



# AFFILIATES

a council of the

## Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | [www.oabrAffiliates.com](http://www.oabrAffiliates.com)

### AFFILIATE COUNCIL MEETING Tuesday October 13, 2020 9:00 a.m.

#### Agenda

- I.** Call meeting to order
- II.** Approval of Minutes from September 15, 2020
- III.** Introductions
  - a) Guests
  - b) New Member Introductions
  - c) Current Member Introductions
- IV.** President Report- Eric Petersen
- V.** Treasurer Report – Jeanne Lamoureux
- VI.** Affiliate Events Update
  - a) Turkey Bowling Toys for Tots (Nov 18) – Paula Paulson
  - b) OABR Golf (October 7) – Summer Franco
  - c) Affiliate Only Party (Sept or Oct) – Mary Sladek
- VII.** Committee Updates
  - a) Food Drive – Wendy Walker
  - b) Education – PK Kopun, Mary Byrnes
  - c) OABR Social Events – Erin Trescott
  - d) RPAC – Paul Kottich
  - e) WCR – Jeanne Lamoureux
  - f) YPN – Amy Dritley
  - g) Think Affiliates First – Brent Rasmussen
    - Facebook – Sam Kasun of Pixel Fire Marketing
    - O - 402-214-5053 C - 402-619-9919
    - [social@pixelfiremarketing.com](mailto:social@pixelfiremarketing.com)
  - h) New Member Committee – Eric Petersen
  - i) MOBA – Wendy Walker
- VIII.** New Business
- IX.** Other Business –
- X.** Testimonials
- XI.** Speakers
- XII.** Adjournment, next meeting Tuesday November 17, 2020 at 9:00 am

Affiliate Facebook Group <https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/>

*The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members*



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### AFFILIATE COUNCIL MINUTES

September 15, 2020

The meeting was called to order.

**Present:**

President Eric Petersen	Amy Dritley	Jessica Melvin
President-Elect Jonathan Jameson	Jan Eggenberg	Chris Myers
Secretary Katie Lieffers	Summer Franco	Tyler Packett
Treasurer Jeanne Lamoureux	Sam Hamrick	Jennifer Petersen
Lori Bonnstetter	Charissa Hansen	Brent Rasmussen
Cody Bousema	John Harrison	Mary Sladek
Lou Bozak	Emily Hughes	Christopher Slater
Mary Byrnes	Paul Kottich	Matt Thiel
Kayla Cunningham	Laura Longo	Erin Trescott
Melanie Doeschot	Mark McGee	Wendy Walker

**I. Call meeting to order**

**II. Approval of Minutes from August 18, 2020** – Johnathan approved, Katie seconded.

**III. Introductions**

- a) Guests Tyler Packett
- b) New Member Introductions
- c) Current Member Introductions

Took a verbal poll on getting together in person face to face w/ masks?? – Majority would like to meet in person hybrid meeting! Meeting would be held offsite, not at oabr, they are still closed.

**IV. President Report- Eric Petersen**

- Met w/ Bill Swanson and the new 2020/21 OABAR Board of Realtors.
- Would like to surveying affiliates (and possibly Realtors) asking “What can the Affiliates Council do for you?? We want it to be the most valuable as possible.”
- How to get in front of new realtors?!?

**V. Treasurer Report – Jeanne Lamoureux**

Jeannie not on. Nothing to report

**VI. Affiliate Events Update**

- a) Turkey Bowling Toys for Tots (Nov 18) –

Paula Paulson not there. Emily, Charissa, Cody Tyler volunteered to help with Turkey Bowl. Mary Sladek suggested just having two volunteers. Melanie Doeschot decided to chair the event again. Will get the “book” from Paula with all the notes. Possibly suggested one bowling event in the morning and one in the afternoon.

**b) OABR Golf (October 7) – Summer Franco**

There's already have 18 teams signed up. Sponsors for lunch and award still open. No gift bags. When buying a golf team you get free realtor mask. Even with low attendance, they're still making money to donate! Hotdogs/hamburgers prepacked. Apps will be served after the golf event. Checkin will be Summer and Kayla, don't need additional volunteers. Donna send out reminder email to try and get higher attendance.

