



# AFFILIATES

a council of the

## Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | [www.oabrAffiliates.com](http://www.oabrAffiliates.com)

### AFFILIATE COUNCIL MEETING Tuesday September 21, 2021 9:00 a.m.

#### Agenda

- I.** Call meeting to order
- II.** Approval of Agenda and Affiliates Standards of Excellence
- III.** Approval of Minutes from June 15, 2021
- IV.** Speakers: Doug Dohse and Bill Swanson, RPAC
- V.** Introductions
  - a) Jaylene Eilenstine, Executive Director with MOBA
  - b) Guests
  - c) New Member Introductions
  - d) Current Member Introductions
- VI.** President Report- Eric Petersen
- VII.** Treasurer Report – Jeanne Lamoureux
- VIII.** Affiliate Events Update
  - a) OABR Golf (September 29, 2021) – Summer Franco
  - b) Affiliate Only Party (2021) – Mary Sladek
  - c) Turkey Bowling Toys for Tots (November 17, 2021) – Kim Moneto
- IX.** Committee Updates
  - a) Food Drive – Wendy Walker
  - b) Education – PK Kopun, Mary Byrnes
  - c) OABR Social Events – Erin Trescott
  - d) RPAC – Paul Kottich
  - e) WCR – Jeanne Lamoureux
  - f) YPN – Amy Dritley
  - g) Think Affiliates First – Brent Rasmussen
    - Facebook – Sam Kasun of Pixel Fire Marketing
    - O - 402-214-5053 C - 402-619-9919
    - [social@pixelfiremarketing.com](mailto:social@pixelfiremarketing.com)
  - h) New Member Committee – John Harrison
  - i) MOBA – Wendy Walker
- X.** New Business
  - Welcome 2022 Affiliate Officers
- XI.** Other Business –
- XII.** Testimonials
- XIII.** Speakers
- XIV.** Adjournment, next meeting Tuesday October 19, 2021 at 9:00 am

*The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members*

## Affiliate Standards of Excellence

**Affiliates** shall remain informed and conduct their business in accordance with all applicable laws, governmental regulations and public policies.

**Affiliates** shall promote their business in a positive and professional manner.

**Affiliates** shall not attempt to gain any unfair advantage over competitors by making false statements about competitors, REALTOR® Members or Affiliate Members.

**Affiliates** shall respect the “Privileges and Obligations” afforded in the Affiliate Constitution and Bylaws and shall aspire to follow the Code of Ethics of the National Association of REALTORS®.

**Affiliates** shall provide information, warranties, reports, data and services using professionally accepted guidelines and procedures.

**Affiliates** share a common commitment to operate with integrity and stay current with new advances and policies that will further define them as leaders within their industries.



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### AFFILIATE COUNCIL MINUTES

August 17, 2021

The meeting was called to order.

#### Present:

President-Elect Jonathan Jameson	Summer Franco	Brent Rasmussen
Secretary Katie Lieffers	John Harrison	Mia Seeger
Lori Bonnstetter	Paul Kottich	Laura Singleton
Cody Bousema	Jeanne Lamoureux	Mary Sladek
Lou Bozak	Laura Longo	Matt Thiel
Mary Byrnes	Kim Moneto	Erin Trescott
Joseph Dreher	Jennifer Petersen	Wendy Walker
Amy Dritley	Larry Pfeifer	Debbie Williams

#### I. Call meeting to order

**II. Approved Minutes from 7.20.2021** - Jonathan motioned approval of agenda and minutes, Jeanne Lamoureux approved. Mary Byrnes seconded.

**III. Introductions – Guest:** Eric Peterson gone, Jonathan Jameson leading the meeting. Jaylene Eilenstine from MOBA, came to discuss what MOBA is and all of their upcoming events. Joe Dreher from FCC Environmental new member. Quick introductions

#### IV. President Report- Eric Petersen

- No Presidents report.

#### V. Treasurer Report – Jeanne Lamoureux

Jeanne reported current balance \$8,253. No update!

#### VI. Affiliate Events Update

- Golf** - Summer Franco reported event at Indian Creek in Elkhorn Wed. Sept 29<sup>th</sup>. 11am shotgun. Seven-hole sponsors remaining, 3 lunch sponsors, gift baskets donations available. Flyer and sponsorship opportunities have been emailed. Affiliates can bring little items to fit in swag bags for golf event: 144 items. Bring to OABR at next meeting or before. Many members saying, they aren't receiving emails. Jody from OABR said new system sent from [news@omaharealtors.com](mailto:news@omaharealtors.com) not from her or Donna. Jodi will resend email. If people are still having troubles, email her directly.
- Affiliate Only Party (Sept or Oct)** – Mary Sladek said nothing set up as of yet. She has been busy and it's on the backburner. Mary Byrnes said she could help.
- Turkey Bowl** – Kim Moneto confirmed date: Nov 17 at the Mark in Elkhorn. Committee will meet next week to create flyer, get details, etc. All volunteers could possibly wear generic "Affiliates" shirts vs specific Turkey Bowl t-shirts.

