



AFFILIATES

a council of the
Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING Tuesday July 19, 2022 9:00 a.m.

Agenda

- I. Call meeting to order
- II. Approval of Agenda and Affiliates Standards of Excellence
- III. Approval of Minutes from June 21, 2022
- IV. Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- V. President Report- Jonathan Jameson
- VI. Treasurer Report – Jeanne Lamoureux
- VII. Affiliate Events Update
 - a) OABR Golf (2022) – Summer Franco
 - b) Affiliate/REALTOR® Event (2022) – Cody Bousema
 - c) Turkey Bowling Toys for Tots (2022) – Kim Moneto
- VIII. Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Cody Bousema
 - g) Think Affiliates First – Brent Rasmussen
Facebook – Sam Kasun of Pixel Fire Marketing
O - 402-214-5053 C - 402-619-9919
social@pixelfiremarketing.com
 - h) New Member Committee – John Harrison
 - i) MOBA – Wendy Walker
- IX. Sponsorship Opportunities
 - a) OABR Zoo Day – omaharealtors.com/zoo-sponsors
- X. New/Other Business
 - a) Discussion on Officer Nominations
 - b) Discussion on Bylaws Changes
- XI. Speakers/Testimonials
- XII. Adjournment, next meeting Tuesday August 16, 2022 at 9:00 am

Affiliate Facebook Group [https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/](https://www.facebook.com/Affiliates-a-council-of-the-Omaha-Area-Board-of-Realtors/)

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members



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AFFILIATE COUNCIL MINUTES

June 21, 2022

The meeting was called to order.

Present:

President Jonathan Jameson
President-Elect Katie Lieffers
Secretary Cody Bousema
Lou Bozak
Melanie Doeschot

John Harrison
Paul Kottich
Laura Longo
Kim Moneto
Eric Petersen

Brent Rasmussen
Mia Seeger
Laura Singleton
Wendy Walker

- I. Call meeting to order
- II. Approved Minutes from 6.21.2022 - Moved, seconded and carried to approve the meeting minutes.
- III. Introductions – The Affiliate Council members in attendance introduced themselves.
- IV. President Report- Jonathan Jameson reported on last OABR Directors meeting. Jonathon directed his time to Charles Chadwick with RPAC to give update on 2022 donations. RPAC is on track to raise the \$175k for 2022 surpassing 2021 donations of \$169.5k

Jonathon also spoke on elimination the ZOOM call option indefinitely also eliminating the 2nd Facebook Affiliate page. Jonathon also proposed having breakfast at the monthly Affiliate meetings with a door prize gift card to help draw in more Affiliates in attendance.
- V. Treasurer Report – Jeanne Lamoureux reported a balance of \$4,261.49. Jonathon also will propose a new budget to Doug for the Affiliate council as well.
- VI. Affiliate Events Update -
 - a) Golf -In discussion on date with Indian Creek- TBD Summer Franco was not able to report
 - b) Affiliate /Agent Party- Potentially having it at Jukes Brewery on Aug 3
 - c) Turkey Bowl– Kim Moneto reported that it will be at Maplewood Lanes this year. Better PA system as well as a complimentary 3rd hour of bowling.
- VII. Committee Updates
 - a. Food Drive – Wendy Walker said the new links from the Food Drive are ready for brokerages to post to their sites and social media pages.
 - b. Education – No report.
 - c. OABR Social Events- Cody Bousema reported Chili Cookoff is also rescheduled for October 12 with a football tailgate theme.
 - d. RPAC, Realtor Political Action Committee – Charles Chadwick with RPAC came and spoke with an update on RPAC to generate more funds towards the \$175K goal.

- e. WCR. WCR golf outing is set for July 14 at Tiburon.
- f. YPN no new news
- g. Think Affiliates First – Update was given by Code Phrase: Jonathon Jameson is a golf club swinging stallion.

