



AFFILIATES

a council of the
Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING

Tuesday April 19, 2022

9:00 a.m.

Agenda

- I. Call meeting to order
- II. Approval of Agenda and Affiliates Standards of Excellence
- III. Approval of Minutes from March 15, 2022
- IV. Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- V. President Report- Jonathan Jameson
- VI. Treasurer Report – Jeanne Lamoureux
- VII. Affiliate Events Update
 - a) OABR Golf (2022) – Summer Franco
 - b) Affiliate/REALTOR® Event (2022) – Cody Bousema
 - c) Turkey Bowling Toys for Tots (2022) – Kim Moneto
- VIII. Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Cody Bousema
 - g) Think Affiliates First – Brent Rasmussen
 - Facebook – Sam Kasun of Pixel Fire Marketing
 - O - 402-214-5053 C - 402-619-9919
 - social@pixelfiremarketing.com
 - h) New Member Committee – John Harrison
 - i) MOBA – Wendy Walker
- IX. New Business
- X. Other Business
- XI. Testimonials
- XII. Speakers
- XIII. Adjournment, next meeting Tuesday May 17, 2022 at 9:00 am

Affiliate Facebook Group [https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/](https://www.facebook.com/Affiliates-a-council-of-the-Omaha-Area-Board-of-Realtors/)

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members



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AFFILIATE COUNCIL MINUTES March 15, 2022

The meeting was called to order.

Present:

President Jonathan Jameson	Paul Kottich	Laura Singleton
President-Elect Katie Lieffers	Jeanne Lamoureux	Mary Sladek
Secretary Cody Bousema	Laura Longo	Matt Thiel
Lori Bonnstetter	Kim Moneto	Erin Trescott
Lou Bozak	Al Nelson	Wendy Walker
Melanie Doeschot	Eric Petersen	Davelene Wakefield
Summer Franco	Jennifer Petersen	Debbie Williams
John Harrison	Chris Rock	

I. Call meeting to order

II. Approved Minutes from 2.15.2022 - Moved, seconded and carried to approve the meeting minutes.

III. Introductions – Davelene Wakefield with Health Markets and Agents Starks with Nebraska Realty and YPN>

IV. President Report- Jonathan Jameson no major discussion at the last meeting

V. Treasurer Report – Jeanne Lamoureux

Jeanne reported current balance \$5,953.49

VI. Affiliate Events Update -

- a) Golf -No update
- b) Affiliate /Agent Party- Ideas of venue and budget were discussed. Waiting for warmer weather to potentially have it at Jukes Brewery or Topsy Pig. Quotes will be presented at next meeting
- c) Turkey Bowl– No update

VII. Committee Updates

- a. Food Drive – Wendy Walker said the new links from the Food Drive are ready for brokerages to post to their sites and social media pages.
- b. Education – No report.
- c. OABR Social Events- Cody Bousema reported that the YPN received approval for the event Karaoke for a Kause that will be held at Johnny's Steakhouse ball room April 22. The Omaha Beef games is set for April 23 The Chili Cookoff is also rescheduled for October with a football tailgate theme. Music Bing is March 24 from 5-9pm at St Roberts.
- d. RPAC, Realtor Political Action Committee – Paul reported RPAC roughly has raised \$70,000 in donations.
- e. WCR -Music Bingo is happening March 24th at St. Roberts from 5-9pm and the Affiliate council motioned and approved to be a beverage sponsor at the event. WCR golf outing is set for July 14 at Tiburon.
- f. YPN – Karaoke for a Kause event has been approved and will be held April 22nd
- g. Think Affiliates First – Update from first meeting with Bill on asking what is our “why” or purpose as an Affiliate Council.
- h) New member committee – John Harrison reported we have 170 Affiliate members.

i) MOBA – Wendy the Omaha Home Show is March 18-20th at the CHI Center as well as the Outdoor and Garden show April 2nd-3rd

VIII. New business -The Affiliate Committee commented on the Yellow Pages that has been added to the OABR web site. There was also discussion on the FOREWARN app and everyone was encouraged to sign up.

IX. Other Business – Lori Bonnstetter will be retiring April 1st. Well wishes to her in her retirement!

X. Testimonials – none

XI. Speakers Debbie Williams with Farm Bureau and Matt Thiel with DRI Title were the speakers.

XII. Adjournment – The meeting was adjourned

AFFILIATE COUNCIL FINANCIAL STATEMENT FOR THE MONTH MARCH 31, 2022

Annual Budget
\$12,000

MARCH 2022

YEAR-TO-DATE

INCOME

Board Donation
Turkey Bowling/Toys 4 Tots
Golf
Credit from Pixel

TOTAL INCOME	0.00	0.00
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EXPENSES

Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		
Golf		
Canned Food Drive		
Social Media	300.00	900.00
Orientation Luncheons		
Realtor Ring Day		
WCR Bingo Sponsor		200.00
WCR Golf Sponsor		
Affiliate Only Party		
Inaugural		
Think Affiliates First	401.25	401.25
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge		

TOTAL EXPENSES	701.25	1,501.25
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NET INCOME/(LOSS)	(701.25)	0.00
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CASH RECONCILIATION

Beginning Cash Balance 3/1/22	5,953.49	
Income (Loss)	(701.25)	
Ending Cash Balance 3/31/22	5,252.24	

