



AFFILIATES

a council of the

Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING Tuesday November 15, 2022 9:00 a.m.

Agenda

- I. Call meeting to order
- II. Approval of Agenda and Affiliates Standards of Excellence
- III. Approval of Minutes from October 18, 2022
- IV. Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- V. President Report- Jonathan Jameson
- VI. Treasurer Report – Jeanne Lamoureux
- VII. Affiliate Events Update
 - a) OABR Golf (2023) – Summer Franco
 - b) Affiliate/REALTOR® Event (2023) – Cody Bousema
 - c) Turkey Bowling Toys for Tots (November 16, 2022) – Kim Moneto
- VIII. Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Cody Bousema
 - g) Think Affiliates First – Brent Rasmussen
 - Facebook – Sam Kasun of Pixel Fire Marketing
 - O - 402-214-5053 C - 402-619-9919
 - social@pixelfiremarketing.com
- h) New Member Committee – John Harrison
- i) MOBA – Wendy Walker
- IX. Sponsorship Opportunities
 - a) REcharge Sponsorships - <https://rechargenebraska.com/sponsorships>
 - b) Turkey Bowl
- X. New/Other Business
- XI. Speakers/Testimonials
- XII. Adjournment, next meeting Tuesday December 20, 2022 at 9:00 am (meeting in December?)

Affiliate Facebook Group <https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/>

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members



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AFFILIATE COUNCIL MINUTES

October 18, 2022

The meeting was called to order.

Present:

President Jonathan Jameson
President-Elect Katie Lieffers
Secretary Cody Bousema
Lynette Arrasmith
Lou Bozak
Melanie Doeschot
John Harrison

PK Kopun
Mark McGee
Mark McGregor
Kim Moneto
Eric Petersen
Tyler Peterson
Mia Seeger

Laura Singleton
Mary Sladek
Erin Trescott
Debbie Williams

- I. Call meeting to order
- II. Approved Minutes from 9.20.2022 - Moved, seconded and carried to approve the meeting minutes.
- III. Introductions – The Affiliate Council members and guests in attendance introduced themselves.
- IV. President Report- Jonathan Jameson reported on the proposed OABR 2023-2025 Governance Structure was approved at the last OABR Board of Directors meeting. Also, the proposed Affiliate Bylaws were also approved.
- V. Treasurer Report – Jonathan Jameson reported a balance of \$1,970.62.
- VI. Affiliate Events Update -
 - b) Turkey Bowl– Kim Moneto reported that it will be at Maplewood Lanes this year. Better PA system as well as a complimentary 3rd hour of bowling. The bowling event is scheduled for November 16. The cost is \$40 a person/\$320 for a team. Sign-ups are by team only. 19 teams have signed up and \$9,100 obtained in sponsorships.
- VIII. Committee Updates
 - a. Education – PK Kopun reported Education Committee is now the Professional Development committee. Prospect or Predator is scheduled for Thursday October 27 at 10:00am.
 - b. OABR Social Events- Erin Trescott reported Chili Cookoff was held on October 12 with a football tailgate theme. REALTOR® Ring Day is Friday December 2. The Affiliate Council will do ring day bags this year.

Moved, seconded and carried to approved ordering handwarmers and snacks if there is a shortage from last year's supplies and donations.

- c. WCR. October 20 is the Members Appreciation Event at Dave & Busters, November 17 is Holiday Boutique and Membership Mixer and December 8 is Awards & Installation at Champions Run.
- f. YPN Summit is scheduled for Tuesday October 25 at 9:00am at Tri-Faith Center.

- g. Think Affiliates First – John Harrison reported there are finalizing the core values and discussing how to implement them.
- h) New member committee – John Harrison reported the Affiliate membership is 144 members.
- i) MOBA - no update

IX. Other Business – none

X. Testimonials – none

XI. Speakers- Lou Bozak with Paul Davis Restoration and Mary Sladek with My Insurance.

XII. Adjournment – The meeting was adjourned

AFFILIATE COUNCIL
FINANCIAL STATEMENT FOR THE MONTH
OCTOBER 31, 2022

Annual Budget
\$12,000

OCTOBER 2022 **YEAR-TO-DATE**

INCOME

Board Donation
 Turkey Bowling/Toys 4 Tots
 Golf
 Credit from Pixel

TOTAL INCOME	0.00	0.00
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EXPENSES

Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		
Golf	200.00	
Canned Food Drive		
Social Media	300.00	3,000.00
Brand Development		722.25
Orientation Luncheons		
Realtor Ring Day		
WCR Bingo Sponsor		200.00
WCR Golf Sponsor		150.00
Affiliate Only Party		
Inaugural		
Think Affiliates First		708.88
Breakfast at Meeting	40.37	108.11
Review Advertising		
Misc (Printing,Ck Order,Fee)	5.00	39.00
Service Charge		
TOTAL EXPENSES	345.37	5,128.24

NET INCOME/(LOSS)	(345.37)	0.00
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CASH RECONCILIATION

Beginning Cash Balance 9/1/22	1,970.62
Income (Loss)	(345.37)
Ending Cash Balance 9/30/22	1,625.25

