



AFFILIATES

a council of the
Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING

Tuesday July 20, 2021

9:00 a.m.

Agenda

- I. Call meeting to order
- II. Approval of Agenda and Affiliates Standards of Excellence
- III. Approval of Minutes from June 15, 2021
- IV. Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- V. President Report- Eric Petersen
- VI. Treasurer Report – Jeanne Lamoureux
- VII. Affiliate Events Update
 - a) OABR Golf (September 29, 2021) – Summer Franco
 - b) Affiliate Only Party (2021) – Mary Sladek
 - c) Turkey Bowling Toys for Tots (2021) – Kim Moneto
- VIII. Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Amy Dritley
 - g) Think Affiliates First – Brent Rasmussen
Facebook – Sam Kasun of Pixel Fire Marketing
O - 402-214-5053 C - 402-619-9919
social@pixelfiremarketing.com
 - h) New Member Committee – John Harrison
 - i) MOBA – Wendy Walker
- IX. New Business
 - Officer Nominations
 - Committee Sponsorships
- X. Other Business –
- XI. Testimonials
- XII. Speakers
- XIII. Adjournment, next meeting Tuesday August 17, 2021 at 9:00 am

Affiliate Facebook Group <https://www.facebook.com/Affiliates-a-council-of-the-Omaha-Area-Board-of-Realtors/>

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members



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AFFILIATE COUNCIL MINUTES

June 15, 2021

The meeting was called to order.

Present:

President-Elect Jonathan Jameson
Lori Bonnstetter
Lou Bozak
Summer Franco
Charissa Hansen
John Harrison

Richard Hovorka
Jeanne Lamoureux
Laura Longo
Kim Moneto
Chris Myers
Brent Rasmussen

Mary Sladek
Matt Thiel
Erin Trescott
Wendy Walker
Debbie Williams

I. Call meeting to order

Quick introduction of Bill Swanson representing the RPAC committee shared his appreciation for the affiliates and that he and Doug Dohse will be stepping back after this year to allow others to lead the RPAC initiative. They will have the Rive City Star Riverboat Cruise on July 15th 5-8pm with food and the Swamp Boy Blues Band for entertainment, tickets cost \$20. 2 options for sponsorships are also available.

Angel Starks joined via Zoom to represent the YPN executive committee that includes 8 REALTORS® and 4 affiliates that serve a 2-year term. Vision of YPN is supporting young professionals. She invited any affiliates to join the Advisory board for the YPN group they are not limiting the membership at this time. You will need to apply via the website. Their monthly meetings are held on 2nd Thursday of the month at board office 1:30-3:00pm. They are looking forward to having live events later this year.

II. Approved Minutes from 5.18.2021 - Lou Bozak motioned, Laura Longo seconded.

III. Introductions – Did introductions. Guests: T.J. Knight, of JQ Office guest of Al Nelson

IV. President Report- Jonathan Jameson provided the information from Eric Petersen

1. Ask to have the code of ethic included in the package so that all attendees can review
2. From board meeting
 - They are projecting to get back to in person orientation meetings in Fall 2021. This may come up in education.
 - Denise Poppen was selected to be the next year's Secretary/Treasurer, Megan Bengtson will the President next year, and Crystal Archer will be President Elect.
 - RECharge will be Feb 16, 2022 in La Vista.
 - Eviction Moratorium was struck down but the order was stayed. At some point evictions and foreclosures will begin again which will start to add inventory to the market.
3. Will the affiliates be interested in the effort to better budget allocating funds to committees under the Omaha Area Board, either flat amount or specific dollars per event? After much discussion it was decide that the Think Affiliates Frist committee will review and bring a resolution for the group to consider next month.

V. Treasurer Report – Jeanne Lamoureux

Balance ending 5/31/21 was \$9,203.49. We are spending \$300/month for social media. The Treasure position would be open if any members are interested in serving, currently there is not a set term.

VI. Affiliate Events Update

- a) **Golf** - Summer Franco reported event at Indian Creek Sept 29th and will discuss more next meeting.
- b) **Affiliate Only Party (Sept or Oct)** – Mary Sladek stated no plans.
- c) **Turkey Bowl**– Kim Moneto stated the date has been determined Nov 17th. Still considering if there will be 2 sessions or 1 session. She is reforming the committee and is looking for volunteers to help.

