



AFFILIATES

a council of the

Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING

Tuesday October 19, 2021

9:00 a.m.

Agenda

- I.** Call meeting to order
- II.** Approval of Agenda and Affiliates Standards of Excellence
- III.** Approval of Minutes from September 21, 2021
- IV.** Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- V.** President Report- Jonathan Jameson
- VI.** Treasurer Report – Jeanne Lamoureux
- VII.** Affiliate Events Update
 - a) OABR Golf (September 29, 2021) – Summer Franco
 - b) Affiliate Only Party (2021) – Mary Sladek
 - c) Turkey Bowling Toys for Tots (November 17, 2021) – Kim Moneto
- VIII.** Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Amy Dritley
 - g) Think Affiliates First – Brent Rasmussen
 - Facebook – Sam Kasun of Pixel Fire Marketing
 - O - 402-214-5053 C - 402-619-9919
 - social@pixelfiremarketing.com
 - h) New Member Committee – John Harrison
 - i) MOBA – Wendy Walker
- IX.** New Business
- X.** Other Business –
- XI.** Testimonials
- XII.** Speakers
- XIII.** Adjournment, next meeting Tuesday November 16, 2021 at 9:00 am

Affiliate Facebook Group <https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/>

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members

Affiliate Standards of Excellence

Affiliates shall remain informed and conduct their business in accordance with all applicable laws, governmental regulations and public policies.

Affiliates shall promote their business in a positive and professional manner.

Affiliates shall not attempt to gain any unfair advantage over competitors by making false statements about competitors, REALTOR® Members or Affiliate Members.

Affiliates shall respect the “Privileges and Obligations” afforded in the Affiliate Constitution and Bylaws and shall aspire to follow the Code of Ethics of the National Association of REALTORS®.

Affiliates shall provide information, warranties, reports, data and services using professionally accepted guidelines and procedures.

Affiliates share a common commitment to operate with integrity and stay current with new advances and policies that will further define them as leaders within their industries.



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AFFILIATE COUNCIL MINUTES

September 21, 2021

The meeting was called to order.

Present:

President Jonathan Jameson
President-Elect Katie Lieffers
Secretary – Cody Bousema
Lori Bonnstetter
Amy Dritley
Summer Franco

John Harrison
Laura Longo
Kim Moneto
Tyler Packett
Eric Petersen
Jennifer Petersen

Brent Rasmussen
Mia Seeger
Mary Sladek
Debbie Williams

I. Call meeting to order

II. Approved Minutes from 7.20.2021 - Jonathan motioned approval of agenda and minutes. Bren Rasmussen approved. Lori Bonnstetter seconded.

III. Introductions – Guest: Bill Swanson and Doug Dohse spoke to the Affiliates in regards to RPAC and how they were stepping down from many years in the position as a dynamic duo. They introduced Charles Chadwick and Darla Bengston as the new personnel heading the RPAC/ REALTOR relationship.

IV. President Report- Jonathan Jameson

- Johnathan Jameson gave his first Presidents report, informing us that himself and Katie Leiffers had a meeting with new OABR President Megan Bengston and her council in regards to how the Affiliates and agents can better benefit from each other and work more closely together. Jonathan also brought to the meeting a potential survey sent to the agents to gauge the awareness and support the Affiliates do and can continue to bring to the table for agents.

V. Treasurer Report – Jeanne Lamoureux

Jeanne reported current balance \$1,538.49

VI. Affiliate Events Update

- Golf - Summer Franco reported event at Indian Creek in Elkhorn Wed. Sept 29th. 11am shotgun3 hole sponsors remaining, 3 lunch sponsors, gift baskets donations available. Flyer and sponsorship opportunities have been emailed.
- Affiliate Only Party (Sept or Oct)** – Mary Sladek said nothing set up as of yet. She has been busy and it's on the backburner. Mary Byrnes said she could help.
- Turkey Bowl**– Kim Moneto confirmed date: Nov 17 at the Mark in Elkhorn. Committee has met and discussed to create flyer, get details, etc. All volunteers could possibly wear generic “Affiliates” shirts vs specific Turkey Bowl tshirts.

