

REBarCampOmaha

Sponsorship Guide

Friday, April 21, 2017 | Regency Lodge



Why Sponsor?

In years past, REBarCampOmaha has drawn in over 200 real estate professionals, giving them the opportunity to learn new ideas and share their own. Don't miss out on this great opportunity to market your business in front of the top tech-focused, marketing-minded, growth-oriented, new-tool seeking real estate professionals in the region! Sponsors will be recognized during the event, through social media outlets, and on the official REBarCampOmaha website: rebarcamp.com/omaha REBarCampOmaha gives everyone a chance to network through hands on learning and unconventional discussion styles about the newest tech, innovation, apps, and issues facing our industry. Be a part of what makes our industry grow stronger together. To kick-off REBarCamp, all registrants and guest speakers are invited to attend a happy hour on Thursday, April 20 from 5:00 pm - 7:00 pm. Location to be determined.

The Details

REBarCampOmaha will be held at Regency Lodge in Omaha from 8:30 am - 3:00 pm. Festivities will begin with a keynote speaker followed by a full-day of learning through group sharing, engagement, panels, and several local and national special guest speakers hosting break out sessions. Breakfast and lunch will be provided, and the day will wrap up with networking during cocktail hour from 3:00 pm - 4:00 pm.

Sponsorship Levels & Options

There is a limited number of sponsorship opportunities available. Sponsorships can only be accepted upon payment. All sponsorships include recognition on the official CampOmaha website for 10 months.

■ **Platinum Exclusive PreBarCamp Sponsor \$850** - Sold: Better Homes and Gardens

- Signage at Pre-BarCamp
- May provide 1 piece of literature and 1 item for "goody bags"
- May provide door prize
- Logo will appear on Sponsor Banner displayed at registration and on the mezzanine.
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social media recognition from @RebarCampOmaha for your sponsorship
- 20 "Early Bird" registrations
- Must submit high resolution eps file of logo by Wednesday, March 1, 2017.

■ **Platinum Exclusive PreBarCamp Dinner Sponsor \$850** - Sold: Supra

- Signage at Pre-BarCamp
- May provide 1 piece of literature and 1 item for "goody bags"
- May provide door prize
- Logo will appear on Sponsor Banner displayed at registration and on the mezzanine.
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social media recognition from @RebarCampOmaha for your sponsorship
- 20 "Early Bird" registrations
- Must submit high resolution eps file of logo by Wednesday, March 1, 2017.

■ **Platinum Exclusive Event Badge Sponsorship \$850** - Sold: CBSHOME

- Your logo on all attendee badges
- May provide 1 piece of literature and 1 item for "goody bags"
- May provide door prize
- Logo will appear on Sponsor Banner displayed at registration and on the mezzanine.
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social media recognition from @RebarCampOmaha for your sponsorship
- 20 "Early Bird" registrations
- Must submit high resolution eps file of logo by Wednesday, March 1, 2017.

■ **Platinum Exclusive Event Lanyard Sponsorship \$850 - Sold: NP Dodge**

- Your logo on all attendee lanyards
- May provide 1 piece of literature and 1 item for “swag bags”
- May provide door prize
- Logo will appear on Sponsor Banner displayed at registration and on the mezzanine.
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social media recognition from @RebarCampOmaha for your sponsorship
- 20 “Early Bird” registrations
- Must submit high resolution eps file of logo by Wednesday, March 1, 2017.

■ **Platinum Exclusive Happy Hour Drinks Sponsorship \$850 - Sold: BHHS**

- Your logo on complementary drink ticket given during registration
- May provide 2x6 pop up sign for Bar (on site at Champions)
- May provide 1 piece of literature and 1 item for “swag bags”
- May provide door prize
- Logo will appear on Sponsor Banner displayed at registration and on the mezzanine.
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social media recognition from @RebarCampOmaha for your sponsorship
- 20 “Early Bird” registrations
- Must submit high resolution eps file of logo by Wednesday, March 1, 2017.

■ **Platinum Exclusive Tote “Swag Bag” Sponsorship \$850 (\$599 if sponsor supplies their own bags) - SOLD - Peoples Mortgage Company**

- Your logo on all attendee swag bags
- May provide 1 piece of literature and 1 item for “swag bags”
- May provide door prize
- Logo will appear on Sponsor Banner displayed at registration and on the mezzanine.
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social media recognition from @RebarCampOmaha for your sponsorship
- 20 “Early Bird” registrations
- Must submit high resolution eps file of logo by Wednesday, March 1, 2017.

