



# AFFILIATES

a council of the

## Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | [www.oabrAffiliates.com](http://www.oabrAffiliates.com)

### AFFILIATE COUNCIL MEETING Tuesday July 20, 2021 9:00 a.m.

#### Agenda

- I.** Call meeting to order
- II.** Approval of Agenda and Affiliates Standards of Excellence
- III.** Approval of Minutes from June 15, 2021
- IV.** Introductions
  - a) Guests
  - b) New Member Introductions
  - c) Current Member Introductions
- V.** President Report- Eric Petersen
- VI.** Treasurer Report – Jeanne Lamoureux
- VII.** Affiliate Events Update
  - a) OABR Golf (September 29, 2021) – Summer Franco
  - b) Affiliate Only Party (2021) – Mary Sladek
  - c) Turkey Bowling Toys for Tots (2021) – Kim Moneto
- VIII.** Committee Updates
  - a) Food Drive – Wendy Walker
  - b) Education – PK Kopun, Mary Byrnes
  - c) OABR Social Events – Erin Trescott
  - d) RPAC – Paul Kottich
  - e) WCR – Jeanne Lamoureux
  - f) YPN – Amy Dritley
  - g) Think Affiliates First – Brent Rasmussen  
Facebook – Sam Kasun of Pixel Fire Marketing  
O - 402-214-5053 C - 402-619-9919  
[social@pixelfiremarketing.com](mailto:social@pixelfiremarketing.com)
  - h) New Member Committee – John Harrison
  - i) MOBA – Wendy Walker
- IX.** New Business
  - Officer Nominations
  - Committee Sponsorships
- X.** Other Business –
- XI.** Testimonials
- XII.** Speakers
- XIII.** Adjournment, next meeting Tuesday August 17, 2021 at 9:00 am

Affiliate Facebook Group <https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/>

*The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members*



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### AFFILIATE COUNCIL MINUTES

June 15, 2021

The meeting was called to order.

**Present:**

President-Elect Jonathan Jameson	Richard Hovorka	Mary Sladek
Lori Bonnstetter	Jeanne Lamoureux	Matt Thiel
Lou Bozak	Laura Longo	Erin Trescott
Summer Franco	Kim Moneto	Wendy Walker
Charissa Hansen	Chris Myers	Debbie Williams
John Harrison	Brent Rasmussen	

**I. Call meeting to order**

Quick introduction of Bill Swanson representing the RPAC committee shared his appreciation for the affiliates and that he and Doug Dohse will be stepping back after this year to allow others to lead the RPAC initiative. They will have the Rive City Star Riverboat Cruise on July 15<sup>th</sup> 5-8pm with food and the Swamp Boy Blues Band for entertainment, tickets cost \$20. 2 options for sponsorships are also available.

Angel Starks joined via Zoom to represent the YPN executive committee that includes 8 REALTORS® and 4 affiliates that serve a 2-year term. Vision of YPN is supporting young professionals. She invited any affiliates to join the Advisory board for the YPN group they are not limiting the membership at this time. You will need to apply via the website. Their monthly meetings are held on 2<sup>nd</sup> Thursday of the month at board office 1:30-3:00pm. They are looking forward to having live events later this year.

**II. Approved Minutes from 5.18.2021** - Lou Bozak motioned, Laura Longo seconded.

**III. Introductions** – Did introductions. Guests: T.J. Knight, of JQ Office guest of Al Nelson

**IV. President Report- Jonathan Jameson provided the information from Eric Petersen**

1. Ask to have the code of ethic included in the package so that all attendees can review
2. From board meeting
  - They are projecting to get back to in person orientation meetings in Fall 2021. This may come up in education.
  - Denise Poppen was selected to be the next year's Secretary/Treasurer, Megan Bengtson will be the President next year, and Crystal Archer will be President Elect.
  - RECharge will be Feb 16, 2022 in La Vista.
  - Eviction Moratorium was struck down but the order was stayed. At some point evictions and foreclosures will begin again which will start to add inventory to the market.
3. Will the affiliates be interested in the effort to better budget allocating funds to committees under the Omaha Area Board, either flat amount or specific dollars per event? After much discussion it was decided that the Think Affiliates First committee will review and bring a resolution for the group to consider next month.

## **V. Treasurer Report – Jeanne Lamoureux**

Balance ending 5/31/21 was \$9,203.49. We are spending \$300/month for social media. The Treasure position would be open if any members are interested in serving, currently there is not a set term.

