



AFFILIATES

a council of the

Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING

Tuesday August 18, 2020

9:00 a.m.

Agenda

- I.** Call meeting to order
- II.** Approval of Minutes from July 21, 2020
- III.** Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- IV.** President Report- Jan Eggenberg
- V.** Treasurer Report – Jeanne Lamoureux
- VI.** Affiliate Events Update
 - a) Turkey Bowling Toys for Tots (Nov 18) – Paula Paulson
 - b) OABR Golf (October 7) – Summer Franco
 - c) Affiliate Only Party (Sept or Oct) – Mary Sladek
- VII.** Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Amy Dritley
 - g) Think Affiliates First – Brent Rasmussen
 - Facebook – Dan of Pixel Fire Marketing
 - 402-214-5053
 - social@pixelfiremarketing.com
 - h) New Member Committee – Eric Petersen
 - i) MOBA – Wendy Walker
- VIII.** New Business
 - a) Discussion of 6 month drawing and speaking at New Member Orientation via Zoom
- IX.** Other Business – Installation postponed.
- X.** Testimonials
- XI.** Speakers
- XII.** Adjournment, next meeting Tuesday September 15, 2020 at 9:00 am

Affiliate Facebook Group <https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/>

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members



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AFFILIATE COUNCIL MINUTES

JULY 21, 2020

The meeting was called to order at 9:00 a.m. by President Jan Eggenberg

Present:

President – Jan Eggenberg

Amy Dritley

Chris Myers

President-Elect – Eric Petersen

Summer Franco

Al Nelson

Secretary – Jonathan Jameson

Charissa Hansen

Christopher Slater

Lori Bonnstetter

Emily Hughes

Matt Thiel

Kayla Cunningham

Katie Leiffers

Erin Trescott

Melanie Doeschot

Laura Longo

Wendy Walker

I. Call meeting to order – Eric called meeting to order at 9:02am.

II. Approval of Minutes from June 16, 2020 – Erin motioned to approve. Laura second. Motion passes

III. Introductions

a) Guests - None

b) New Member Introductions – none

c) Current Member Introductions – all introduced

IV. President Report- Jan Eggenberg – Did not have voice capabilities – no update

V. Treasurer Report – Jeanne Lamoureux – absent

VI. Affiliate Events Update -

a) Turkey Bowling Toys for Tots (Nov 18) – Paula Paulson – absent – no update. The Mark and the Marines are still planning on the event, more info to come.

b) OABR Golf (Sept) – Summer Franco – Indian Creek; Oct 7th; Wednesday; we weren't sure if the Wednesday outing would conflict with OABR orientation. If we need to, we will make sure someone will sub for the presenter. How should Summer send out for sponsorships? She will send out an email for the sponsorships available. Summer will work with Jodi and Donna about flyers. First responders for benefit? Check with OABR board first but we will move forward with First Responders.

c) Affiliate Only Party (Sept or Oct) – Mary Sladek – Absent – no update

VII. Committee Updates

a) Food Drive – Wendy Walker – no update, hoping we can still have it. Summer mentioned there was a post on the website for the past food drive, still generating donations for the Food Bank.

b) Education – PK Kopun, Mary Byrnes – both absent - no update

c) OABR Social Events – Erin Trescott – no update

d) RPAC – Paul Kottich – absent – no update

e) WCR – Jeanne Lamoureux – Amy: golf event Aug 25th. Still room for golfers. Aug 13th they will start meeting in person, which is a regular luncheon, plated, no buffet, plus will tele-broadcast.

f) YPN – Amy Dritley – no update.

g) Think Affiliates First – Brent Rasmussen – absent – Eric: noticed some traffic on the page. Lori: new webpage for OABR. Trying to get the Think Affiliates First logo back on the webpage; trying to get comments and activity on the FB page. Eric has a copy of the logo. Jodi: just received the new logo and will update.

Facebook – Dan of Pixel Fire Marketing

402-214-5053

social@pixelfiremarketing.com

h) New Member Committee – Eric Petersen – 3 new members

i) MOBA – Wendy Walker – moved back spring parade of homes to summer parade of homes. Went well; golf outing sept 23rd at Tiburon. Still plan on having fall parade of homes.

