

REBarCampOmaha

Sponsorship Guide

Friday, April 22, 2016 | Champions Run



Why Sponsor?

In years past, REBarCampOmaha has drawn in over 200 real estate professionals, giving them the opportunity to learn new ideas and share their own. Don't miss out on this great opportunity to market your business in front of the top tech-focused, marketing-minded, growth-oriented, new-tool seeking real estate professionals in the region! Sponsors will be recognized during the event, through social media outlets, and on the official REBarCampOmaha website: rebarcamp.com/omaha REBarCampOmaha gives everyone a chance to network through hands on learning and unconventional discussion styles about the newest tech, innovation, apps, and issues facing our industry. Be a part of what makes our industry grow stronger together. To kick-off E, all registrants and guest speakers are invited to attend a happy hour on Thursday, April 21 from 5:00 pm - 7:00 pm at Farnam House Brewery.

The Details

REBarCampOmaha will be held at Champions Run in West Omaha from 8:30 am - 3:30 pm. Festivities will begin with a keynote speaker followed by a full-day of learning through group sharing, engagement, panels, and several local and national special guest speakers hosting break out sessions. Breakfast and lunch will be provided, and the day will wrap up with networking during cocktail hour from 3:30 pm - 4:30 pm.

Sponsorship Levels & Options

There is a limited number of sponsorship opportunities available. Sponsorships can only be accepted upon payment. All sponsorships include recognition on the official CampOmaha website for 10 months. Registration begins March 22, so get your logo on the website now! Contact Jacy@AmouraProductions.com or Hanna@OmahaREALTORS.com to reserve your sponsorship package today.

■ Platinum Exclusive Event Badge Sponsorship \$850 - SOLD - CBSHOME

- Your logo on all attendee badges
- May provide 1 piece of literature and 1 item for "goody bags"
- May provide door prize
- Logo will appear on Sponsor Banner displayed at registration and in the main room (Pavilion Room)
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social media recognition from @RebarCampOmaha for your sponsorship
- Must submit high resolution eps file of logo by Friday, March 25, 2016.

■ Platinum Exclusive Event Lanyard Sponsorship \$850 - SOLD - NP Dodge

- Your logo on all attendee lanyards
- May provide 1 piece of literature and 1 item for "swag bags"
- May provide door prize
- Logo will appear on Sponsor Banner displayed at registration and in the main room (Pavilion Room)
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social media recognition from @RebarCampOmaha for your sponsorship
- Must submit high resolution eps file of logo by Friday, March 25, 2016.

■ Platinum Exclusive Happy Hour Drinks Sponsorship \$850 - SOLD - BHHS

- Your logo on complementary drink ticket given during registration
- May provide 2x6 pop up sign for Bar (on site at Champions)
- May provide 1 piece of literature and 1 item for "swag bags"
- May provide door prize
- Logo will appear on Sponsor Banner displayed at registration and in the main room (Pavilion Room)
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social media recognition from @RebarCampOmaha for your sponsorship
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■ **Platinum Exclusive Tote “Swag Bag” Sponsorship \$850 (\$599 if sponsor supplies their own bags) - SOLD - Charter Title & Escrow**

- Your logo on all attendee swag bags
- May provide 1 piece of literature and 1 item for “swag bags”
- May provide door prize
- Logo will appear on Sponsor Banner displayed at registration and in the main room (Pavilion Room)
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social media recognition from @RebarCampOmaha for your sponsorship
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■ **Gold Expo Spot Sponsorship \$600 - 2 Available; 8 Sold - 2-10 Home Buyers Warranty, RPR Nebraska Realty, Access Bank, Pulaski Bank, Legacy Carpet Cleaning, RE/MAX Results, Great Western Bank**

- Expo spot. You may have representatives at a round table in the Expo Room during check in and leave materials there throughout the day.
- Logo will be on signage for tables used throughout the entire day for group discussions
- May provide door prize
- May provide 1 piece of literature and 1 item for “swag bags”
- Logo will appear on Sponsor Banner displayed at registration and in the main room (Pavilion Room)
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
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■ **Bronze Sponsorship \$350 - 6 Available - 8 Sold - Midlands Home Inspection, Radon Pros, Home Standards Inspection Services, Omaha World Herald, Rearranged for Change, SAC FCU, Bug-Z Termite & Pest Control, Stuart & Associates, Peoples Mortgage Company**

- 1 table top sponsorship (Your Logo will be on signage for table, used throughout entire day)
- May provide door prize
- May provide 1 piece of literature and 1 item for “swag bags”
- Logo will appear on Sponsor Banner displayed at registration and in the main room (Pavilion Room)
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social media recognition from @RebarCampOmaha for your sponsorship
- Must submit high resolution eps file of logo by Friday, March 25, 2016.

Registration begins March 22. Confirm your sponsorship no later than March 22 to ensure maximum exposure of your business logo while agents register online!

Visit: <http://rebarcamp.com/omaha>

Sponsors will receive the exposure articulated above, but sponsorship does not grant you the opportunity to pitch your product or service in front of attendees outside of expo area. Sponsors must understand that, from the attendees' perspective, one of the things that makes REBarCamp so great is that it's a pitch-free zone. They want (and need) to be able to learn in a pressure-free environment. You can't beat this kind of marketing exposure and positive brand recognition!



