



# AFFILIATES

a council of the  
**Omaha Area Board of REALTORS®**

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | [www.oabrAffiliates.com](http://www.oabrAffiliates.com)

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## AFFILIATE COUNCIL MEETING

**Tuesday April 20, 2021**

**9:00 a.m.**

### Agenda

- I. Call meeting to order
- II. Approval of Minutes from March 16, 2021
- III. Introductions
  - a) Guests
  - b) New Member Introductions
  - c) Current Member Introductions
- IV. President Report- Eric Petersen
- V. Treasurer Report – Jeanne Lamoureux
- VI. Affiliate Events Update
  - a) OABR Golf (September 29, 2021) – Summer Franco
  - b) Affiliate Only Party (2021) – Mary Sladek
  - c) Turkey Bowling Toys for Tots (2021) – Kim Moneto
- VII. Committee Updates
  - a) Food Drive – Wendy Walker
  - b) Education – PK Kopun, Mary Byrnes
  - c) OABR Social Events – Erin Trescott
  - d) RPAC – Paul Kottich
  - e) WCR – Jeanne Lamoureux
  - f) YPN – Amy Dritley
  - g) Think Affiliates First – Brent Rasmussen
    - Facebook – Sam Kasun of Pixel Fire Marketing
    - O - 402-214-5053 C - 402-619-9919
    - [social@pixelfiremarketing.com](mailto:social@pixelfiremarketing.com)
  - h) New Member Committee – John Harrison
  - i) MOBA – Wendy Walker
- VIII. New Business
- IX. Other Business –
- X. Testimonials
- XI. Speakers
- XII. Adjournment, next meeting Tuesday May 18, 2021 at 9:00 am

Affiliate Facebook Group [https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/](https://www.facebook.com/Affiliates-a-council-of-the-Omaha-Area-Board-of-Realtors/)

*The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members*



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## AFFILIATE COUNCIL MINUTES

March 16, 2021

The meeting was called to order.

### Present:

President Eric Petersen	Charissa Hansen	Larry Pfeifer
President-Elect Jonathan Jameson	John Harrison	Brent Ramsussen
Melanie Doeschot	Brett Hodge	Mary Sladek
Amy Dritley	Jonathan Jameson	Erin Trescott
Jan Eggenberg	PK Kopun	Wendy Walker
Summer Franco	Paul Kottich	Debbie Williams
Kandis Friedenbach	Al Nelson	
Chloe Hamel	Jennifer Petersen	

- I. Call meeting to order -
- II. Approval of Minutes from February 16, 2021 – It was moved, seconded and carried to approve the meeting minutes.
- III. Introductions – All in attendance introduced themselves.
  - a) New Member Introductions - included Chloe Hamel, Debbie Williams, and Larry Pfeifer.
- IV. President Report- Eric Petersen – Recharge event was mentioned. Not sure if there will be a way for affiliates will participate or if they will even have the event. Safety committee have heightened realtor safety and need more members. Social events are looking to create an event that would include realtors and affiliates. Event would be at food bank. RPAC, as of last meeting, over \$95k raised.
- V. Treasurer Report – Jeanne Lamoureux – Affiliate President Eric Petersen reviewed the currently financial statement.
- VI. Affiliate Events Update -
  - a) OABR Golf (2021) – Summer Franco – no news. Eric mentioned dates are tough to get, but we do have a date booked for September 29<sup>th</sup>. Indian Creek.
  - b) Affiliate Only Party (2021) – Mary Sladek – will likely do Charlies again unless there is another suggestion. Maximus was also mentioned. This will likely be a short notice event. Might have a few of these events.
  - c) Turkey Bowling Toys for Tots (2021) – Kim Moneto – not present. Event is in November.
- VII. Committee Updates -
  - a) Food Drive – Wendy Walker – updated their online food drive system; more like ‘go fund me’ hopefully this means we can raise more for them.
  - b) Education – PK Kopun, Mary Byrnes – All classes are on zoom at the moment and most classes wish to teach in person. Any affiliates wish to present to the members a zoom class, contact the OABR office.
  - c) OABR Social Events – Erin Trescott – clean the park day last sat in May. Contacting fun plex for possible event this year.

