



AFFILIATES

a council of the
Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING

Tuesday October 13, 2020

9:00 a.m.

Agenda

- I.** Call meeting to order
- II.** Approval of Minutes from September 15, 2020
- III.** Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- IV.** President Report- Eric Petersen
- V.** Treasurer Report – Jeanne Lamoureux
- VI.** Affiliate Events Update
 - a) Turkey Bowling Toys for Tots (Nov 18) – Paula Paulson
 - b) OABR Golf (October 7) – Summer Franco
 - c) Affiliate Only Party (Sept or Oct) – Mary Sladek
- VII.** Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Amy Dritley
 - g) Think Affiliates First – Brent Rasmussen
 - Facebook – Sam Kasun of Pixel Fire Marketing
 - O - 402-214-5053 C - 402-619-9919
 - social@pixelfiremarketing.com
 - h) New Member Committee – Eric Petersen
 - i) MOBA – Wendy Walker
- VIII.** New Business
- IX.** Other Business –
- X.** Testimonials
- XI.** Speakers
- XII.** Adjournment, next meeting Tuesday November 17, 2020 at 9:00 am

Affiliate Facebook Group [https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/](https://www.facebook.com/Affiliates-a-council-of-the-Omaha-Area-Board-of-Realtors/)

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members



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AFFILIATE COUNCIL MINUTES September 15, 2020

The meeting was called to order.

Present:

President Eric Petersen	Amy Dritley	Jessica Melvin
President-Elect Jonathan Jameson	Jan Eggenberg	Chris Myers
Secretary Katie Lieffers	Summer Franco	Tyler Packett
Treasurer Jeanne Lamoureux	Sam Hamrick	Jennifer Petersen
Lori Bonnstetter	Charissa Hansen	Brent Rasmussen
Cody Bousema	John Harrison	Mary Sladek
Lou Bozak	Emily Hughes	Christopher Slater
Mary Byrnes	Paul Kottich	Matt Thiel
Kayla Cunningham	Laura Longo	Erin Trescott
Melanie Doeschot	Mark McGee	Wendy Walker

I. Call meeting to order

II. Approval of Minutes from August 18, 2020 – Johnathan approved, Katie seconded.

III. Introductions

a) Guests Tyler Packett

b) New Member Introductions

c) Current Member Introductions

Took a verbal poll on getting together in person face to face w/ masks?? – Majority would like to meet in person hybrid meeting! Meeting would be held offsite, not at oabr, they are still closed.

IV. President Report- Eric Petersen

- Met w/ Bill Swanson and the new 2020/21 OABAR Board of Realtors.
- Would like to surveying affiliates (and possibly Realtors) asking “What can the Affiliates Council do for you?? We want it to be the most valuable as possible.”
- How to get in front of new realtors?!?

V. Treasurer Report – Jeanne Lamoureux

Jeannie not on. Nothing to report

VI. Affiliate Events Update

a) Turkey Bowling Toys for Tots (Nov 18) –

Paula Paulson not there. Emily, Charissa, Cody Tyler volunteered to help with Turkey Bowl. Mary Sladek suggested just having two volunteers. Melanie Doeschot decided to chair the event again. Will get the “book” from Paula with all the notes. Possibly suggested one bowling event in the morning and one in the afternoon.

b) OABR Golf (October 7) – Summer Franco

There's already have 18 teams signed up. Sponsors for lunch and award still opens. No gift bags. When buying a golf team you get free realtor mask. Even with low attendance, they're still making money to donate! Hotdogs/hamburgers prepacked. Apps will be served after the golf event. Checkin will be Summer and Kayla, don't need additional volunteers. Donna send out reminder email to try and get higher attendance.

c) Affiliate Only Party (Sept or Oct) – Mary Sladek

Meet outside on a patio. Mary will pick a few dates and throw them out to the group to choose.

VII. Committee Updates

a) Food Drive – Wendy Walker No report. Waiting until later

b) Education – PK Kopun, Mary Byrnes Neither present. Brent Rasmussen reported that any Education classes will be converted to zoom, nothing scheduled yet though.

c) OABR Social Events – Erin Trescott Erin not on call, no updates

d) RPAC – Paul Kottich Paul not on call. Donations started from 50k up to over 130k!

e) WCR – Jeanne Lamoureux Jeannie not on call. Amy Dritel reported Oct 15 Full family event! 4:30-830 free for WCR members at Bellevue Berry Farm member appreciation event. People who paid for trivia night can use their sponsorship for Bellevue Berry Farm and or get reimbursed. WCR golf was a hit!

f) YPN – Amy Dritel **Conducting meetings via zoom.** Angel Starks new YPN president! She wants to get affiliates more involved. The group need 2 more affiliates to get highlighted that are oabr members. Nominations welcome.

g) Think Affiliates First – Brent Rasmussen **Our rep,** Taysia left, Sam is the new replacement from LinkIn. Her goal will be trying to stay in front of realtors. They will be sending out an email from OABR again, asking Affiliates fun getting to know you questions. Those will then be posted on the Affiliates FB page highlighting different Affiliates.

h) New member committee – John Harrison, will chair this committee.

i) MOBA – Wendy Walker - Industry night will be cancelled. Summer parade went well! Fall parade of homes coming up.

