



AFFILIATES

a council of the
Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING

Tuesday November 16, 2021

9:00 a.m.

Agenda

- I. Call meeting to order
- II. Approval of Agenda and Affiliates Standards of Excellence
- III. Approval of Minutes from October 19, 2021
- IV. Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- V. President Report- Jonathan Jameson
- VI. Treasurer Report – Jeanne Lamoureux
- VII. Affiliate Events Update
 - a) OABR Golf (September 29, 2021) – Summer Franco
 - b) Affiliate Only Party (2021) – Mary Sladek
 - c) Turkey Bowling Toys for Tots (November 17, 2021) – Kim Moneto
- VIII. Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Cody Bousema
 - g) Think Affiliates First – Brent Rasmussen
Facebook – Sam Kasun of Pixel Fire Marketing
O - 402-214-5053 C - 402-619-9919
social@pixelfiremarketing.com
 - h) New Member Committee – John Harrison
 - i) MOBA – Wendy Walker
- IX. New Business
- X. Other Business –
- XI. Testimonials
- XII. Speakers
- XIII. Adjournment, next meeting Tuesday December 21, 2021 at 9:00 am?

Affiliate Facebook Group [https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/](https://www.facebook.com/Affiliates-a-council-of-the-Omaha-Area-Board-of-Realtors/)

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members

Affiliate Standards of Excellence

Affiliates shall remain informed and conduct their business in accordance with all applicable laws, governmental regulations and public policies.

Affiliates shall promote their business in a positive and professional manner.

Affiliates shall not attempt to gain any unfair advantage over competitors by making false statements about competitors, REALTOR® Members or Affiliate Members.

Affiliates shall respect the “Privileges and Obligations” afforded in the Affiliate Constitution and Bylaws and shall aspire to follow the Code of Ethics of the National Association of REALTORS®.

Affiliates shall provide information, warranties, reports, data and services using professionally accepted guidelines and procedures.

Affiliates share a common commitment to operate with integrity and stay current with new advances and policies that will further define them as leaders within their industries.



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AFFILIATE COUNCIL MINUTES October 19, 2021

The meeting was called to order.

Present:

President Jonathan Jameson
President-Elect Katie Lieffers
Secretary – Cody Bousema
Lori Bonnstetter
Lou Bozak
Joseph Dreher
Charissa Hansen
John Harrison

PK Kopun
Paul Kottich
Jeanne Lamoureux
Christy McCarthy
Kim Moneto
James Nodwell
Neil Peter
Eric Petersen

Jennifer Petersen
Laura Singleton
Mary Sladek
Matt Thiel
Erin Trescott
Wendy Walker
Debbie Williams

I. Call meeting to order

II. Approved Minutes from 9.21.2021 - Jonathan motioned approval of agenda and minutes. Paul Kottich approved. Lori Bonnstetter seconded.

III. Introductions – Guest:

IV. President Report- Jonathan Jameson

- Jonathon opened up for new guest introductions, no new guests. Member introductions. The OABR meeting for approval for affiliates to have the same safety app to be utilized. (Forewarn) was also mentioned. An executive decision was made to limit guest speakers to 5 minutes for future meetings. Huge shoutout to Eric Petersen for winning Affiliate of the year and serving as past Affiliate President. Jonathon spoke in regards to the Affiliates questionnaire that was sent out last week, survey will be resent out again.

V. Treasurer Report – Jeanne Lamoureux

Jeanne reported current balance \$7,653.49

VI. Affiliate Events Update

- a) **Golf** -No report from Summer regarding the OABR golf outing.
- b) **Affiliate Only Party (Sept or Oct)** – Mary Sladek said nothing set up as of yet. She has been busy and it's on the backburner. Mary Byrnes said she could help.
- c) **Turkey Bowl**– Kim Moneto confirmed date: Nov 17 at the Mark in Elkhorn. Committee has met and discussed to create flyer, get details, etc. All volunteers could possibly wear generic "Affiliates" shirts vs specific Turkey Bowl t-shirts. (Turkey bowl is SOLD OUT!) Sponsorships are still available. \$11,000 left in sponsorships, some beer and lane sponsors left. Kim brought up the thought of having an OABR VENMO for donations, Donna stated that the OABR does have a VENMO account. We currently have 7 volunteers, looking for more.