d) RPAC – Paul Kottich - \$148k is goal for this year and we are at \$95k.

e) WCR – Jeanne Lamoureux – Amy: council event raised \$20k. events in person and online. Next event is lunch event on 4/15, speaker is TBD. Wcromaha.com is website

f) YPN – Amy Dritley – meetings are virtual and everyone is welcome. Speaker for first 30 minutes and second 30 minutes is meeting. Next meeting is 4/8 1:30. Speakers have been mainly realtors that share their business.

g) Think Affiliates First – Brent Rasmussen – meeting regularly with Pixel Fire. Meetings getting shorter since they are better prepared every time. Trying to increase engagement on Facebook, reached out to all past presidents to ask them 5 simple questions regarding real estate. Plan to post these answers on the page so we can get more engagement and conversation on the page. Everyone that Melanie has reached out to was extremely interested in doing this. She does need a little help reaching out to certain people.

h) Facebook – Sam Kasun of Pixel Fire Marketing O - 402-214-5053 C - 402-619-9919  
social@pixelfiremarketing.com

i) New Member Committee – John Harrison – not a ton of activity but had a few new members as well as a few not renew.

j) MOBA – Wendy Walker – cancelled Omaha home show. 4/10-11 remodeling show. Planning a spring parade.

VIII. New Business – in-person OABR affiliate meetings will happen down the road but nothing concrete currently. Eric mentioned possibly doing the hybrid meeting at another location. Jan mentioned the WCR hybrid meeting was great. Mary mentioned Vidlaks as a meeting place. Amy mentioned using the bank's conference room and Charissa said we could even do that if we didn't officially have an in-person meeting and we could all be on the call together. Melanie mentioned Tavern 180 as a possible meeting space.

IX. Other Business – Eric mentioned Debbie's passing last year and how we could remember her. We did get the bench with a plaque. Donna Shared the photo of that bench.

X. Testimonials - NA

XI. Speakers – Jonathan & Eric

XII. Adjournment, next meeting Tuesday April 20, 2021 at 9:00 am

# AFFILIATE COUNCIL FINANCIAL STATEMENT FOR THE MONTH MARCH 31, 2021

Annual Budget  
\$12,000

MARCH 2021

YEAR-TO-DATE

## INCOME

Board Donation  
Turkey Bowling/Toys 4 Tots  
Golf  
Credit from Pixel

<b>TOTAL INCOME</b>	0.00	0.00
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## EXPENSES

Events  
Chili Cookoff (OABR)  
Turkey Bowling/Toys 4 Tots  
Golf  
Canned Food Drive  
Social Media  
Orientation Luncheons  
Realtor Ring Day  
WCR Golf Sponsor  
Affiliate Only Party  
Inaugural  
Review Advertising  
Misc (Printing,Ck Order,Fee)  
Service Charge

<b>TOTAL EXPENSES</b>	300.00	600.00
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<b>NET INCOME/(LOSS)</b>	(300.00)	0.00
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## CASH RECONCILIATION

Beginning Cash Balance 3/1/21		10,103.49
Income (Loss)		(300.00)
		9,803.49
Ending Cash Balance 3/31/21		9,803.49

# AFFILIATE COUNCIL

## FINANCIAL STATEMENT FOR THE MONTH

### DECEMBER 31, 2020

Annual Budget  
\$12,000

DECEMBER 2020

YEAR-TO-DATE

#### INCOME

Board Donation		10,500.00
Turkey Bowling/Toys 4 Tots	1,680.00	25,195.00
Golf		10,940.00
Credit from Pixel		

<b>TOTAL INCOME</b>	1,680.00	46,635.00
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#### EXPENSES

##### Events

Chili Cookoff (OABR)		317.09
Turkey Bowling/Toys 4 Tots	10,530.00	16,310.00
Golf		16,003.90
Canned Food Drive		70.00
Social Media	300.00	2,700.00
Orientation Luncheons		1,077.14
Realtor Ring Day		534.54
WCR Golf Sponsor		
Affiliate Only Party		1,677.73
Inaugural		
Review Advertising		900.00
Misc (Printing,Ck Order,Fee)		138.00
Service Charge		

