



AFFILIATES

a council of the
Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING

Tuesday June 16, 2020

9:00 a.m.

Agenda

- I.** Call meeting to order
- II.** Approval of Minutes from May 19, 2020
- III.** Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- IV.** President Report- Jan Eggenberg
- V.** Treasurer Report – Jeanne Lamoureux
- VI.** Affiliate Events Update
 - a) Turkey Bowling Toys for Tots (Nov 18) – Paula Paulson
 - b) OABR Golf (Sept) – Summer Franco
 - c) Affiliate Only Party (Sept or Oct) – Mary Sladek
- VII.** Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Amy Dritley
 - g) Think Affiliates First – Brent Rasmussen
 - Facebook – Dan of Pixel Fire Marketing
 - 402-214-5053
 - social@pixelfiremarketing.com
 - h) New Member Committee – Eric Petersen
 - i) MOBA – Wendy Walker
- VIII.** New Business
 - a) Debbie Peterson memorial – Eric Petersen
- IX.** Other Business
- X.** Testimonials
- XI.** Speakers
- XII.** Adjournment, next meeting Tuesday July 21, 2020 at 9:00 am

Affiliate Facebook Group [https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/](https://www.facebook.com/Affiliates-a-council-of-the-Omaha-Area-Board-of-Realtors/)

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members



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AFFILIATE COUNCIL MINUTES MAY 19, 2020

The meeting was called to order at 9:00 a.m. by President Jan Eggenberg

Present:

President – Jan Eggenberg
Vice President - Eric Petersen
Secretary – Jonathan Jameson
Lori Bonnstetter
Lou Bozak
Kayla Cunningham
Melanie Doeschot
Amy Dritley
Sam Hamrick

Charissa Hansen
John Harrison
Emily Hughes
Jonathan Jameson
Peter Katt
Paul Kottich
Katie Lieffers
Laura Longo
Mark McGee

Jessica Melvin
Chris Myers
Jennifer Petersen
Brent Rasmussen
Mary Sladek
Christopher Slater
Matt Thiel
Erin Trescott
Wendy Walker

- I. Call meeting to order -
- II. Approval of Minutes from April 21, 2020 – Eric motion; Laura Longo 2nd
- III. Introductions a) Guests – non
 - b) New Member Introductions – Emily Hughes with Red Rhino Roofing
 - c) Current Member Introductions -
- IV. President Report- Jan Eggenberg – no meeting in offices through May; 2700 square foot for lease in lower level of OABR office, contact office for availability; orientation is being done virtually as of now. We still can sponsor if we want to; Amy D. asked what that entails – Jan said same as always. Real Estate local market closed up April YTD; all OABR committees are still meeting via zoom. Schedules on OABR website. Jan encouraged everyone to consider visiting/joining committee meetings virtually.
- V. Treasurer Report – Jeanne Lamoureux - \$1,313.49 balance
- VI. Affiliate Events Update
 - a) Turkey Bowling Toys for Tots (Nov 18) – Paula Paulson – no report
 - b) OABR Golf (Sept) – Summer Franco, absent. Going to look into dates and if we can still do.
 - c) Affiliate Only Party (Sept or Oct) – Mary Sladek – no update
- VII. Committee Updates
 - a) Food Drive – Wendy Walker, thanked everyone that donated. Raised \$1,165. Vets united gave \$2500 to food bank!
 - b) Education – PK Kopun, Mary Byrnes – no update
 - c) OABR Social Events – Erin Trescott – Fun Plex cancelled, beef game cancelled, waiting for updates when we can meet.
 - d) RPAC – Paul Kottich - \$69k raised so far, about 50% of total. 1,137 have given money.
 - e) WCR – Jeanne Lamoureux – Amy & Emily reported WCR has been doing webinars and virtual learning sessions. 6/11 Thursday at 10 am is next session. Trying to find out about sponsors being on the golf course. Should find out today.
 - f) YPN – Amy Dritley – 6/4 6:30 Quingo – virtual bingo. Working through details but platform is not decided yet.

- g) Think Affiliates First – Brent Rasmussen Facebook – Had recent meeting; food drive was well done to get people involved. Had some ideas for June but we will try to get the schedule for everyone. Lori asked everyone to comment, like and share posts.
 - Dan of Pixel Fire Marketing 402-214-5053 social@pixelfiremarketing.com
- h) New Member Committee – Eric Petersen – still working toward getting new membership even though we cannot meet.
- i) MOBA – Wendy Walker - MOBA Spring Parade of home is now set for June 20-21/27-28 from 12-6pm each day more than 65 homes to walk thru.

VIII. New Business

- a) Debbie Peterson memorial – Eric Petersen – 5 in the group. Ideas are being estimated on costs. Once that comes back they can decide which ones will work; timeframe is after board meeting, then will come back to affiliates meeting.