VII. Committee Updates

- a) **Food Drive** – Wendy Walker will be working on it for next year. Joseph Dreher volunteered Kim Moneto volunteered to help with the next meeting.
- b) **Education** – PK reported that the next education meeting will be held November 4 at 9am. All are welcome to attend the monthly meeting.

c) OABR Social Events- Erin Prescott reported there will be a coat drive but that will take place in the spring. Realtor ring day is December 3rd and an after party will be held at DJ's Dugout on 114th. For Realtor ring day we also have to stuff goodie bags for the volunteers. Erin is asking for approval for a budget to spend on the items to go in the goodie bags (75 bags). Lori Bonnstetter motioned to approve the budget for the items for the bags, Eric Peterson 2nd the motion. Moved to approved by the present affiliate members. Erin also motioned to approve purchasing more Think Affiliate First bags. Carissa 2nd the motion. Approved.

c) RPAC, Realtor Political Action Committee – Paul Kottich, we currently are very close to the goal is \$148,000.

e) WCR. November 13 luncheon at Champions Run. The county assessor will give an update at that meeting.

f) YPN – no report

g) Think Affiliates First – Brent Rasmussen reported stating that a marketing consultant will be donating an hour of his time and will attend our next affiliate meeting to help direct the Affiliates in our future objectives. Doug Rotthaus will also be sitting on the next meeting with Bill the consultant to help move the Affiliate new vision forward.

h) New member committee – John Harrison reported 157 full members. One new member members in and 20 members out.

i) MOBA – Wendy reported that the Fall Parade of Homes started this week and will go through the weekend. It's also free.

VIII. New business -No new business.

IX. Other Business – no other business

X. Testimonials – Lori gave a shoutout to Chris with Graphite Locksmith on referrals and said nothing but praises about his work.

XI. Speakers – Wendy Walker Cobalt Credit Union. John Harrison Bluffs Home Inspections.

XII. Adjournment - Eric Peterson motioned to adjourn, Lori Bonnstetter seconded.

I.

**AFFILIATE COUNCIL
FINANCIAL STATEMENT FOR THE MONTH
OCTOBER 31, 2021**

Annual Budget
\$12,000

OCTOBER 2021

YEAR-TO-DATE

INCOME

Board Donation
Turkey Bowling/Toys 4 Tots
Golf
Credit from Pixel

TOTAL INCOME	0.00	0.00
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EXPENSES

Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		
Golf		
Canned Food Drive		
Social Media	300.00	2,700.00
Orientation Luncheons		
Realtor Ring Day		
WCR Golf Sponsor		
Affiliate Only Party		
Inaugural		
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge		

TOTAL EXPENSES	300.00	2,700.00
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NET INCOME/(LOSS)	(300.00)	0.00
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CASH RECONCILIATION

Beginning Cash Balance 10/1/21	7,653.49
Income (Loss)	(300.00)
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Ending Cash Balance 10/31/21	7,353.49

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
MAY 2021	Mary Byrnes	APRIL 15
JUNE 2021	Wendy Walker	MAY 15
JULY 2021	Erin Trescott	JUNE 15
AUGUST 2021	Katie Lieffers	JULY 15
SEPTEMBER 2021	Eric Petersen	AUGUST 15
OCTOBER 2021	Brent Rasmussen	SEPTEMBER 15
NOVEMBER 2021	Summer Franco	OCTOBER 15
DECEMBER 2021	Lori Bonnstetter	NOVEMBER 15
JANUARY 2022	Jonathan Jameson	DECEMBER 15
FEBRUARY 2022	TBD	

