



AFFILIATES

a council of the
Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING

Tuesday May 19, 2020

9:00 a.m.

Agenda

- I.** Call meeting to order
- II.** Approval of Minutes from April 21, 2020
- III.** Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- IV.** President Report- Jan Eggenberg
- V.** Treasurer Report – Jeanne Lamoureux
- VI.** Affiliate Events Update
 - a) Turkey Bowling Toys for Tots (Nov 18) – Paula Paulson
 - b) OABR Golf (Sept) – Summer Franco
 - c) Affiliate Only Party (Sept or Oct) – Mary Sladek
- VII.** Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Amy Dritley
 - g) Think Affiliates First – Brent Rasmussen
 - Facebook – Dan of Pixel Fire Marketing
 - 402-214-5053
 - social@pixelfiremarketing.com
 - h) New Member Committee – Eric Petersen
 - i) MOBA – Wendy Walker
- VIII.** New Business
 - a) Debbie Peterson memorial – Eric Petersen
- IX.** Other Business
- X.** Testimonials
- XI.** Speakers
- XII.** Adjournment, next meeting Tuesday June 16, 2020 at 9:00 am

Affiliate Facebook Group [https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/](https://www.facebook.com/Affiliates-a-council-of-the-Omaha-Area-Board-of-Realtors/)

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members



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AFFILIATE COUNCIL MINUTES APRIL 21, 2020

The meeting was called to order at 9:00 a.m. by President Jan Eggenberg

Present:

President – Jan Eggenberg
Vice President - Eric Petersen
Secretary – Jonathan Jameson
Treasurer - Jeanne Lamoureux
Lori Bonnstetter
Lou Bozak
Mary Byrnes
Jodi Carper
Kayla Cunningham
Melanie Doeschot

Amy Dritley
Summer Franco
Summer Franco
Charissa Hansen
Paul Kottich
Katie Lieffers
Laura Logo
Denise Mecseji
Jessica Melvin
Chris Myers

Al Nelson
Jennifer Petersen
Brent Rasmussen
Bill Swanson
David Swearingen
Matt Thiel
Erin Trescott
Wendy Walker

Call meeting to order -

Approval of Minutes from February 18, 2020 – Eric first Paul second, motion passes

Introductions

- a) Guests
- b) New Member Introductions
- c) Current Member Introductions

President Report- Jan Eggenberg – Loss of Debbie, we need to agree on some type of memorial, we want to do something for her. Spoke to Susan Clark and Doug, they are very happy we want to do this. Doug said not to rush and make sure that we take our time, follow through, and create a task force to come up with a good way to honor. We need clear rules, intent and funding. No loopholes, Eric is going to lead the task force, anyone can email their interest, there will be about 5 people to the task force. The idea will be presented next meeting and we will all agree on which idea we will go with and Jan will present to the board of realtors for approval. Funding will come from the board.

Treasurer Report – Jeanne Lamoureux – \$1,318.49

Affiliate Events Update

- a) Turkey Bowling Toys for Tots (Nov 18) – Paula Paulson -
- b) OABR Golf (Sept) – Summer Franco – asked for feedback on how to move forward. Paul said he is on a board for a UNO outing that is just modified. Brent recommended to get it on the calendar since all the spring outings got pushed back. Jan asked if we didn't have enough participation, could we cancel. Summer said she thinks that would work and at worst we would lose a deposit. Amy asked if we make money on golf, summer responded that all proceeds goes to charity. Summer will check into it and get back to us.
- c) Affiliate Only Party (Sept or Oct) – Mary Sladek – have not met

Committee Updates

- a) Food Drive – Wendy Walker – serious need for food at the food bank. Thinking about getting something together. Jan suggested a Facebook food drive. Wendy will get with Fire Pixel.
- b) Education – PK Kopun, Mary Byrnes – Denise let us know that someone from the committee will be following up with the instructors and how the orientation, etc. will be handled.
- c) OABR Social Events – Erin Trescott – everything is kind of on hold right now.
- d) RPAC – Paul Kottich – national stuff has been pushed to fall. Hall of Fame reception dinner in July. Will start doing meeting ASAP. \$66000+ current donations.
- e) WCR – Jeanne Lamoureux – moved events online. April, every Wed at 1, Lee Brown presents. Facebook registrations.

Online meeting scheduled for May. Cary Worth, social media, marketing. Mid-year meeting is held in May and will be online. Wcr.org to register or reach out to Jeanne.

