



AFFILIATES

a council of the

Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING Tuesday December 21, 2021 9:00 a.m.

Agenda

- I. Call meeting to order
- II. Approval of Agenda and Affiliates Standards of Excellence
- III. Approval of Minutes from November 16, 2021
- IV. Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- V. President Report- Jonathan Jameson
- VI. Treasurer Report – Jeanne Lamoureux
- VII. Affiliate Events Update
 - a) OABR Golf (2022) – Summer Franco
 - b) Affiliate Only Party (2022) – Mary Sladek
 - c) Turkey Bowling Toys for Tots (November 17, 2021) – Kim Moneto
- VIII. Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Cody Bousema
 - g) Think Affiliates First – Brent Rasmussen
 - Facebook – Sam Kasun of Pixel Fire Marketing
 - O - 402-214-5053 C - 402-619-9919
 - social@pixelfiremarketing.com
 - h) New Member Committee – John Harrison
 - i) MOBA – Wendy Walker
- IX. New Business
 - a) REcharge Sponsors Needed
- X. Other Business –
- XI. Testimonials
- XII. Speakers
- XIII. Adjournment, next meeting Tuesday January 18, 2022 at 9:00 am

Affiliate Facebook Group <https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/>

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members



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AFFILIATE COUNCIL MINUTES

November 16, 2021

The meeting was called to order.

Present:

President Jonathan Jameson	PK Kopun	Jennifer Petersen
President-Elect Katie Lieffers	Paul Kottich	Laura Singleton
Secretary – Cody Bousema	Jeanne Lamoureux	Mary Sladek
Lori Bonnstetter	Laura Longo	Matt Thiel
Lou Bozak	Kim Moneto	Erin Trescott
Summer Franco	Heidi Peter	Wendy Walker
John Harrison	Eric Petersen	Debbie Williams

I. Call meeting to order

II. Approved Minutes from 9.21.2021 - Jonathan motioned approval of agenda and minutes. Eric Peterson approved. Lori Bonesetter seconded.

III. Introductions – Guest:

IV. President Report- Jonathan Jameson

- Jonathon opened up for new guest introductions, no new guests. Jonathon went to the OABR meeting, mostly reported on the NAR conference in San Diego. He then introduced the results of the OABR/Affiliate survey. The main reason to discuss how the results came in. 29 completed the survey. One suggestion was a quarterly happy with REALTORS & Affiliates for more mingling and showing the involvement that Affiliates contribute. We then moved into discussion for a Happy Hour committee. Headed by Cody Bousema, subcommittee would be Erin Trescott, Paull Kottich and Mark McGee for first part of January.

V. Treasurer Report – Jeanne Lamoureux

Jeanne reported current balance \$7,253.49

VI. Affiliate Events Update

- a) **Golf** -Summer Franco reported- 100 golfers- total income over \$15,000, netting \$2,816 after all the expenses. Erin Prescott proposed to donate the funds to be donated to the Food Bank of the Heartland. It was motioned for approval. Passed.
- b) **Affiliate Only Party (Sept or Oct)** – Mary Sladek said nothing set up as of yet. She has been busy and it's on the backburner. Mary Byrnes said she could help.
- c) **Turkey Bowl**– Kim Moneto all sold out and money has been collected for the event. People are encouraged to bring a toy for the toy drive.

VII. Committee Updates

- a) **Food Drive** – Wendy Walker reported. With the proceeds from the golf outing will kick off the food drive. Joseph Dreher volunteered Kim Moneto volunteered to help with the next meeting.
- b) **Education** – no report

- c) **OABR Social Events-** Erin Prescott reported there will be a coat drive but that will take place in the spring. Realtor ring day is December 3rd and an after party will be held at DJ's Dugout on 114th from 3-7pm.
- c) **RPAC, Realtor Political Action Committee –** Paul Kottich, UPDATE: WE HAVE MET AND SURPASSED THE GOAL! Major investors happy hour was held at Happy Hallow Country Club last week.
- e) **WCR.** November 18th luncheon with Diane Battiato.
- f) **YPN –** Happy hour November 18th at DJ's Dugout at the 192nd and Maple location.
- g) **Think Affiliates First –** Lori reported on Bill the consultant about 4-5 ideas that we had that he would think over. Jonathon then reported from Brent, from Bill that we really need to find our true value as an Affiliate committee, i.e., ethics, rates, value adds. Bills rates are \$100 an hour, but can be broken up in increments for his time. We are going to table this discussion until the new year to proceed and focus on the items we have to take care of wrapping up this year.
- h) **New member committee –** John Harrison reported 157 full members, no changes.
- i) **MOBA –** Wendy reported that the MOBA meeting is today and the holiday party is in December.

