



AFFILIATES

a council of the
Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING

Tuesday August 17, 2021

9:00 a.m.

Agenda

- I. Call meeting to order
- II. Approval of Agenda and Affiliates Standards of Excellence
- III. Approval of Minutes from June 15, 2021
- IV. Introductions
 - a) Jaylene Eilenstine, Executive Director with MOBA
 - b) Guests
 - c) New Member Introductions
 - d) Current Member Introductions
- V. President Report- Eric Petersen
- VI. Treasurer Report – Jeanne Lamoureux
- VII. Affiliate Events Update
 - a) OABR Golf (September 29, 2021) – Summer Franco
 - b) Affiliate Only Party (2021) – Mary Sladek
 - c) Turkey Bowling Toys for Tots (November 17, 2021) – Kim Moneto
- VIII. Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Amy Dritley
 - g) Think Affiliates First – Brent Rasmussen
Facebook – Sam Kasun of Pixel Fire Marketing
O - 402-214-5053 C - 402-619-9919
social@pixelfiremarketing.com
 - h) New Member Committee – John Harrison
 - i) MOBA – Wendy Walker
- IX. New Business
 - Welcome 2022 Affiliate Officers
- X. Other Business –
- XI. Testimonials
- XII. Speakers
- XIII. Adjournment, next meeting Tuesday September 21, 2021 at 9:00 am

Affiliate Facebook Group <https://www.facebook.com/Affiliates-a-council-of-the-Omaha-Area-Board-of-Realtors/>

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members



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AFFILIATE COUNCIL MINUTES

July 20, 2021

The meeting was called to order.

Present:

President Eric Petersen
Secretary Katie Lieffers
Lori Bonnstetter
Cody Bousema
Lou Bozak
Mary Byrnes
Amy Dritley
Summer Franco

Charissa Hansen
John Harrison
Richard Hovorka
Jeanne Lamoureux
Laura Longo
Kim Moneto
Al Nelson
Jennifer Petersen

Brent Rasmussen
Mia Seeger
Laura Singleton
Matt Thiel
Erin Trescott
Wendy Walker
Debbie Williams

I. Call meeting to order

II. Approved Minutes from 6.15.2021 - Eric Peterson motioned to approve agenda. Summer Franco approved agenda, Brent Rasmussen seconded. Eric P. motioned to approve the minutes. Summer approved mins. Brent seconded.

III. Introductions – Guests, Ben shadowing Brent Rasmussen today. Quick introductions

IV. President Report- Eric Petersen

- Jonathan Jameson sat in on the last board meeting in place of Eric. The foundation is deciding to give \$7,500 to donate to home buyers assistance. OABR will now buy back lock boxes from Realtors for \$70-80.

V. Treasurer Report – Jeanne Lamoureux

Jeanne reported current balance \$8,253.

VI. Affiliate Events Update

- Golf** - Summer Franco reported event at Indian Creek in Elkhorn Wed. Sept 29th. Flyer is complete and will be posted on FB, and will email. Will send link to sponsorship, first come first serve.
- Affiliate Only Party (Sept or Oct)** – Mary Sladek not at meeting. Previously talked about multiple smaller events vs 1 large meeting. Nothing set up as of yet.
- Turkey Bowl**– Kim Moneto and Laura reported. Melanie Doeschot has the “book” with all the info from the previous years. Kim doesn’t think we’ll need 2 sessions this year and is hoping for just 1 big event. She is looking to form a committee. Debbie Williams, Jen Peterson, and Katie Lieffers volunteered to help on the Turkey Bowl committee. Confirmed date: Nov 17 at the Mark in Elkhorn. Committee will need to meet soon to create flyer, get details, etc.

VII. Committee Updates

- Food Drive** – Wendy Walker reported \$775 donated. RE/MAX and Nebraska Realty were the highest donors! Would like to do a traveling trophy for bragging rights, can’t find old one. May need to buy a new trophy.