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
MARCH 2022	Amy Dritley	FEBRUARY 15
APRIL 2022	Kim Moneto	MARCH 15
MAY 2022	Erin Trescott	APRIL 15
JUNE 2022	Jeannie Lamoureux	MAY 15
JULY 2022	Jonathan Jameson	JUNE 15
AUGUST 2022	Debbie Williams	JULY 15
SEPTEMBER 2022	John Harrison	AUGUST 15

AFFILIATE SPEAKERS MONTHLY MEETING

FEBRUARY 2022 Brent Rasmussen Lou Bozak Summer Franco	MARCH 2022 Charissa Hansen Debbie Williams Matt Thiel	APRIL 2022 Jessica Melvin Mary Sladek Wendy Walker
MAY 2022 PK Kopun Kim Moneto Paul Kottich	JUNE 2022 Jennifer Petersen Katie Lieffers John Harrison	JULY 2022 Eric Petersen Summer Franco Laura Longo
AUGUST 2022 Jonathan Jameson Melanie Doeschot Jeanne Lamoureux	SEPTEMBER 2022 Erin Trescott Amy Dritley Brent Rasmussen	OCTOBER 2022 Mary Sladek Wendy Walker Lou Bozak

AFFILIATE MONTHLY DIGITAL ADS

FEBRUARY 2022

Melanie Doeschot
Erin Trescott
Eric Petersen

MARCH 2022

Lori Bonnstetter
Katie Loeffers
Jonathan Jameson

APRIL 2022

Summer Franco
Jeanne Lamoureux
Eric Petersen

MAY 2022

Wendy Walker
Kim Moneto
Melanie Doeschot

JUNE 2022

Amy Dritley
John Harrison
Brent Rasmussen

JULY 2022

Laura Longo
Debbie Williams
Wendy Walker

AUGUST 2022

Jeanne Lamoureux
Brent Rasmussen
Laura Longo

SEPTEMBER 2022

John Harrison
Summer Franco
Erin Trescott

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

FEBRUARY 2022

Tuesday Feb 8: 8:30 a.m. Eric Petersen
Tuesday Feb 8: 1:00 p.m. Wendy Walker
Wednesday Feb 9 8:30 a.m. Lori Bonnstetter

MARCH 2022

Tuesday March 1: 8:30 a.m. PK Kopun
Tuesday March 1: 1:00 p.m. Lou Bozak
Wednesday March 2 8:30 a.m. Lori Bonnstetter

APRIL 2022

Tuesday April 12: 8:30 a.m. Eric Petersen
Tuesday April 12: 1:00 p.m. Jonathan Jameson
Wednesday April 13: 8:30 a.m. Erin Trescott

MAY 2022

Tuesday May 3: 8:30 a.m. Wendy Walker
Tuesday May 3: 1:00 p.m. Amy Dritley
Wednesday May 4: 8:30 a.m. Melanie Doeschot

JUNE 2022

Tuesday June 7: 8:30 a.m. Katie Loeffers
Tuesday June 7: 1:00 p.m. Summer Franco
Wednesday June 8: 8:30 a.m. Brent Rasmussen

JULY 2022

Tuesday July 5: 8:30 a.m. Kim Moneto
Tuesday July 5: 1:00 p.m. Debbie Williams
Wednesday July 6: 8:30 a.m. Lou Bozak

AUGUST 2022

Tuesday August 2: 8:30 a.m. Brent Rasmussen
Tuesday August 2: 1:00 p.m. Lori Bonnstetter
Wednesday August 3: 8:30 a.m. Debbie Williams

SEPTEMBER 2022

Tuesday Sept 6: 8:30 a.m. PK Kopun
Tuesday Sept 6: 1:00 p.m. Erin Trescott
Wednesday Sept 7: 8:30 a.m. Kim Moneto

2021-2022 ATTENDANCE

[illegible]

PETERSEN, ERIC 6/17	x	x	x	x	X	x	x						X
PETERSEN, JENNIFER 7/18	x	x	x	x	X	x	x						X
PFEIFER, LARRY 10/20													
RASMUSSEN, BRENT 1/09	x	ea	ea	x	EA	x	ea						X
REYNOLDS, MARK 3/20													
ROCK, CHRISTOPHER 1/22					X	x	x						
SEEGER, MIA 8/17													X
SHUPE, CHRISTINE 3/21													
SINGLETON, LAURA 9/20		x	x			x	x						
SLADEK, MARY 11/8	x	x	x		X	x	x						X
SLATER, CHRISTOPHER 2/10													
SOUBA, BRANDON 11/21				ex									
STANG, LUANNE 10/19													X
STEPHENS, AL 1/22						x							
STILLWAGON, KRISTIN 10/21				X									
SUTKO, JOHN 5/16													
SWEARINGEN, DAVE 9/19													
THIEL, MATT 2/08		x	x				x						X
THOMPSON, CALLAHAN 4/18													
THOMPSON, SHELLEY 9/19						x							
TRESCOTT, ERIN 9/13	ea	x	x	x	X	x	x						
VACHA, JON 6/12													
WAKEFIELD, DAVELENE 9/21							X						
WALKER, WENDY 12/08		x	x	x	X	x	x						X
WEBER, TRAVIS 3/19													
WILLIAMS, DEBBIE 3/21	x	x	x	ea	X	x	x						