



# AFFILIATES

a council of the  
**Omaha Area Board of REALTORS®**

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | [www.oabrAffiliates.com](http://www.oabrAffiliates.com)

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## AFFILIATE COUNCIL MEETING

**Tuesday October 19, 2021**

**9:00 a.m.**

### Agenda

- I.** Call meeting to order
- II.** Approval of Agenda and Affiliates Standards of Excellence
- III.** Approval of Minutes from September 21, 2021
- IV.** Introductions
  - a) Guests
  - b) New Member Introductions
  - c) Current Member Introductions
- V.** President Report- Jonathan Jameson
- VI.** Treasurer Report – Jeanne Lamoureux
- VII.** Affiliate Events Update
  - a) OABR Golf (September 29, 2021) – Summer Franco
  - b) Affiliate Only Party (2021) – Mary Sladek
  - c) Turkey Bowling Toys for Tots (November 17, 2021) – Kim Moneto
- VIII.** Committee Updates
  - a) Food Drive – Wendy Walker
  - b) Education – PK Kopun, Mary Byrnes
  - c) OABR Social Events – Erin Trescott
  - d) RPAC – Paul Kottich
  - e) WCR – Jeanne Lamoureux
  - f) YPN – Amy Dritley
  - g) Think Affiliates First – Brent Rasmussen
    - Facebook – Sam Kasun of Pixel Fire Marketing
    - O - 402-214-5053 C - 402-619-9919
    - [social@pixelfiremarketing.com](mailto:social@pixelfiremarketing.com)
  - h) New Member Committee – John Harrison
  - i) MOBA – Wendy Walker
- IX.** New Business
- X.** Other Business –
- XI.** Testimonials
- XII.** Speakers
- XIII.** Adjournment, next meeting Tuesday November 16, 2021 at 9:00 am

Affiliate Facebook Group [https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/](https://www.facebook.com/Affiliates-a-council-of-the-Omaha-Area-Board-of-Realtors/)

*The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members*

## **Affiliate Standards of Excellence**

**Affiliates** shall remain informed and conduct their business in accordance with all applicable laws, governmental regulations and public policies.

**Affiliates** shall promote their business in a positive and professional manner.

**Affiliates** shall not attempt to gain any unfair advantage over competitors by making false statements about competitors, REALTOR® Members or Affiliate Members.

**Affiliates** shall respect the “Privileges and Obligations” afforded in the Affiliate Constitution and Bylaws and shall aspire to follow the Code of Ethics of the National Association of REALTORS®.

**Affiliates** shall provide information, warranties, reports, data and services using professionally accepted guidelines and procedures.

**Affiliates** share a common commitment to operate with integrity and stay current with new advances and policies that will further define them as leaders within their industries.



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### AFFILIATE COUNCIL MINUTES

September 21, 2021

The meeting was called to order.

#### Present:

President Jonathan Jameson  
President-Elect Katie Lieffers  
Secretary – Cody Bousema  
Lori Bonnstetter  
Amy Dritley  
Summer Franco

John Harrison  
Laura Longo  
Kim Moneto  
Tyler Packett  
Eric Petersen  
Jennifer Petersen

Brent Rasmussen  
Mia Seeger  
Mary Sladek  
Debbie Williams

#### I. Call meeting to order

**II. Approved Minutes from 7.20.2021** - Jonathan motioned approval of agenda and minutes. Bren Rasmussen approved. Lori Bonnstetter seconded.

**III. Introductions – Guest:** Bill Swanson and Doug Dohse spoke to the Affiliates in regards to RPAC and how they were stepping down from many years in the position as a dynamic duo. They introduced Charles Chadwick and Darla Bengston as the new personnel heading the RPAC/ REALTOR relationship.

#### IV. President Report- Jonathan Jameson

- Johnathan Jameson gave his first Presidents report, informing us that himself and Katie Leiffers had a meeting with new OABR President Megan Bengston and her council in regards to how the Affiliates and agents can better benefit from each other and work more closely together. Jonathan also brought to the meeting a potential survey sent to the agents to gauge the awareness and support the Affiliates do and can continue to bring to the table for agents.

#### V. Treasurer Report – Jeanne Lamoureux

Jeanne reported current balance \$1,538.49

#### VI. Affiliate Events Update

- Golf** - Summer Franco reported event at Indian Creek in Elkhorn Wed. Sept 29<sup>th</sup>. 11am shotgun 3 hole sponsors remaining, 3 lunch sponsors, gift baskets donations available. Flyer and sponsorship opportunities have been emailed.
- Affiliate Only Party (Sept or Oct)** – Mary Sladek said nothing set up as of yet. She has been busy and it's on the backburner. Mary Byrnes said she could help.
- Turkey Bowl**– Kim Moneto confirmed date: Nov 17 at the Mark in Elkhorn. Committee has met and discussed to create flyer, get details, etc. All volunteers could possibly wear generic "Affiliates" shirts vs specific Turkey Bowl tshirts.

