



# AFFILIATES

a council of the  
**Omaha Area Board of REALTORS®**

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | [www.oabrAffiliates.com](http://www.oabrAffiliates.com)

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## AFFILIATE COUNCIL MEETING

**Tuesday November 17, 2020**

**9:00 a.m.**

### Agenda

- I. Call meeting to order
- II. Approval of Minutes from October 13, 2020
- III. Introductions
  - a) Guests
  - b) New Member Introductions
  - c) Current Member Introductions
- IV. Doug Dohse, Bill Swanson – RPAC Co-Chairs
- V. President Report- Eric Petersen
- VI. Treasurer Report – Jeanne Lamoureux
- VII. Affiliate Events Update
  - a) Turkey Bowling Toys for Tots (Nov 18) – Paula Paulson
  - b) OABR Golf (2021) – Summer Franco
  - c) Affiliate Only Party (2021) – Mary Sladek
- VIII. Committee Updates
  - a) Food Drive – Wendy Walker
  - b) Education – PK Kopun, Mary Byrnes
  - c) OABR Social Events – Erin Trescott
  - d) RPAC – Paul Kottich
  - e) WCR – Jeanne Lamoureux
  - f) YPN – Amy Dritley
  - g) Think Affiliates First – Brent Rasmussen
    - Facebook – Sam Kasun of Pixel Fire Marketing
    - O - 402-214-5053 C - 402-619-9919
    - [social@pixelfiremarketing.com](mailto:social@pixelfiremarketing.com)
  - h) New Member Committee – John Harrison
  - i) MOBA – Wendy Walker
- IX. New Business
- X. Other Business –
- XI. Testimonials
- XII. Speakers
- XIII. Adjournment, next meeting Tuesday January 19, 2021 at 9:00 am

Affiliate Facebook Group [https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/](https://www.facebook.com/Affiliates-a-council-of-the-Omaha-Area-Board-of-Realtors/)

*The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members*



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## Omaha Area Board of REALTORS®

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### AFFILIATE COUNCIL MINUTES October 13, 2020

The meeting was called to order.

#### **Present:**

President Eric Petersen

President-Elect Jonathan Jameson

Secretary Katie Lieffers

Lori Bonnstetter

Cody Bousema

Kayla Cunningham

Melanie Doeschot

Jan Eggenberg

Paul Kottich

Jessica Melvin

Kim Mometo

Tyler Packett

Jennifer Petersen

Brent Rasmussen

Erin Trescott

Jon Vacha

#### **I. Call meeting to order**

#### **II. Approval of Minutes from August 18, 2020** – Paul Kottich approved, Summer Franco seconded

#### **III. Introductions**

a) **Guests** - no guests

b) **New Member Introductions** – no new members

c) **Current Member Introductions** – quick introductions

#### **IV. President Report- Eric Petersen**

- Haven't met w/ oabr yet.

#### **V. Treasurer Report – Jeanne Lamoureux**

Jeannie not on. September ending balance is \$1,538.49. Jeannie has golf checks at the office, she will do this week.

#### **VI. Affiliate Events Update**

- a) **Turkey Bowling Toys for Tots (Nov 18)** – Melanie Douchout & Kim Moneto urgent call for more toys and money. Registration is open. Two sessions: Morning registration 830, bowling time 930-11:20. Once they're done, bowlers/spectators will go to bar side and get box lunch. 2<sup>nd</sup> session will register, eat, then bowl. Masks required. Marines standing outside of event to collect funds, they're unable to be inside in their uniforms. Bloody Mary / Nebraska lemonade in addition to beer. Allowed to venmo!!!! Still doing split the pot. Melanie was wondering if affiliates could get into sales meetings to advertise. The flyer that'll be emailed and printed at the event shows it's venom, blast emails, ask brokerages, plastered everywhere. In the past when selling 50/50 usually just go off of ticket number. Now we'll have people write their name on the ticket b/c venmo is going to have someone's name listed instead of a random ticket number.

Announce on Affiliates FB page!!

- b) **Kim Moneto** – Discussed all the levels of sponsorships \$2500 kingpen, \$500 for beverage. Max of 8 drink sponsors, those sponsors can go walk lane to lane with pitchers of beer. Lane Sponsorship \$40, Banners out on lane, bring marketing materials to put on lanes. Deadline Oct 30 to get all the names on tshirts. \$30 as spectator, volunteer you get a tshirt Oct 26 deadline.