- b) **Education** – Mary Burns reported. Aug 12 at Charlie’s on the Lake, there will be a luncheon for members. The mayor will be there, board panel. Education committee is still discussing having in person meetings. New Member Orientations as of right now will still be zoom, most likely until 2022.
- c) **OABR Social Events** – Erin Trescott, reported. July 30 is the Fun Plex event. \$15 per person. Invites to Realtors/affiliates and their families.
- d) **RPAC, Realtor Political Action Committee** – Paul Kottich not here to report. River City Star event last week and it was a great turnout!
- e) **WCR** – Jeanne reported. 10 spots still open for teams. 41 teams. WCR Golf event this Thurs 7-22nd at Tiburon. Lou Bozak and John Harrison will sit at Affiliates Table promoting us! Aug event at Champions Run Aug 5 luncheon.
- f) **YPN** – Amy Dritley and Cody Bousema reported. YPN trying to put together a Tech Summit. Will have 6 topics people can choose. Anyone is welcome!
- g) **Think Affiliates First** – Brent Rassmussen reported. OABR wants to give this committee money to allocate to the other OABR committees if they ask for donations. If a committee would like to ask for money, or sponsorship to a specific event (example: WCR golf, social events FunPlex, etc.), they need to come to a think affiliates first meeting to request. In exchange for the money, the committee wants to have exposure at the event setting up a table with Affiliate swag there to give out. In addition, they want to do a drawing for Realtors. The winning Realtor gets to give a “gift certificate” to their client for a \$100 off ANY affiliate service. Realtor would notify the Treasurer which service they’re using (provide a receipt showing proof), and the treasurer would send \$100 check directly to the client who used the affiliate’s service. A budget needs to be in place to get shirts and have promotional items ready for these events. Affiliates Tshirts can be generic that can be worn to all OABR events on the back “Ask me about the Affiliates!”. Summer asked if we could list the top/most active affiliates (top 40 or top 20). The OABR website still has the top affiliates listed but doesn’t scroll anymore like it used to. John Harrison asked if OABR can promote us more. Eric P. has brought up to board previously, but there seemed to be more pressing issues... The Omaha Board Members meeting is on 12th Lori B & Summer F. will go to the meeting at Charlies on the Lake and they will try and bring up again.
- h) **New member committee** – John Harrison reported 177 full members
- i) **MOBA** – Wendy Walker reported Street of Dreams Sept 11-26th. How to get tickets?! She’ll email Katie Lieffers where to purchase, it’ll be online. “Industry night” Sept 10.

VIII. New business - Brent will gather more info and propose the finalized ideas about the “Think Affiliates First” idea next month.

IX. Other Business – Eric brought up Past Presidents and acknowledged them, thanking them for their commitment to the organization. Cody Bousema and Amy Dritley accepted the nomination for Secretary. Charissa Hansen was nominated and respectfully declined. Eric proposed having in-person only meetings moving forward. The consensus seemed zoom people are attending just out of convenience not out of being uncomfortable. For now, hybrid meetings will continue. Installation for the new leadership team is Sept 9th Kimpton Cottonwood Hotel.

X. Testimonials – none.

XI. Speakers – Paul Kottich, Erin Trescott gone. Lou Bouzak with Paul Davis Restoration spoke.

XII. Adjournment: - Eric Peterson to adjourn, Katie Lieffers seconded.

AFFILIATE COUNCIL FINANCIAL STATEMENT FOR THE MONTH JULY 31, 2021

Annual Budget
\$12,000

JULY 2021

YEAR-TO-DATE

INCOME

Board Donation
Turkey Bowling/Toys 4 Tots
Golf
Credit from Pixel

TOTAL INCOME	0.00	0.00
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EXPENSES

Events
Chili Cookoff (OABR)
Turkey Bowling/Toys 4 Tots
Golf
Canned Food Drive
Social Media
Orientation Luncheons
Realtor Ring Day
WCR Golf Sponsor
Affiliate Only Party
Inaugural
Review Advertising
Misc (Printing,Ck Order,Fee)
Service Charge

TOTAL EXPENSES	300.00	600.00
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NET INCOME/(LOSS)	(300.00)	0.00
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CASH RECONCILIATION

Beginning Cash Balance 6/1/21		8,553.49
Income (Loss)		(300.00)
		8,253.49
Ending Cash Balance 6/30/21		8,253.49

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
MAY 2021	Mary Byrnes	APRIL 15
JUNE 2021	Wendy Walker	MAY 15
JULY 2021	Erin Trescott	JUNE 15
AUGUST 2021	Katie Lieffers	JULY 15
SEPTEMBER 2021	Eric Petersen	AUGUST 15
OCTOBER 2021	Brent Rasmussen	SEPTEMBER 15
NOVEMBER 2021	Summer Franco	OCTOBER 15
DECEMBER 2021	Lori Bonnstetter	NOVEMBER 15
JANUARY 2022	TBD	
FEBRUARY 2022	TBD	

