



AFFILIATES

a council of the

Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING Tuesday April 19, 2022 9:00 a.m.

Agenda

- I.** Call meeting to order
- II.** Approval of Agenda and Affiliates Standards of Excellence
- III.** Approval of Minutes from March 15, 2022
- IV.** Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- V.** President Report- Jonathan Jameson
- VI.** Treasurer Report – Jeanne Lamoureux
- VII.** Affiliate Events Update
 - a) OABR Golf (2022) – Summer Franco
 - b) Affiliate/REALTOR® Event (2022) – Cody Bousema
 - c) Turkey Bowling Toys for Tots (2022) – Kim Moneto
- VIII.** Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Cody Bousema
 - g) Think Affiliates First – Brent Rasmussen

Facebook – Sam Kasun of Pixel Fire Marketing
O - 402-214-5053 C - 402-619-9919
social@pixelfiremarketing.com
- h) New Member Committee – John Harrison
- i) MOBA – Wendy Walker
- IX.** New Business
- X.** Other Business
- XI.** Testimonials
- XII.** Speakers
- XIII.** Adjournment, next meeting Tuesday May 17, 2022 at 9:00 am

Affiliate Facebook Group <https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/>

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members



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AFFILIATE COUNCIL MINUTES

March 15, 2022

The meeting was called to order.

Present:

| | | |
|--------------------------------|-------------------|--------------------|
| President Jonathan Jameson | Paul Kottich | Laura Singleton |
| President-Elect Katie Lieffers | Jeanne Lamoureux | Mary Sladek |
| Secretary Cody Bousema | Laura Longo | Matt Thiel |
| Lori Bonnstetter | Kim Moneto | Erin Trescott |
| Lou Bozak | Al Nelson | Wendy Walker |
| Melanie Doeschot | Eric Petersen | Davelene Wakefield |
| Summer Franco | Jennifer Petersen | Debbie Williams |
| John Harrison | Chris Rock | |

I. Call meeting to order

II. Approved Minutes from 2.15.2022 - Moved, seconded and carried to approve the meeting minutes.

III. Introductions – Davelene Wakefield with Health Markets and Agents Starks with Nebraska Realty and YPN>

IV. President Report- Jonathan Jameson no major discussion at the last meeting

V. Treasurer Report – Jeanne Lamoureux

Jeanne reported current balance \$5,953.49

VI. Affiliate Events Update -

- a) Golf -No update
- b) Affiliate /Agent Party- Ideas of venue and budget were discussed. Waiting for warmer weather to potentially have it at Jukes Brewery or Tipsy Pig. Quotes will be presented at next meeting
- c) Turkey Bowl– No update

VII. Committee Updates

- a. Food Drive – Wendy Walker said the new links from the Food Drive are ready for brokerages to post to their sites and social media pages.
- b. Education – No report.
- c. OABR Social Events- Cody Bousema reported that the YPN received approval for the event Karaoke for a Kause that will be held at Johnny's Steakhouse ball room April 22. The Omaha Beef games is set for April 23 The Chili Cookoff is also rescheduled for October with a football tailgate theme. Music Bing is March 24 from 5-9pm at St Roberts.
- d. RPAC, Realtor Political Action Committee – Paul reported RPAC roughly has raised \$70,000 in donations.
- e. WCR -Music Bingo is happening March 24th at St. Roberts from 5-9pm and the Affiliate council motioned and approved to be a beverage sponsor at the event. WCR golf outing is set for July 14 at Tiburon.
- f. YPN – Karaoke for a Kause event has been approved and will be held April 22nd
- g. Think Affiliates First – Update from first meeting with Bill on asking what is our “why” or purpose as an Affiliate Council.
- h) New member committee – John Harrison reported we have 170 Affiliate members.

i) MOBA – Wendy the Omaha Home Show is March 18-20th at the CHI Center as well as the Outdoor and Garden show April 2nd-3rd

VIII. New business -The Affiliate Committee commented on the Yellow Pages that has been added to the OABR web site. There was also discussion on the FOREWARN app and everyone was encouraged to sign up.