VIII. New Business

a) 2021 Secretary nomination and voting – no nominations up to meeting. Katie and Wendy were nominated in the meeting by Janet. Katie was willing to discuss but didn't commit. Wendy had already served; Matt Thiel was mentioned but declined; Chris Myers was mentioned but he needs to put all of his attention on the business and would like to get some more experience. After discussion, Katie volunteered to help. All voted for Katie.

IX. Other Business – Eric suggested people to sign up/attend the OABR inauguration. He recommended people keep their eye out for the event. Hawaiian shirts welcome. Reminder to vote for the outstanding affiliate of the year, which was included in our email.

X. Testimonials – Amy gave testimonial for Emily at Red Rhino Roofing for a new deck. Lori gave shout out to Chris Myers for locks when her company helps with that and Chris has received compliments from clients.

XI. Speakers – Laura presented first. Chris Myers presented second. Eric Petersen presented third.

XII. Adjournment, next meeting Tuesday August 18, 2020 at 9:00 am – Chris Motioned

AFFILIATE COUNCIL
FINANCIAL STATEMENT FOR THE MONTH
JULY 31, 2020

| | Annual Budget | |
|-------------------------------|-----------------|------------------|
| | \$12,000 | |
| | JULY 2020 | YEAR-TO-DATE |
| INCOME | | |
| Board Donation | 10,500.00 | |
| Turkey Bowling/Toys 4 Tots | 14,375.00 | |
| Golf | 1,465.00 | |
| Credit from Pixel | 0.00 | 26,340.00 |
| TOTAL INCOME | 0.00 | 26,340.00 |
| EXPENSES | | |
| Events | | |
| Chili Cookoff (OABR) | 317.09 | |
| Turkey Bowling/Toys 4 Tots | 16,310.00 | |
| Golf | 16,003.90 | |
| Canned Food Drive | 70.00 | |
| Social Media | 300.00 | 2,700.00 |
| Orientation Luncheons | | 1,077.14 |
| Realtor Ring Day | | 534.54 |
| WCR Golf Sponsor | | |
| Affiliate Only Party | | 1,677.73 |
| Inaugural | | |
| Review Advertising | | 900.00 |
| Misc (Printing,Ck Order,Fee) | | 138.00 |
| Service Charge | 5.00 | |
| TOTAL EXPENSES | 305.00 | 39,728.40 |
| NET INCOME/(LOSS) | (305.00) | 0.00 |
| CASH RECONCILIATION | | |
| Beginning Cash Balance 7/1/20 | 2,703.49 | |
| Income (Loss) | <u>(305.00)</u> | |
| Ending Cash Balance 7/31/20 | 2,398.49 | |

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

| | | DEADLINE FOR ARTICLE |
|----------------|-----------------|-----------------------------|
| SEPTEMBER 2020 | Jeanne Lamourex | AUGUST 15 |
| OCTOBER 2020 | Chris Myers | SEPTEMBER 15 |
| NOVEMBER 2020 | | OCTOBER 15 |
| DECEMBER 2020 | | NOVEMBER 15 |
| JANUARY 2021 | | DECEMBER 15 |
| FEBRUARY 2021 | | JANUARY 15 |
| MARCH 2021 | | FEBRUARY 15 |
| APRIL 2021 | | MARCH 15 |
| MAY 2021 | | APRIL 15 |

AFFILIATE SPEAKERS MONTHLY MEETING

| AUGUST 2020 | SEPTEMBER 2020 | OCTOBER 2020 |
|----------------------|-----------------------|---------------------|
| PK Kopun | Katie Lieffers | Summer Franco |
| Al Nelson | Lori Bonnstetter | Mark McGee |
| | Mary Sladek | |
| NOVEMBER 2020 | DECEMBER 2020 | JANUARY 2021 |
| Wendy Walker | | |
| Marty McGuire | | |
| Kayla Cunningham | | |
| FEBRUARY 2021 | MARCH 2021 | APRIL 2021 |
| MAY 2021 | | |

