



Get Ready.

**OMAHA CHAPTER**  
Omaha Nebraska

## Let's Talk Tech! with Jacy Riedmann Amoura Productions

Register & Join Us!

Cutting-edge real estate  
tech tools and tips to add  
to your business TODAY!



**Thursday, April 14, 2016**

*Champions Run*  
13800 Eagle Run Drive  
11:00-11:45 am—Networking  
11:45 am-1:00pm—Lunch & Program

**We encourage attendees to please PRE-REGISTER by:**

- **EMAIL** to Heidi Weeks at [hweeks@centrisfcu.org](mailto:hweeks@centrisfcu.org)
- **ONLINE** at [www.wcromaha.org](http://www.wcromaha.org) (Buy Now)
- **FACEBOOK** (Click "Join" for the WCR Omaha Business Luncheon)

# WCR Leadership & Contact Information

## GOVERNING BOARD OFFICERS

### **PRESIDENT**

Crystal Archer ..... 402-215-5483

### **PRESIDENT-ELECT**

Darla Bengtson ..... 402-676-2842

### **MEMBERSHIP**

Katie Clemenger ..... 402-813-2551

### **REGIONAL GOVERNOR**

Megan Bengtson ..... 402-740-5519

### **SECRETARY**

Surie Legge ..... 402-829-6412

### **TREASURER**

Becky Sandiland ..... 402-676-2167

### **PAST PRESIDENT**

Jessica Sawyer ..... 402-679-8166

### **PARLIAMENTARIAN & BY-LAWS**

Therese Wehner ..... 402-670-0101

### **WAYS AND MEANS CHAIR**

Jen Monjas ..... 402-200-8554

## STANDING COMMITTEES

### **COMMUNITY SERVICE**

Mary Sladek ..... 402-305-8719

### **EAT, DRINK, LIP SYNC CHAIR**

Lori Bonnstetter ..... 402-536-0234

### **EAT, DRINK, LIP SYNC CO-CHAIR**

Missy Turner ..... 402-630-9346

### **GOLF CHAIR**

Jen Monjas ..... 402-397-7775

### **GOLF CO-CHAIR**

Erin Pearson ..... 402-560-4170

### **SCHOLARSHIP**

Lindsey Krenk ..... 402-415-4358

### **HOLIDAY RECEPTION**

Sue Mohr ..... 402-980-7219

### **EDUCATION CHAIR**

Angel Starks ..... 402-553-5744

## SPECIAL COMMITTEES

### **LUNCHEON RESERVATIONS**

Heidi Weeks ..... 402-697-6751

### **COMMUNICATIONS**

Kellie Konz-Wieczorek ..... 402-210-6046

### **PHOTOGRAPHER**

Lisa Welch ..... 402-619-5552

### **TECHNOLOGY CHAIR**

Laura Longo ..... 402-758-6041

### **DOOR PRIZES & HOSPITALITY**

Laura Ousley ..... 402-639-8040



The inaugural year of our new fundraiser: Eat, Drink, Lip Sync, was a RECORD-BREAKING success! We are blown away! Thank you WCR!

We'll announce all amazing the details at the April luncheon. Don't miss it!

The mission of the Women's Council of REALTORS®

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.

# 2016 Calendar & Upcoming Events

## April

April 4-6 - Nebraska Real Estate Convention, Embassy Suites, La Vista, Ne  
**April 14th - WCR Business Resource Meeting - Champions 11:15am-1:00pm**  
April 21th - WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

## May

**May 5th - WCR Business Resource Meeting – Champions 11:15am-1:00pm**  
May 6th - Habitat for Humanity Build Day (8am-3:30pm)  
May 12-14 - NAR Convention, Washington, D.C.  
May 19th - WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

## June

**June 9th - WCR Business Resource Meeting – Champions 11:15am-1:00pm**  
June 16th - WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

## July

**July 7th - WCR Golf Tournament - Pacific Springs**  
July 21th - WCR Board Meeting @ OABR (9am-10am) - Open to all WCR Members

## **At Your Service! We Want to Hear From You!**

*Did you know ...WCR has a Hospitality Committee? Laura Ousley is at your service if you know of any happenings pertaining to our WCR friends, be it joyful, serious, sad, encouraging, etc. Please contact Laura at [laura@maximcr.com](mailto:laura@maximcr.com) and she will serve as the voice of WCR to acknowledge anything that should be with cards, flowers, etc... whatever seems appropriate. If possible, share the address of the person or persons being acknowledged. Many thanks!*

**Also, if you have any great news to share in the newsletter, tell us all about it!**



# **FORE!! WCR Golf Tournament is coming!!**

## **SAVE the DATE**

Women's Council of REALTORS Presents

### **13th Annual WCR Charity Golf Tournament**

**When: July 7th**

**Where: Pacific Springs**

A portion of the proceeds to benefit Chariots for Hope

**Jen Monjaras 402-200-8554**

**Erin Pearson 402-502-5441**



We Learn. We Build. We Give.