**c) Affiliate Only Party (Sept or Oct) – Mary Sladek**

Meet outside on a patio. Mary will pick a few dates and throw them out to the group to choose.

**VII. Committee Updates**

**a) Food Drive – Wendy Walker** No report. Waiting until later

**b) Education – PK Kopun, Mary Byrnes Neither present.** Brent Rasmussen reported that any Education classes will be converted to zoom, nothing scheduled yet though.

**c) OABR Social Events – Erin Trescott** Erin not on call, no updates

**d) RPAC – Paul Kottich** Paul not on call. Donations started from 50k up to over 130k!

**e) WCR – Jeanne Lamoureux** Jeannie not on call. Amy Dritely reported Oct 15 Full family event! 4:30-830 free for WCR members at Bellevue Berry Farm member appreciation event. People who paid for trivia night can use their sponsorship for Bellevue Berry Farm and or get reimbursed. WCR golf was a hit!

**f) YPN – Amy Dritley Conducting meetings via zoom.** Angel Starks new YPN president! She wants to get affiliates more involved. The group need 2 more affiliates to get highlighted that are oabr members. Nominations welcome.

**g) Think Affiliates First – Brent Rasmussen Our rep,** Taysia left, Sam is the new replacement from LinkIn. Her goal will be trying to stay in front of realtors. They will be sending out an email from OABR again, asking Affiliates fun getting to know you questions. Those will then be posted on the Affiliates FB page highlighting different Affiliates.

**h) New member committee – John Harrison,** will chair this committee.

**i) MOBA – Wendy Walker -** Industry night will be cancelled. Summer parade went well! Fall parade of homes coming up.

**VIII. New business** - Haven't gotten approval to speak via at the new member orientation Zoom meetings. Donna has sent out next 6 month speakers

**IX. Other Business** - Look at affiliates list call ppl sying to join the meetings!

**X. Testimonials** – Jonathan gave a shout out to Brent.

**XI. Speakers** – Katie Lieffers & Mary Sladek

**XII. Adjournment** - Next meeting Tues Oct. 20

**AFFILIATE COUNCIL**  
**FINANCIAL STATEMENT FOR THE MONTH**  
**SEPTEMBER 30, 2020**

**Annual Budget**  
**\$12,000**

**SEPTEMBER 2020**      **YEAR-TO-DATE**

**INCOME**

Board Donation	10,500.00
Turkey Bowling/Toys 4 Tots	14,375.00
Golf	1,465.00
Credit from Pixel	
<b>TOTAL INCOME</b>	<b>0.00</b>
	26,340.00

**EXPENSES**

Events	
Chili Cookoff (OABR)	317.09
Turkey Bowling/Toys 4 Tots	16,310.00
Golf	16,003.90
Canned Food Drive	70.00
Social Media	300.00
Orientation Luncheons	2,700.00
Realtor Ring Day	1,077.14
WCR Golf Sponsor	534.54
Affiliate Only Party	1,677.73
Inaugural	
Review Advertising	900.00
Misc (Printing,Ck Order,Fee)	138.00
Service Charge	5.00
<b>TOTAL EXPENSES</b>	<b>305.00</b>
	39,728.40
<b>NET INCOME/(LOSS)</b>	<b>(305.00)</b>
	0.00

**CASH RECONCILIATION**

Beginning Cash Balance 8/1/20	1,843.49
Income (Loss)	(305.00)
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Ending Cash Balance 8/31/20	1,538.49

## AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
SEPTEMBER 2020	Jeanne Lamourex	AUGUST 15
OCTOBER 2020	Chris Myers	SEPTEMBER 15
NOVEMBER 2020	Wendy Walker	OCTOBER 15
DECEMBER 2020	Eric Petersen	NOVEMBER 15
JANUARY 2021	Jan Eggenberg	DECEMBER 15
FEBRUARY 2021	PK Kopun	JANAUARY 15
MARCH 2021	Charissa Hansen	FEBRUARY 15
APRIL 2021	Summer Franco	MARCH 15
MAY 2021	Mary Byrnes	APRIL 15

