



AFFILIATES

a council of the
Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING

Tuesday June 15, 2021

9:00 a.m.

Agenda

- I. Call meeting to order
- II. Approval of Agenda and Affiliates Standards of Excellence
- III. Approval of Minutes from April 20, 2021
- IV. Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- V. President Report- Eric Petersen
- VI. Treasurer Report – Jeanne Lamoureux
- VII. Affiliate Events Update
 - a) OABR Golf (September 29, 2021) – Summer Franco
 - b) Affiliate Only Party (2021) – Mary Sladek
 - c) Turkey Bowling Toys for Tots (2021) – Kim Moneto
- VIII. Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Amy Dritley
 - g) Think Affiliates First – Brent Rasmussen
 - Facebook – Sam Kasun of Pixel Fire Marketing
 - O - 402-214-5053 C - 402-619-9919
 - social@pixelfiremarketing.com
 - h) New Member Committee – John Harrison
 - i) MOBA – Wendy Walker
- IX. New Business
- X. Other Business –
- XI. Testimonials
- XII. Speakers
- XIII. Adjournment, next meeting Tuesday June 15, 2021 at 9:00 am

Affiliate Facebook Group [https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/](https://www.facebook.com/Affiliates-a-council-of-the-Omaha-Area-Board-of-Realtors/)

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members

Affiliate Standards of Excellence

Affiliates shall remain informed and conduct their business in accordance with all applicable laws, governmental regulations and public policies.

Affiliates shall promote their business in a positive and professional manner.

Affiliates shall not attempt to gain any unfair advantage over competitors by making false statements about competitors, REALTOR® Members or Affiliate Members.

Affiliates shall respect the “Privileges and Obligations” afforded in the Affiliate Constitution and Bylaws and shall aspire to follow the Code of Ethics of the National Association of REALTORS®.

Affiliates shall provide information, warranties, reports, data and services using professionally accepted guidelines and procedures.

Affiliates share a common commitment to operate with integrity and stay current with new advances and policies that will further define them as leaders within their industries.



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AFFILIATE COUNCIL MINUTES

May 18, 2021

The meeting was called to order.

Present:

President Eric Petersen

President-Elect Jonathan Jameson

Secretary Katie Loeffers

Lori Bonnstetter

Lou Bozak

Melanie Doeschot

Amy Dritley

Jan Eggenberg

Summer Franco

Charissa Hansen

John Harrison

PK Kopun

Paul Kottich

Laura Longo

Chris Myers

Al Nelson

Jennifer Petersen

Brent Rasmussen

Mary Sladek

Matt Thiel

Erin Trescott

Wendy Walker

Debbie Williams

I. Call meeting to order

II. **Approved Minutes from 4.20.2021** - Mary Sladek motioned, Jonathan Jameson seconded.

III. **Introductions** – Did introductions. Guests: Holly Lombardo from Guild Mortgage, guest of Jan Eggenberg & Mary Sladek.

IV. President Report- Eric Petersen

March 2021 there are the highest number of REALTOR®S, 3,086. OABR backed some candidates who won. OABR Foundation is asking for donations to the Home Buyer Assistance Foundation, in hopes of raising \$50k. OABR Board donated 10k. The Foundation asked if Affiliates wants to donate and/or have affiliate's companies donate. Amy Dritely explained the Home Buyer Assistance program: Buyers has to be eligible, and complete a class. Once the transaction is complete, a \$250 check is sent to the REALTOR®. REALTOR®/lender then can deliver to buyer. Mary Sladek asked how much Affiliates had in the account. There is around \$9,500. The budget resets in Aug 2021. John Harrison reported there are 172 full affiliate numbers.

It was moved, seconded and carried to donate \$4,000 from the affiliates to the Home Buyers Assistance Foundation.

John Harrison suggests getting a large recognition if Affiliates donate. Possible suggestions were having an article featured in the newsletter. Further discussion to come on how Affiliates should be recognized. Eric Peterson ends his report stating the proposal of 1 standardize contract in Omaha/Lincoln has not been finalized. Brokers in Omaha and Lincoln cannot agree on 1 standardized contract without having their own separate addendums.

V. Treasurer Report – Jeanne Lamoureux

Jeanne not on call. No treasurers report. Balance around \$9,500. Affiliates group may look into getting a new treasurer who is more present at meetings.

VI. Affiliate Events Update

- a) **Golf** - Summer Franco reported event at Indian Creek on Sept 29th. Will start getting sponsors/advertising in July. Summer is thinking of doing different contests or getting creative with games. Donate to 1st Responders again, or maybe change? Member suggested giving to Home Buyers Assistance Foundation. Will discuss more next meeting.
- b) **Affiliate Only Party (Sept or Oct)** – Mary Sladek will provide updates by group text or via the affiliates only Facebook group. Proposed Happy Hour and invite a few REALTORS® where we could make a swag bag with

and give away a gift certificate to Focus Printing. Jan Eggenberg suggested Soaring Wings on Sunday, live music, free cover.