AFFILIATE SPEAKERS MONTHLY MEETING

MAY 2021 Jan Eggenberg Mary Byrnes Wendy Walker	JUNE 2021 Brent Rasmussen Charissa Hansen Chris Myers	JULY 2021 Paul Kottich Erin Trescott Lou Bozak
AUGUST 2021 Mary Sladek Jennifer Petersen Kayla Cunningham	SEPTEMBER 2021 Erin Trescott Jan Eggenberg Lou Bozak	OCTOBER 2021 Wendy Walker Melanie Doeschot John Harrison
NOVEMBER 2021 Laura Longo Paul Kottich Lori Bonnstetter	DECEMBER 2021 Eric Petersen Jonathan Jameson Chris Myers	JANUARY 2022 Summer Franco Matt Thiel Katie Lieffers
FEBRUARY 2022 Brent Rasmussen Lou Bozak Summer Franco	MARCH 2022 Charissa Hansen Wendy Walker Matt Thiel	APRIL 2022 Jessica Melvin Mary Sladek Jan Eggenberg

AFFILIATE MONTHLY DIGITAL ADS

MAY 2021

Laura Longo
Mary Sladek
Brent Rasmussen

AUGUST 2021

Larua Longo
Melanie Doeschot
Wendy Walker

NOVEMBER 2021

Lori Bonnstetter
Eric Petersen
Erin Trescott

JUNE 2021

Summer Franco
Eric Petersen
Erin Trescott

SEPTEMBER 2021

Katie Lieffers
Laura Longo
Summer Franco

DECMEBER 2021

Wendy Walker
Lori Bonnstetter
Katie Lieffers

JULY 2021

Katie Lieffers
Lori Bonnstetter
Brent Rasmussen

OCTOBER 2021

Brent Rasmussen
Wendy Walker
Melanie Doeschot

JANUARY 2022

Summer Franco
Brent Rasmussen
Laura Longo

FEBRUARY 2022

Melanie Doeschot
Erin Trescott
Eric Petersen

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

MAY 2021

Tuesday May 4: 8:30 a.m. Katie Lieffers
Tuesday May 4: 1:00 p.m. Chris Myers
Wednesday May 5: 8:30 a.m. Jan Eggenberg

JUNE 2021

Tuesday June 1: 8:30 a.m. Erin Trescott
Tuesday June 1: 1:00 p.m. Brent Rasmussen
Wednesday June 2 8:30 a.m. Lori Bonnstetter

JULY 2021

Tuesday July 6: 8:30 a.m. Melanie Doeschot
Tuesday July 6: 1:00 p.m. Eric Petersen
Wednesday July 7: 8:30 a.m. Katie Lieffers

AUGUST 2021

Tuesday August 3: 8:30 a.m. Lou Bozak
Tuesday August 3: 1:00 p.m. Summer Franco
Wednesday August 4: 8:30 a.m. Wendy Walker

SEPTEMBER 2021

Tuesday Sept 14: 8:30 a.m. Eric Petersen
Tuesday Sept 14: 1:00 p.m. Lori Bonnstetter
Wednesday Sept 15: 8:30 a.m. Katie Lieffers

OCTOBER 2021

Tuesday October 5: 8:30 a.m. Lou Bozak
Tuesday October 5: 1:00 p.m. Brent Rasmussen
Wednesday October 6: 8:30 a.m. Melanie Doeschot

NOVEMBER 2021

Tuesday Nov 2: 8:30 a.m. Erin Trescott
Tuesday Nov 2: 1:00 p.m. Summer Franco
Wednesday Nov 3: 8:30 a.m. Wendy Walker

DECEMBER 2021

Tuesday Dec 7: 8:30 a.m. Katie Lieffers
Tuesday Dec 7: 1:00 p.m. Erin Trescott
Wednesday Dec 8: 8:30 a.m. Melanie Doeschot