<b>TOTAL EXPENSES</b>	10,830.00	39,728.40
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<b>NET INCOME/(LOSS)</b>	(9,150.00)	0.00
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#### CASH RECONCILIATION

Beginning Cash Balance 12/1/20	19,553.49
Income (Loss)	(9,150.00)
Ending Cash Balance 12/31/20	10,403.49

## AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
SEPTEMBER 2020	Jeanne Lamourex	AUGUST 15
OCTOBER 2020	Chris Myers	SEPTEMBER 15
NOVEMBER 2020	Wendy Walker	OCTOBER 15
DECEMBER 2020	Eric Petersen	NOVEMBER 15
JANUARY 2021	Jan Eggenberg	DECEMBER 15
FEBRUARY 2021	PK Kopun	JANAURY 15
MARCH 2021	Charissa Hansen	FEBRUARY 15
APRIL 2021	Summer Franco	MARCH 15
MAY 2021	Mary Byrnes	APRIL 15

## AFFILIATE SPEAKERS MONTHLY MEETING

<b>AUGUST 2020</b> PK Kopun Al Nelson Lori Bonnstetter	<b>SEPTEMBER 2020</b> Katie Loeffers Mary Sladek	<b>OCTOBER 2020</b> Summer Franco Mark McGee
<b>NOVEMBER 2020</b> No speakers This meeting	<b>DECEMBER 2020</b> No Meeting	<b>JANAURY 2021</b> Wendy Walker Marty McGuire Kayla Cunningham
<b>FEBRUARY 2021</b> Melanie Doeschot PK Kopun Summer Franco	<b>MARCH 2021</b> Jennifer Petersen Jonathan Jameson Laura Longo	<b>APRIL 2021</b> Katie Loeffers Mary Sladek Lori Bonstetter
<b>MAY 2021</b> Jan Eggenberg Mary Byrnes Wendy Walker	<b>JUNE 2021</b> Brent Rasmussen Charissa Hansen Chris Myers	<b>JULY 2021</b> Paul Kottich Erin Trescott Lou Bozak

## **AFFILIATE MONTHLY DIGITAL ADS**

### **OCTOBER 2020**

John Harrison  
Erin Trescott

### **NOVEMBER 2020**

Mark McGee  
Chris Myers

### **DECEMBER 2020**

Katie Lieffers  
Wendy Walker  
Lori Bonnstetter

### **JANUARY 2021**

Jennifer Hiracheta  
Eric Petersen  
Kayla Cunningham

### **FEBRUARY 2021**

Jeanne Lamoureux  
Marty McGuire  
Samanthan Hamrick

### **MARCH 2021**

PK Kopun  
Wendy Walker  
Melanie Doeschot

### **APRIL 2021**

Paul Kottich  
Summer Fsranco  
Jonathan Jameson

### **MAY 2021**

Laura Longo  
Mary Sladek  
Brent Rasmussen

ORIENTATION PRESENTATION VIA ZOOM

# AFFILIATES!!!

ORIENTATION SPONSORS

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## SEPTEMBER 2020

Tuesday Sept 8: 8:30 a.m. Paul Kottich  
Tuesday Sept 8: 1:00 p.m. PK Kopun  
Wednesday Sept 9: 8:30 a.m. Wendy Walker

## OCTOBER 2020

Tuesday October 6: 8:30 a.m. Katie Loeffers  
Tuesday October 6: 1:00 p.m. Brent Rasmussen  
Wednesday October 7 8:30 a.m. Lori Bonnstetter

## NOVEMBER 2020

Tuesday November 3: 8:30 a.m. Summer Franco  
Tuesday November 3: 1:00 p.m. Al Nelson  
Wednesday November 4: 8:30 a.m. Chris Myers

## DECEMBER 2020

Tuesday December 1: 8:30 a.m. Mary Sladek  
Tuesday December 1: 1:00 p.m. Erin Trescott  
Wednesday December 2: 8:30 a.m. Jennifer Hiracheta

## JANUARY 2021

Tuesday Aug 4: 8:30 a.m. Samantha Hamrick  
Tuesday Aug 4: 1:00 p.m. Jan Eggenberg  
Wednesday Aug 5: 8:30 a.m. Marty McGuire