AFFILIATE MONTHLY DIGITAL ADS
ON HOLD UNTIL OFFICE REOPENS

JUNE 2020

Laura Longo
Mary Sladek
Brent Rasmussen

JULY 2020

Katie Liefers
Wendy Walker
Lori Bonnstetter

AUGUST 2020

Jennifer Hiracheta
Eric Petersen
Kayla Cunningham

SEPTEMBER 2020

Jeanne Lamoureux
Marty McGuire
Samantha Hamrick

OCTOBER 2020

John Harrison
Erin Trescott

NOVEMBER 2020

Mark McGee
Chris Myers

ORIENTATION PRESENTATION VIA ZOOM
AFFILIATES!!!
ORIENTATION SPONSORS

SEPTEMBER 2020

Tuesday Sept 8: 8:80 a.m. Paul Kottich
Tuesday Sept 8: 1:00 p.m. PK Kopun
Wednesday Sept 8: 8:30 a.m. Wendy Walker

OCTOBER 2020

Tuesday October 6: 8:30 a.m. Katie Lieffers
Tuesday October 6: 1:00 p.m. Brent Rasmussen
Wednesday October 7 8:30 a.m. Lori Bonnstetter

NOVEMBER 2020

Tuesday November 3: 8:30 a.m. Summer Franco
Tuesday November 3: 1:00 p.m. Al Nelson
Wednesday November 4: 8:30 a.m. Chris Myers

DECEMBER 2020

Tuesday December 1: 8:30 a.m. Mary Sladek
Tuesday December 1: 1:00 p.m. Erin Trescott
Wednesday December 2: 8:30 a.m. Jennifer Hiracheta

JANUARY 2021

Tuesday Aug 4: 8:30 a.m. Samantha Hamrick
Tuesday Aug 4: 1:00 p.m. Jan Eggenberg
Wednesday Aug 5: 8:30 a.m. Marty McGuire

FEBRUARY 2021

Tuesday February 9: 8:30 a.m.
Tuesday February 9: 1:00 p.m.
Wednesday February 10 8:30 a.m.

MARCH 2021

Tuesday March 2: 8:30 a.m.
Tuesday March 2: 1:00 p.m.
Wednesday March 3: 8:30 a.m.

APRIL 2021

Tuesday April 6: 8:30 a.m.
Tuesday April 6: 1:00 p.m.
Wednesday April 7: 8:30 a.m.

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

MAY 2021

Tuesday May 4: 8:80 a.m.

Tuesday May 4: 1:00 p.m.

Wednesday May 5: 8:30 a.m.

