



AFFILIATES

a council of the
Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING

Tuesday September 21, 2021

9:00 a.m.

Agenda

- I. Call meeting to order
- II. Approval of Agenda and Affiliates Standards of Excellence
- III. Approval of Minutes from June 15, 2021
- IV. Speakers: Doug Dohse and Bill Swanson, RPAC
- V. Introductions
 - a) Jaylene Eilenstine, Executive Director with MOBA
 - b) Guests
 - c) New Member Introductions
 - d) Current Member Introductions
- VI. President Report- Eric Petersen
- VII. Treasurer Report – Jeanne Lamoureux
- VIII. Affiliate Events Update
 - a) OABR Golf (September 29, 2021) – Summer Franco
 - b) Affiliate Only Party (2021) – Mary Sladek
 - c) Turkey Bowling Toys for Tots (November 17, 2021) – Kim Moneto
- IX. Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Amy Dritley
 - g) Think Affiliates First – Brent Rasmussen
 - Facebook – Sam Kasun of Pixel Fire Marketing
 - O - 402-214-5053 C - 402-619-9919
 - social@pixelfiremarketing.com
 - h) New Member Committee – John Harrison
 - i) MOBA – Wendy Walker
- X. New Business
 - Welcome 2022 Affiliate Officers
- XI. Other Business –
- XII. Testimonials
- XIII. Speakers
- XIV. Adjournment, next meeting Tuesday October 19, 2021 at 9:00 am

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members

Affiliate Standards of Excellence

Affiliates shall remain informed and conduct their business in accordance with all applicable laws, governmental regulations and public policies.

Affiliates shall promote their business in a positive and professional manner.

Affiliates shall not attempt to gain any unfair advantage over competitors by making false statements about competitors, REALTOR® Members or Affiliate Members.

Affiliates shall respect the “Privileges and Obligations” afforded in the Affiliate Constitution and Bylaws and shall aspire to follow the Code of Ethics of the National Association of REALTORS®.

Affiliates shall provide information, warranties, reports, data and services using professionally accepted guidelines and procedures.

Affiliates share a common commitment to operate with integrity and stay current with new advances and policies that will further define them as leaders within their industries.



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AFFILIATE COUNCIL MINUTES

August 17, 2021

The meeting was called to order.

Present:

President-Elect Jonathan Jameson
Secretary Katie Lieffers
Lori Bonnstetter
Cody Bousema
Lou Bozak
Mary Byrnes
Joseph Dreher
Amy Dritley

Summer Franco
John Harrison
Paul Kottich
Jeanne Lamoureux
Laura Longo
Kim Moneto
Jennifer Petersen
Larry Pfeifer

Brent Rasmussen
Mia Seeger
Laura Singleton
Mary Sladek
Matt Thiel
Erin Trescott
Wendy Walker
Debbie Williams

I. Call meeting to order

II. Approved Minutes from 7.20.2021 - Jonathan motioned approval of agenda and minutes, Jeanne Lamoureux approved. Mary Byrnes seconded.

III. Introductions – Guest: Eric Peterson gone, Jonathan Jameson leading the meeting. Jaylene Eilenstine from MOBA, came to discuss what MOBA is and all of their upcoming events. Joe Dreher from FCC Environmental new member. Quick introductions

IV. President Report- Eric Petersen

- No Presidents report.

V. Treasurer Report – Jeanne Lamoureux

Jeanne reported current balance \$8,253. No update!

VI. Affiliate Events Update

- Golf** - Summer Franco reported event at Indian Creek in Elkhorn Wed. Sept 29th. 11am shotgun. Seven-hole sponsors remaining, 3 lunch sponsors, gift baskets donations available. Flyer and sponsorship opportunities have been emailed. Affiliates can bring little items to fit in swag bags for golf event: 144 items. Bring to OABR at next meeting or before. Many members saying, they aren't receiving emails. Jody from OABR said new system sent from news@omaharealtors.com not from her or Donna. Jodi will resend email. If people are still having troubles, email her directly.
- Affiliate Only Party (Sept or Oct)** – Mary Sladek said nothing set up as of yet. She has been busy and it's on the backburner. Mary Byrnes said she could help.
- Turkey Bowl**– Kim Moneto confirmed date: Nov 17 at the Mark in Elkhorn. Committee will meet next week to create flyer, get details, etc. All volunteers could possibly wear generic "Affiliates" shirts vs specific Turkey Bowl t-shirts.