AFFILIATE SPEAKERS MONTHLY MEETING

MAY 2021 Jan Eggenberg Mary Byrnes Wendy Walker	JUNE 2021 Brent Rasmussen Charissa Hansen Chris Myers	JULY 2021 Paul Kottich Erin Trescott Lou Bozak
AUGUST 2021 Mary Sladek Jennifer Petersen Kayla Cunningham	SEPTEMBER 2021 Erin Trescott Jan Eggenberg Lou Bozak	OCTOBER 2021 Wendy Walker Melanie Doeschot John Harrison
NOVEMBER 2021 Laura Longo Paul Kottich Lori Bonnstetter	DECEMBER 2021 Eric Petersen Jonathan Jameson Chris Myers	JANUARY 2022 Summer Franco Matt Thiel Katie Lieffers
FEBRUARY 2022 Brent Rasmussen Lou Bozak Summer Franco	MARCH 2022 Charissa Hansen Wendy Walker Matt Thiel	APRIL 2022 Jessica Melvin Mary Sladek Jan Eggenberg

AFFILIATE MONTHLY DIGITAL ADS

MAY 2021

Laura Longo
Mary Sladek
Brent Rasmussen

AUGUST 2021

Larua Longo
Melanie Doeschot
Wendy Walker

NOVEMBER 2021

Lori Bonnstetter
Eric Petersen
Erin Trescott

JUNE 2021

Summer Franco
Eric Petersen
Erin Trescott

SEPTEMBER 2021

Katie Lieffers
Laura Longo
Summer Franco

DECMEBER 2021

Wendy Walker
Lori Bonnstetter
Katie Lieffers

JULY 2021

Katie Lieffers
Lori Bonnstetter
Brent Rasmussen

OCTOBER 2021

Brent Rasmussen
Wendy Walker
Melanie Doeschot

JANUARY 2022

Summer Franco
Brent Rasmussen
Laura Longo

FEBRUARY 2022

Melanie Doeschot
Erin Trescott
Eric Petersen

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

MAY 2021

Tuesday May 4: 8:30 a.m. Katie Lieffers
Tuesday May 4: 1:00 p.m. Chris Myers
Wednesday May 5: 8:30 a.m. Jan Eggenberg

JUNE 2021

Tuesday June 1: 8:30 a.m. Erin Trescott
Tuesday June 1: 1:00 p.m. Brent Rasmussen
Wednesday June 2 8:30 a.m. Lori Bonnstetter

JULY 2021

Tuesday July 6: 8:30 a.m. Melanie Doeschot
Tuesday July 6: 1:00 p.m. Eric Petersen
Wednesday July 7: 8:30 a.m. Katie Lieffers

AUGUST 2021

Tuesday August 3: 8:30 a.m. Lou Bozak
Tuesday August 3: 1:00 p.m. Summer Franco
Wednesday August 4: 8:30 a.m. Wendy Walker

SEPTEMBER 2021

Tuesday Sept 14: 8:30 a.m. Eric Petersen
Tuesday Sept 14: 1:00 p.m. Lori Bonnstetter
Wednesday Sept 15: 8:30 a.m. Katie Lieffers

OCTOBER 2021

Tuesday October 5: 8:30 a.m. Lou Bozak
Tuesday October 5: 1:00 p.m. Brent Rasmussen
Wednesday October 6: 8:30 a.m. Melanie Doeschot

NOVEMBER 2021

Tuesday Nov 2: 8:30 a.m. Erin Trescott
Tuesday Nov 2: 1:00 p.m. Summer Franco
Wednesday Nov 3: 8:30 a.m. Wendy Walker

DECEMBER 2021

Tuesday Dec 7: 8:30 a.m. Katie Lieffers
Tuesday Dec 7: 1:00 p.m. Erin Trescott
Wednesday Dec 8: 8:30 a.m. Melanie Doeschot

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

JANUARY 2022

Tuesday Jan 4: 8:80 a.m. Brent Rasmussen

Tuesday Jan 4: 1:00 p.m. Summer Franco

Wednesday Jan 5: 8:30 a.m. Lou Bozak

FEBRUARY 2022

Tuesday Feb 1: 8:30 a.m. Eric Petersen

Tuesday Feb 1: 1:00 p.m. Wendy Walker

Wednesday Feb 2 8:30 a.m. Lori Bonnstetter

2021-2022 ATTENDANCE

[illegible]

[illegible]