| MEMBERS | SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | RPAC \$100 + |
|----------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|--------------|
| BONNSTETTER, LORI 1/10 | X | X | EA | X | X | EA | n/m | x | x | x | x | | |
| BOUSEMA, CODY 1/19 | X | X | X | X | | X | n/m | | | | | | |
| BOZAK, LOU 1/14 | EA | | X | X | X | X | n/m | x | x | x | | | |
| BULLERMAN, LISA MARIE 1/20 | | | | | | X | n/m | | | | | | |
| BYRNES, MARY 5/14 | | X | | | X | X | n/m | x | | | | | |
| CAMPBELL, REECE 1/19 | X | | | | | | n/m | | | | | | |
| CARLSON, BRENDA 4/13 | | | | | | | | | | x | | | |
| COOK, PATRICK 9/19 | | X | | | | | n/m | | | | | | |
| CUNNINGHAM, KAYLA 4/14 | X | X | X | | X | X | n/m | x | x | ea | x | | |
| DOESCHOT, MELANIE 3/14 | X | X | X | | X | | n/m | x | x | x | x | | |
| DRITLEY, AMY 1/16 | | X | | X | X | EA | n/m | x | x | x | x | | |
| EGGENBERG, JAN 9/13 | EA | X | X | X | X | X | n/m | x | x | x | x | | |
| FRANCO, SUMMER 10/14 | X | X | X | X | EA | X | n/m | x | ea | ea | x | | |
| HAMRICK, SAMANTHA 6/17 | X | X | X | X | X | X | n/m | | x | | | | |
| HANSEN, CHARISSA 5/19 | EA | X | EA | EA | X | X | n/m | x | x | | x | | |
| HARRISON, JOHN 10/17 | X | X | X | X | X | X | n/m | | x | | | | |
| HIRACHETA, JENNIFER 10/18 | | | X | X | | X | n/m | | | | | | |
| HOVORKA, RICHARD 12/15 | X | | | | | | n/m | | | | | | |
| HUGHES, EMILY 5/20 | | | | | | | | | x | | x | | |
| JAMESON, JONATHAN 6/13 | X | X | X | X | X | X | n/m | x | x | x | x | | |
| KATT, PETER 9/13 | | | | | | | | | x | | | | |
| KOPUN, GABE 11/15 | | | | | | X | n/m | | | | | | |
| KOPUN, PK 11/99 | EA | X | EA | X | EA | X | n/m | | x | x | | | |
| KOTTICH, PAUL 5/18 | X | X | X | X | X | | n/m | x | x | x | | | |
| KRIVOLAVEK, CHRISTINA 5/19 | X | | | | | | n/m | | | | | | |
| LAMOUREUX, JEANNE 10/17 | | EA | X | X | EA | EA | n/m | x | ea | ea | | | |
| LARSEN, ROD 2/00 | | | X | | | | n/m | | | | | | |
| LIEFFERS, KATIE 5/18 | EA | X | | | | X | n/m | x | x | | x | | |
| LINSTROTH, CHLOE 11/19 | | | X | | | | n/m | | | | | | |
| LONGO, LAURA 4/10 | EA | X | X | EA | X | X | n/m | x | x | ea | x | | |
| MCCARTHY, CHRISTIE 7/18 | | X | X | X | X | | n/m | | | | | | |
| MCGEE, MARK 1/11 | X | X | X | X | X | X | n/m | | x | | | | |
| MCGUIRE, MARTY 12/12 | X | X | | X | X | | n/m | | | | | | |
| MELVIN, JESSICA 1/20 | | | | | | X | n/m | x | x | x | | | |
| MIERS, LISA 10/14 | X | | | | | | n/m | | | | | | |
| MONETO, KIM 10/15 | | | X | | | X | n/m | | | | | | |
| MYERS, CHRIS 6/16 | X | X | X | | X | | n/m | x | x | | x | | |
| NELSON, AL 12/17 | X | X | | X | X | | n/m | x | | | x | | |
| PAULSON, PAULA 4/16 | X | | X | X | X | X | n/m | | | | | | |
| PAYNE, TRAVIS 6/18 | X | X | | | | | n/m | | | | | | |
| PETERSEN, ERIC 6/17 | X | X | X | X | X | EA | n/m | x | x | ea | x | | |
| PETERSEN, JENNIFER 7/18 | X | X | X | X | EA | EA | n/m | x | x | ea | | | X |
| RASMUSSEN, BRENT 1/09 | X | X | X | X | EA | X | n/m | x | x | x | | | |
| REYNOLDS, MARK 3/20 | | | | | | | | | EA | | | | |
| SEEGER, MIA 8/17 | X | X | | | X | | n/m | | | | | | |
| SLADEK, MARY 11/8 | X | X | X | X | X | EA | n/m | | x | ea | | | |

AFFILIATE ATTENDANCE SEPTEMBER 2019 - AUGUST 2020

| | | | | | | | | | | | | |
|--------------------------|----|---|---|----|----|-----|-----|---|---|----|---|--|
| SLATER, CHRISTOPHER 2/10 | | | | | X | n/m | | x | x | x | | |
| STANG, LUANNE 10/19 | | | X | | | n/m | | | | | | |
| SUTKO, JOHN 5/16 | | | | | X | n/m | | | | | | |
| SWEARINGEN, DAVE 9/19 | | | | X | | n/m | x | | | | | |
| THIEL, MATT 2/08 | EA | X | X | X | | EA | n/m | x | x | ea | x | |
| THOMPSON, CALLAHAN 4/18 | | | X | | X | | n/m | | | | | |
| THOMPSON, SHELLEY 9/19 | X | | | | | | n/m | | | | | |
| TRESCOTT, ERIN 9/13 | X | X | X | X | EA | X | n/m | x | x | x | x | |
| VACHA, BRIDGET 1/16 | | X | X | | | | n/m | | | | | |
| WALKER, WENDY 12/08 | X | X | X | EA | X | X | n/m | x | x | | x | |
| WEBER, TRAVIS 3/19 | | X | X | X | | X | n/m | | | EA | | |