- f) YPN – Amy Dritley – May 7th next meeting, electronic. Someone from SBA will present. Anyone can join the zoom meeting at 1:30. Been featuring realtors and affiliates. Amy will send out a nomination form as they need nominations. 1 affiliate and 1 agent per month. You can nominate an unlimited number of people.
- g) Think Affiliates First – Brent Rasmussen – Had a zoom meeting when this craziness all started. Discussed Facebook strategies. All of April is scheduled. Couple holidays that will be highlighted. We were very glad to have Pixel Fire to help us with the post about Debbie.
Facebook – Dan of Pixel Fire Marketing
402-214-5053
social@pixelfiremarketing.com
- h) New Member Committee – Eric Petersen – echoed the task force for people to email him. A couple new members have signed up. Mark Reynolds and Christopher Slater joined in the last couple months. Looking to get more members actively involved, coming to events, meetings, etc. will continue to work on that.
- i) MOBA – Wendy Walker – MOBA golf is 9/23 at Tiburon. Spring parade of homes postponed. Fall parade of homes in October, location unknown.

New Business – Jan mentioned about food bank donations again. No one else commented

Other Business – Jan asked for feedback on if people want to present with speakers. Speakers will be tabled and May is Chris Meyers, Eric Peterson, Laura Longo. We will see what happens for speakers. Newsletters are still going out. Attendance will be taken as if you are on the zoom meetings. March will be EA for everyone. Lori mentioned that the food bank rep was on the today show, emotional that the food bank was running out of food. Jan mentioned that we are going to get the Facebook information going. Amy mentioned that we need to be sensitive about the Facebook post. Summer asked if the foundation was able to help at all. Doug or Susan would know how that would work. Jan said she would ask at the next board meeting. We will leave it up to the Facebook people to make sure that the proper information goes out on Facebook so that everyone knows that the money collected is just like our February event.

Testimonials -

Speakers -

Adjournment, next meeting Tuesday May 19, 2020 at 9:00 am

AFFILIATE COUNCIL

FINANCIAL STATEMENT FOR THE MONTH

APRIL 30, 2020

Annual Budget
\$12,000

APRIL 2020

YEAR-TO-DATE

INCOME

Board Donation		8,500.00
Turkey Bowling/Toys 4 Tots		14,375.00
Golf		1,465.00
Credit from Pixel		

TOTAL INCOME	0.00	24,340.00
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EXPENSES

Events		
Chili Cookoff (OABR)		317.09
Turkey Bowling/Toys 4 Tots		16,310.00
Golf		16,003.90
Canned Food Drive		70.00
Social Media	300.00	2,700.00
Orientation Luncheons		1,077.14
Realtor Ring Day		534.54
WCR Golf Sponsor		
Affiliate Only Party		1,677.73
Inaugural		
Review Advertising		900.00
Misc (Printing,Ck Order,Fee)	34.00	138.00
Service Charge	5.00	

TOTAL EXPENSES	339.00	39,728.40
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NET INCOME/(LOSS)	(339.00)	0.00
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CASH RECONCILIATION

Beginning Cash Balance 4/1/20	1,652.49
Income (Loss)	(339.00)
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Ending Cash Balance 4/30/20	1,313.49

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
APRIL 2020	Al Nelson	MARCH 15
MAY 2020	Erin Trescott	APRIL 15
JUNE 2020	Paul Kottich	MAY 15
JULY 2020	Summer Franco	JUNE 15
AUGUST 2020	Jeanne Lamourex	JULY 15
SEPTEMBER 2020	Chris Myers	AUGUST 15

AFFILIATE MONTHLY DIGITAL ADS

JUNE 2020 Laura Longo Mary Sladek Brent Rasmussen	JULY 2020 Katie Liefers Wendy Walker Lori Bonnstetter	AUGUST 2020 Jennifer Hiracheta Eric Petersen Kayla Cunningham
SEPTEMBER 2020 Jeanne Lamourex Marty McGuire Samantha Hamrick	OCTOBER 2020 John Harrison Erin Trescott	NOVEMBER 2020 Mark McGee Chris Myers

AFFILIATE SPEAKERS MONTHLY MEETING

JUNE 2020 Wendy Walker Marty McGuire Kayla Cunningham	JULY 2020 Chris Myers Eric Petersen Laura Longo	AUGUST 2020 PK Kopun Al Nelson
SEPTEMBER 2020 Katie Liefers Lori Bonnstetter Mary Sladek	OCTOBER 2020 Summer Franco Mark McGee	

The schedule will be adjusted accordingly when in class orientation resumes.

AFFILIATES!!!