## AFFILIATE SPEAKERS MONTHLY MEETING

AUGUST 2020	SEPTEMBER 2020	OCTOBER 2020
PK Kopun	Katie Lieffers	Summer Franco
Al Nelson	Mary Sladek	Mark McGee
Lori Bonnstetter		
NOVEMBER 2020	DECEMBER 2020	JANAURY 2021
Wendy Walker	Melanie Doeschot	Jennifer Petersen
Marty McGuire	PK Kopun	Jonathan Jameson
Kayla Cunningham	Summer Franco	Laura Longo
FEBRUARY 2021	MARCH 2021	APRIL 2021
Katie Lieffers	Jan Eggenberg	Brent Rasmussen
Mary Sladek	Mary Byrnes	Charissa Hansen
Lori Bonnstetter	Wendy Walker	Chris Myers
MAY 2021		
Paul Kottich		
Erin Trescott		
Lou Bozak		

## **AFFILIATE MONTHLY DIGITAL ADS**

### **OCTOBER 2020**

John Harrison  
Erin Trescott

### **NOVEMBER 2020**

Mark McGee  
Chris Myers

### **DECEMBER 2020**

Katie Lieffers  
Wendy Walker  
Lori Bonnstetter

### **JANUARY 2021**

Jennifer Hiracheta  
Eric Petersen  
Kayla Cunningham

### **FEBRUARY 2021**

Jeanne Lamoureux  
Marty McGuire  
Samanthan Hamrick

### **MARCH 2021**

PK Kopun  
Wendy Walker  
Melanie Doeschot

### **APRIL 2021**

Paul Kottich  
Summer Fsranc  
Jonathan Jameson

### **MAY 2021**

Laura Longo  
Mary Sladek  
Brent Rasmussen

# ORIENTATION PRESENTATION VIA ZOOM

# AFFILIATES!!!

# ORIENTATION SPONSORS

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## SEPTEMBER 2020

Tuesday Sept 8: 8:30 a.m.      Paul Kottich  
Tuesday Sept 8: 1:00 p.m.      PK Kopun  
Wednesday Sept 9: 8:30 a.m.      Wendy Walker

## OCTOBER 2020

Tuesday October 6: 8:30 a.m.      Katie Lieffers  
Tuesday October 6: 1:00 p.m.      Brent Rasmussen  
Wednesday October 7 8:30 a.m.      Lori Bonnstetter

## NOVEMBER 2020

Tuesday November 3: 8:30 a.m.      Summer Franco  
Tuesday November 3: 1:00 p.m.      Al Nelson  
Wednesday November 4: 8:30 a.m.      Chris Myers

## DECEMBER 2020

Tuesday December 1: 8:30 a.m.      Mary Sladek  
Tuesday December 1: 1:00 p.m.      Erin Trescott  
Wednesday December 2: 8:30 a.m.      Jennifer Hiracheta

## JANUARY 2021

Tuesday Aug 4: 8:30 a.m.      Samantha Hamrick  
Tuesday Aug 4: 1:00 p.m.      Jan Eggenberg  
Wednesday Aug 5: 8:30 a.m.      Marty McGuire

## FEBRUARY 2021

Tuesday February 9: 8:30 a.m.      Eric Petersen  
Tuesday February 9: 1:00 p.m.      Brent Rasmussen  
Wednesday February 10 8:30 a.m.      Erin Trescott

## MARCH 2021

Tuesday March 2: 8:30 a.m.      Wendy Walker  
Tuesday March 2: 1:00 p.m.      Laura Longo  
Wednesday March 3: 8:30 a.m.      Lou Bozak

## APRIL 2021

Tuesday April 6: 8:30 a.m.      Charissa Hansen  
Tuesday April 6: 1:00 p.m.      Jonathan Jameson  
Wednesday April 7: 8:30 a.m.      Mary Sladek

## ORIENTATION PRESENTATION VIA ZOOM

# AFFILIATES!!!

## ORIENTATION SPONSORS

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### MAY 2021

Tuesday May 4: 8:80 a.m. Katie Lieffers

Tuesday May 4: 1:00 p.m. Chris Myers

Wednesday May 5: 8:30 a.m. Jan Eggenberg

## 2020-2021 ATTENDANCE