VIII. New business -No new business.

IX. Other Business – no other business

X. Testimonials –

XI. Speakers – Laura Longo- Centris Paul Kottich. Peoples Mortgage, Lori Bonesetter 2-10 Home Buyers Protection.

XII. Adjournment - Eric Peterson motioned to adjourn, Summer Franco seconded.

AFFILIATE COUNCIL
FINANCIAL STATEMENT FOR THE MONTH
NOVEMBER 30, 2021

	Annual Budget	
	\$12,000	
	NOVEMBER 2021	YEAR-TO-DATE
INCOME		
Board Donation		
Turkey Bowling/Toys 4 Tots	500.00	500.00
Golf		
Credit from Pixel		
TOTAL INCOME	500.00	500.00
EXPENSES		
Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots	500.00	500.00
Golf		
Canned Food Drive		
Social Media	300.00	3,000.00
Orientation Luncheons		
Realtor Ring Day		
WCR Golf Sponsor		
Affiliate Only Party		
Inaugural		
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge		
TOTAL EXPENSES	800.00	3,500.00
NET INCOME/(LOSS)	(300.00)	0.00
CASH RECONCILIATION		
Beginning Cash Balance 10/1/21	7,353.49	
Income (Loss)	(300.00)	
Ending Cash Balance 10/31/21	7,053.49	

ORIENTATION PRESENTATION VIA ZOOM
AFFILIATES!!!
ORIENTATION SPONSORS

MAY 2021

Tuesday May 4: 8:30 a.m. Katie Lieffers
Tuesday May 4: 1:00 p.m. Chris Myers
Wednesday May 5: 8:30 a.m. Jan Eggenberg

JUNE 2021

Tuesday June 1: 8:30 a.m. Erin Trescott
Tuesday June 1: 1:00 p.m. Brent Rasmussen
Wednesday June 2 8:30 a.m. Lori Bonnstetter

JULY 2021

Tuesday July 6: 8:30 a.m. Melanie Doeschot
Tuesday July 6: 1:00 p.m. Eric Petersen
Wednesday July 7: 8:30 a.m. Katie Lieffers

AUGUST 2021

Tuesday August 3: 8:30 a.m. Lou Bozak
Tuesday August 3: 1:00 p.m. Summer Franco
Wednesday August 4: 8:30 a.m. Wendy Walker

SEPTEMBER 2021

Tuesday Sept 14: 8:30 a.m. Eric Petersen
Tuesday Sept 14: 1:00 p.m. Lori Bonnstetter
Wednesday Sept 15: 8:30 a.m. Katie Lieffers

OCTOBER 2021

Tuesday October 5: 8:30 a.m. Lou Bozak
Tuesday October 5: 1:00 p.m. Brent Rasmussen
Wednesday October 6: 8:30 a.m. Melanie Doeschot

NOVEMBER 2021

Tuesday Nov 2: 8:30 a.m. Erin Trescott
Tuesday Nov 2: 1:00 p.m. Summer Franco
Wednesday Nov 3: 8:30 a.m. Wendy Walker

DECEMBER 2021

Tuesday Dec 7: 8:30 a.m. Katie Lieffers
Tuesday Dec 7: 1:00 p.m. Erin Trescott
Wednesday Dec 8: 8:30 a.m. Melanie Doeschot

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

JANUARY 2022

Tuesday Jan 4: 8:80 a.m. Brent Rasmussen

Tuesday Jan 4: 1:00 p.m. Summer Franco

Wednesday Jan 5: 8:30 a.m. Lou Bozak

FEBRUARY 2022

Tuesday Feb 8: 8:30 a.m. Eric Petersen

Tuesday Feb 8: 1:00 p.m. Wendy Walker

Wednesday Feb 9 8:30 a.m. Lori Bonnstetter

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
MAY 2021	Mary Byrnes	APRIL 15
JUNE 2021	Wendy Walker	MAY 15
JULY 2021	Erin Trescott	JUNE 15
AUGUST 2021	Katie Lieffers	JULY 15
SEPTEMBER 2021	Eric Petersen	AUGUST 15
OCTOBER 2021	Brent Rasmussen	SEPTEMBER 15
NOVEMBER 2021	Lori Bonnstetter	OCTOBER 15
DECEMBER 2021	Jonathan Jameson	NOVEMBER 15
JANUARY 2022	Cody Bousema	DECEMBER 15
FEBRUARY 2022	Summer Franco	JANUARY 15