It was moved, seconded and carried to use \$1000 for an Affiliate/REALTOR® Happy Hour event. Chris Myers suggested wine tasting or Axe throwing for something different.

- c) **Turkey Bowl**– Kim Moneto not present. Still hoping for Nov. Eric will touch base w/ Kim asking where they're at and if she still wants to chair the Turkey Bowl event.

VII. Committee Updates

- a) **Food Drive** – Wendy Walker reported \$500 in donations for the Food Bank of the Heartland. Wendy wants to give a shoutout to the highest donations in the newsletter or somewhere online. Melanie Doeschot thought public recognition would encourage others to donate! Summer Franco asked Wendy to provide a list of donors, in turn she will pass to Pixel Fire and have them post on the Affiliates FB page. Food bank could provide a big check and Affiliates could go around to offices taking their pics and posting online.
- b) **Education** – PK reported they're still happening via zoom. Coming up zoom events: Mayor in Aug., REALTOR® Safety class, May 25th appraisal class, August home buyers w/ minimal fees class, Fannie Mae class. There may possibly be a star panel event and/or getting to know the Lincoln market.
- c) **OABR Social Events** – Erin Trescott, reported. July 30 is the Fun Plex event. Asked Donna Shipley for list of updated sponsorships. Adding smaller sponsorship opportunities.
- d) **RPAC, Realtor Political Action Committee** – Paul Kottich reported \$100k raised. River City Star event is July 15, 2021
- e) **WCR** – Mary Sladek reported. WCR had 11 teams for Trivia Night via zoom. Trivia split the pot raised 3400! Charity was WCA for abused women. Golf event is July 22nd at Tiburon, starts at 9 and it'd be a full day. Sponsorships just released. Breakfast sponsor changed to hotdog sponsor. Mary proposed Affiliates council to donate to WCR golf event. Summer Franco countered and said she'd rather us be a sponsor vs a donation. Sponsorship includes a large sign at registration table at the dinner afterward, and on GPS. Anyone can donate raffle prize. Mary motioned sponsorship of \$500, Jan Eggenberg said \$500 too much. Summer would like to table this and discuss later. Motion died, there was no second. Brent Rasmussen/ Lori Bonnstetter suggested we give flat donation to each committee so we're not "playing favorites."
- f) **YPN** – Amy Dritley reported. YPN changing where it's not as strict. They're allowing multiple affiliates in 1 industry to be in the group and apart of the board. YPN has to vote you in to be on the board. Angel Starks is the person to talk to if you'd like to participate. Any age can join. Eric Peterson will ask Angel to attend next month's affiliate meeting.
- g) **Think Affiliates First** – Brent Rasmussen reported on the Past Presidents bio, it's going well! Next month they'll start past affiliates presidents as well as Realtor past presidents.
- h) **New member committee** – John Harrison reported 172 full members, 5 new members.
- i) **MOBA** – Wendy Walker reported golf outing is 5.19. Everything is going well with home tours. Street of dreams still set for Aug.

VIII. New business - Jan Eggenberg would like affiliates to be promoted more. Wondering if affiliates could be more present over zoom new member shoutouts, or promoted via Review magazine. Advertisement in the magazine every month. Eric and Donna will get together to discuss.

IX. Other Business – Summer Franco asked details about the Realtor tshirts. Donna said they're given to Realtors at events. Park clean-up day or Fun Plex event for example. Ordered 125 various size.

X. Testimonials – none.

XI. Speakers – Wendy Walker was scheduled but left call. Jan Eggenberg Sure Home Inspections spoke.

XII. Adjournment - Eric Peterson to adjourn, Katie Lieffers seconded

AFFILIATE COUNCIL

FINANCIAL STATEMENT FOR THE MONTH

MAY 31, 2021

Annual Budget
\$12,000

MAY 2021

YEAR-TO-DATE

INCOME

Board Donation
Turkey Bowling/Toys 4 Tots
Golf
Credit from Pixel

TOTAL INCOME	0.00	0.00
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EXPENSES

Events
Chili Cookoff (OABR)
Turkey Bowling/Toys 4 Tots
Golf
Canned Food Drive
Social Media
Orientation Luncheons
Realtor Ring Day
WCR Golf Sponsor
Affiliate Only Party
Inaugural
Review Advertising
Misc (Printing,Ck Order,Fee)
Service Charge

TOTAL EXPENSES	300.00	600.00
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NET INCOME/(LOSS)	(300.00)	0.00
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CASH RECONCILIATION