**TOGETHER  
WE RISE**



**A leader in foster care innovation**

EVERY DAY, **1,200** KIDS ENTER FOSTER CARE IN THE UNITED STATES.  
WE ARE A NON-PROFIT THAT CHANGES THE WAY THEY EXPERIENCE THE SYSTEM.

Together We Rise is a non-profit organization comprised of motivated young adults and former foster youth. Our vision is to improve the lives of foster children in America, who often find themselves forgotten and neglected by the public. We collaborate with community partners to bring resources to foster youth and use service-learning activities to educate volunteers on issues surrounding the foster care system.

TWR works with hundreds of foster agencies, social workers, CASA advocates, and other partners to bring our programs to foster youth across the nation. Our foundation has allowed us to provide thousands of foster youth across the country with new bicycles, college supplies, and suitcases so that children do not have to travel from home to home with their belongings in a trash bag.



**Please consider giving at  
our April luncheon!**

Mary Sladek  
Community Service Chair  
My Insurance

**Women's Council of  
REALTORS®**  
Omaha

## Advertise with WCR



### WCR Newsletter Advertising Agreement 2016

#### Print Options

1. Business Card

#### Investment Per Month

\$30/mo \_\_\_\_\_

2. 1/4 Page

\$50/mo \_\_\_\_\_

3. 1/2 Page

\$75/mo \_\_\_\_\_

4. Full Page

\$100/mo \_\_\_\_\_

#### On-Line Option

5. Feature Banner Ad

#### Investment Per Month

\$150/mo \_\_\_\_\_

Please indicate your advertising choices above. Each option is a 12-month commitment. Payment to be prorated based on month of initiation.

**Company Name:** \_\_\_\_\_

**Primary Contact** \_\_\_\_\_

**Billing Address** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Primary Phone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Advertiser Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

## Advertise with WCR



### Why should you advertise in the 2016 newsletter?

- Your ad will be in front of over 160 WCR members PLUS all of the OABR membership, 12 times per year
- Your advertisement will be emailed
- You will receive a display table at a 2016 luncheon
- Impressive online option on our new website
- As always, the newsletter will keep members up to date with:
  - Sponsor Articles
  - Charitable Opportunities
  - Upcoming Events
  - Getting to Know You Articles
  - Technology Articles
- Advance annual payment is due with your signed agreement. With this advance payment, you will receive a 10% discount.

### Ready to get started?

Please mail or email your agreement to:

Women's Council of REALTORS®  
C/O Omaha Area Board of REALTORS®  
11830 Nicholas Street  
Omaha, NE 68154

# President's View



## Changing the World with Your Talents

I have always known that the Omaha Women's Council of REALTORS® is a fun and talented group. But, I am so impressed with some of your moves! Seeing you dance and lip sync at the Eat, Drink and Lip Sync event last month was so much fun. It was a truly amusing evening and we managed to raise a record setting amount for Habitat for Humanity through our raffle ticket sales and our live auction. Thank you to all who attended and my very special thanks goes to Lori Bonnstetter and her amazing committee to donated many hours of time to plan the event. Great job, Ladies!

I feel like 2016 is flying by! It is unbelievable that we are gearing up for our 4th luncheon and getting ready to welcome back Jacy Reidmann, a WCR favorite! Her technology prowess never fails to impress us all. I'm sure everybody will take away some incredibly beneficial information on building your business and saving time and money in the process!

The first few months of the year have been very busy for our WCR leadership team. We've all been working hard behind the scenes to develop a new website for our Omaha network. You should all have the chance to check it out within a matter of days. It has been our ultimate goal to have a website that makes registering for any event easy. One feature of our new site is that members have the opportunity to write their own bio. This added benefit of your membership is a great opportunity for you to market yourself!

I hope to see you all at our next luncheon on April 14th, you'll love the opportunities you'll find for networking with energetic, success-focused people!

**Crystal Archer**

**2016 WCR President**

**PJ Morgan Real Estate**

And Our April REALTOR Spotlight Is...

**Carmen Bunde**

**PJ Morgan Real Estate**



We're with you to rent your first apartment, to search out your perfect home and when it's time to move. We're with you when you open up shop and when you want an office of your own. We're with you to manage your investment property and to sell your business when it's time to slow down. No matter what stage of life you're in, P.J. Morgan Real Estate is here for you.

## **Greetings! Who Are You & What Are You Doing Here?**

**Name:** Carmen Bunde

**Why do you love being a member of WCR?**

I get to meet terrific people and service providers! I recently chose my insurance agent through WCR connections.

**Who got you involved in WCR?**

Several women at P.J. Morgan Real Estate!

**What is your favorite WCR Activity?**

Learning from the speakers at the luncheons.

**Where is your favorite place you've traveled? Why?**

I love traveling to cities across the US - exploring the unique areas, history, and FOOD! :) My favorite places have great hiking or a large body of water nearby.