VIII. New business - Haven't gotten approval to speak via at the new member orientation Zoom meetings. Donna has sent out next 6 month speakers

IX. Other Business - Look at affiliates list call ppl sying to join the meetings!

X. Testimonials – Jonathan gave a shout out to Brent.

XI. Speakers – Katie Liefers & Mary Sladek

XII. Adjournment - Next meeting Tues Oct. 20

AFFILIATE COUNCIL

FINANCIAL STATEMENT FOR THE MONTH

SEPTEMBER 30, 2020

Annual Budget
\$12,000

SEPTEMBER 2020

YEAR-TO-DATE

INCOME

Board Donation		10,500.00
Turkey Bowling/Toys 4 Tots		14,375.00
Golf		1,465.00
Credit from Pixel		

TOTAL INCOME	0.00	26,340.00
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EXPENSES

Events		
Chili Cookoff (OABR)		317.09
Turkey Bowling/Toys 4 Tots		16,310.00
Golf		16,003.90
Canned Food Drive		70.00
Social Media	300.00	2,700.00
Orientation Luncheons		1,077.14
Realtor Ring Day		534.54
WCR Golf Sponsor		
Affiliate Only Party		1,677.73
Inaugural		
Review Advertising		900.00
Misc (Printing,Ck Order,Fee)		138.00
Service Charge	5.00	

TOTAL EXPENSES	305.00	39,728.40
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NET INCOME/(LOSS)	(305.00)	0.00
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CASH RECONCILIATION

Beginning Cash Balance 8/1/20	1,843.49
Income (Loss)	(305.00)
Ending Cash Balance 8/31/20	1,538.49

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
SEPTEMBER 2020	Jeanne Lamourex	AUGUST 15
OCTOBER 2020	Chris Myers	SEPTEMBER 15
NOVEMBER 2020	Wendy Walker	OCTOBER 15
DECEMBER 2020	Eric Petersen	NOVEMBER 15
JANUARY 2021	Jan Eggenberg	DECEMBER 15
FEBRUARY 2021	PK Kopun	JANAURY 15
MARCH 2021	Charissa Hansen	FEBRUARY 15
APRIL 2021	Summer Franco	MARCH 15
MAY 2021	Mary Byrnes	APRIL 15

AFFILIATE SPEAKERS MONTHLY MEETING

AUGUST 2020

PK Kopun
Al Nelson
Lori Bonnstetter

SEPTEMBER 2020

Katie Loeffers
Mary Sladek

OCTOBER 2020

Summer Franco
Mark McGee

NOVEMBER 2020

Wendy Walker
Marty McGuire
Kayla Cunningham

DECEMBER 2020

Melanie Doeschot
PK Kopun
Summer Franco

JANAURY 2021

Jennifer Petersen
Jonathan Jameson
Laura Longo

FEBRUARY 2021

Katie Loeffers
Mary Sladek
Lori Bonstetter

MARCH 2021

Jan Eggenberg
Mary Byrnes
Wendy Walker

APRIL 2021

Brent Rasmussen
Charissa Hansen
Chris Myers

MAY 2021

Paul Kottich
Erin Trescott
Lou Bozak

AFFILIATE MONTHLY DIGITAL ADS

OCTOBER 2020

John Harrison
Erin Trescott

NOVEMBER 2020

Mark McGee
Chris Myers

DECEMBER 2020

Katie Lieffers
Wendy Walker
Lori Bonnstetter

JANUARY 2021

Jennifer Hiracheta
Eric Petersen
Kayla Cunningham

FEBRUARY 2021

Jeanne Lamoureux
Marty McGuire
Samanthan Hamrick

MARCH 2021

PK Kopun
Wendy Walker
Melanie Doeschot

APRIL 2021

Paul Kottich
Summer Fsranco
Jonathan Jameson

MAY 2021

Laura Longo
Mary Sladek
Brent Rasmussen

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

SEPTEMBER 2020

Tuesday Sept 8: 8:30 a.m. Paul Kottich
Tuesday Sept 8: 1:00 p.m. PK Kopun
Wednesday Sept 9: 8:30 a.m. Wendy Walker

OCTOBER 2020

Tuesday October 6: 8:30 a.m. Katie Lieffers
Tuesday October 6: 1:00 p.m. Brent Rasmussen
Wednesday October 7 8:30 a.m. Lori Bonnstetter

NOVEMBER 2020

Tuesday November 3: 8:30 a.m. Summer Franco
Tuesday November 3: 1:00 p.m. Al Nelson
Wednesday November 4: 8:30 a.m. Chris Myers

DECEMBER 2020

Tuesday December 1: 8:30 a.m. Mary Sladek
Tuesday December 1: 1:00 p.m. Erin Trescott
Wednesday December 2: 8:30 a.m. Jennifer Hiracheta

JANUARY 2021

Tuesday Aug 4: 8:30 a.m. Samantha Hamrick
Tuesday Aug 4: 1:00 p.m. Jan Eggenberg
Wednesday Aug 5: 8:30 a.m. Marty McGuire

FEBRUARY 2021

Tuesday February 9: 8:30 a.m. Eric Petersen
Tuesday February 9: 1:00 p.m. Brent Rasmussen
Wednesday February 10 8:30 a.m. Erin Trescott

MARCH 2021

Tuesday March 2: 8:30 a.m. Wendy Walker
Tuesday March 2: 1:00 p.m. Laura Longo
Wednesday March 3: 8:30 a.m. Lou Bozak

APRIL 2021

Tuesday April 6: 8:30 a.m. Charissa Hansen
Tuesday April 6: 1:00 p.m. Jonathan Jameson
Wednesday April 7: 8:30 a.m. Mary Sladek

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

MAY 2021

Tuesday May 4: 8:80 a.m. Katie Lieffers

Tuesday May 4: 1:00 p.m. Chris Myers

Wednesday May 5: 8:30 a.m. Jan Eggenberg

2020-2021 ATTENDANCE

[illegible]

[illegible]