AFFILIATE SPEAKERS MONTHLY MEETING

MAY 2021	JUNE 2021	JULY 2021
Jan Eggenberg	Brent Rasmussen	Paul Kottich
Mary Byrnes	Charissa Hansen	Erin Trescott
Wendy Walker	Chris Myers	Lou Bozak
AUGUST 2021	SEPTEMBER 2021	OCTOBER 2021
Mary Sladek	Erin Trescott	Wendy Walker
Jennifer Petersen	Jan Eggenberg	Melanie Doeschot
Kayla Cunningham	Lou Bozak	John Harrison
NOVEMBER 2021	DECEMBER 2021	JANUARY 2022
Laura Longo	Eric Petersen	Summer Franco
Paul Kottich	Jonathan Jameson	Matt Thiel
Lori Bonnstetter	Chris Myers	Katie Lieffers
FEBRUARY 2022	MARCH 2022	APRIL 2022
Brent Rasmussen	Charissa Hansen	Jessica Melvin
Lou Bozak	Wendy Walker	Mary Sladek
Summer Franco	Matt Thiel	Debbie Williams

AFFILIATE MONTHLY DIGITAL ADS

MAY 2021

Laura Longo
Mary Sladek
Brent Rasmussen

AUGUST 2021

Larua Longo
Melanie Doeschot
Wendy Walker

NOVEMBER 2021

Lori Bonnstetter
Eric Petersen
Erin Trescott

JUNE 2021

Summer Franco
Eric Petersen
Erin Trescott

SEPTEMBER 2021

Katie Lieffers
Laura Longo
Summer Franco

DECMEBER 2021

Wendy Walker
Lori Bonnstetter
Katie Lieffers

JULY 2021

Katie Lieffers
Lori Bonnstetter
Brent Rasmussen

OCTOBER 2021

Brent Rasmussen
Wendy Walker
Melanie Doeschot

JANUARY 2022

Summer Franco
Brent Rasmussen
Laura Longo

FEBRUARY 2022

Melanie Doeschot
Erin Trescott
Eric Petersen



Sponsorships Available!

Sponsorship opportunities for the 2022 REcharge on February 16 at Embassy Suites LaVista are still available!

EACH SPONSORSHIP INCLUDES:

- Up to two (2) REcharge tickets
- Logo placement on the Event Guide handed to all attendees, speakers, and sponsors
- Logo placement on the REchargeNebraska.com website
- Logo printed on poster(s) placed next to the item(s) which I am choosing to sponsor

SPONSORSHIPS AVAILABLE ARE:

- Breakfast Sponsor (*2 available at \$750*)
- Coffee Sponsor (*4 available at \$750*)
- Lunch Sponsor (*3 available at \$750*)
- YPN Happy Hour Snack Sponsor (*1 available at \$500*)
- YPN Happy Hour Drink Ticket Sponsor (*2 available at \$500*)

2021-2022 ATTENDANCE

PETERSEN, JENNIFER 7/18	x	x	x							x
PFEIFER, LARRY 10/20										
RASMUSSEN, BRENT 1/09	x	ea	ea							x
REYNOLDS, MARK 3/20										
SEEGER, MIA 8/17										x
SHUPE, CHRISTINE 3/21										
SINGLETON, LAURA 9/20		x	x							
SLADEK, MARY 11/8	x	x	x							x
SLATER, CHRISTOPHER 2/10										
STANG, LUANNE 10/19										x
SUTKO, JOHN 5/16										
SWARINGEN, DAVE 9/19										
THIEL, MATT 2/08		x	x							x
THOMPSON, CALLAHAN 4/18										
THOMPSON, SHELLEY 9/19										
TRESCOTT, ERIN 9/13	ea	x	x							
VACHA, JON 6/12										
WALKER, WENDY 12/08		x	x							x
WEBER, TRAVIS 3/19										
WILLIAMS, DEBBIE 3/21	x	x	x							