**What is a goal of yours that you want to accomplish this year?**

My goal this year is to consistently demonstrate appreciation for those who are supportive of my business and have been happy with my service.

**What is one local thing that you have wanted to do?**

Do the Taco Ride!

**What do you think the future of real estate looks like?**

I tell my kids to plan on living in smaller homes, more conveniently located to work, parks, school and stores. While I LOVE to

drive, I realize it is not the friendliest to the environment and our youth are growing up learning about many environmental concerns. Depending on tax law, credit standards, and the environment, there may be a shift toward the "less is more" concept for real estate and toward spending on experiences over large lots.

**What is the best business tip you have been given?**

Know your strengths and build on your strengths. Start with people you really like. :)

**What is the highlight of your life?**

Being brave. I feel blessed to have a wonderful husband with whom I get to raise two beautiful boys. But I'm also thankful for being brave enough to show my boys (and myself!) that you can follow a new path, start over, move to a new place, or change directions and it will be ok.

**What do you think the secret to life is?**

Pray and praise God often, follow your heart, trust your instincts (or learn to listen to them), prioritize spending time with people you enjoy and respect, PLAY!

# AmeriSpec

## April Spotlight Sponsor



### InstaScope Healthy Home Inspections

A typical home inspection examines a house before someone buys it to determine the condition of the house and discover any hidden problems. But what about the airborne problems that we can't see? How do we inspect for them?

AmeriSpec Omaha and Lincoln now offers InstaScope testing as part of our Healthy Home Inspection. We are the only company in Nebraska and Iowa to make this technology available to our customers.

"Because we spend nearly 93 percent of our time indoors, it should be a safe environment to eat, play and raise our families," said Tom Sutko, owner of AmeriSpec Omaha and Lincoln. "The Healthy Home Inspection concept addresses concerns about the link between health issues and housing. Whether it's mold, other bioaerosols, radon, carbon monoxide or other environmental concerns, we are focusing on creating an environment to keep homeowners healthy."

InstaScope is an air quality/airborne mold assessment system that instantly delivers scientific and accurate, room-by-room results. It uses optical detection technology to determine the types of bioaerosols in the home. This technology detects the differences between 1) the rooms with normal airborne mold levels that need no treatment, 2) rooms with elevated airborne mold levels which may require a simple cleaning by a professional, and 3) rooms with higher airborne mold levels, and an active mold source that may require targeted remediation.

Once the test is complete, the technician will make recommendations for each color-coded area that help home buyers and sellers understand their next steps. These could include:

- \* Maintaining a clean, structurally sound home or building
- \* Cleaning an area with visible mold yourself if the area is less than 10 square feet
- \* Calling a professional cleaning service
- \* Contacting a mold remediation professional or an industrial hygienist.

To set up your Healthy Home Inspection, call AmeriSpec at 402-393-3696 in Omaha and or 402-483-2010 in Lincoln.



### **WCR appreciates the great leadership and involvement of the AmeriSpec Team!**





Our April Spotlight Sponsor Is...

## AmeriSpec Inspection Services

AmeriSpec Home Inspections delivers professional and quality home inspection services in the Omaha and Lincoln areas, as well as Council Bluffs and southwest Iowa.

Our comprehensive reports, complete with photos, give home buyers, sellers and their brokers the information they need to successfully complete the home purchase transaction.

All AmeriSpec inspectors are required to meet the certification standards of the American Society of Home Inspectors (ASHI). All inspectors are also state licensed for radon testing.

[www.amerispecne.com](http://www.amerispecne.com)

### **Greetings! Who Are You & What Are You Doing Here?**

**Name:** Peter McLeay

**Why do you love being a member of WCR?**

Because it is a valuable tool for getting connected with members in the real estate community who also in turn does good things for the community it serves.

**Who got you involved in WCR?**

The AmeriSpec Team

**What is your favorite WCR Activity?**

Trivia Night, for sure! I haven't golfed yet. Too busy doing home inspections!

**Where is your favorite place you've traveled? Why?**

Definitely the mountains! Winter, summer, spring, or fall; it's always beautiful with endless activities to enjoy.

**What is a goal of yours that you want to accomplish this year?**

Well, of course it's furthering my knowledge in my field. It's always changing, and I like to stay ahead of issues which are trending, but also to venture into new areas of Real Estate. I'm jazzed to create a more well-rounded financial plan and utilize the knowledge I've gained thus far.

**What is one local thing that you have wanted to do?**

Eat at the Omaha Press Club at First National tower.

**What do you think the future of real estate looks like?**

The future looks great and much faster moving due to communication growth through technology and simplified systems.

**What is the best business tip you have been given?**

Personal expense always grows to meet income

**What is the highlight of your life?**

So far....Graduation day! I received my Bachelor's Degree from UNL and am excited to continue having many more successes!

**What do you think the secret to life is?**

Enjoy everything you can, in moderation.