- c) Kim Moneto will chair Turkey Bowl for next year, 2021
- d) **OABR Golf (October 7)** – Summer Franco 88 golfers, 22 teams. Paid for 100 golfers but made enough for a donation. Indian Creek had great customer service and good food. We are breaking even paying for golfers. Made \$700 in mulligans. Don't have total yet for what we'll be donating to First Responders. Erin Trescott said golf course kicked them out and didn't let them finish, cut it short.... They will address this next year if we use them.
- c) **Affiliate Only Party (Sept or Oct)** – Mary Sladek not on zoom. Happy Hr at Charlies on the lake. 13 or 14 ppl came and they had a good time, sitting out on patio.

## VII. Committee Updates

- a) **Food Drive – Wendy Walker** - not there, no update.
- b) **Education** – PK Kopun, Mary Byrnes - Neither present. Brent was out of town. Eric presented: not wanting to do in person classes/events yet. Will continue with zoom. Call with Mayor Stothert coming up.
- c) **OABR Social Events** – Erin Trescott Oct 29, virtual scavenger hunt! Lori & Deda on committee. Ask for different, crazy things, kid friendly,
- d) **RPAC** – Paul Kottich 16,000 away from goal. Bill/Doug would like to talk at our affiliate Nov meeting.
- e) **WCR – Jeanne Lamoureux** - Jeannie not on call. We will be having a free event for members and their families on Thursday, October 15th from 4:30-8:30pm at the Bellevue Berry & Pumpkin Ranch. - But you can go to the pumpkin patch at any time during the day with the ticket.
- f) **YPN – Amy Dritley** not on call, no one to report.
- g) **Think Affiliates First** – Sam new rep, went over calendar. Affiliate should have received survey, Summer Franco asked us to go and invite all friends to “Like” that page. Calendar set up for the month.
- h) **New member committee** – John Harrison new chair, looking for volunteers
- i) **MOBA** – Wendy Walker no on call. No update.

## VIII. New business – No one spoke

## IX. Other Business – No other

X. **Testimonials** – Melanie thank you for turkey bowl!! Kim thank you for stepping up for next year. Summer thank you for all your help on the golf event!

XI. **Speakers** – Mark McGee, Summer Franco

XII. **Adjournment** - Eric made a motion to adjourn, Lori Bonnstetter seconded

## **AFFILIATE ARTICLE FOR REVIEW NEWSLETTER**

		<b>DEADLINE FOR ARTICLE</b>
SEPTEMBER 2020	Jeanne Lamourex	AUGUST 15
OCTOBER 2020	Chris Myers	SEPTEMBER 15
NOVEMBER 2020	Wendy Walker	OCTOBER 15
DECEMBER 2020	Eric Petersen	NOVEMBER 15
JANUARY 2021	Jan Eggenberg	DECEMBER 15
FEBRUARY 2021	PK Kopun	JANAURY 15
MARCH 2021	Charissa Hansen	FEBRUARY 15
APRIL 2021	Summer Franco	MARCH 15
MAY 2021	Mary Byrnes	APRIL 15

## **AFFILIATE SPEAKERS MONTHLY MEETING**

<b>AUGUST 2020</b> PK Kopun Al Nelson Lori Bonnstetter	<b>SEPTEMBER 2020</b> Katie Liefers Mary Sladek	<b>OCTOBER 2020</b> Summer Franco Mark McGee
<b>NOVEMBER 2020</b> Wendy Walker Marty McGuire Kayla Cunningham	<b>DECEMBER 2020</b> No Meeting	<b>JANAURY 2021</b> Melanie Doeschot PK Kopun Summer Franco
<b>FEBRUARY 2021</b> Jennifer Petersen Jonathan Jameson Laura Longo	<b>MARCH 2021</b> Katie Liefers Mary Sladek Lori Bonstetter	<b>APRIL 2021</b> Jan Eggenberg Mary Byrnes Wendy Walker
<b>MAY 2021</b> Brent Rasmussen Charissa Hansen Chris Myers	<b>June 2021</b> Paul Kottich Erin Trescott Lou Bozak	

