



AFFILIATES

a council of the

Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING

Tuesday June 21, 2022

9:00 a.m.

Agenda

- I. Call meeting to order
- II. Approval of Agenda and Affiliates Standards of Excellence
- III. Approval of Minutes from May 17, 2022
- IV. Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- V. President Report- Jonathan Jameson
- VI. Treasurer Report – Jeanne Lamoureux
- VII. Affiliate Events Update
 - a) OABR Golf (2022) – Summer Franco
 - b) Affiliate/REALTOR® Event (2022) – Cody Bousema
 - c) Turkey Bowling Toys for Tots (2022) – Kim Moneto
- VIII. Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Cody Bousema
 - g) Think Affiliates First – Brent Rasmussen
Facebook – Sam Kasun of Pixel Fire Marketing
O - 402-214-5053 C - 402-619-9919
social@pixelfiremarketing.com
 - h) New Member Committee – John Harrison
 - i) MOBA – Wendy Walker
- IX. Sponsorship Opportunities
 - a) OABR Zoo Day – omaharealtors.com/zoo-sponsors
- X. New/Other Business
 - a) Officer Nominations
- XI. Testimonials
- XII. Speakers
- XIII. Adjournment, no meeting in July, next meeting Tuesday August 16, 2022 at 9:00 am

Affiliate Facebook Group [https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/](https://www.facebook.com/Affiliates-a-council-of-the-Omaha-Area-Board-of-Realtors/)

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members



AFFILIATES

a council of the
Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MINUTES

May 17, 2022

The meeting was called to order.

Present:

President Jonathan Jameson	Paul Kottich	Al Stephens
President-Elect Katie Lieffers	Jeanne Lamoureux	Shelley Thompson
Secretary Cody Bousema	Laura Longo	Erin Trescott
Lou Bozak	Kim Moneto	Wendy Walker
Melanie Doeschot	Brent Rasmussen	
Amy Dritley	Mia Seeger	
John Harrison	Laura Singleton	

- I. Call meeting to order
- II. Approved Minutes from 3.15.2022 - Moved, seconded and carried to approve the meeting minutes.
- III. Introductions – The Affiliate Council members in attendance introduced themselves.
- IV. President Report- Jonathan Jameson reported on the OABR Directors meeting from last month nothing pertinent to report.
- V. Treasurer Report – Jeanne Lamoureux reported a balance of \$4,952.24
- VI. Affiliate Events Update -
 - a) Golf -In discussion on date with Indian Creek- TBD Summer Franco was not able to report
 - b) Affiliate /Agent Party- Potentially having it at Jukes Brewery on June 9.
 - c) Turkey Bowl– Kim Moneto reported that it will be at Maplewood Lanes this year. Better PA system as well as a complimentary 3rd hour of bowling.
- VII. Committee Updates
 - a. Food Drive – Wendy Walker said the new links from the Food Drive are ready for brokerages to post to their sites and social media pages.
 - b. Education – No report.
 - c. OABR Social Events- Cody Bousema reported Chili Cookoff is also rescheduled for October 12 with a football tailgate theme.
 - d. RPAC, Realtor Political Action Committee – Paul reported that roughly 140k have been raised so far out of the \$187K goal. Great start so far.
 - e. WCR. WCR golf outing is set for July 14 at Tiburon. This Thursday will be an all-day lunch and learn at Champions Run with guest speaker Marris Callahan a social media guru.

f. YPN Kail Walker has won the national 30 under 30 award this year. YPN will be helping sponsor his extravaganza that will be held at the Mastercraft room on June 10th.

g. Think Affiliates First – Update was given by Code Phrase: Wacky Walrus World Winery Brent Rasmussen. 5 major core values were constructed and presented by Brett which can help guide who and what the Affiliate Council is.

h) New member committee – John Harrison reported we have 172 Affiliate members.

i) MOBA – Update was given by Wendy Walker last weekend of Parade of Homes this weekend May 21-22.

VIII. New business -None

IX. Other Business – Approval was made for a snack sponsor for the Sunshine Kids Golf outing as well as a beverage sponsor for the WCR golf outing to promote the Affiliate Council.