#### VII. Committee Updates

- Food Drive** – Wendy Walker will be working on it for next year.
- Education** – PK reported that the next education meeting will be held October 7 at 9am. All are welcome to attend the monthly meeting.
- OABR Social Events- no report**

- c) **RPAC, Realtor Political Action Committee** – Paul Kottich, Doug Dohse, and Bill Swanson reported, we currently have 116k, and their goal is \$148,000. The Affiliates also were given the opportunity to donate at this meeting towards their RPAC contribution to be entered in for a \$50 gift card. The winner of that was Laura Longo.
- e) **WCR.** Amy reported. Sept member appreciation on the 23<sup>rd</sup> at Centris FCU. Oct 14<sup>th</sup> 9-1pm event with Charles Marshall. Realtors will gain 3 CAT hours.
- f) **YPN** – Cody Bousema reported. YPN is holding a Tech Summit October 22 at The Mark. Various topics and breakouts will be presented regarding the use of technology/ apps agents can benefit from.
- g) **Think Affiliates First** – Brent Rasmussen reported stating that a marketing consultant will be donating an hour of his time and will attend our next affiliate meeting to help direct the Affiliates in our future objectives.
- h) **New member committee** – John Harrison reported 177 full. No new members in and no members out.
- i) **MOBA** –

**VIII. New business** - Welcomed new officers! Jonathan Jameson President, Katie Lieffers is VP, Cody Bousema has been appointed as the new 2022 secretary.

**IX. Other Business** – no new business

**X. Testimonials** –no shout outs.

**XI. Speakers**

**XII. Adjournment** - Jonathan Jameson motioned to adjourn, Lori Bonnstetter seconded.

# AFFILIATE COUNCIL FINANCIAL STATEMENT FOR THE MONTH SEPTEMBER 30, 2021

Annual Budget  
\$12,000

SEPTEMBER 2021

YEAR-TO-DATE

## INCOME

Board Donation  
Turkey Bowling/Toys 4 Tots  
Golf  
Credit from Pixel

|                     |      |      |
|---------------------|------|------|
| <b>TOTAL INCOME</b> | 0.00 | 0.00 |
|---------------------|------|------|

## EXPENSES

|                              |        |          |
|------------------------------|--------|----------|
| Events                       |        |          |
| Chili Cookoff (OABR)         |        |          |
| Turkey Bowling/Toys 4 Tots   |        |          |
| Golf                         |        |          |
| Canned Food Drive            |        |          |
| Social Media                 | 300.00 | 2,400.00 |
| Orientation Luncheons        |        |          |
| Realtor Ring Day             |        |          |
| WCR Golf Sponsor             |        |          |
| Affiliate Only Party         |        |          |
| Inaugural                    |        |          |
| Review Advertising           |        |          |
| Misc (Printing,Ck Order,Fee) |        |          |
| Service Charge               |        |          |

|                       |        |          |
|-----------------------|--------|----------|
| <b>TOTAL EXPENSES</b> | 300.00 | 2,400.00 |
|-----------------------|--------|----------|

|                          |          |      |
|--------------------------|----------|------|
| <b>NET INCOME/(LOSS)</b> | (300.00) | 0.00 |
|--------------------------|----------|------|

## CASH RECONCILIATION

|                               |  |          |
|-------------------------------|--|----------|
| Beginning Cash Balance 9/1/21 |  | 7,953.49 |
| Income (Loss)                 |  | (300.00) |
|                               |  | 7,653.49 |
| Ending Cash Balance 9/30/21   |  | 7,653.49 |

## AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

|                |                  | DEADLINE FOR ARTICLE |
|----------------|------------------|----------------------|
| MAY 2021       | Mary Byrnes      | APRIL 15             |
| JUNE 2021      | Wendy Walker     | MAY 15               |
| JULY 2021      | Erin Trescott    | JUNE 15              |
| AUGUST 2021    | Katie Lieffers   | JULY 15              |
| SEPTEMBER 2021 | Eric Petersen    | AUGUST 15            |
| OCTOBER 2021   | Brent Rasmussen  | SEPTEMBER 15         |
| NOVEMBER 2021  | Summer Franco    | OCTOBER 15           |
| DECEMBER 2021  | Lori Bonnstetter | NOVEMBER 15          |
| JANUARY 2022   | Jonathan Jameson | DECEMBER 15          |
| FEBRUARY 2022  | TBD              |                      |