■ **Gold Expo Spot Sponsorship \$600 - Sponsorships available! Sold to: 2-10 Home Buyers Warranty, RPR, Social Events, AmeriSpec, MyInsurance, Busey Home Mortgage, Omaha World Herald, Home Warranty of America**

- Expo spot. You may have representatives at a round table in the Expo Room during check in and leave materials there throughout the day.
- Logo will be on signage for tables used throughout the entire day for group discussions
- May provide door prize
- May provide 1 piece of literature and 1 item for “swag bags”
- Logo will appear on Sponsor Banner displayed at registration and on the mezzanine.
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social media recognition from @RebarCampOmaha for your sponsorship
- 5 “Early Bird” registrations to first 5 Gold Expo Spot Sponsorships sold.
- Must submit high resolution eps file of logo by Wednesday, March 1, 2017.

■ **Silver Sponsorship \$350** - Sponsorships available! Sold to: Midlands Home Inspection, Bug-Z, Reresults Coaching, Gateway Mortgage, Stuart & Associates, Private Mortgage Group, Keller Williams, Home Standards Inspection, Rearranged For Change

- 1 table top sponsorship (Your Logo will be on signage for table, used throughout entire day)
- May provide door prize
- May provide 1 piece of literature and 1 item for "swagbags"
- Logo will appear on Sponsor Banner displayed at registration and on the mezzanine.
- Logo with link to website will be listed on <http://rebarcamp.com/omaha>
- Social media recognition from @RebarCampOmaha for your sponsorship
- Includes 1 registration
- Must submit high resolution eps file of logo by Wednesday, March 1, 2017.

Sponsors will receive the exposure articulated above, but sponsorship does not grant you the opportunity to pitch your product or service in front of attendees outside of expo area. Sponsors must understand that, from the attendees' perspective, one of the things that makes REBarCamp so great is that it's a pitch-free zone. They want (and need) to be able to learn in a pressure-free environment. You can't beat this kind of marketing exposure and positive brand recognition!

■ **REBarCampOmaha Special Guest Roster:**

(All special guests are considered tentative as schedules can shift. This list is accurate as of 12/27/2016).

- Teresa Fisher Boardman, (St. Paul, Minnesota) Founder of Boardman Realty, StPaulRealEstateBlog.com, StPaulPhotos.com
- Marci James, Denver CO. Marci is the Social Media and Industry Outreach Manager for Move, INC and its subsidiary companies, including realtor.com, Top Producer, ListHub, TigerLead, Reesio, and FiveStreet. With over 18 years of industry experience, she is passionate about digital marketing and social media.
- Brandon Martens, (Sioux Falls, South Dakota) Team Lead of the Brandon Martens Team, HEGG REALTORS®, NAR Social Media Advisory Board, YPN Technology Task Force Chair, Past President for REALTOR® Association of the Sioux Empire
- Axay Parekh, (Tulsa, Oklahoma) Partner/Operator of RE/MAX Life, Oklahoma REALTORS® Director, NAR Major Investors Council, Greater Tulsa Board of REALTORS® Director and President Elect, Vice Chair of Emerging Technologies.
- Joseph Magasay (Chesterfield, MO) - Rookie of the year (2015, 4 million volume), Hit 16.5 Million in year 2, Winner of Summit Awardm Gold Exec. Club, Local YPN Chair, MO Mission Network Advisory Board, MO YPN Advisory Board, NAR Consumer Communications Committee, Missouri REALTORS Leadership academy
- Jeff Chalmers, CEO & Founder of REsults Coaching, 2017 Regional Director of Communication & Technology for WCR, ePRO Tech Edge Team, Certified National Trainer for DocuSign, ZiPLogix, RPR, Contactually, BombBomb, ECT. Published bloggere for NAR, MAR, WCR, Inman News, National Speaker, Inman News Ambassador
- Ray Wade has been active in the leadership of the Greater Houston CRS Chapter, serving as the President-elect in 2013, President of the Chapter in 2014, Past-President in 2015, and Financial Chair in 2016. CRS agents are typically the most knowledgeable professionals in the field and rank in the top 3% across the country. Ray opened his own firm, Legacy Texas Properties, in 2013, where he now serves as Broker/ Owner.