Beginning Cash Balance 5/1/21		9,503.49
Income (Loss)		(300.00)
		9,203.49
Ending Cash Balance 5/31/21		9,203.49

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
MAY 2021	Mary Byrnes	APRIL 15
JUNE 2021	Wendy Walker	MAY 15
JULY 2021	Erin Trescott	JUNE 15
AUGUST 2021	Katie Lieffers	JULY 15
SEPTEMBER 2021	Eric Petersen	AUGUST 15
OCTOBER 2021	Brent Rasmussen	SEPTEMBER 15
NOVEMBER 2021	Summer Franco	OCTOBER 15
DECEMBER 2021	Lori Bonnstetter	NOVEMBER 15
JANUARY 2022	TBD	
FEBRUARY 2022	TBD	

AFFILIATE SPEAKERS MONTHLY MEETING

MAY 2021 Jan Eggenberg Mary Byrnes Wendy Walker	JUNE 2021 Brent Rasmussen Charissa Hansen Chris Myers	JULY 2021 Paul Kottich Erin Trescott Lou Bozak
AUGUST 2021 Mary Sladek Jennifer Petersen Kayla Cunningham	SEPTEMBER 2021 Erin Trescott Jan Eggenberg Lou Bozak	OCTOBER 2021 Wendy Walker Melanie Doeschot John Harrison
NOVEMBER 2021 Laura Longo Paul Kottich Lori Bonnstetter	DECEMBER 2021 Eric Petersen Jonathan Jameson Chris Myers	JANUARY 2022 Summer Franco Matt Thiel Katie Lieffers
FEBRUARY 2022 Brent Rasmussen Lou Bozak Summer Franco	MARCH 2022 Charissa Hansen Wendy Walker Matt Thiel	APRIL 2022 Jessica Melvin Mary Sladek Jan Eggenberg

AFFILIATE MONTHLY DIGITAL ADS

MAY 2021

Laura Longo
Mary Sladek
Brent Rasmussen

AUGUST 2021

Larua Longo
Melanie Doeschot
Wendy Walker

NOVEMBER 2021

Lori Bonnstetter
Eric Petersen
Erin Trescott

JUNE 2021

Summer Franco
Eric Petersen
Erin Trescott

SEPTEMBER 2021

Katie Lieffers
Laura Longo
Summer Franco

DECMEBER 2021

Wendy Walker
Lori Bonnstetter
Katie Lieffers

JULY 2021

Katie Lieffers
Lori Bonnstetter
Brent Rasmussen

OCTOBER 2021

Brent Rasmussen
Wendy Walker
Melanie Doeschot

JANUARY 2022

Summer Franco
Brent Rasmussen
Laura Longo

FEBRUARY 2022

Melanie Doeschot
Erin Trescott
Eric Petersen

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

MAY 2021

Tuesday May 4: 8:30 a.m. Katie Lieffers
Tuesday May 4: 1:00 p.m. Chris Myers
Wednesday May 5: 8:30 a.m. Jan Eggenberg

JUNE 2021

Tuesday June 1: 8:30 a.m. Erin Trescott
Tuesday June 1: 1:00 p.m. Brent Rasmussen
Wednesday June 2 8:30 a.m. Lori Bonnstetter

JULY 2021

Tuesday July 6: 8:30 a.m. Melanie Doeschot
Tuesday July 6: 1:00 p.m. Eric Petersen
Wednesday July 7: 8:30 a.m. Katie Lieffers

AUGUST 2021

Tuesday August 3: 8:30 a.m. Lou Bozak
Tuesday August 3: 1:00 p.m. Summer Franco
Wednesday August 4: 8:30 a.m. Wendy Walker

SEPTEMBER 2021

Tuesday Sept 14: 8:30 a.m. Eric Petersen
Tuesday Sept 14: 1:00 p.m. Lori Bonnstetter
Wednesday Sept 15: 8:30 a.m. Katie Lieffers

OCTOBER 2021

Tuesday October 5: 8:30 a.m. Lou Bozak
Tuesday October 5: 1:00 p.m. Brent Rasmussen
Wednesday October 6: 8:30 a.m. Melanie Doeschot

NOVEMBER 2021

Tuesday Nov 2: 8:30 a.m. Erin Trescott
Tuesday Nov 2: 1:00 p.m. Summer Franco
Wednesday Nov 3: 8:30 a.m. Wendy Walker

DECEMBER 2021

Tuesday Dec 7: 8:30 a.m. Katie Lieffers
Tuesday Dec 7: 1:00 p.m. Erin Trescott
Wednesday Dec 8: 8:30 a.m. Melanie Doeschot