## **VI. Affiliate Events Update**

- a) **Golf** - Summer Franco reported event at Indian Creek Sept 29<sup>th</sup> and will discuss more next meeting.
- b) **Affiliate Only Party (Sept or Oct)** – Mary Sladek stated no plans.
- c) **Turkey Bowl**– Kim Moneto stated the date has been determined Nov 17<sup>th</sup>. Still considering if there will be 2 sessions or 1 session. She is reforming the committee and is looking for volunteers to help.

## **VII. Committee Updates**

- a) **Food Drive** – Wendy Walker reported \$775 in donations for the Food Bank of the Heartland. Wendy encouraged all to spread the word and keep the competition going.
- b) **Education** – Dick Hovorka stated that on Aug 12<sup>th</sup> meet the Omaha Mayor at Charlies on the Lake. On Aug 26<sup>th</sup> there is a 3hr CE Counseling Homebuyers with minimal funds it will include a NIFA certification.
- c) **OABR Social Events** – Erin Trescott, reported. July 30 is the Fun Plex event. Asked Donna Shipley for list of updated sponsorships. Adding smaller sponsorship opportunities.
- d) **RPAC, Realtor Political Action Committee** – Paul Kottich reported River City star will be happening on Jul 15<sup>th</sup>.
- e) **WCR – Mary** Sladek reported. Golf event is July 22<sup>nd</sup> at Tiburon, starts at 9 and it'd be a full day. Mary asked the affiliates for a sponsorship of \$350, Laura Longo motioned and Brent Rasmussen 2<sup>nd</sup>
- f) **YPN** – no report
- g) **Think Affiliates First – Brent** Rasmussen reported on the Past Presidents bio, is still going well. We have a monthly calendar full of posting items, invited everyone to like and share items for posting on Facebook with Pixel Fire.
- h) **New member committee** – John Harrison reported 173 full members, 3 new key members.
- i) **MOBA** – Wendy Walker reported Street of Dreams will be held Sept 11-26 at Flatwater Lake in Valley. They will also have a Werner Park night on July 22.

## **VIII. New business - none.**

## **IX. Other Business – none.**

## **X. Testimonials – none.**

**XI. Speakers** – Chris Meyers with Graphite Lock spoke and appreciated the referrals and friendships he has made while being in the affiliates group. Brent Rasmussen spoke and shared his enjoyment and long-term commitment to the affiliates. His business model includes informing both the seller and buyers side informed on the transaction.

## **XII. Adjournment** - Laura Longo to adjourn, Brent Rasmussen seconded

**AFFILIATE COUNCIL**  
**FINANCIAL STATEMENT FOR THE MONTH**  
**JUNE 30, 2021**

	Annual Budget	
	\$12,000	
	JUNE 2021	YEAR-TO-DATE
<b>INCOME</b>		
Board Donation		
Turkey Bowling/Toys 4 Tots		
Golf		
Credit from Pixel		
<b>TOTAL INCOME</b>	0.00	0.00
<b>EXPENSES</b>		
Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		
Golf		
Canned Food Drive		
Social Media	300.00	600.00
Orientation Luncheons		
Realtor Ring Day		
WCR Golf Sponsor	350.00	
Affiliate Only Party		
Inaugural		
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge		
<b>TOTAL EXPENSES</b>	650.00	600.00
<b>NET INCOME/(LOSS)</b>	(650.00)	0.00

**CASH RECONCILIATION**

Beginning Cash Balance 6/1/21	9,203.49
Income (Loss)	(650.00)
Ending Cash Balance 6/30/21	8,553.49

## AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
MAY 2021	Mary Byrnes	APRIL 15
JUNE 2021	Wendy Walker	MAY 15
JULY 2021	Erin Trescott	JUNE 15
AUGUST 2021	Katie Lieffers	JULY 15
SEPTEMBER 2021	Eric Petersen	AUGUST 15
OCTOBER 2021	Brent Rasmussen	SEPTEMBER 15
NOVEMBER 2021	Summer Franco	OCTOBER 15
DECEMBER 2021	Lori Bonnstetter	NOVEMBER 15
JANUARY 2022	TBD	
FEBRUARY 2022	TBD	

