

facebook® Real Estate Business Strategies



With Mike Mueller

Presented by OABR Education Committee

When: January 20, 2011

Cost: One can of canned food per session

Times:

Session #1 9:30 to 11:30 AM for Facebook 101

Session #2 1:00 to 3:00 PM session for
Advanced Facebook strategies.

Where: The Education Center at the OABR
11830 Nicholas St. Omaha, NE

What You'll Learn!

- ✓ The First Rule of Facebook is...
- ✓ How to "work" your new Facebook Page
- ✓ How to Title your Facebook Business Page
- ✓ Does your FB page close deals?
- ✓ 5 Reasons every Agent needs a Facebook Page
- ✓ How to get a Vanity URL for your Facebook Page
- ✓ The BEST way to share content on Facebook
- ✓ Facebook Profile or Page?

Mike writes www.AreWeConnected.com, a blog dealing with social media and technology as it pertains towards real estate. He publishes articles in the San Francisco Examiner and the BusinessWeek Exchange. AreWeConnected is listed in Alltop and ranked by AdAge. He has been interviewed and quoted in articles for BankRate, Scripps, the San Jose Mercury News and others, (including the front page of The Wall Street Journal for writing mortgage related Haikus).



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