IX. Other Business – Lori Bonnstetter will be retiring April 1st. Well wishes to her in her retirement!

X. Testimonials – none

XI. Speakers Debbie Williams with Farm Bureau and Matt Thiel with DRI Title were the speakers.

XII. Adjournment – The meeting was adjourned

AFFILIATE COUNCIL
FINANCIAL STATEMENT FOR THE MONTH
MARCH 31, 2022

| | Annual Budget | |
|------------------------------|---------------|--------------|
| | \$12,000 | |
| | MARCH 2022 | YEAR-TO-DATE |
| INCOME | | |
| Board Donation | | |
| Turkey Bowling/Toys 4 Tots | | |
| Golf | | |
| Credit from Pixel | | |
| TOTAL INCOME | 0.00 | 0.00 |
| EXPENSES | | |
| Events | | |
| Chili Cookoff (OABR) | | |
| Turkey Bowling/Toys 4 Tots | | |
| Golf | | |
| Canned Food Drive | | |
| Social Media | 300.00 | 900.00 |
| Orientation Luncheons | | |
| Realtor Ring Day | | |
| WCR Bingo Sponsor | | 200.00 |
| WCR Golf Sponsor | | |
| Affiliate Only Party | | |
| Inaugural | | |
| Think Affiliates First | 401.25 | 401.25 |
| Review Advertising | | |
| Misc (Printing,Ck Order,Fee) | | |
| Service Charge | | |
| TOTAL EXPENSES | 701.25 | 1,501.25 |
| NET INCOME/(LOSS) | (701.25) | 0.00 |

CASH RECONCILIATION

| | |
|-------------------------------|-----------------|
| Beginning Cash Balance 3/1/22 | 5,953.49 |
| Income (Loss) | <u>(701.25)</u> |
| Ending Cash Balance 3/31/22 | 5,252.24 |

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

| DEADLINE FOR ARTICLE | | |
|-----------------------------|-------------------|-------------|
| MARCH 2022 | Amy Dritley | FEBRUARY 15 |
| APRIL 2022 | Kim Moneto | MARCH 15 |
| MAY 2022 | Erin Trescott | APRIL 15 |
| JUNE 2022 | Jeannie Lamoureux | MAY 15 |
| JULY 2022 | Jonathan Jameson | JUNE 15 |
| AUGUST 2022 | Debbie Williams | JULY 15 |
| SEPTEMBER 2022 | John Harrison | AUGUST 15 |

AFFILIATE SPEAKERS MONTHLY MEETING

| FEBRUARY 2022 | MARCH 2022 | APRIL 2022 |
|----------------------|-----------------------|---------------------|
| Brent Rasmussen | Charissa Hansen | Jessica Melvin |
| Lou Bozak | Debbie Williams | Mary Sladek |
| Summer Franco | Matt Thiel | Wendy Walker |
| MAY 2022 | JUNE 2022 | JULY 2022 |
| PK Kopun | Jennifer Petersen | Eric Petersen |
| Kim Moneto | Katie Lieffers | Summer Franco |
| Paul Kottich | John Harrison | Laura Longo |
| AUGUST 2022 | SEPTEMBER 2022 | OCTOBER 2022 |
| Jonathan Jameson | Erin Trescott | Mary Sladek |
| Melanie Doeschot | Amy Dritley | Wendy Walker |
| Jeannie Lamoureux | Brent Rasmussen | Lou Bozak |

AFFILIATE MONTHLY DIGITAL ADS

FEBRUARY 2022

Melanie Doeschot
Erin Trescott
Eric Petersen

MAY 2022

Wendy Walker
Kim Moneto
Melanie Doeschot

AUGUST 2022

Jeanne Lamoureux
Brent Rasmussen
Laura Longo

MARCH 2022

Lori Bonnstetter
Katie Lieffers
Jonathan Jameson

JUNE 2022

Amy Dritley
John Harrison
Brent Rasmussen

SEPTEMBER 2022

John Harrison
Summer Franco
Erin Trescott

APRIL 2022

Summer Franco
Jeanne Lamoureux
Eric Petersen

JULY 2022

Laura Longo
Debbie Williams
Wendy Walker

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

FEBRUARY 2022

Tuesday Feb 8: 8:30 a.m. Eric Petersen
Tuesday Feb 8: 1:00 p.m. Wendy Walker
Wednesday Feb 9 8:30 a.m. Lori Bonnstetter