IX. Other Business – none

X. Testimonials – none

- XI. Speakers – Wendy – pass
Marty – absent
Kayla - Pass

XII. Adjournment, next meeting Tuesday June 16, 2020 at 9:00 am

**AFFILIATE COUNCIL
FINANCIAL STATEMENT FOR THE MONTH
MAY 31, 2020**

		Annual Budget \$12,000
	MAY 2020	YEAR-TO-DATE
INCOME		
Board Donation		8,500.00
Turkey Bowling/Toys 4 Tots		14,375.00
Golf		1,465.00
Credit from Pixel		
TOTAL INCOME	0.00	24,340.00
EXPENSES		
Events		
Chili Cookoff (OABR)		317.09
Turkey Bowling/Toys 4 Tots		16,310.00
Golf		16,003.90
Canned Food Drive		70.00
Social Media	300.00	2,700.00
Orientation Luncheons		1,077.14
Realtor Ring Day		534.54
WCR Golf Sponsor		
Affiliate Only Party		1,677.73
Inaugural		
Review Advertising		900.00
Misc (Printing,Ck Order,Fee)		138.00
Service Charge	5.00	
TOTAL EXPENSES	305.00	39,728.40
NET INCOME/(LOSS)	(305.00)	0.00
CASH RECONCILIATION		
Beginning Cash Balance 5/1/20	1,313.49	
Income (Loss)	(305.00)	
Ending Cash Balance 5/31/20	1,008.49	

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
APRIL 2020	Al Nelson	MARCH 15
MAY 2020	Erin Trescott	APRIL 15
JUNE 2020	Paul Kottich	MAY 15
JULY 2020	Summer Franco	JUNE 15
AUGUST 2020	Jeanne Lamourex	JULY 15
SEPTEMBER 2020	Chris Myers	AUGUST 15

AFFILIATE MONTHLY DIGITAL ADS

JUNE 2020 Laura Longo Mary Sladek Brent Rasmussen	JULY 2020 Katie Liefers Wendy Walker Lori Bonnstetter	AUGUST 2020 Jennifer Hiracheta Eric Petersen Kayla Cunningham
SEPTEMBER 2020 Jeanne Lamourex Marty McGuire Samantha Hamrick	OCTOBER 2020 John Harrison Erin Trescott	NOVEMBER 2020 Mark McGee Chris Myers

AFFILIATE SPEAKERS MONTHLY MEETING

JUNE 2020 Wendy Walker Marty McGuire Kayla Cunningham	JULY 2020 Chris Myers Eric Petersen Laura Longo	AUGUST 2020 PK Kopun Al Nelson
SEPTEMBER 2020 Katie Liefers Lori Bonnstetter Mary Sladek	OCTOBER 2020 Summer Franco Mark McGee	

The schedule will be adjusted accordingly when in class orientation resumes.

AFFILIATES!!!

ORIENTATION SPONSORS

JULY 2020 (via zoom)

Tuesday July 7: 8:30 a.m.

Tuesday July 7: 1:00 p.m.

Wednesday July 8: 8:30 a.m.

OCTOBER 2020

Tuesday October 6: 8:30 a.m. Katie Lieffers

Tuesday October 6: 1:00 p.m. Brent Rasmussen

Wednesday October 7 8:30 a.m. Lori Bonnstetter

AUGUST 2020

Tuesday Aug 4: 8:30 a.m. Samantha Hamrick

Tuesday Aug 4: 1:00 p.m. Jan Eggenberg

Wednesday Aug 5: 8:30 a.m. Marty McGuire

NOVEMBER 2020

Tuesday November 3: 8:30 a.m. Summer Franco

Tuesday November 3: 1:00 p.m. Al Nelson

Wednesday November 4: 8:30 a.m. Chris Myers

SEPTEMBER 2020

Tuesday Sept 8: 8:30 a.m. Paul Kottich

Tuesday Sept 8: 1:00 p.m. PK Kopun

Wednesday Sept 8: 8:30 a.m. Wendy Walker

DECEMBER 2020

Tuesday December 1: 8:30 a.m. Mary Sladek

Tuesday December 1: 1:00 p.m. Erin Trescott

Wednesday December 2: 8:30 a.m. Jennifer Hiracheta

Debbie Peterson – OABR Memorial

Debbie Peterson was an employee for the Omaha Area Board of Realtors (OABR for 37 years before dying unexpectedly April 8, 2020. Debbie was a friend to many and was known for her devotion and tireless work for the Realtors and the Affiliates of the OABR. One of Debbie's passions was her love of dogs. To remember our friend, we would like to make a lasting recognition of her tireless work and her impact on the Realtor community.

Executive Summary

The OABR Affiliates would like to propose the following expenditure for a memorial for Debbie Peterson.

Bench with "In Loving Memory of Debbie Peterson"	\$800.00
Plaque with picture, memorial and plates.	\$250.00
Dog Drinking fountain at OABR (Build)	\$750.00
Alternative is purchase fountain (\$100.00)	
Total	\$1800.00

We believe one of our contractor partners would be able to put a more permanent dog fountain in for \$750 or under. Other costs are approximate given our research.

Bench

We recommend replacing the existing bench outside of the OABR with a new bench with wording remembering Debbie. All visitors would pass by and have the opportunity to remember their friend. Approximate cost \$700 plus shipping.