VII. Committee Updates

- a) **Food Drive** – Wendy Walker reported \$775 in donations for the Food Bank of the Heartland. Wendy encouraged all to spread the word and keep the competition going.
- b) **Education** – Dick Hovorka stated that on Aug 12th meet the Omaha Mayor at Charlies on the Lake. On Aug 26th there is a 3hr CE Counseling Homebuyers with minimal funds it will include a NIFA certification.
- c) **OABR Social Events** – Erin Trescott, reported. July 30 is the Fun Plex event. Asked Donna Shipley for list of updated sponsorships. Adding smaller sponsorship opportunities.
- d) **RPAC, Realtor Political Action Committee** – Paul Kottich reported River City star will be happening on Jul 15th.
- e) **WCR – Mary** Sladek reported. Golf event is July 22nd at Tiburon, starts at 9 and it'd be a full day. Mary asked the affiliates for a sponsorship of \$350, Laura Longo motioned and Brent Rasmussen 2nd
- f) **YPN** – no report
- g) **Think Affiliates First** – Brent Rasmussen reported on the Past Presidents bio, is still going well. We have a monthly calendar full of posting items, invited everyone to like and share items for posting on Facebook with Pixel Fire.
- h) **New member committee** – John Harrison reported 173 full members, 3 new key members.
- i) **MOBA** – Wendy Walker reported Street of Dreams will be held Sept 11-26 at Flatwater Lake in Valley. They will also have a Werner Park night on July 22.

VIII. New business - none.

IX. Other Business – none.

X. Testimonials – none.

XI. Speakers – Chris Meyers with Graphite Lock spoke and appreciated the referrals and friendships he has made while being in the affiliates group. Brent Rasmussen spoke and shared his enjoyment and long-term commitment to the affiliates. His business model includes informing both the seller and buyers side informed on the transaction.

XII. Adjournment - Laura Longo to adjourn, Brent Rasmussen seconded

AFFILIATE COUNCIL

FINANCIAL STATEMENT FOR THE MONTH

JUNE 30, 2021

Annual Budget
\$12,000

JUNE 2021

YEAR-TO-DATE

INCOME

Board Donation
Turkey Bowling/Toys 4 Tots
Golf
Credit from Pixel

TOTAL INCOME	0.00	0.00
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EXPENSES

Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		
Golf		
Canned Food Drive		
Social Media	300.00	600.00
Orientation Luncheons		
Realtor Ring Day		
WCR Golf Sponsor	350.00	
Affiliate Only Party		
Inaugural		
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge		

TOTAL EXPENSES	650.00	600.00
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NET INCOME/(LOSS)	(650.00)	0.00
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CASH RECONCILIATION

Beginning Cash Balance 6/1/21		9,203.49
Income (Loss)		(650.00)
		8,553.49
Ending Cash Balance 6/30/21		8,553.49

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
MAY 2021	Mary Byrnes	APRIL 15
JUNE 2021	Wendy Walker	MAY 15
JULY 2021	Erin Trescott	JUNE 15
AUGUST 2021	Katie Lieffers	JULY 15
SEPTEMBER 2021	Eric Petersen	AUGUST 15
OCTOBER 2021	Brent Rasmussen	SEPTEMBER 15
NOVEMBER 2021	Summer Franco	OCTOBER 15
DECEMBER 2021	Lori Bonnstetter	NOVEMBER 15
JANUARY 2022	TBD	
FEBRUARY 2022	TBD	

AFFILIATE SPEAKERS MONTHLY MEETING

MAY 2021 Jan Eggenberg Mary Byrnes Wendy Walker	JUNE 2021 Brent Rasmussen Charissa Hansen Chris Myers	JULY 2021 Paul Kottich Erin Trescott Lou Bozak
AUGUST 2021 Mary Sladek Jennifer Petersen Kayla Cunningham	SEPTEMBER 2021 Erin Trescott Jan Eggenberg Lou Bozak	OCTOBER 2021 Wendy Walker Melanie Doeschot John Harrison
NOVEMBER 2021 Laura Longo Paul Kottich Lori Bonnstetter	DECEMBER 2021 Eric Petersen Jonathan Jameson Chris Myers	JANUARY 2022 Summer Franco Matt Thiel Katie Lieffers
FEBRUARY 2022 Brent Rasmussen Lou Bozak Summer Franco	MARCH 2022 Charissa Hansen Wendy Walker Matt Thiel	APRIL 2022 Jessica Melvin Mary Sladek Jan Eggenberg

