rep
11718 M Circle
Omaha, NE 68137
(402) 758-6515
dharris@centrisfcu.org
NMLS #663506

From pre-approval to closing, Centris has the competitive products and services buyers need and they can be assured that every home loan will close on time, every time. Our mortgage loans are underwritten and serviced locally, so, you can be sure we'll make a decision that's in your buyer's best interest. Our neighborhood mortgage experts can get buyers pre-qualified before they shop for a new home.



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We Learn. We Build. We Give.

Rebuilding
Together™
Omaha

**Please consider
giving at our
January luncheon!**



This month's charity is Rebuilding Together Omaha. Their mission is to ensure everyone has a safe and healthy home by providing home repairs at **NO COST** to the homeowner. This allows our homeowners to age in their homes and in their own environment. Their clients are low-income, mostly senior citizens, possibly disabled or veterans, grandmothers and the list continues. RTO will assist with accessibility modifications and energy efficient upgrades. Examples are: new roofs or roof repairs, hand railings on stairways, kitchen and bathroom remodels. Rebuilding Together Omaha also provides critical repairs such as electrical or plumbing requiring immediate attention.

With the support of the Omaha community, RTO receives grants to perform home repairs. They rely on donations from businesses and individuals for funding, too. Please stop by the table at our Business Resource Luncheon and visit with Rebuilding Together Omaha and consider a donation to their worthy cause.

Brenda Stuart, WCR Community Chair
ServiceOne Home Warranty



Brenda Stuart
Home Warranty Manager

Cell: **402-306-6319**
Office: 402-597-2169
bstuart@ServiceOne.com
9335 "J" Street
Omaha, NE 68127



www.serviceone.com

EAT, DRINK



LIP SYNC

Cheer on your REALTOR® peers as they perform LIVE!

Thursday, March 9

Happy Hour: 5:30 pm - 6:30 pm

Dinner & Lip Sync Competition: 6:30 pm - 8:00 pm

Live Auction & Awards: 8:00 pm - 9:00 pm

Scott Conference Center

6450 Pine St

Omaha, NE 68106

Join us for a sit-down dinner in your best business-fancy attire!

BECOME A SPONSOR!

Double Platinum Sponsor: \$500

Platinum Sponsor: \$300

Gold Record Sponsor: \$150

LIVE AUCTION & RAFFLE

Benefiting:

Habitat for Humanity

Company _____

Email _____

Raffle Item _____

Auction Item _____

Gift Card _____

Or send us a check in the amount you want to donate and we will create a basket to auction at the event.

Make checks payable to: WCR

Mail to: OABR Care of WCR;

11830 Nicholas St Omaha, NE 68154

Ticket orders by: Wednesday, March 1, 2017

Questions? Contact Lori at Ibonnstetter@2-10.com or Bridget Vacha at bridget@hsinspections.com.

Table reservations available in groups of 8; \$50/person.

Includes: Dinner, 1 drink, and evening festivities

Contact _____

Name _____

Name _____

Name _____

Name _____

Name _____

Name _____

Name _____

Name _____

Tables of 8 sold thru 2/15/17; Small groups & individual reservations open after 2/15/17.

2016 Holiday Installation & Tea



The Year Was... 2007

Each month in 2017 we will be catching up with our past presidents through our The Year Was...segment. Don't miss out on getting to know your WCR family!



Name: Nancy Boe
Year WCR President: 2007

1. **When did you become a member of the Women's Council of REALTORS®?**
Mary Kay Ernst
2. **What was the most memorable moment as President of WCR?**
When we won for new membership #'s having Kathy Friskopp get WCR Realtor of the Year-she died about a month later.
3. **What do you love most about WCR?**
As President the way it empowered me to stretch myself way outside of my comfort zone. I also loved the travel as a member-the comradery and the education.
4. **What charity is the nearest and dearest to your heart and why?**
Of course I love Habitat for Humanity, but also giving to the children of lesser means.
5. **Do you have a bucket list? What would you like to cross off that list or what goal would you like to achieve in 2017?**
Financial Security. Getting my house & finances in order and on a personal note-Alaskan Cruise!
6. **What advice did you or would you give the next Omaha WCR President?**
When she gets nervous think this thought ,(It is one Pat Ohmberger who told me-very active the time with WCR and now national recognized with the RPAC) "Think of what you are doing for the members-it's not about you!"

Thank you Nancy for your time as President and good luck to you!

Hope you made it to Alaska!!

Monica
LANG

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402.689.3315
www.MonicaLang.com
MLang@CelebrityHomesOmaha.com

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Request Service: 800.775.4736

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