X. Testimonials – none

XI. Speakers – Kim Moneto with Nebraska Title Company and Paul Kottich with Peoples Mortgage.

XII. Adjournment – The meeting was adjourned

AFFILIATE COUNCIL

FINANCIAL STATEMENT FOR THE MONTH

MAY 31, 2022

Annual Budget
\$12,000

MAY 2022

YEAR-TO-DATE

INCOME

Board Donation
Turkey Bowling/Toys 4 Tots
Golf
Credit from Pixel

TOTAL INCOME	0.00	0.00
---------------------	------	------

EXPENSES

Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		
Golf		
Canned Food Drive		
Social Media	300.00	1,500.00
Brand Development	240.75	240.75
Orientation Luncheons		
Realtor Ring Day		
WCR Bingo Sponsor		200.00
WCR Golf Sponsor	150.00	150.00
Affiliate Only Party		
Inaugural		
Think Affiliates First	0.00	401.25
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge		

TOTAL EXPENSES	690.75	2,492.00
-----------------------	--------	----------

NET INCOME/(LOSS)	(690.75)	0.00
--------------------------	----------	------

CASH RECONCILIATION

Beginning Cash Balance 5/1/22		4,952.24
Income (Loss)		(690.75)
Ending Cash Balance 5/31/22		4,261.49

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
MARCH 2022	Amy Dritley	FEBRUARY 15
APRIL 2022	Kim Moneto	MARCH 15
MAY 2022	Erin Trescott	APRIL 15
JUNE 2022	John Harrison	MAY 15
JULY 2022	Jonathan Jameson	JUNE 15
AUGUST 2022	Debbie Williams	JULY 15
SEPTEMBER 2022	Jeannie Lamoureux	AUGUST 15

AFFILIATE SPEAKERS MONTHLY MEETING

FEBRUARY 2022 Brent Rasmussen Lou Bozak Summer Franco	MARCH 2022 Charissa Hansen Debbie Williams Matt Thiel	APRIL 2022 Jessica Melvin Mary Sladek Wendy Walker
MAY 2022 PK Kopun Kim Moneto Paul Kottich	JUNE 2022 Jennifer Petersen Katie Lieffers John Harrison	JULY 2022 Eric Petersen Summer Franco Laura Longo
AUGUST 2022 Jonathan Jameson Melanie Doeschot Jeanne Lamoureux	SEPTEMBER 2022 Erin Trescott Amy Dritley Brent Rasmussen	OCTOBER 2022 Mary Sladek Wendy Walker Lou Bozak

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

FEBRUARY 2022

Tuesday Feb 8: 8:30 a.m. Eric Petersen
Tuesday Feb 8: 1:00 p.m. Wendy Walker
Wednesday Feb 9 8:30 a.m. Lori Bonnstetter

MARCH 2022

Tuesday March 1: 8:30 a.m. PK Kopun
Tuesday March 1: 1:00 p.m. Lou Bozak
Wednesday March 2 8:30 a.m. Lori Bonnstetter

APRIL 2022

Tuesday April 12: 8:30 a.m. Eric Petersen
Tuesday April 12: 1:00 p.m. Jonathan Jameson
Wednesday April 13: 8:30 a.m. Erin Trescott

MAY 2022

Tuesday May 10: 8:30 a.m. Wendy Walker
Tuesday May 10: 1:00 p.m. Amy Dritley
Wednesday May 11: 8:30 a.m. Melanie Doeschot

JUNE 2022

Tuesday June 7: 8:30 a.m. Katie Loeffers
Tuesday June 7: 1:00 p.m. Summer Franco
Wednesday June 8: 8:30 a.m. Brent Rasmussen

JULY 2022

Tuesday July 12: 8:30 a.m. Kim Moneto
Tuesday July 12: 1:00 p.m. Debbie Williams
Wednesday July 13: 8:30 a.m. Lou Bozak

AUGUST 2022

Tuesday August 2: 8:30 a.m. Brent Rasmussen
Tuesday August 2: 1:00 p.m. Lori Bonnstetter
Wednesday August 3: 8:30 a.m. Debbie Williams

SEPTEMBER 2022

Tuesday Sept 6: 8:30 a.m. PK Kopun
Tuesday Sept 6: 1:00 p.m. Erin Trescott
Wednesday Sept 7: 8:30 a.m. Kim Moneto

2021-2022 ATTENDANCE

[illegible]

WILLIAMS, DEBBIE 3/21	x	x	x	ea	X	x	x	ea	ea				
-----------------------	---	---	---	----	---	---	---	----	----	--	--	--	--