VII. Committee Updates

- Food Drive** – Wendy Walker will be working on it for next year.

- b) **Education** – Class on Thurs Aug 26th in education room. Affiliates would like to have a table there. Jen Peterson will work the table, 830-10 and Mary Sladek 10-12. Large discussion on affiliate involvement, being more present in front of Realtors and how we need “better swag”. Currently have coasters, bug spray, yoyos. Swag will be handed out at events where we’ll have an affiliates table. New Education president is Brad Fricke w/ RE/MAX Results.
- c) **OABR Social Events** – Erin Trescott reported, the FunPlex family day was a good turnout.
- c) **RPAC, Realtor Political Action Committee** – Paul Kottich reported, we currently have 116k, and their goal is \$148,000. Paul asked if its ok Doug and Bill come to talk to affiliates next meeting in Sept. Jonathan said yes. Hall of fame event may be in the future recognizing those who donate \$5,000 or more.
- e) **WCR** – Jeanne reported. Golf event great attendance! Sept luncheon is a members only event, tbd. Oct 14th 9-1pm event with Charles Marshall. REALTORS® will gain 3 CAT hours.
- f) **YPN** – Amy Dritley reported, still hybrid meetings. No speaker at YPN meeting Aug 19th.
- g) **Think Affiliates First** – Brent Rassmussen reported and asked if the committee could get \$6,000/yr. It’d be used for affiliate swag and donations to other committees who ask for it for certain events: education, social events, WCR, etc. Brent motioned to approve, Erin Trescott seconded. Currently this committee spends \$300/month for Pixel Fire to run FB page. There was a lot of discussion on what affiliates should be doing with the money. Brent offered others to come and join the committee if they want to give ideas. It’s held the 1st tues of the month 10am. Mary Byrnes proposed, an email is sent out to all affiliates with a calendar of events. Affiliates could volunteer which event they’d like to work the table on behalf of the Affiliates. Brent mentioned the problem is sometimes committees ask for money very last minute.
- h) **New member committee** – John Harrison reported 177 full members as of July 27th.
- i) **MOBA** – Wendy Walker reported Street of Dreams Sept 11-26th. “Industry night” Sept 10. Tickets available at EventBright.com or at the event. Tues-Sunday 4pm-8pm Fri, Sat, Sun 12-8.

VIII. New business - Welcome new officers! Jonathan Jameson President, Katie Lieffers is VP, Cody Bousema has been appointed as the new 2022 secretary.

IX. Other Business – Installation for the new leadership team is Sept 9th Kimpton Cottonwood Hotel.

X. Testimonials –Mary Byrnes gave shoutout to Paul Davis Restoration.

XI. Speakers – Jen Peterson P&P Insurance, Mary Sladek My Insurance, Kayla Cunningham not on call.

XII. Adjournment - Jonathan Jameson motioned to adjourn, Brent Rasmussen seconded.

AFFILIATE COUNCIL FINANCIAL STATEMENT FOR THE MONTH AUGUST 31, 2021

Annual Budget
\$12,000

AUGUST 2021

YEAR-TO-DATE

INCOME

Board Donation
Turkey Bowling/Toys 4 Tots
Golf
Credit from Pixel

TOTAL INCOME	0.00	0.00
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EXPENSES

Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		
Golf		
Canned Food Drive		
Social Media	300.00	600.00
Orientation Luncheons		
Realtor Ring Day		
WCR Golf Sponsor		
Affiliate Only Party		
Inaugural		
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge		

TOTAL EXPENSES	300.00	600.00
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NET INCOME/(LOSS)	(300.00)	0.00
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CASH RECONCILIATION

Beginning Cash Balance 8/1/21		8,253.49
Income (Loss)		(300.00)
		7,953.49
Ending Cash Balance 8/31/21		7,953.49

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
MAY 2021	Mary Byrnes	APRIL 15
JUNE 2021	Wendy Walker	MAY 15
JULY 2021	Erin Trescott	JUNE 15
AUGUST 2021	Katie Lieffers	JULY 15
SEPTEMBER 2021	Eric Petersen	AUGUST 15
OCTOBER 2021	Brent Rasmussen	SEPTEMBER 15
NOVEMBER 2021	Summer Franco	OCTOBER 15
DECEMBER 2021	Lori Bonnstetter	NOVEMBER 15
JANUARY 2022	TBD	
FEBRUARY 2022	TBD	