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

DEADLINE FOR ARTICLE		
OCTOBER 2022	Kaie Lieffers	SEPTEMBER 15
NOVEMBER 2022	Wendy Walker	OCTOBER 15
DECEMBER 2022	Erin Trescott	NOVEMBER 15
JANUARY 2023	Amy Dritley	DECEMBER 15
FEBRUARY 2023	Melaine Doeschot	JANUARY 15
MARCH 2023	Kim Moneto	FEBRUARY 15
APRIL 2023	Eric Petersen	MARCH 15
MAY 2023	Brent Rasmussen	APRIL 15
JUNE 2023	Jonathan Jameson	MAY 15

AFFILIATE SPEAKERS MONTHLY MEETING

NOVEMBER 2022	DECEMBER 2022	JANUARY 2023
Erin Trescott	Lou Bozak	Jeannie Lamoureux
Mary Sladek	PK Kopun	Melaine Doeschot
Katie Lieffers		
FEBRUARY 2023	MARCH 2023	APRIL 2023
John Harrison	Wendy Walker	Kim Moneto
Cody Bousema	Debbie Williams	Jonathan Jameson
MAY 2023	JUNE 2023	JULY 2023
Brent Rasmussen	Eric Petersen	Amy Dritley
Laura Longo	Paul Kottich	Laura Singleton

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

OCTOBER 2022

Tuesday Oct 4: 8:30 a.m.	Erin Trescott
Tuesday Oct 4: 1:00 p.m.	Eric Petersen
Wednesday Oct 5 8:30 a.m.	Katie Lieffers

NOVEMBER 2022

Tuesday Nov 1: 8:30 a.m.	Kim Moneto
Tuesday Nov 1: 1:00 p.m.	Amy Dritley
Wednesday Nov 2 8:30 a.m.	Brent Rasmussen

DECEMBER 2022

Tuesday Dec 6: 8:30 a.m.	Melanie Doeschot
Tuesday Dec 6: 1:00 p.m.	Lou Bozak
Wednesday Dec 7: 8:30 a.m.	Jonathan Jameson

JANUARY 2023

Tuesday Jan 10: 8:30 a.m.	Amy Dritley
Tuesday Jan 10: 1:00 p.m.	Eric Petersen
Wednesday Jan 11: 8:30 a.m.	Kim Moneto

FEBRUARY 2023

Tuesday Feb 7: 8:30 a.m.	Melanie Doeschot
Tuesday Feb 7: 1:00 p.m.	Brent Rasmussen
Wednesday Feb 8: 8:30 a.m.	Katie Lieffers

MARCH 2023

Tuesday March 7: 8:30 a.m.	Erin Trescott
Tuesday March 7: 1:00 p.m.	Jonathan Jameson
Wednesday March 8: 8:30 a.m.	Lou Bozak

APRIL 2023

Tuesday April 4: 8:30 a.m.	Wendy Walker
Tuesday April 4: 1:00 p.m.	Erin Trescott
Wednesday April 5: 8:30 a.m.	Amy Dritley

MAY 2023

Tuesday May 16: 8:30 a.m.	Brent Rasmussen
Tuesday May 16: 1:00 p.m.	Melanie Doeschot
Wednesday May 7: 8:30 a.m.	Jonathan Jameson

JUNE 2023

Tuesday June 6: 8:30 a.m.	Eric Petersen
Tuesday June 6: 1:00 p.m.	Katie Lieffers
Wednesday June 7: 8:30 a.m.	Lou Bozak

2022-2023 ATTENDANCE

Core Values:

1) **Professional.**

Accountability and reliability to your members and clients. Respected within the industry and community.

2) **Local Boots on the Ground.**

We were here yesterday, we're here today, and we'll be here tomorrow.

3) **Community Impact.**

We live here. We play here. We work here. We support here...to make our community better and stronger.

4) **Brain Trust.**

Providing knowledgeable, experienced education and solutions.

5) **Connectors.**

Develop & foster relationships & referrals between OABR Members.

6) **Professional.**

Accountability and reliability

Core Values Implementation Ideas:

Core Values don't add any value to a company if hidden in a drawer. They must be known and shared with others in the organization and with the outside world.

Some ways and ideas to implement our Core Values on an ongoing basis, fusing them into our culture"

- **Website & Bylaws** (Currently doing)
- **Decision-making** when determining to have, putting together, and/or participating in events.
- **During Meetings:**
 - All Core Values on the cover sheet of the monthly agendas to reference when making decisions during the monthly meetings.
 - Highlight one of the Core Values at the beginning of a meeting to reinforce and help others remember, and live the organization's values.

- **Pull-Up Banners:**
 - One Pull-Up Banner with all the Core Values could be in the Omaha Realtors' lobby and can be used at events.
 - Multiple Pull-Up Banners. One Core Value per banner and one pull-up banner with the Purpose Statement. These would be placed throughout the events to make more of an impact and make it easier for people to read them.
- **T-shirts** with one Core Value on it, and the Think Affiliate First logo. Each Core Value could have a different color to add curiosity and make more of an impact. These would be used at different events, and Affiliate members could wear their company-branded name badge if they want to let others know whom they work for.

Core Purpose Statement:

We are a specialized networking association to build a stronger real estate community.