JUNE 2022

Tuesday June 7: 8:30 a.m. Katie Lieffers
Tuesday June 7: 1:00 p.m. Summer Franco
Wednesday June 8: 8:30 a.m. Brent Rasmussen

MARCH 2022

Tuesday March 1: 8:30 a.m. PK Kopun
Tuesday March 1: 1:00 p.m. Lou Bozak
Wednesday March 2 8:30 a.m. Lori Bonnstetter

JULY 2022

Tuesday July 5: 8:30 a.m. Kim Moneto
Tuesday July 5: 1:00 p.m. Debbie Williams
Wednesday July 6: 8:30 a.m. Lou Bozak

APRIL 2022

Tuesday April 12: 8:30 a.m. Eric Petersen
Tuesday April 12: 1:00 p.m. Jonathan Jameson
Wednesday April 13: 8:30 a.m. Erin Trescott

AUGUST 2022

Tuesday August 2: 8:30 a.m. Brent Rasmussen
Tuesday August 2: 1:00 p.m. Lori Bonnstetter
Wednesday August 3: 8:30 a.m. Debbie Williams

MAY 2022

Tuesday May 3: 8:30 a.m. Wendy Walker
Tuesday May 3: 1:00 p.m. Amy Dritley
Wednesday May 4: 8:30 a.m. Melanie Doeschot

SEPTEMBER 2022

Tuesday Sept 6: 8:30 a.m. PK Kopun
Tuesday Sept 6: 1:00 p.m. Erin Trescott
Wednesday Sept 7: 8:30 a.m. Kim Moneto

2021-2022 ATTENDANCE

| | | | | | | | | | | | | | |
|---------------------------|----|----|----|----|----|---|----|--|--|--|--|--|---|
| PETERSEN, ERIC 6/17 | x | x | x | x | X | x | x | | | | | | x |
| PETERSEN, JENNIFER 7/18 | x | x | x | x | X | x | x | | | | | | x |
| PFEIFER, LARRY 10/20 | | | | | | | | | | | | | |
| RASMUSSEN, BRENT 1/09 | x | ea | ea | x | EA | x | ea | | | | | | x |
| REYNOLDS, MARK 3/20 | | | | | | | | | | | | | |
| ROCK, CHRISTOPHER 1/22 | | | | | x | x | x | | | | | | |
| SEEGER, MIA 8/17 | | | | | | | | | | | | | x |
| SHUPE, CHRISTINE 3/21 | | | | | | | | | | | | | |
| SINGLETON, LAURA 9/20 | | x | x | | | x | x | | | | | | |
| SLADEK, MARY 11/8 | x | x | x | | x | x | x | | | | | | x |
| SLATER, CHRISTOPHER 2/10 | | | | | | | | | | | | | |
| SOUBA, BRANDON 11/21 | | | | ex | | | | | | | | | |
| STANG, LUANNE 10/19 | | | | | | | | | | | | | x |
| STEPHENS, AL 1/22 | | | | | | x | | | | | | | |
| STILLWAGON, KRISTIN 10/21 | | | | x | | | | | | | | | |
| SUTKO, JOHN 5/16 | | | | | | | | | | | | | |
| SWEARINGEN, DAVE 9/19 | | | | | | | | | | | | | |
| THIEL, MATT 2/08 | | x | x | | | | x | | | | | | x |
| THOMPSON, CALLAHAN 4/18 | | | | | | | | | | | | | |
| THOMPSON, SHELLEY 9/19 | | | | | | x | | | | | | | |
| TRESCOTT, ERIN 9/13 | ea | x | x | x | x | x | x | | | | | | |
| VACHA, JON 6/12 | | | | | | | | | | | | | |
| WAKEFIELD, DAVELENE 9/21 | | | | | | | x | | | | | | |
| WALKER, WENDY 12/08 | | x | x | x | X | x | x | | | | | | x |
| WEBER, TRAVIS 3/19 | | | | | | | | | | | | | |
| WILLIAMS, DEBBIE 3/21 | x | x | x | ea | x | x | x | | | | | | |