AFFILIATE MONTHLY DIGITAL ADS

MAY 2021

Laura Longo
Mary Sladek
Brent Rasmussen

AUGUST 2021

Larua Longo
Melanie Doeschot
Wendy Walker

NOVEMBER 2021

Lori Bonnstetter
Eric Petersen
Erin Trescott

JUNE 2021

Summer Franco
Eric Petersen
Erin Trescott

SEPTEMBER 2021

Katie Lieffers
Laura Longo
Summer Franco

DECMEBER 2021

Wendy Walker
Lori Bonnstetter
Katie Lieffers

JULY 2021

Katie Lieffers
Lori Bonnstetter
Brent Rasmussen

OCTOBER 2021

Brent Rasmussen
Wendy Walker
Melanie Doeschot

JANUARY 2022

Summer Franco
Brent Rasmussen
Laura Longo

FEBRUARY 2022

Melanie Doeschot
Erin Trescott
Eric Petersen

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

MAY 2021

Tuesday May 4: 8:30 a.m. Katie Lieffers
Tuesday May 4: 1:00 p.m. Chris Myers
Wednesday May 5: 8:30 a.m. Jan Eggenberg

JUNE 2021

Tuesday June 1: 8:30 a.m. Erin Trescott
Tuesday June 1: 1:00 p.m. Brent Rasmussen
Wednesday June 2 8:30 a.m. Lori Bonnstetter

JULY 2021

Tuesday July 6: 8:30 a.m. Melanie Doeschot
Tuesday July 6: 1:00 p.m. Eric Petersen
Wednesday July 7: 8:30 a.m. Katie Lieffers

AUGUST 2021

Tuesday August 3: 8:30 a.m. Lou Bozak
Tuesday August 3: 1:00 p.m. Summer Franco
Wednesday August 4: 8:30 a.m. Wendy Walker

SEPTEMBER 2021

Tuesday Sept 14: 8:30 a.m. Eric Petersen
Tuesday Sept 14: 1:00 p.m. Lori Bonnstetter
Wednesday Sept 15: 8:30 a.m. Katie Lieffers

OCTOBER 2021

Tuesday October 5: 8:30 a.m. Lou Bozak
Tuesday October 5: 1:00 p.m. Brent Rasmussen
Wednesday October 6: 8:30 a.m. Melanie Doeschot

NOVEMBER 2021

Tuesday Nov 2: 8:30 a.m. Erin Trescott
Tuesday Nov 2: 1:00 p.m. Summer Franco
Wednesday Nov 3: 8:30 a.m. Wendy Walker

DECEMBER 2021

Tuesday Dec 7: 8:30 a.m. Katie Lieffers
Tuesday Dec 7: 1:00 p.m. Erin Trescott
Wednesday Dec 8: 8:30 a.m. Melanie Doeschot

