



# AFFILIATES

a council of the

## Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | [www.oabrAffiliates.com](http://www.oabrAffiliates.com)

### AFFILIATE COUNCIL MEETING Tuesday June 21, 2022 9:00 a.m.

#### Agenda

- I.** Call meeting to order
- II.** Approval of Agenda and Affiliates Standards of Excellence
- III.** Approval of Minutes from May 17, 2022
- IV.** Introductions
  - a) Guests
  - b) New Member Introductions
  - c) Current Member Introductions
- V.** President Report- Jonathan Jameson
- VI.** Treasurer Report – Jeanne Lamoureux
- VII.** Affiliate Events Update
  - a) OABR Golf (2022) – Summer Franco
  - b) Affiliate/REALTOR® Event (2022) – Cody Bousema
  - c) Turkey Bowling Toys for Tots (2022) – Kim Moneto
- VIII.** Committee Updates
  - a) Food Drive – Wendy Walker
  - b) Education – PK Kopun, Mary Byrnes
  - c) OABR Social Events – Erin Trescott
  - d) RPAC – Paul Kottich
  - e) WCR – Jeanne Lamoureux
  - f) YPN – Cody Bousema
  - g) Think Affiliates First – Brent Rasmussen
    - Facebook – Sam Kasun of Pixel Fire Marketing
    - O - 402-214-5053 C - 402-619-9919
    - [social@pixelfiremarketing.com](mailto:social@pixelfiremarketing.com)
- h) New Member Committee – John Harrison
- i) MOBA – Wendy Walker
- IX.** Sponsorship Opportunities
  - a) OABR Zoo Day – [omaharealtors.com/zoo-sponsors](http://omaharealtors.com/zoo-sponsors)
- X.** New/Other Business
  - a) Officer Nominations
- XI.** Testimonials
- XII.** Speakers
- XIII.** Adjournment, no meeting in July, next meeting Tuesday August 16, 2022 at 9:00 am

Affiliate Facebook Group <https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/>

*The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members*



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### AFFILIATE COUNCIL MINUTES

May 17, 2022

The meeting was called to order.

**Present:**

President Jonathan Jameson	Paul Kottich	Al Stephens
President-Elect Katie Lieffers	Jeanne Lamoureux	Shelley Thompson
Secretary Cody Bousema	Laura Longo	Erin Trescott
Lou Bozak	Kim Moneto	Wendy Walker
Melanie Doeschot	Brent Rasmussen	
Amy Dritley	Mia Seeger	
John Harrison	Laura Singleton	

- I. Call meeting to order
- II. Approved Minutes from 3.15.2022 - Moved, seconded and carried to approve the meeting minutes.
- III. Introductions – The Affiliate Council members in attendance introduced themselves.
- IV. President Report- Jonathan Jameson reported on the OABR Directors meeting from last month nothing pertinent to report.
- V. Treasurer Report – Jeanne Lamoureux reported a balance of \$4,952.24
- VI. Affiliate Events Update -
  - a) Golf -In discussion on date with Indian Creek- TBD Summer Franco was not able to report
  - b) Affiliate /Agent Party- Potentially having it at Jukes Brewery on June 9.
  - c) Turkey Bowl– Kim Moneto reported that it will be at Maplewood Lanes this year. Better PA system as well as a complimentary 3<sup>rd</sup> hour of bowling.
- VII. Committee Updates
  - a. Food Drive – Wendy Walker said the new links from the Food Drive are ready for brokerages to post to their sites and social media pages.
  - b. Education – No report.
  - c. OABR Social Events- Cody Bousema reported Chili Cookoff is also rescheduled for October 12 with a football tailgate theme.
  - d. RPAC, Realtor Political Action Committee – Paul reported that roughly 140k have been raised so far out of the \$187K goal. Great start so far.
  - e. WCR. WCR golf outing is set for July 14 at Tiburon. This Thursday will be an all-day lunch and learn at Champions Run with guest speaker Marris Callahan a social media guru.

- f. YPN Kail Walker has won the national 30 under 30 award this year. YPN will be helping sponsor his extravaganza that will be held at the Mastercraft room on June 10<sup>th</sup>.
- g. Think Affiliates First – Update was given by Code Phrase: Wacky Walrus World Winery Brent Rasmussen. 5 major core values were constructed and presented by Brett which can help guide who and what the Affiliate Council is.
- h) New member committee – John Harrison reported we have 172 Affiliate members.
- i) MOBA – Update was given by Wendy Walker last weekend of Parade of Homes this weekend May 21-22.

VIII. New business -None

IX. Other Business – Approval was made for a snack sponsor for the Sunshine Kids Golf outing as well as a beverage sponsor for the WCR golf outing to promote the Affiliate Council.