## FEBRUARY 2021

Tuesday February 9: 8:30 a.m. Eric Petersen  
Tuesday February 9: 1:00 p.m. Brent Rasmussen  
Wednesday February 10 8:30 a.m. Erin Trescott

## MARCH 2021

Tuesday March 2: 8:30 a.m. Wendy Walker  
Tuesday March 2: 1:00 p.m. Laura Longo  
Wednesday March 3: 8:30 a.m. Lou Bozak

## APRIL 2021

Tuesday April 6: 8:30 a.m. Charissa Hansen  
Tuesday April 6: 1:00 p.m. Jonathan Jameson  
Wednesday April 7: 8:30 a.m. Mary Sladek



## ORIENTATION PRESENTATION VIA ZOOM

# AFFILIATES!!!

## ORIENTATION SPONSORS

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### MAY 2021

Tuesday May 4: 8:80 a.m.      Katie Lieffers

Tuesday May 4: 1:00 p.m.      Chris Myers

Wednesday May 5: 8:30 a.m.      Jan Eggenberg

2020-2021 ATTENDANCE

MEMBERS	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	RPAC \$50 +
BONNSTETTER, LORI 1/10	x	x	x	n/m	x	x							x
BOUSEMA, CODY 1/19	x	x		n/m									X
BOZAK, LOU 1/14	x		x	n/m	x	x							
BULLERMAN, LISA MARIE 1/20				n/m									
BYRNES, MARY 5/14	x			n/m									
CAMPBELL, REECE 1/19				n/m									
CARLSON, BRENDA 4/13				n/m									
COOK, PATRICK 9/19				n/m									
CUNNINGHAM, KAYLA 4/14	x	x	x	n/m	x	x							
DOESCHOT, MELANIE 3/14	x	x	x	n/m		x	x						X
DRITLEY, AMY 1/16	x			n/m	x		x						X
EGGENBERG, JAN 9/13	x	x	x	n/m	x	ea	x						
FRANCO, SUMMER 10/14	x	x	x	n/m	x	x	x						
FRIENDENBACK, KANDIS 1/21						ea	x						
HAMRICK, SAMANTHA 6/17	x			n/m									X
HANSEN, CHARISSA 5/19	x		x	n/m	x	ea	x						X
HARRISON, JOHN 10/17	x		x	n/m	x	x	x						
HIRACHETA, JENNIFER 10/18				n/m									X
HODGE, BRETT 1/21						X	x						
HOVORKA, RICHARD 12/15			x	n/m									
HUGHES, EMILY 5/20	x		x	n/m									
JAMESON, JONATHAN 6/13	x	x	x	n/m	ea	x	x						X
KATT, PETER 9/13				n/m									x
KOPUN, GABE 11/15				n/m									
KOPUN, PK 11/99			x	n/m	x		x						X
KOTTICH, PAUL 5/18	x			n/m	x		x						X
KRIVOLAVEK, CHRISTINA 5/19				n/m									X
LAMOUREUX, JEANNE 10/17	x			n/m									X
LARSEN, ROD 2/00				n/m									X
LIEFFERS, KATIE 5/18	x	x	x	n/m	x	x							X
LINSTROTH, CHLOE 11/19				n/m									
LONGO, LAURA 4/10	x		x	n/m	x								x
MCCARTHY, CHRISTIE 7/18				n/m									X
MCGEE, MARK 1/11	x			n/m									
MCGUIRE, MARTY 12/12			x	n/m									X
MELVIN, JESSICA 1/20	x	x		n/m		x							
MIERS, LISA 10/14				n/m									
MONETO, KIM 10/15		x		n/m									
MYERS, CHRIS 6/16	x		x	n/m	x								
NELSON, AL 12/17				n/m		x	x						
PACKETT, TYLER 9/20		x		n/m									
PAULSON, PAULA 4/16				n/m									
PAYNE, TRAVIS 6/18				n/m									
PETER, NEIL 11/20						ea							
PETERSEN, ERIC 6/17	x	x	x	n/m	x	x	x						X
PETERSEN, JENNIFER 7/18	x	x	x	n/m	x	x	x						X