AFFILIATE SPEAKERS MONTHLY MEETING

MAY 2021 Jan Eggenberg Mary Byrnes Wendy Walker	JUNE 2021 Brent Rasmussen Charissa Hansen Chris Myers	JULY 2021 Paul Kottich Erin Trescott Lou Bozak
AUGUST 2021 Mary Sladek Jennifer Petersen Kayla Cunningham	SEPTEMBER 2021 Erin Trescott Jan Eggenberg Lou Bozak	OCTOBER 2021 Wendy Walker Melanie Doeschot John Harrison
NOVEMBER 2021 Laura Longo Paul Kottich Lori Bonnstetter	DECEMBER 2021 Eric Petersen Jonathan Jameson Chris Myers	JANUARY 2022 Summer Franco Matt Thiel Katie Lieffers
FEBRUARY 2022 Brent Rasmussen Lou Bozak Summer Franco	MARCH 2022 Charissa Hansen Wendy Walker Matt Thiel	APRIL 2022 Jessica Melvin Mary Sladek Jan Eggenberg

AFFILIATE MONTHLY DIGITAL ADS

MAY 2021

Laura Longo
Mary Sladek
Brent Rasmussen

AUGUST 2021

Larua Longo
Melanie Doeschot
Wendy Walker

NOVEMBER 2021

Lori Bonnstetter
Eric Petersen
Erin Trescott

JUNE 2021

Summer Franco
Eric Petersen
Erin Trescott

SEPTEMBER 2021

Katie Loeffers
Laura Longo
Summer Franco

DECMEBER 2021

Wendy Walker
Lori Bonnstetter
Katie Loeffers

JULY 2021

Katie Loeffers
Lori Bonnstetter
Brent Rasmussen

OCTOBER 2021

Brent Rasmussen
Wendy Walker
Melanie Doeschot

JANUARY 2022

Summer Franco
Brent Rasmussen
Laura Longo

FEBRUARY 2022

Melanie Doeschot
Erin Trescott
Eric Petersen

2021-2022 ATTENDANCE

[illegible]

[illegible]

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

MAY 2021

Tuesday May 4: 8:30 a.m. Katie Lieffers
Tuesday May 4: 1:00 p.m. Chris Myers
Wednesday May 5: 8:30 a.m. Jan Eggenberg

JUNE 2021

Tuesday June 1: 8:30 a.m. Erin Trescott
Tuesday June 1: 1:00 p.m. Brent Rasmussen
Wednesday June 2 8:30 a.m. Lori Bonnstetter

JULY 2021

Tuesday July 6: 8:30 a.m. Melanie Doeschot
Tuesday July 6: 1:00 p.m. Eric Petersen
Wednesday July 7: 8:30 a.m. Katie Lieffers

AUGUST 2021

Tuesday August 3: 8:30 a.m. Lou Bozak
Tuesday August 3: 1:00 p.m. Summer Franco
Wednesday August 4: 8:30 a.m. Wendy Walker

SEPTEMBER 2021

Tuesday Sept 14: 8:30 a.m. Eric Petersen
Tuesday Sept 14: 1:00 p.m. Lori Bonnstetter
Wednesday Sept 15: 8:30 a.m. Katie Lieffers

OCTOBER 2021

Tuesday October 5: 8:30 a.m. Lou Bozak
Tuesday October 5: 1:00 p.m. Brent Rasmussen
Wednesday October 6: 8:30 a.m. Melanie Doeschot

NOVEMBER 2021

Tuesday Nov 2: 8:30 a.m. Erin Trescott
Tuesday Nov 2: 1:00 p.m. Summer Franco
Wednesday Nov 3: 8:30 a.m. Wendy Walker

DECEMBER 2021

Tuesday Dec 7: 8:30 a.m. Katie Lieffers
Tuesday Dec 7: 1:00 p.m. Erin Trescott
Wednesday Dec 8: 8:30 a.m. Melanie Doeschot

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

JANUARY 2022

Tuesday Jan 4: 8:80 a.m. Brent Rasmussen

Tuesday Jan 4: 1:00 p.m. Summer Franco

Wednesday Jan 5: 8:30 a.m. Lou Bozak

FEBRUARY 2022

Tuesday Feb 1: 8:30 a.m. Eric Petersen

Tuesday Feb 1: 1:00 p.m. Wendy Walker

Wednesday Feb 2 8:30 a.m. Lori Bonnstetter