X. Testimonials – none

XI. Speakers – Kim Moneto with Nebraska Title Company and Paul Kottich with Peoples Mortgage.

XII. Adjournment – The meeting was adjourned

**AFFILIATE COUNCIL  
FINANCIAL STATEMENT FOR THE MONTH  
MAY 31, 2022**

## Annual Budget

## INCOME

Board Donation  
Turkey Bowling/Toys 4 Tots  
Golf  
Credit from Pixel

**TOTAL INCOME** 0.00 0.00

## EXPENSES

Category	Description	Amount
Events		
	Chili Cookoff (OABR)	
	Turkey Bowling/Toys 4 Tots	
Golf		
	Canned Food Drive	
Social Media		300.00
Brand Development		240.75
Orientation Luncheons		
Realtor Ring Day		
WCR Bingo Sponsor		200.00
WCR Golf Sponsor		150.00
Affiliate Only Party		
Inaugural		
Think Affiliates First		0.00
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge		
<b>TOTAL EXPENSES</b>		690.75
<b>NET INCOME/(LOSS)</b>		(690.75)
		0.00

## CASH RECONCILIATION

Beginning Cash Balance 5/1/22	4,952.24
Income (Loss)	(690.75)
Ending Cash Balance 5/31/22	4,261.49

## AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

<b>DEADLINE FOR ARTICLE</b>		
MARCH 2022	Amy Dritley	FEBRUARY 15
APRIL 2022	Kim Moneto	MARCH 15
MAY 2022	Erin Trescott	APRIL 15
JUNE 2022	John Harrison	MAY 15
JULY 2022	Jonathan Jameson	JUNE 15
AUGUST 2022	Debbie Williams	JULY 15
SEPTEMBER 2022	Jeannie Lamoureux	AUGUST 15

## AFFILIATE SPEAKERS MONTHLY MEETING

<b>FEBRUARY 2022</b>	<b>MARCH 2022</b>	<b>APRIL 2022</b>
Brent Rasmussen	Charissa Hansen	Jessica Melvin
Lou Bozak	Debbie Williams	Mary Sladek
Summer Franco	Matt Thiel	Wendy Walker
<b>MAY 2022</b>	<b>JUNE 2022</b>	<b>JULY 2022</b>
PK Kopun	Jennifer Petersen	Eric Petersen
Kim Moneto	Katie Lieffers	Summer Franco
Paul Kottich	John Harrison	Laura Longo
<b>AUGUST 2022</b>	<b>SEPTEMBER 2022</b>	<b>OCTOBER 2022</b>
Jonathan Jameson	Erin Trescott	Mary Sladek
Melanie Doeschot	Amy Dritley	Wendy Walker
Jeannie Lamoureux	Brent Rasmussen	Lou Bozak

# ORIENTATION PRESENTATION VIA ZOOM

# AFFILIATES!!!

# ORIENTATION SPONSORS

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## FEBRUARY 2022

Tuesday Feb 8: 8:30 a.m. Eric Petersen  
Tuesday Feb 8: 1:00 p.m. Wendy Walker  
Wednesday Feb 9 8:30 a.m. Lori Bonnstetter

## MARCH 2022

Tuesday March 1: 8:30 a.m. PK Kopun  
Tuesday March 1: 1:00 p.m. Lou Bozak  
Wednesday March 2 8:30 a.m. Lori Bonnstetter

## APRIL 2022

Tuesday April 12: 8:30 a.m. Eric Petersen  
Tuesday April 12: 1:00 p.m. Jonathan Jameson  
Wednesday April 13: 8:30 a.m. Erin Trescott

## MAY 2022

Tuesday May 10: 8:30 a.m. Wendy Walker  
Tuesday May 10: 1:00 p.m. Amy Dritley  
Wednesday May 11: 8:30 a.m. Melanie Doeschot

## JUNE 2022

Tuesday June 7: 8:30 a.m. Katie Lieffers  
Tuesday June 7: 1:00 p.m. Summer Franco  
Wednesday June 8: 8:30 a.m. Brent Rasmussen

## JULY 2022

Tuesday July 12: 8:30 a.m. Kim Moneto  
Tuesday July 12: 1:00 p.m. Debbie Williams  
Wednesday July 13: 8:30 a.m. Lou Bozak

## AUGUST 2022

Tuesday August 2: 8:30 a.m. Brent Rasmussen  
Tuesday August 2: 1:00 p.m. Lori Bonnstetter  
Wednesday August 3: 8:30 a.m. Debbie Williams

## SEPTEMBER 2022

Tuesday Sept 6: 8:30 a.m. PK Kopun  
Tuesday Sept 6: 1:00 p.m. Erin Trescott  
Wednesday Sept 7: 8:30 a.m. Kim Moneto

## 2021-2022 ATTENDANCE

WILLIAMS, DEBBIE 3/21	x	x	x	ea	x	x	x	ea	ea			
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