Brent gave an update regarding the major core values were constructed which can help guide who and what the Affiliate Council is.
- h) New member committee – John Harrison reported we have 176 Affiliate members. We have 2 new members is attendance today. Bo Bigley and Will Cummings.
- i) MOBA - no update

VIII. New business -None

IX. Other Business – none

X. Testimonials – none

XI. Speakers- John Harrison with Bluffs Inspections and Katie Lieffers with Veterans United Home Loans.

XII. Adjournment – The meeting was adjourned

AFFILIATE COUNCIL

FINANCIAL STATEMENT FOR THE MONTH

JUNE 30, 2022

Annual Budget
\$12,000

JUNE 2022

YEAR-TO-DATE

INCOME

Board Donation
Turkey Bowling/Toys 4 Tots
Golf
Credit from Pixel

TOTAL INCOME	0.00	0.00
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EXPENSES

Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		
Golf		
Canned Food Drive		
Social Media	300.00	1,800.00
Brand Development	214.00	454.75
Orientation Luncheons		
Realtor Ring Day		
WCR Bingo Sponsor		200.00
WCR Golf Sponsor		150.00
Affiliate Only Party		
Inaugural		
Think Affiliates First	0.00	401.25
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge		

TOTAL EXPENSES	514.00	3,006.00
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NET INCOME/(LOSS)	(514.00)	0.00
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CASH RECONCILIATION

Beginning Cash Balance 5/1/22		4,261.49
Income (Loss)		(514.00)
Ending Cash Balance 5/31/22		3,747.49

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
MARCH 2022	Amy Dritley	FEBRUARY 15
APRIL 2022	Kim Moneto	MARCH 15
MAY 2022	Erin Trescott	APRIL 15
JUNE 2022	John Harrison	MAY 15
JULY 2022	Jonathan Jameson	JUNE 15
AUGUST 2022	Debbie Williams	JULY 15
SEPTEMBER 2022	Jeannie Lamoureux	AUGUST 15

AFFILIATE SPEAKERS MONTHLY MEETING

FEBRUARY 2022 Brent Rasmussen Lou Bozak Summer Franco	MARCH 2022 Charissa Hansen Debbie Williams Matt Thiel	APRIL 2022 Jessica Melvin Mary Sladek Wendy Walker
MAY 2022 PK Kopun Kim Moneto Paul Kottich	JUNE 2022 Jennifer Petersen Katie Lieffers John Harrison	JULY 2022 Eric Petersen Summer Franco Laura Longo
AUGUST 2022 Jonathan Jameson Melanie Doeschot Jeanne Lamoureux	SEPTEMBER 2022 Erin Trescott Amy Dritley Brent Rasmussen	OCTOBER 2022 Mary Sladek Wendy Walker Lou Bozak

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

FEBRUARY 2022

Tuesday Feb 8: 8:30 a.m. Eric Petersen
Tuesday Feb 8: 1:00 p.m. Wendy Walker
Wednesday Feb 9 8:30 a.m. Lori Bonnstetter

MARCH 2022

Tuesday March 1: 8:30 a.m. PK Kopun
Tuesday March 1: 1:00 p.m. Lou Bozak
Wednesday March 2 8:30 a.m. Lori Bonnstetter

APRIL 2022

Tuesday April 12: 8:30 a.m. Eric Petersen
Tuesday April 12: 1:00 p.m. Jonathan Jameson
Wednesday April 13: 8:30 a.m. Erin Trescott

MAY 2022

Tuesday May 10: 8:30 a.m. Wendy Walker
Tuesday May 10: 1:00 p.m. Amy Dritley
Wednesday May 11: 8:30 a.m. Melanie Doeschot

JUNE 2022

Tuesday June 7: 8:30 a.m. Katie Loeffers
Tuesday June 7: 1:00 p.m. Summer Franco
Wednesday June 8: 8:30 a.m. Brent Rasmussen