#### VII. Committee Updates

- Food Drive** – Wendy Walker will be working on it for next year.

- b) **Education** – Class on Thurs Aug 26<sup>th</sup> in education room. Affiliates would like to have a table there. Jen Peterson will work the table, 830-10 and Mary Sladek 10-12. Large discussion on affiliate involvement, being more present in front of Realtors and how we need “better swag”. Currently have coasters, bug spray, yoyos. Swag will be handed out at events where we’ll have an affiliates table. New Education president is Brad Fricke w/ RE/MAX Results.
- c) **OABR Social Events** – Erin Trescott reported, the FunPlex family day was a good turnout.
- c) **RPAC, Realtor Political Action Committee** – Paul Kottich reported, we currently have 116k, and their goal is \$148,000. Paul asked if its ok Doug and Bill come to talk to affiliates next meeting in Sept. Jonathan said yes. Hall of fame event may be in the future recognizing those who donate \$5,000 or more.
- e) **WCR** – Jeanne reported. Golf event great attendance! Sept luncheon is a members only event, tbd. Oct 14<sup>th</sup> 9-1pm event with Charles Marshall. REALTORS® will gain 3 CAT hours.
- f) **YPN** – Amy Dritley reported, still hybrid meetings. No speaker at YPN meeting Aug 19th.
- g) **Think Affiliates First** – Brent Rasmussen reported and asked if the committee could get \$6,000/yr. It’d be used for affiliate swag and donations to other committees who ask for it for certain events: education, social events, WCR, etc. Brent motioned to approve, Erin Trescott seconded. Currently this committee spends \$300/month for Pixel Fire to run FB page. There was a lot of discussion on what affiliates should be doing with the money. Brent offered others to come and join the committee if they want to give ideas. It’s held the 1<sup>st</sup> tues of the month 10am. Mary Byrnes proposed, an email is sent out to all affiliates with a calendar of events. Affiliates could volunteer which event they’d like to work the table on behalf of the Affiliates. Brent mentioned the problem is sometimes committees ask for money very last minute.
- h) **New member committee** – John Harrison reported 177 full members as of July 27<sup>th</sup>.
- i) **MOBA** – Wendy Walker reported Street of Dreams Sept 11-26th. “Industry night” Sept 10. Tickets available at EventBright.com or at the event. Tues-Sunday 4pm-8pm Fri, Sat, Sun 12-8.

**VIII. New business** - Welcome new officers! Jonathan Jameson President, Katie Lieffers is VP, Cody Bousema has been appointed as the new 2022 secretary.

**IX. Other Business** – Installation for the new leadership team is Sept 9<sup>th</sup> Kimpton Cottonwood Hotel.

**X. Testimonials** –Mary Byrnes gave shoutout to Paul Davis Restoration.

**XI. Speakers** – Jen Peterson P&P Insurance, Mary Sladek My Insurance, Kayla Cunningham not on call.

**XII. Adjournment** - Jonathan Jameson motioned to adjourn, Brent Rasmussen seconded.

**AFFILIATE COUNCIL**  
**FINANCIAL STATEMENT FOR THE MONTH**  
**AUGUST 31, 2021**

	Annual Budget	
	\$12,000	
	AUGUST 2021	YEAR-TO-DATE
<b>INCOME</b>		
Board Donation		
Turkey Bowling/Toys 4 Tots		
Golf		
Credit from Pixel		
<b>TOTAL INCOME</b>	0.00	0.00
<b>EXPENSES</b>		
Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		
Golf		
Canned Food Drive		
Social Media	300.00	600.00
Orientation Luncheons		
Realtor Ring Day		
WCR Golf Sponsor		
Affiliate Only Party		
Inaugural		
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge		
<b>TOTAL EXPENSES</b>	300.00	600.00
<b>NET INCOME/(LOSS)</b>	(300.00)	0.00

**CASH RECONCILIATION**

Beginning Cash Balance 8/1/21	8,253.49
Income (Loss)	(300.00)
Ending Cash Balance 8/31/21	7,953.49

## AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
MAY 2021	Mary Byrnes	APRIL 15
JUNE 2021	Wendy Walker	MAY 15
JULY 2021	Erin Trescott	JUNE 15
AUGUST 2021	Katie Lieffers	JULY 15
SEPTEMBER 2021	Eric Petersen	AUGUST 15
OCTOBER 2021	Brent Rasmussen	SEPTEMBER 15
NOVEMBER 2021	Summer Franco	OCTOBER 15
DECEMBER 2021	Lori Bonnstetter	NOVEMBER 15
JANUARY 2022	TBD	
FEBRUARY 2022	TBD	