## AFFILIATE SPEAKERS MONTHLY MEETING

MAY 2021	JUNE 2021	JULY 2021
Jan Eggenberg	Brent Rasmussen	Paul Kottich
Mary Byrnes	Charissa Hansen	Erin Trescott
Wendy Walker	Chris Myers	Lou Bozak
AUGUST 2021	SEPTEMBER 2021	OCTOBER 2021
Mary Sladek	Erin Trescott	Wendy Walker
Jennifer Petersen	Jan Eggenberg	Melanie Doeschot
Kayla Cunningham	Lou Bozak	John Harrison
NOVEMBER 2021	DECEMBER 2021	JANUARY 2022
Laura Longo	Eric Petersen	Summer Franco
Paul Kottich	Jonathan Jameson	Matt Thiel
Lori Bonnstetter	Chris Myers	Katie Lieffers
FEBRUARY 2022	MARCH 2022	APRIL 2022
Brent Rasmussen	Charissa Hansen	Jessica Melvin
Lou Bozak	Wendy Walker	Mary Sladek
Summer Franco	Matt Thiel	Jan Eggenberg

## AFFILIATE MONTHLY DIGITAL ADS

### **MAY 2021**

Laura Longo  
Mary Sladek  
Brent Rasmussen

### **AUGUST 2021**

Larua Longo  
Melanie Doeschot  
Wendy Walker

### **NOVEMBER 2021**

Lori Bonnstetter  
Eric Petersen  
Erin Trescott

### **JUNE 2021**

Summer Franco  
Eric Petersen  
Erin Trescott

### **SEPTEMBER 2021**

Katie Lieffers  
Laura Longo  
Summer Franco

### **DECMEBER 2021**

Wendy Walker  
Lori Bonnstetter  
Katie Lieffers

### **JULY 2021**

Katie Lieffers  
Lori Bonnstetter  
Brent Rasmussen

### **OCTOBER 2021**

Brent Rasmussen  
Wendy Walker  
Melanie Doeschot

### **JANUARY 2022**

Summer Franco  
Brent Rasmussen  
Laura Longo

### **FEBRUARY 2022**

Melanie Doeschot  
Erin Trescott  
Eric Petersen

**ORIENTATION PRESENTATION VIA ZOOM**  
**AFFILIATES!!!**  
**ORIENTATION SPONSORS**

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**MAY 2021**

Tuesday May 4: 8:30 a.m.      Katie Lieffers  
Tuesday May 4: 1:00 p.m.      Chris Myers  
Wednesday May 5: 8:30 a.m.      Jan Eggenberg

**JUNE 2021**

Tuesday June 1: 8:30 a.m.      Erin Trescott  
Tuesday June 1: 1:00 p.m.      Brent Rasmussen  
Wednesday June 2 8:30 a.m.      Lori Bonnstetter

**JULY 2021**

Tuesday July 6: 8:30 a.m.      Melanie Doeschot  
Tuesday July 6: 1:00 p.m.      Eric Petersen  
Wednesday July 7: 8:30 a.m.      Katie Lieffers

**AUGUST 2021**

Tuesday August 3: 8:30 a.m.      Lou Bozak  
Tuesday August 3: 1:00 p.m.      Summer Franco  
Wednesday August 4: 8:30 a.m.      Wendy Walker

**SEPTEMBER 2021**

Tuesday Sept 14: 8:30 a.m.      Eric Petersen  
Tuesday Sept 14: 1:00 p.m.      Lori Bonnstetter  
Wednesday Sept 15: 8:30 a.m.      Katie Lieffers

**OCTOBER 2021**

Tuesday October 5: 8:30 a.m.      Lou Bozak  
Tuesday October 5: 1:00 p.m.      Brent Rasmussen  
Wednesday October 6: 8:30 a.m.      Melanie Doeschot

**NOVEMBER 2021**

Tuesday Nov 2: 8:30 a.m.      Erin Trescott  
Tuesday Nov 2: 1:00 p.m.      Summer Franco  
Wednesday Nov 3: 8:30 a.m.      Wendy Walker

**DECEMBER 2021**

Tuesday Dec 7: 8:30 a.m.      Katie Lieffers  
Tuesday Dec 7: 1:00 p.m.      Erin Trescott  
Wednesday Dec 8: 8:30 a.m.      Melanie Doeschot