JULY 2022

Tuesday July 12: 8:30 a.m. Kim Moneto
Tuesday July 12: 1:00 p.m. Debbie Williams
Wednesday July 13: 8:30 a.m. Lou Bozak

AUGUST 2022

Tuesday August 2: 8:30 a.m. Brent Rasmussen
Tuesday August 2: 1:00 p.m. Lori Bonnstetter
Wednesday August 3: 8:30 a.m. Debbie Williams

SEPTEMBER 2022

Tuesday Sept 6: 8:30 a.m. PK Kopun
Tuesday Sept 6: 1:00 p.m. Erin Trescott
Wednesday Sept 7: 8:30 a.m. Kim Moneto

2021-2022 ATTENDANCE

MEMBERS	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	RPAC \$50 +
BOUSEMA, CODY 1/19	x	x	x		x	x	x	x	x				X
BOZAK, LOU 1/14		x	x	x	x	ea	x		x				
BYRNES, MARY 5/14													
CUNNINGHAM, KAYLA 4/14		ea		ea	x	ea	ea	x					
DOESCHOT, MELANIE 3/14				x		x	x	x	x				X
DREHER, JOSEPH 7/21		x											
DRITLEY, AMY 1/16	x				x	x	ea	x	x				X
FRANCO, SUMMER 10/14	x		x			x	x	c					
FRIENDENBACK, KANDIS 1/21													
HAMRICK, SAMANTHA 6/17													X
HARRISON, JOHN 10/17	x	x	x	x	x	x	x	x	x				
HODGE, BRETT 1/21													
HUGHES, EMILY 5/20													
JAMESON, JONATHAN 6/13	x	x	x	x	x	x	x	x	x				X
KOPUN, GABE 11/15													
KOPUN, PK 11/99		x	ea	x	x	x	ea	ea	ea				X
KOTTICH, PAUL 5/18	x	x	x	x			x		x				X
LAMOUREUX, JEANNE 10/17		x	x	x	ea	x	x	ea	x				X
LIEFFERS, KATIE 5/18	x	x	x	ea	x	x	x	x	x				X
LINSTROTH, CHLOE 11/19													
LONGO, LAURA 4/10	x	ea	x	ea	x	ea	x	ea	x				x
MCCARTHY, CHRISTIE 7/18		x											X
MCGEE, MARK 1/11	ea												
MONETO, KIM 10/15	x	x	x	x	x	x	x	x	x				
NELSON, AL 12/17													
PACKETT, TYLER 9/20	x	ea	ea										
PAULSON, PAULA 4/16													
PETER, HEIDI 11/21					X								
PETERSEN, ERIC 6/17	x	x	x	x	X	x	x	x	ea				X
PETERSEN, JENNIFER 7/18	x	x	x	x	X	x	x	x	ea				X
RASMUSSEN, BRENT 1/09	x	ea	ea	x	EA	x	ea	x	x				X
ROCK, CHRISTOPHER 1/22					X	x	x						
SEEGER, MIA 8/17								x	x				X
SINGLETON, LAURA 9/20		x	x			x	x	x	x				
SLADEK, MARY 11/8	x	x	x		X	x	x	x	ea				X
SOUBA, BRANDON 11/21				ex				x					
STANG, LUANNE 10/19													X
STEPHENS, AL 1/22						x		x	x				
STILLWAGON, KRISTIN 10/21				X									
SUTKO, JOHN 5/16													
SWEARINGEN, DAVE 9/19													
THIEL, MATT 2/08		x	x				x						X
THOMPSON, SHELLEY 9/19						x			x				
TRESCOTT, ERIN 9/13	ea	x	x	x	X	x	x	x	x				
VACHA, JON 6/12													
WAKEFIELD, DAVELENE 9/21							X						
WALKER, WENDY 12/08		x	x	x	X	x	x	x	x				X
WEBER, TRAVIS 3/19													
WILLIAMS, DEBBIE 3/21	x	x	x	ea	X	x	x	ea	ea				