## AFFILIATE SPEAKERS MONTHLY MEETING

MAY 2021	JUNE 2021	JULY 2021
Jan Eggenberg	Brent Rasmussen	Paul Kottich
Mary Byrnes	Charissa Hansen	Erin Trescott
Wendy Walker	Chris Myers	Lou Bozak
AUGUST 2021	SEPTEMBER 2021	OCTOBER 2021
Mary Sladek	Erin Trescott	Wendy Walker
Jennifer Petersen	Jan Eggenberg	Melanie Doeschot
Kayla Cunningham	Lou Bozak	John Harrison
NOVEMBER 2021	DECEMBER 2021	JANUARY 2022
Laura Longo	Eric Petersen	Summer Franco
Paul Kottich	Jonathan Jameson	Matt Thiel
Lori Bonnstetter	Chris Myers	Katie Lieffers
FEBRUARY 2022	MARCH 2022	APRIL 2022
Brent Rasmussen	Charissa Hansen	Jessica Melvin
Lou Bozak	Wendy Walker	Mary Sladek
Summer Franco	Matt Thiel	Jan Eggenberg

## AFFILIATE MONTHLY DIGITAL ADS

### **MAY 2021**

Laura Longo  
Mary Sladek  
Brent Rasmussen

### **AUGUST 2021**

Larua Longo  
Melanie Doeschot  
Wendy Walker

### **NOVEMBER 2021**

Lori Bonnstetter  
Eric Petersen  
Erin Trescott

### **JUNE 2021**

Summer Franco  
Eric Petersen  
Erin Trescott

### **SEPTEMBER 2021**

Katie Lieffers  
Laura Longo  
Summer Franco

### **DECMEBER 2021**

Wendy Walker  
Lori Bonnstetter  
Katie Lieffers

### **JULY 2021**

Katie Lieffers  
Lori Bonnstetter  
Brent Rasmussen

### **OCTOBER 2021**

Brent Rasmussen  
Wendy Walker  
Melanie Doeschot

### **JANUARY 2022**

Summer Franco  
Brent Rasmussen  
Laura Longo

### **FEBRUARY 2022**

Melanie Doeschot  
Erin Trescott  
Eric Petersen

## 2021-2022 ATTENDANCE



**ORIENTATION PRESENTATION VIA ZOOM**  
**AFFILIATES!!!**  
**ORIENTATION SPONSORS**

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**MAY 2021**

Tuesday May 4: 8:30 a.m.	Katie Lieffers
Tuesday May 4: 1:00 p.m.	Chris Myers
Wednesday May 5: 8:30 a.m.	Jan Eggenberg

**JUNE 2021**

Tuesday June 1: 8:30 a.m.	Erin Trescott
Tuesday June 1: 1:00 p.m.	Brent Rasmussen
Wednesday June 2 8:30 a.m.	Lori Bonnstetter

**JULY 2021**

Tuesday July 6: 8:30 a.m.	Melanie Doeschot
Tuesday July 6: 1:00 p.m.	Eric Petersen
Wednesday July 7: 8:30 a.m.	Katie Lieffers

**AUGUST 2021**

Tuesday August 3: 8:30 a.m.	Lou Bozak
Tuesday August 3: 1:00 p.m.	Summer Franco
Wednesday August 4: 8:30 a.m.	Wendy Walker

**SEPTEMBER 2021**

Tuesday Sept 14: 8:30 a.m.	Eric Petersen
Tuesday Sept 14: 1:00 p.m.	Lori Bonnstetter
Wednesday Sept 15: 8:30 a.m.	Katie Lieffers

**OCTOBER 2021**

Tuesday October 5: 8:30 a.m.	Lou Bozak
Tuesday October 5: 1:00 p.m.	Brent Rasmussen
Wednesday October 6: 8:30 a.m.	Melanie Doeschot

**NOVEMBER 2021**

Tuesday Nov 2: 8:30 a.m.	Erin Trescott
Tuesday Nov 2: 1:00 p.m.	Summer Franco
Wednesday Nov 3: 8:30 a.m.	Wendy Walker

**DECEMBER 2021**

Tuesday Dec 7: 8:30 a.m.	Katie Lieffers
Tuesday Dec 7: 1:00 p.m.	Erin Trescott
Wednesday Dec 8: 8:30 a.m.	Melanie Doeschot

## ORIENTATION PRESENTATION VIA ZOOM

# AFFILIATES!!!

## ORIENTATION SPONSORS

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### JANUARY 2022

Tuesday Jan 4: 8:80 a.m.      Brent Rasmussen

Tuesday Jan 4: 1:00 p.m.      Summer Franco

Wednesday Jan 5: 8:30 a.m.      Lou Bozak

### FEBRUARY 2022

Tuesday Feb 1: 8:30 a.m.      Eric Petersen

Tuesday Feb 1: 1:00 p.m.      Wendy Walker

Wednesday Feb 2 8:30 a.m.      Lori Bonnstetter