VII. Committee Updates

- Food Drive** – Wendy Walker will be working on it for next year.
- Education** – PK reported that the next education meeting will be held October 7 at 9am. All are welcome to attend the monthly meeting.
- OABR Social Events- no report**

- c) **RPAC, Realtor Political Action Committee** – Paul Kottich, Doug Dohse, and Bill Swanson reported, we currently have 116k, and their goal is \$148,000. The Affiliates also were given the opportunity to donate at this meeting towards their RPAC contribution to be entered in for a \$50 gift card. The winner of that was Laura Longo.
- e) **WCR**. Amy reported. Sept member appreciation on the 23rd at Centris FCU. Oct 14th 9-1pm event with Charles Marshall. Realtors will gain 3 CAT hours.
- f) **YPN** – Cody Bousema reported. YPN is holding a Tech Summit October 22 at The Mark. Various topics and breakouts will be presented regarding the use of technology/ apps agents can benefit from.
- g) **Think Affiliates First** – Brent Rasmussen reported stating that a marketing consultant will be donating an hour of his time and will attend our next affiliate meeting to help direct the Affiliates in our future objectives.
- h) **New member committee** – John Harrison reported 177 full. No new members in and no members out.
- i) **MOBA** –

VIII. New business - Welcomed new officers! Jonathan Jameson President, Katie Lieffers is VP, Cody Bousema has been appointed as the new 2022 secretary.

IX. Other Business – no new business

X. Testimonials –no shout outs.

XI. Speakers

XII. Adjournment - Jonathan Jameson motioned to adjourn, Lori Bonnstetter seconded.

**AFFILIATE COUNCIL
FINANCIAL STATEMENT FOR THE MONTH
SEPTEMBER 30, 2021**

Annual Budget

SEPTEMBER 2021 YEAR-TO-DATE

INCOME

Board Donation
Turkey Bowling/Toys 4 Tots
Golf
Credit from Pixel

TOTAL INCOME 0.00 0.00

EXPENSES

Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		
Golf		
Canned Food Drive		
Social Media	300.00	2,400.00
Orientation Luncheons		
Realtor Ring Day		
WCR Golf Sponsor		
Affiliate Only Party		
Inaugural		
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge		

TOTAL EXPENSES 300.00 2,400.00

NET INCOME/(LOSS) (300.00) 0.00

CASH RECONCILIATION

Beginning Cash Balance 9/1/21	7,953.49
Income (Loss)	(300.00)
Ending Cash Balance 9/30/21	7,653.49

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
MAY 2021	Mary Byrnes	APRIL 15
JUNE 2021	Wendy Walker	MAY 15
JULY 2021	Erin Trescott	JUNE 15
AUGUST 2021	Katie Lieffers	JULY 15
SEPTEMBER 2021	Eric Petersen	AUGUST 15
OCTOBER 2021	Brent Rasmussen	SEPTEMBER 15
NOVEMBER 2021	Summer Franco	OCTOBER 15
DECEMBER 2021	Lori Bonnstetter	NOVEMBER 15
JANUARY 2022	Jonathan Jameson	DECEMBER 15
FEBRUARY 2022	TBD	

AFFILIATE SPEAKERS MONTHLY MEETING

MAY 2021	JUNE 2021	JULY 2021
Jan Eggenberg	Brent Rasmussen	Paul Kottich
Mary Byrnes	Charissa Hansen	Erin Trescott
Wendy Walker	Chris Myers	Lou Bozak
AUGUST 2021	SEPTEMBER 2021	OCTOBER 2021
Mary Sladek	Erin Trescott	Wendy Walker
Jennifer Petersen	Jan Eggenberg	Melanie Doeschot
Kayla Cunningham	Lou Bozak	John Harrison
NOVEMBER 2021	DECEMBER 2021	JANUARY 2022
Laura Longo	Eric Petersen	Summer Franco
Paul Kottich	Jonathan Jameson	Matt Thiel
Lori Bonnstetter	Chris Myers	Katie Lieffers
FEBRUARY 2022	MARCH 2022	APRIL 2022
Brent Rasmussen	Charissa Hansen	Jessica Melvin
Lou Bozak	Wendy Walker	Mary Sladek
Summer Franco	Matt Thiel	Jan Eggenberg