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

JANUARY 2022

Tuesday Jan 4: 8:80 a.m. Brent Rasmussen

Tuesday Jan 4: 1:00 p.m. Summer Franco

Wednesday Jan 5: 8:30 a.m. Lou Bozak

FEBRUARY 2022

Tuesday Feb 1: 8:30 a.m. Eric Petersen

Tuesday Feb 1: 1:00 p.m. Wendy Walker

Wednesday Feb 2 8:30 a.m. Lori Bonnstetter

2020-2021 ATTENDANCE

MEMBERS	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	RPAC \$50 +
BONNSTETTER, LORI 1/10	x	x	x	n/m	x	x		x	x	x	X		x
BOUSEMA, CODY 1/19	x	x		n/m							X		X
BOZAK, LOU 1/14	x		x	n/m	x	x		x	x	x	X		
BULLERMAN, LISA MARIE 1/20				n/m									
BYRNES, MARY 5/14	x			n/m							X		
CAMPBELL, REECE 1/19				n/m									
CARLSON, BRENDA 4/13				n/m									
COOK, PATRICK 9/19				n/m									
CUNNINGHAM, KAYLA 4/14	x	x	x	n/m	x	x							
DOESCHOT, MELANIE 3/14	x	x	x	n/m		x	x	x	x				X
DRITLEY, AMY 1/16	x			n/m	x		x	x	x		X		X
EGGENBERG, JAN 9/13	x	x	x	n/m	x	ea	x	x	x				
FRANCO, SUMMER 10/14	x	x	x	n/m	x	x	x	x	x	x	X		
FRIENDENBACK, KANDIS 1/21						ea	x						
HAMRICK, SAMANTHA 6/17	x			n/m									X
HANSEN, CHARISSA 5/19	x		x	n/m	x	ea	x		x		X		X
HARRISON, JOHN 10/17	x		x	n/m	x	x	x	x	x	x	X		
HIRACHETA, JENNIFER 10/18				n/m									X
HODGE, BRETT 1/21						X	x	x					
HOVORKA, RICHARD 12/15			x	n/m						x	X		
HUGHES, EMILY 5/20	x		x	n/m									
JAMESON, JONATHAN 6/13	x	x	x	n/m	ea	x	x	x	x	x			X
KATT, PETER 9/13				n/m									x
KOPUN, GABE 11/15				n/m									
KOPUN, PK 11/99			x	n/m	x		x		x				X
KOTTICH, PAUL 5/18	x			n/m	x		x	x	x				X
KRIVOLAVEK, CHRISTINA 5/19				n/m									X
LAMOUREUX, JEANNE 10/17	x			n/m						x	X		X
LARSEN, ROD 2/00				n/m									X
LIEFFERS, KATIE 5/18	x	x	x	n/m	x	x		x	x	ea	X		X
LINSTROTH, CHLOE 11/19				n/m									
LONGO, LAURA 4/10	x		x	n/m	x			x	x	x	X		x
MCCARTHY, CHRISTIE 7/18				n/m									X
MCGEE, MARK 1/11	x			n/m									
MCGUIRE, MARTY 12/12			x	n/m									X
MELVIN, JESSICA 1/20	x	x		n/m		x							
MIERS, LISA 10/14				n/m									
MONETO, KIM 10/15		x		n/m						x	X		
MYERS, CHRIS 6/16	x		x	n/m	x			x	x	x			
NELSON, AL 12/17				n/m		x	x		x		X		
PACKETT, TYLER 9/20		x		n/m				x					
PAULSON, PAULA 4/16				n/m									
PAYNE, TRAVIS 6/18				n/m									
PETER, NEIL 11/20						ea		x					
PETERSEN, ERIC 6/17	x	x	x	n/m	x	x	x	x	x	ea	X		X
PETERSEN, JENNIFER 7/18	x	x	x	n/m	x	x	x	x	x	ea	X		X

PFEIFER, LARRY 10/20							X						
RASMUSSEN, BRENT 1/09	x	x	x	n/m	ea	ea	x	x	x	x	X		X
REYNOLDS, MARK 3/20				n/m									
SEEGER, MIA 8/17				n/m							X		X
SHUPE, CHRISTINE 3/21													
SINGLETON, LAURA 9/20											X		
SLADEK, MARY 11/8	x			n/m	x	x	x		x	x			X
SLATER, CHRISTOPHER 2/10	x			n/m									
STANG, LUANNE 10/19				n/m									X
SUTKO, JOHN 5/16				n/m									
SWEARINGEN, DAVE 9/19				n/m									
THIEL, MATT 2/08	x		x	n/m	x	x			x	x	X		X
THOMPSON, CALLAHAN 4/18				n/m									
THOMPSON, SHELLEY 9/19				n/m									
TRESCOTT, ERIN 9/13	x	x	x	n/m	x	x	x	x	x	x	X		
VACHA, JON 6/12				n/m									
WALKER, WENDY 12/08	x		x	n/m	x	x	x	x	x	x	X		X
WEBER, TRAVIS 3/19				n/m									
WILLIAMS, DEBBIE 3/21							x		x	x	X		