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

JANUARY 2022

Tuesday Jan 4: 8:80 a.m. Brent Rasmussen

Tuesday Jan 4: 1:00 p.m. Summer Franco

Wednesday Jan 5: 8:30 a.m. Lou Bozak

FEBRUARY 2022

Tuesday Feb 1: 8:30 a.m. Eric Petersen

Tuesday Feb 1: 1:00 p.m. Wendy Walker

Wednesday Feb 2 8:30 a.m. Lori Bonnstetter

2020-2021 ATTENDANCE

MEMBERS	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	RPAC \$50 +
BONNSTETTER, LORI 1/10	x	x	x	n/m	x	x		x	x	x			x
BOUSEMA, CODY 1/19	x	x		n/m									X
BOZAK, LOU 1/14	x		x	n/m	x	x		x	x	x			
BULLERMAN, LISA MARIE 1/20				n/m									
BYRNES, MARY 5/14	x			n/m									
CAMPBELL, REECE 1/19				n/m									
CARLSON, BRENDA 4/13				n/m									
COOK, PATRICK 9/19				n/m									
CUNNINGHAM, KAYLA 4/14	x	x	x	n/m	x	x							
DOESCHOT, MELANIE 3/14	x	x	x	n/m		x	x	x	x				X
DRITLEY, AMY 1/16	x			n/m	x		x	x	x				X
EGGENBERG, JAN 9/13	x	x	x	n/m	x	ea	x	x	x				
FRANCO, SUMMER 10/14	x	x	x	n/m	x	x	x	x	x	x			
FRIENDENBACK, KANDIS 1/21						ea	x						
HAMRICK, SAMANTHA 6/17	x			n/m									X
HANSEN, CHARISSA 5/19	x		x	n/m	x	ea	x		x				X
HARRISON, JOHN 10/17	x		x	n/m	x	x	x	x	x	x			
HIRACHETA, JENNIFER 10/18				n/m									X
HODGE, BRETT 1/21						X	x	x					
HOVORKA, RICHARD 12/15			x	n/m						x			
HUGHES, EMILY 5/20	x		x	n/m									
JAMESON, JONATHAN 6/13	x	x	x	n/m	ea	x	x	x	x	x			X
KATT, PETER 9/13				n/m									x
KOPUN, GABE 11/15				n/m									
KOPUN, PK 11/99			x	n/m	x		x		x				X
KOTTICH, PAUL 5/18	x			n/m	x		x	x	x				X
KRIVOLAVEK, CHRISTINA 5/19				n/m									X
LAMOUREUX, JEANNE 10/17	x			n/m						x			X
LARSEN, ROD 2/00				n/m									X
LIEFFERS, KATIE 5/18	x	x	x	n/m	x	x		x	x	ea			X
LINSTROTH, CHLOE 11/19				n/m									
LONGO, LAURA 4/10	x		x	n/m	x			x	x	x			x
MCCARTHY, CHRISTIE 7/18				n/m									X
MCGEE, MARK 1/11	x			n/m									
MCGUIRE, MARTY 12/12			x	n/m									X
MELVIN, JESSICA 1/20	x	x		n/m		x							
MIERS, LISA 10/14				n/m									
MONETO, KIM 10/15		x		n/m						x			
MYERS, CHRIS 6/16	x		x	n/m	x			x	x	x			
NELSON, AL 12/17				n/m		x	x		x				
PACKETT, TYLER 9/20		x		n/m				x					
PAULSON, PAULA 4/16				n/m									
PAYNE, TRAVIS 6/18				n/m									
PETER, NEIL 11/20						ea		x					
PETERSEN, ERIC 6/17	x	x	x	n/m	x	x	x	x	x	ea			X
PETERSEN, JENNIFER 7/18	x	x	x	n/m	x	x	x	x	x	ea			X

PFEIFER, LARRY 10/20							X						
RASMUSSEN, BRENT 1/09	x	x	x	n/m	ea	ea	x	x	x	x			X
REYNOLDS, MARK 3/20				n/m									
SEEGER, MIA 8/17				n/m									X
SHUPE, CHRISTINE 3/21													
SLADEK, MARY 11/8	x			n/m	x	x	x		x	x			X
SLATER, CHRISTOPHER 2/10	x			n/m									
STANG, LUANNE 10/19				n/m									X
SUTKO, JOHN 5/16				n/m									
SWEARINGEN, DAVE 9/19				n/m									
THIEL, MATT 2/08	x		x	n/m	x	x			x	x			X
THOMPSON, CALLAHAN 4/18				n/m									
THOMPSON, SHELLEY 9/19				n/m									
TRESCOTT, ERIN 9/13	x	x	x	n/m	x	x	x	x	x	x			
VACHA, JON 6/12				n/m									
WALKER, WENDY 12/08	x		x	n/m	x	x	x	x	x	x			X
WEBER, TRAVIS 3/19				n/m									
WILLIAMS, DEBBIE 3/21							x		x	x			