## AFFILIATE SPEAKERS MONTHLY MEETING

|  |  |  |
|--|--|--|
| <b>MAY 2021</b><br>Jan Eggenberg<br>Mary Byrnes<br>Wendy Walker            | <b>JUNE 2021</b><br>Brent Rasmussen<br>Charissa Hansen<br>Chris Myers    | <b>JULY 2021</b><br>Paul Kottich<br>Erin Trescott<br>Lou Bozak           |
| <b>AUGUST 2021</b><br>Mary Sladek<br>Jennifer Petersen<br>Kayla Cunningham | <b>SEPTEMBER 2021</b><br>Erin Trescott<br>Jan Eggenberg<br>Lou Bozak     | <b>OCTOBER 2021</b><br>Wendy Walker<br>Melanie Doeschot<br>John Harrison |
| <b>NOVEMBER 2021</b><br>Laura Longo<br>Paul Kottich<br>Lori Bonnstetter    | <b>DECEMBER 2021</b><br>Eric Petersen<br>Jonathan Jameson<br>Chris Myers | <b>JANUARY 2022</b><br>Summer Franco<br>Matt Thiel<br>Katie Lieffers     |
| <b>FEBRUARY 2022</b><br>Brent Rasmussen<br>Lou Bozak<br>Summer Franco      | <b>MARCH 2022</b><br>Charissa Hansen<br>Wendy Walker<br>Matt Thiel       | <b>APRIL 2022</b><br>Jessica Melvin<br>Mary Sladek<br>Jan Eggenberg      |

## **AFFILIATE MONTHLY DIGITAL ADS**

### **MAY 2021**

Laura Longo  
Mary Sladek  
Brent Rasmussen

### **AUGUST 2021**

Larua Longo  
Melanie Doeschot  
Wendy Walker

### **NOVEMBER 2021**

Lori Bonnstetter  
Eric Petersen  
Erin Trescott

### **JUNE 2021**

Summer Franco  
Eric Petersen  
Erin Trescott

### **SEPTEMBER 2021**

Katie Lieffers  
Laura Longo  
Summer Franco

### **DECMEBER 2021**

Wendy Walker  
Lori Bonnstetter  
Katie Lieffers

### **JULY 2021**

Katie Lieffers  
Lori Bonnstetter  
Brent Rasmussen

### **OCTOBER 2021**

Brent Rasmussen  
Wendy Walker  
Melanie Doeschot

### **JANUARY 2022**

Summer Franco  
Brent Rasmussen  
Laura Longo

### **FEBRUARY 2022**

Melanie Doeschot  
Erin Trescott  
Eric Petersen

ORIENTATION PRESENTATION VIA ZOOM

# AFFILIATES!!!

ORIENTATION SPONSORS

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## MAY 2021

Tuesday May 4: 8:30 a.m.     Katie Lieffers  
Tuesday May 4: 1:00 p.m.     Chris Myers  
Wednesday May 5: 8:30 a.m.   Jan Eggenberg

## JUNE 2021

Tuesday June 1: 8:30 a.m.     Erin Trescott  
Tuesday June 1: 1:00 p.m.     Brent Rasmussen  
Wednesday June 2 8:30 a.m.   Lori Bonnstetter

## JULY 2021

Tuesday July 6: 8:30 a.m.     Melanie Doeschot  
Tuesday July 6: 1:00 p.m.     Eric Petersen  
Wednesday July 7: 8:30 a.m.   Katie Lieffers

## AUGUST 2021

Tuesday August 3: 8:30 a.m.   Lou Bozak  
Tuesday August 3: 1:00 p.m.   Summer Franco  
Wednesday August 4: 8:30 a.m.   Wendy Walker

## SEPTEMBER 2021

Tuesday Sept 14: 8:30 a.m.     Eric Petersen  
Tuesday Sept 14: 1:00 p.m.     Lori Bonnstetter  
Wednesday Sept 15: 8:30 a.m.   Katie Lieffers

## OCTOBER 2021

Tuesday October 5: 8:30 a.m.   Lou Bozak  
Tuesday October 5: 1:00 p.m.   Brent Rasmussen  
Wednesday October 6: 8:30 a.m.   Melanie Doeschot

## NOVEMBER 2021

Tuesday Nov 2: 8:30 a.m.     Erin Trescott  
Tuesday Nov 2: 1:00 p.m.     Summer Franco  
Wednesday Nov 3: 8:30 a.m.   Wendy Walker

## DECEMBER 2021

Tuesday Dec 7: 8:30 a.m.     Katie Lieffers  
Tuesday Dec 7: 1:00 p.m.     Erin Trescott  
Wednesday Dec 8: 8:30 a.m.   Melanie Doeschot



## ORIENTATION PRESENTATION VIA ZOOM

# AFFILIATES!!!

## ORIENTATION SPONSORS

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### JANUARY 2022

Tuesday Jan 4: 8:80 a.m.      Brent Rasmussen

Tuesday Jan 4: 1:00 p.m.      Summer Franco

Wednesday Jan 5: 8:30 a.m.      Lou Bozak

### FEBRUARY 2022

Tuesday Feb 1: 8:30 a.m.      Eric Petersen

Tuesday Feb 1: 1:00 p.m.      Wendy Walker

Wednesday Feb 2 8:30 a.m.      Lori Bonnstetter

## 2021-2022 ATTENDANCE

[illegible]

[illegible]