■ REBarCampOmaha Special Guest Roster:

(All special guests are considered tentative as schedules can shift. This list is accurate as of 3/21/2016).

- Teresa Fisher Boardman, (St. Paul, Minnesota) Founder of Boardman Realty, StPaulRealEstateBlog.com, StPaulPhotos.com
- Ryan Bokros, Houston, TX. Ryan is the Managing Director (aka “The Cultivator”) at Bamboo Realty, a Houston based brokerage with offices in Dallas, Fort Worth, Denver and Raleigh. He was recently recognized by the Houston Association of REALTORS as a Top 20 Under 40 Rising Star in Real Estate and honored as a 2015-2016 Top 20 Social Influencer in Residential Real Estate as part of the Swanepoel Power 200. He also serves on the NAR YPN Advisory Board and Professional Development Committee as well as the Houston Association of REALTORS. He is a Major Investor in TREPAC.
- Morgan Brown, (Emeryville, California) Chief Operating Officer, Inman News
- Krista Clark, (Newton, Iowa) 2016 Vice Chair of NAR Young Professionals Network, Iowa Association of REALTORS® Regional Vice President, NAR 30 under 30 Alumni
- Chad Curry, (Chicago, Illinois) Managing Director for NAR’s Center for REALTOR® Technology
- Greg Fox, Wichita, KS. Greg Fox is the Broker/Owner of Better Homes and Garden RE Alliance with over 20 years of experience/ Greg Fox is also a former Army Medic.
- Lee Goldstein, Austin, TX. Lee is CEO of Real Safe Agent, LLC, a simple but powerful security system that empowers the entire real estate community to prevent crime and to protect itself.”
- Brian Icenhower, (Kansas City, Missouri) Creator at The Real Estate Trainer, CEO at Keller Williams Kansas city North and Speaker/Trainer/Coach at Keller Williams Realty, Inc
- Marci James, Denver CO. Marci is the Social Media and Industry Outreach Manager for Move, INC and its subsidiary companies, including realtor.com, Top Producer, ListHub, TigerLead, Reesio, and FiveStreet. With over 18 years of industry experience, she is passionate about digital marketing and social media.
- Missy Kitzman, Sioux Falls, SD. Missy is Broker Associate at Keller Williams Realty Sioux Falls. Missy has her SRS (Seller Representative Specialist) and her SFR (Short Sales & Foreclosure Resource) designations. She also served as the Social Media Instructor for Active Generations.
- Brandon Martens, (Sioux Falls, South Dakota) Team Lead of the Brandon Martens Team, HEGG REALTORS®, NAR Social Media Advisory Board, YPN Technology Task Force Chair, Past President for REALTOR® Association of the Sioux Empire
- Mike Nielsen, Lansing, KS
- Caleb Pittman, Texarkana, TX

More special guests on next page...

Continued...

REBarCampOmaha Special Guest Roster:

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- Axay Parekh, (Tulsa, Oklahoma) Partner/Operator of RE/MAX Life, Oklahoma REALTORS® Director, NAR Major Investors Council, Greater Tulsa Board of REALTOR® Director and President Elect, Vice Chair of Emerging Technologies
- Sarah Schnell Jones, Houston, TX. Sarah Jones is Broker and co-owner of Bamboo Realty. Sarah received her GREEN designation from NAR and she also holds the Certified Negotiation Expert (CNE) designation.
- Sarah has been recognized as an industry change agent for her dedication to corporate culture and creative branding. She was recently honored as a 20 Under 40 Rising Stars in Real Estate by the Houston Association of Realtors. Under her leadership Bamboo Realty was named “the future of real estate” by Inman News. The company has also received a Best Place to Work award from the Houston Business Journal.
- Dan Topolski, (Austin, Texas) REALTOR® at Better Homes and Garden Bradfield Properties, Austin Young Real Estate Professionals’ Board Member and Membership Chair
- Sally M. Walden, Houston, TX. Sally is the team lead of the Sally M. Walden Team at Habitation Realty. Sally Walden has been featured in Houston Luxury Magazine as one of their top luxury real estate professionals in 2013, 2014, and 2015 and is also the highest rated Realtor on Yelp!
- Kiki Wanshura, (Chicago, Illinois) Market Manager at REALTORS® Property Resource (RPR)
- Joanna Williams, Liberty, MO. Joanna is the Broker of the Better Homes and Garden RE Kansas City Homes Liberty Office. She's the chair of the 2015-2016 Strategic Planning Committee, on the KCRAR Board of Directors & Executive Committee, 2015 Chair of the KCRAR Technology & Member Services Advisory (2014 Vice Chair), 2013-2016 RECharge Technology Conference Committee member, 2013 KCRAR YPN Chair
- Aaron Woodman, Los Angeles, CA. Aaron is the SVP of Business Development at Shorewood Realtors. Aaron has sold over \$200 million in real estate assets and oversaw a portfolio of 1600 multi-family units. His expertise lies in turning around underperforming agents, brokerages and property management companies. Aaron consults for all major real estate brands including Exit Realty, Berkshire Hathaway, Keller Williams, and others.