## **AFFILIATE MONTHLY DIGITAL ADS**

### **OCTOBER 2020**

John Harrison  
Erin Trescott

### **NOVEMBER 2020**

Mark McGee  
Chris Myers

### **DECEMEBER 2020**

Katie Lieffers  
Wendy Walker  
Lori Bonnstetter

### **JANUARY 2021**

Jennifer Hiracheta  
Eric Petersen  
Kayla Cunningham

### **FEBRUARY 2021**

Jeanne Lamoureux  
Marty McGuire  
Samanthan Hamrick

### **MARCH 2021**

PK Kopun  
Wendy Walker  
Melanie Doeschot

### **APRIL 2021**

Paul Kottich  
Summer Fsranco  
Jonathan Jameson

### **MAY 2021**

Laura Longo  
Mary Sladek  
Brent Rasmussen

ORIENTATION PRESENTATION VIA ZOOM

# AFFILIATES!!!

ORIENTATION SPONSORS

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## SEPTEMBER 2020

Tuesday Sept 8: 8:30 a.m. Paul Kottich  
Tuesday Sept 8: 1:00 p.m. PK Kopun  
Wednesday Sept 9: 8:30 a.m. Wendy Walker

## OCTOBER 2020

Tuesday October 6: 8:30 a.m. Katie Loeffers  
Tuesday October 6: 1:00 p.m. Brent Rasmussen  
Wednesday October 7 8:30 a.m. Lori Bonnstetter

## NOVEMBER 2020

Tuesday November 3: 8:30 a.m. Summer Franco  
Tuesday November 3: 1:00 p.m. Al Nelson  
Wednesday November 4: 8:30 a.m. Chris Myers

## DECEMBER 2020

Tuesday December 1: 8:30 a.m. Mary Sladek  
Tuesday December 1: 1:00 p.m. Erin Trescott  
Wednesday December 2: 8:30 a.m. Jennifer Hiracheta

## JANUARY 2021

Tuesday Aug 4: 8:30 a.m. Samantha Hamrick  
Tuesday Aug 4: 1:00 p.m. Jan Eggenberg  
Wednesday Aug 5: 8:30 a.m. Marty McGuire

## FEBRUARY 2021

Tuesday February 9: 8:30 a.m. Eric Petersen  
Tuesday February 9: 1:00 p.m. Brent Rasmussen  
Wednesday February 10 8:30 a.m. Erin Trescott

## MARCH 2021

Tuesday March 2: 8:30 a.m. Wendy Walker  
Tuesday March 2: 1:00 p.m. Laura Longo  
Wednesday March 3: 8:30 a.m. Lou Bozak

## APRIL 2021

Tuesday April 6: 8:30 a.m. Charissa Hansen  
Tuesday April 6: 1:00 p.m. Jonathan Jameson  
Wednesday April 7: 8:30 a.m. Mary Sladek

## ORIENTATION PRESENTATION VIA ZOOM

# AFFILIATES!!!

## ORIENTATION SPONSORS

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### MAY 2021

Tuesday May 4: 8:80 a.m.      Katie Lieffers

Tuesday May 4: 1:00 p.m.      Chris Myers

Wednesday May 5: 8:30 a.m.      Jan Eggenberg

## 2020-2021 ATTENDANCE

[illegible]



[illegible]



**Print Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Date:** \_\_\_\_\_

## 1. Here is my investment:

- ☐ Golden "R" Member..... \$5,000
- ☐ Crystal "R" Member..... \$2,500
- ☐ Sterling "R" Member..... \$1,000
- ☐ Governor's Club..... \$500
- ☐ \$1-A-Day Club..... \$365
- ☐ Capitol Club..... \$250
- ☐ Senator's Club..... \$150
- ☐ Club 100..... \$100
- ☐ Contributor..... \$\_\_\_\_\_

## 2. Payment options\*:

- ☐ This is my pledge, please bill me.
- ☐ My personal check is enclosed.  
(Payable to Nebraska RPAC)
- ☐ Divide it up! Pay my pledge in equal monthly installments beginning this month and ending in December. *Use the card information below.*
- ☐ Charge my entire pledge.  
*Use the personal card information below.*

### Return to:

#### Omaha Area Board of REALTORS®

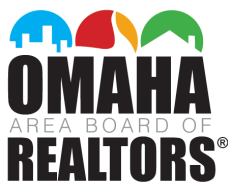
11830 Nicholas St.  
Omaha, NE 68154  
402-619-5559 (fax)

### Questions?

#### Donna Shipley

402-619-5551

Donna@OmahaREALTORS.com



## 3. Card information:

# \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Name on card \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

*American Express / Discover / Mastercard / VISA*

# Thank you

**For Investing in RPAC!**



Contributions are not deductible for federal income tax purposes. Contributions to RPAC are voluntary and are used for political purposes. The National Association of REALTORS® and its state and local associations will not favor or disadvantage any member because of the amount contributed or decision not to contribute. You may refuse to contribute without reprisal. 85% of each contribution is used by your state RPAC to support state and local political candidates; 15% is sent to National RPAC to support federal candidates and is charged against your limits under 52 U.S.C. 30116.