AFFILIATE MONTHLY DIGITAL ADS

MAY 2021

Laura Longo
Mary Sladek
Brent Rasmussen

AUGUST 2021

Larua Longo
Melanie Doeschot
Wendy Walker

NOVEMBER 2021

Lori Bonnstetter
Eric Petersen
Erin Trescott

JUNE 2021

Summer Franco
Eric Petersen
Erin Trescott

SEPTEMBER 2021

Katie Lieffers
Laura Longo
Summer Franco

DECMEBER 2021

Wendy Walker
Lori Bonnstetter
Katie Lieffers

JULY 2021

Katie Lieffers
Lori Bonnstetter
Brent Rasmussen

OCTOBER 2021

Brent Rasmussen
Wendy Walker
Melanie Doeschot

JANUARY 2022

Summer Franco
Brent Rasmussen
Laura Longo

FEBRUARY 2022

Melanie Doeschot
Erin Trescott
Eric Petersen

ORIENTATION PRESENTATION VIA ZOOM
AFFILIATES!!!
ORIENTATION SPONSORS

MAY 2021

Tuesday May 4: 8:30 a.m. Katie Lieffers
Tuesday May 4: 1:00 p.m. Chris Myers
Wednesday May 5: 8:30 a.m. Jan Eggenberg

JUNE 2021

Tuesday June 1: 8:30 a.m. Erin Trescott
Tuesday June 1: 1:00 p.m. Brent Rasmussen
Wednesday June 2 8:30 a.m. Lori Bonnstetter

JULY 2021

Tuesday July 6: 8:30 a.m. Melanie Doeschot
Tuesday July 6: 1:00 p.m. Eric Petersen
Wednesday July 7: 8:30 a.m. Katie Lieffers

AUGUST 2021

Tuesday August 3: 8:30 a.m. Lou Bozak
Tuesday August 3: 1:00 p.m. Summer Franco
Wednesday August 4: 8:30 a.m. Wendy Walker

SEPTEMBER 2021

Tuesday Sept 14: 8:30 a.m. Eric Petersen
Tuesday Sept 14: 1:00 p.m. Lori Bonnstetter
Wednesday Sept 15: 8:30 a.m. Katie Lieffers

OCTOBER 2021

Tuesday October 5: 8:30 a.m. Lou Bozak
Tuesday October 5: 1:00 p.m. Brent Rasmussen
Wednesday October 6: 8:30 a.m. Melanie Doeschot

NOVEMBER 2021

Tuesday Nov 2: 8:30 a.m. Erin Trescott
Tuesday Nov 2: 1:00 p.m. Summer Franco
Wednesday Nov 3: 8:30 a.m. Wendy Walker

DECEMBER 2021

Tuesday Dec 7: 8:30 a.m. Katie Lieffers
Tuesday Dec 7: 1:00 p.m. Erin Trescott
Wednesday Dec 8: 8:30 a.m. Melanie Doeschot

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

JANUARY 2022

Tuesday Jan 4: 8:80 a.m. Brent Rasmussen

Tuesday Jan 4: 1:00 p.m. Summer Franco

Wednesday Jan 5: 8:30 a.m. Lou Bozak

FEBRUARY 2022

Tuesday Feb 1: 8:30 a.m. Eric Petersen

Tuesday Feb 1: 1:00 p.m. Wendy Walker

Wednesday Feb 2 8:30 a.m. Lori Bonnstetter

2021-2022 ATTENDANCE