ORIENTATION SPONSORS

MARCH 2020

Tuesday Mar 3: 8:30 a.m.	Mark McGee
Tuesday Mar 3: 1:00 p.m.	John Harrison
Wednesday Mar 4: 8:30 a.m.	Jennifer Petersen

MAY 2020

Tuesday May 5: 8:30 a.m.	Summer Franco
Tuesday May 5: 1:00 p.m.	Al Nelson
Wednesday May 6: 8:30 a.m.	Chris Myers

JUNE 2020

Tuesday June 2: 8:30 a.m.	Mary Sladek
Tuesday June 2: 1:00 p.m.	Erin Trescott
Wednesday June 3: 8:30 a.m.	Jennifer Hiracheta

JULY 2020

Tuesday July 7: 8:30 a.m.	Katie Loeffers
Tuesday July 7: 1:00 p.m.	Brent Rasmussen
Wednesday July 8: 8:30 a.m.	Lori Bonnstetter

AUGUST 2020

Tuesday Aug 4: 8:30 a.m.	Samantha Hamrick
Tuesday Aug 4: 1:00 p.m.	Jan Eggenberg
Wednesday Aug 5: 8:30 a.m.	Marty McGuire

SEPTEMBER 2020

Tuesday Sept 8: 8:30 a.m.	Paul Kottich
Tuesday Sept 8: 1:00 p.m.	PK Kopun
Wednesday Sept 8: 8:30 a.m.	Wendy Walker

MEMBERS	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	RPAC \$100 +
BONNSTETTER, LORI 1/10	X	X	EA	X	X	EA	n/m	x					
BOUSEMA, CODY 1/19	X	X	X	X		X	n/m						
BOZAK, LOU 1/14	EA		X	X	X	X	n/m	x					
BULLERMAN, LISA MARIE 1/20						X	n/m						
BYRNES, MARY 5/14		X			X	X	n/m	x					
CAMPBELL, REECE 1/19	X						n/m						
COOK, PATRICK 9/19		X					n/m						
CUNNINGHAM, KAYLA 4/14	X	X	X		X	X	n/m	x					
DOESCHOT, MELANIE 3/14	X	X	X		X		n/m	x					
DRITLEY, AMY 1/16		X		X	X	EA	n/m	x					
EGGENBERG, JAN 9/13	EA	X	X	X	X	X	n/m	x					
FRANCO, SUMMER 10/14	X	X	X	X	EA	X	n/m	x					
HAMRICK, SAMANTHA 6/17	X	X	X	X	X	X	n/m						
HANSEN, CHARISSA 5/19	EA	X	EA	EA	X	X	n/m	x					
HARRISON, JOHN 10/17	X	X	X	X	X	X	n/m						
HIRACHETA, JENNIFER 10/18			X	X		X	n/m						
HOVORKA, RICHARD 12/15	X						n/m						
JAMESON, JONATHAN 6/13	X	X	X	X	X	X	n/m	x					
KOPUN, GABE 11/15						X	n/m						
KOPUN, PK 11/99	EA	X	EA	X	EA	X	n/m						
KOTTICH, PAUL 5/18	X	X	X	X	X		n/m	x					
KRIVOLAVEK, CHRISTINA 5/19	X						n/m						
LAMOUREUX, JEANNE 10/17		EA	X	X	EA	EA	n/m	x					
LARSEN, ROD 2/00			X				n/m						
LIEFFERS, KATIE 5/18	EA	X				X	n/m	x					
LINSTROTH, CHLOE 11/19			X				n/m						
LONGO, LAURA 4/10	EA	X	X	EA	X	X	n/m	x					
MCCARTHY, CHRISTIE 7/18		X	X	X	X		n/m						
MCGEE, MARK 1/11	X	X	X	X	X	X	n/m						
MCGUIRE, MARTY 12/12	X	X		X	X		n/m						
MELVIN, JESSICA 1/20						X	n/m	x					
MIERS, LISA 10/14	X						n/m						
MONETO, KIM 10/15			X			X	n/m						
MYERS, CHRIS 6/16	X	X	X		X		n/m	x					
NELSON, AL 12/17	X	X		X	X		n/m	x					
PAULSON, PAULA 4/16	X		X	X	X	X	n/m						
PAYNE, TRAVIS 6/18	X	X					n/m						
PETERSEN, ERIC 6/17	X	X	X	X	X	EA	n/m	x					
PETERSEN, JENNIFER 7/18	X	X	X	X	EA	EA	n/m	x					X
RASMUSSEN, BRENT 1/09	X	X	X	X	EA	X	n/m	x					
SEEGER, MIA 8/17	X	X			X		n/m						
SLADEK, MARY 11/8	X	X	X	X	X	EA	n/m						
SLATER, CHRISTOPHER 2/10						X	n/m						
STANG, LUANNE 10/19			X				n/m						
SUTKO, JOHN 5/16						X	n/m						
SWEARINGEN, DAVE 9/19				X			n/m	x					

AFFILIATE ATTENDANCE SEPTEMBER 2019 - AUGUST 2020

THIEL, MATT 2/08	EA	X	X	X		EA	n/m	x					
THOMPSON, CALLAHAN 4/18			X		X		n/m						
THOMPSON, SHELLEY 9/19	X						n/m						
TRESCOTT, ERIN 9/13	X	X	X	X	EA	X	n/m	x					
VACHA, BRIDGET 1/16		X	X				n/m						
WALKER, WENDY 12/08	X	X	X	EA	X	X	n/m	x					
WEBER, TRAVIS 3/19		X	X	X		X	n/m						