## ORIENTATION PRESENTATION VIA ZOOM

# AFFILIATES!!!

## ORIENTATION SPONSORS

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### JANUARY 2022

Tuesday Jan 4: 8:80 a.m.      Brent Rasmussen

Tuesday Jan 4: 1:00 p.m.      Summer Franco

Wednesday Jan 5: 8:30 a.m.      Lou Bozak

### FEBRUARY 2022

Tuesday Feb 1: 8:30 a.m.      Eric Petersen

Tuesday Feb 1: 1:00 p.m.      Wendy Walker

Wednesday Feb 2 8:30 a.m.      Lori Bonnstetter

## 2020-2021 ATTENDANCE

MEMBERS	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	RPAC \$50 +
BONNSTETTER, LORI 1/10	x	x	x	n/m	x	x		x	x	x			x
BOUSEMA, CODY 1/19	x	x		n/m									x
BOZAK, LOU 1/14	x		x	n/m	x	x		x	x	x			
BULLERMAN, LISA MARIE 1/20				n/m									
BYRNES, MARY 5/14	x			n/m									
CAMPBELL, REECE 1/19				n/m									
CARLSON, BRENDA 4/13				n/m									
COOK, PATRICK 9/19				n/m									
CUNNINGHAM, KAYLA 4/14	x	x	x	n/m	x	x							
DOESCHOT, MELANIE 3/14	x	x	x	n/m		x	x	x	x				x
DRITLEY, AMY 1/16	x			n/m	x		x	x	x				x
EGGENBERG, JAN 9/13	x	x	x	n/m	x	ea	x	x	x				
FRANCO, SUMMER 10/14	x	x	x	n/m	x	x	x	x	x	x			
FRIENDENBACK, KANDIS 1/21						ea	x						
HAMRICK, SAMANTHA 6/17	x			n/m									x
HANSEN, CHARISSA 5/19	x		x	n/m	x	ea	x		x				x
HARRISON, JOHN 10/17	x		x	n/m	x	x	x	x	x	x			
HIRACHETA, JENNIFER 10/18				n/m									x
HODGE, BRETT 1/21						x	x	x					
HOVORKA, RICHARD 12/15			x	n/m						x			
HUGHES, EMILY 5/20	x		x	n/m									
JAMESON, JONATHAN 6/13	x	x	x	n/m	ea	x	x	x	x	x			x
KATT, PETER 9/13				n/m									x
KOPUN, GABE 11/15				n/m									
KOPUN, PK 11/99			x	n/m	x		x		x				x
KOTTICH, PAUL 5/18	x			n/m	x		x	x	x				x
KRIVOLAVEK, CHRISTINA 5/19				n/m									x
LAMOUREUX, JEANNE 10/17	x			n/m						x			x
LARSEN, ROD 2/00				n/m									x
LIEFFERS, KATIE 5/18	x	x	x	n/m	x	x		x	x	ea			x
LINSTROTH, CHLOE 11/19				n/m									
LONGO, LAURA 4/10	x		x	n/m	x			x	x	x			x
MCCARTHY, CHRISTIE 7/18				n/m									x
MCGEE, MARK 1/11	x			n/m									
MCGUIRE, MARTY 12/12			x	n/m									x
MELVIN, JESSICA 1/20	x	x		n/m		x							
MIERS, LISA 10/14				n/m									
MONETO, KIM 10/15		x		n/m						x			
MYERS, CHRIS 6/16	x		x	n/m	x			x	x	x			
NELSON, AL 12/17				n/m		x	x		x				
PACKETT, TYLER 9/20		x		n/m				x					
PAULSON, PAULA 4/16				n/m									
PAYNE, TRAVIS 6/18				n/m									
PETER, NEIL 11/20						ea		x					
PETERSEN, ERIC 6/17	x	x	x	n/m	x	x	x	x	x	ea			x
PETERSEN, JENNIFER 7/18	x	x	x	n/m	x	x	x	x	x	ea			x

PFEIFER, LARRY 10/20							X					
RASMUSSEN, BRENT 1/09	x	x	x	n/m	ea	ea	x	x	x	x		X
REYNOLDS, MARK 3/20				n/m								
SEEGER, MIA 8/17				n/m								X
SHUPE, CHRISTINE 3/21												
SLADEK, MARY 11/8	x			n/m	x	x	x		x	x		X
SLATER, CHRISTOPHER 2/10	x			n/m								
STANG, LUANNE 10/19				n/m								X
SUTKO, JOHN 5/16				n/m								
SWEARINGEN, DAVE 9/19				n/m								
THIEL, MATT 2/08	x		x	n/m	x	x			x	x		X
THOMPSON, CALLAHAN 4/18				n/m								
THOMPSON, SHELLEY 9/19				n/m								
TRESCOTT, ERIN 9/13	x	x	x	n/m	x	x	x	x	x	x		
VACHA, JON 6/12				n/m								
WALKER, WENDY 12/08	x		x	n/m	x	x	x	x	x	x		X
WEBER, TRAVIS 3/19				n/m								
WILLIAMS, DEBBIE 3/21							x		x	x		