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

JANUARY 2022

Tuesday Jan 4: 8:80 a.m. Brent Rasmussen

Tuesday Jan 4: 1:00 p.m. Summer Franco

Wednesday Jan 5: 8:30 a.m. Lou Bozak

FEBRUARY 2022

Tuesday Feb 1: 8:30 a.m. Eric Petersen

Tuesday Feb 1: 1:00 p.m. Wendy Walker

Wednesday Feb 2 8:30 a.m. Lori Bonnstetter

2020-2021 ATTENDANCE

MEMBERS	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	RPAC \$50 +
BONNSTETTER, LORI 1/10	x	x	x	n/m	x	x		x	x				x
BOUSEMA, CODY 1/19	x	x		n/m									X
BOZAK, LOU 1/14	x		x	n/m	x	x		x	x				
BULLERMAN, LISA MARIE 1/20				n/m									
BYRNES, MARY 5/14	x			n/m									
CAMPBELL, REECE 1/19				n/m									
CARLSON, BRENDA 4/13				n/m									
COOK, PATRICK 9/19				n/m									
CUNNINGHAM, KAYLA 4/14	x	x	x	n/m	x	x							
DOESCHOT, MELANIE 3/14	x	x	x	n/m		x	x	x	x				X
DRITLEY, AMY 1/16	x			n/m	x		x	x	x				X
EGGENBERG, JAN 9/13	x	x	x	n/m	x	ea	x	x	x				
FRANCO, SUMMER 10/14	x	x	x	n/m	x	x	x	x	x				
FRIENDENBACK, KANDIS 1/21						ea	x						
HAMRICK, SAMANTHA 6/17	x			n/m									X
HANSEN, CHARISSA 5/19	x		x	n/m	x	ea	x		x				X
HARRISON, JOHN 10/17	x		x	n/m	x	x	x	x	x				
HIRACHETA, JENNIFER 10/18				n/m									X
HODGE, BRETT 1/21						X	x	x					
HOVORKA, RICHARD 12/15			x	n/m									
HUGHES, EMILY 5/20	x		x	n/m									
JAMESON, JONATHAN 6/13	x	x	x	n/m	ea	x	x	x	x				X
KATT, PETER 9/13				n/m									x
KOPUN, GABE 11/15				n/m									
KOPUN, PK 11/99			x	n/m	x		x		x				X
KOTTICH, PAUL 5/18	x			n/m	x		x	x	x				X
KRIVOLAVEK, CHRISTINA 5/19				n/m									X
LAMOUREUX, JEANNE 10/17	x			n/m									X
LARSEN, ROD 2/00				n/m									X
LIEFFERS, KATIE 5/18	x	x	x	n/m	x	x		x	x				X
LINSTROTH, CHLOE 11/19				n/m									
LONGO, LAURA 4/10	x		x	n/m	x			x	x				x
MCCARTHY, CHRISTIE 7/18				n/m									X
MCGEE, MARK 1/11	x			n/m									
MCGUIRE, MARTY 12/12			x	n/m									X
MELVIN, JESSICA 1/20	x	x		n/m		x							
MIERS, LISA 10/14				n/m									
MONETO, KIM 10/15		x		n/m									
MYERS, CHRIS 6/16	x		x	n/m	x			x	x				
NELSON, AL 12/17				n/m		x	x		x				
PACKETT, TYLER 9/20		x		n/m				x					
PAULSON, PAULA 4/16				n/m									
PAYNE, TRAVIS 6/18				n/m									
PETER, NEIL 11/20						ea		x					
PETERSEN, ERIC 6/17	x	x	x	n/m	x	x	x	x	x				X
PETERSEN, JENNIFER 7/18	x	x	x	n/m	x	x	x	x	x				X

PFEIFER, LARRY 10/20							X						
RASMUSSEN, BRENT 1/09	x	x	x	n/m	ea	ea	x	x	x				X
REYNOLDS, MARK 3/20				n/m									
SEEGER, MIA 8/17				n/m									X
SHUPE, CHRISTINE 3/21													
SLADEK, MARY 11/8	x			n/m	x	x	x		x				X
SLATER, CHRISTOPHER 2/10	x			n/m									
STANG, LUANNE 10/19				n/m									X
SUTKO, JOHN 5/16				n/m									
SWEARINGEN, DAVE 9/19				n/m									
THIEL, MATT 2/08	x		x	n/m	x	x			x				X
THOMPSON, CALLAHAN 4/18				n/m									
THOMPSON, SHELLEY 9/19				n/m									
TRESCOTT, ERIN 9/13	x	x	x	n/m	x	x	x	x	x				
VACHA, JON 6/12				n/m									
WALKER, WENDY 12/08	x		x	n/m	x	x	x	x	x				X
WEBER, TRAVIS 3/19				n/m									
WILLIAMS, DEBBIE 3/21							x		x				