Plaque

There are a couple different types of plaques to consider. The first would be part of an annual selection of the Realtor and the Affiliate that best display the selflessness that Debbie embodied. The plaque would have a photo of Debbie, word of remembrance and the award criteria, and spots for 15 names in each category. We could also consider the employees of the OABR in the selection process. Approximate cost \$250 plus the annual engraving of the winners.



Water fountain for Dogs

Debbie was passionate about her love for Dogs. In considering something at a dog park, the process of working with the city parks and the associated bureaucracy, led us to combining the Bench with a small Dog Fountain. Visitors who travel with their dogs could sit for a moment while their dog drinks. Be believe one of our contractor partners can get one installed for under \$750.00. The cost of the shown item is approximately \$100, but we believe a mre permanent item to be a better choice.



MEMBERS	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	RPAC \$100 +
BONNSTETTER, LORI 1/10	X	X	EA	X	X	EA	n/m	x	x				
BOUSEMA, CODY 1/19	X	X	X	X		X	n/m						
BOZAK, LOU 1/14	EA		X	X	X	X	n/m	x	x				
BULLERMAN, LISA MARIE 1/20						X	n/m						
BYRNES, MARY 5/14		X			X	X	n/m	x					
CAMPBELL, REECE 1/19	X						n/m						
COOK, PATRICK 9/19		X					n/m						
CUNNINGHAM, KAYLA 4/14	X	X	X		X	X	n/m	x	x				
DOESCHOT, MELANIE 3/14	X	X	X		X		n/m	x	x				
DRITLEY, AMY 1/16		X		X	X	EA	n/m	x	x				
EGGENBERG, JAN 9/13	EA	X	X	X	X	X	n/m	x	x				
FRANCO, SUMMER 10/14	X	X	X	X	EA	X	n/m	x	ea				
HAMRICK, SAMANTHA 6/17	X	X	X	X	X	X	n/m		x				
HANSEN, CHARISSA 5/19	EA	X	EA	EA	X	X	n/m	x	x				
HARRISON, JOHN 10/17	X	X	X	X	X	X	n/m		x				
HIRACHETA, JENNIFER 10/18			X	X		X	n/m						
HOVORKA, RICHARD 12/15	X						n/m						
HUGHES, EMILY 5/20									x				
JAMESON, JONATHAN 6/13	X	X	X	X	X	X	n/m	x	x				
KATT, PETER 9/13									x				
KOPUN, GABE 11/15						X	n/m						
KOPUN, PK 11/99	EA	X	EA	X	EA	X	n/m		x				
KOTTICH, PAUL 5/18	X	X	X	X	X		n/m	x	x				
KRIVOLAVEK, CHRISTINA 5/19	X						n/m						
LAMOUREUX, JEANNE 10/17		EA	X	X	EA	EA	n/m	x	ea				
LARSEN, ROD 2/00			X				n/m						
LIEFFERS, KATIE 5/18	EA	X				X	n/m	x	x				
LINSTROTH, CHLOE 11/19			X				n/m						
LONGO, LAURA 4/10	EA	X	X	EA	X	X	n/m	x	x				
MCCARTHY, CHRISTIE 7/18		X	X	X	X		n/m						
MCGEE, MARK 1/11	X	X	X	X	X	X	n/m		x				
MCGUIRE, MARTY 12/12	X	X		X	X		n/m						
MELVIN, JESSICA 1/20						X	n/m	x	x				
MIERS, LISA 10/14	X						n/m						
MONETO, KIM 10/15			X			X	n/m						
MYERS, CHRIS 6/16	X	X	X		X		n/m	x	x				
NELSON, AL 12/17	X	X		X	X		n/m	x					
PAULSON, PAULA 4/16	X		X	X	X	X	n/m						
PAYNE, TRAVIS 6/18	X	X					n/m						
PETERSEN, ERIC 6/17	X	X	X	X	X	EA	n/m	x	x				
PETERSEN, JENNIFER 7/18	X	X	X	X	EA	EA	n/m	x	x				X
RASMUSSEN, BRENT 1/09	X	X	X	X	EA	X	n/m	x	x				
REYNOLDS, MARK 3/20									EA				
SEEGER, MIA 8/17	X	X			X		n/m						
SLADEK, MARY 11/8	X	X	X	X	X	EA	n/m		x				
SLATER, CHRISTOPHER 2/10						X	n/m		x				

AFFILIATE ATTENDANCE SEPTEMBER 2019 - AUGUST 2020

STANG, LUANNE 10/19			X				n/m						
SUTKO, JOHN 5/16						X	n/m						
SWEARINGEN, DAVE 9/19				X			n/m	x					
THIEL, MATT 2/08	EA	X	X	X		EA	n/m	x	x				
THOMPSON, CALLAHAN 4/18			X		X		n/m						
THOMPSON, SHELLEY 9/19	X						n/m						
TRESCOTT, ERIN 9/13	X	X	X	X	EA	X	n/m	x	x				
VACHA, BRIDGET 1/16		X	X				n/m						
WALKER, WENDY 12/08	X	X	X	EA	X	X	n/m	x	x				
WEBER, TRAVIS 3/19		X	X	X		X	n/m		EA				