



AFFILIATES

a council of the

Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING
Tuesday April 20, 2021
9:00 a.m.

Agenda

- I.** Call meeting to order
- II.** Approval of Minutes from March 16, 2021
- III.** Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- IV.** President Report- Eric Petersen
- V.** Treasurer Report – Jeanne Lamoureux
- VI.** Affiliate Events Update
 - a) OABR Golf (September 29, 2021) – Summer Franco
 - b) Affiliate Only Party (2021) – Mary Sladek
 - c) Turkey Bowling Toys for Tots (2021) – Kim Moneto
- VII.** Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Amy Dritley
 - g) Think Affiliates First – Brent Rasmussen
 - Facebook – Sam Kasun of Pixel Fire Marketing
 - O - 402-214-5053 C - 402-619-9919
 - social@pixelfiremarketing.com
 - h) New Member Committee – John Harrison
 - i) MOBA – Wendy Walker
- VIII.** New Business
- IX.** Other Business –
- X.** Testimonials
- XI.** Speakers
- XII.** Adjournment, next meeting Tuesday May 18, 2021 at 9:00 am

Affiliate Facebook Group <https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/>

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members



AFFILIATES

a council of the

Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MINUTES

March 16, 2021

The meeting was called to order.

Present:

President Eric Petersen	Charissa Hansen	Larry Pfeifer
President-Elect Jonathan Jameson	John Harrison	Brent Ramsussen
Melanie Doeschot	Brett Hodge	Mary Sladek
Amy Dritley	Jonathan Jameson	Erin Trescott
Jan Eggenberg	PK Kopun	Wendy Walker
Summer Franco	Paul Kottich	Debbie Williams
Kandis Friedenbach	Al Nelson	
Chloe Hamel	Jennifer Petersen	

- I. Call meeting to order -
- II. Approval of Minutes from February 16, 2021 – It was moved, seconded and carried to approve the meeting minutes.
- III. Introductions – All in attendance introduced themselves.
 - a) New Member Introductions - included Chloe Hamel, Debbie Williams, and Larry Pfeifer.
- IV. President Report- Eric Petersen – Recharge event was mentioned. Not sure if there will be a way for affiliates will participate or if they will even have the event. Safety committee have heightened realtor safety and need more members. Social events are looking to create an event that would include realtors and affiliates. Event would be at food bank. RPAC, as of last meeting, over \$95k raised.
- V. Treasurer Report – Jeanne Lamoureux – Affiliate President Eric Petersen reviewed the currently financial statement.
- VI. Affiliate Events Update -
 - a) OABR Golf (2021) – Summer Franco – no news. Eric mentioned dates are tough to get, but we do have a date booked for September 29th. Indian Creek.
 - b) Affiliate Only Party (2021) – Mary Sladek – will likely do Charlies again unless there is another suggestion. Maximos was also mentioned. This will likely be a short notice event. Might have a few of these events.
 - c) Turkey Bowling Toys for Tots (2021) – Kim Moneto – not present. Event is in November.
- VII. Committee Updates -
 - a) Food Drive – Wendy Walker – updated their online food drive system; more like ‘go fund me’ hopefully this means we can raise more for them.
 - b) Education – PK Kopun, Mary Byrnes – All classes are on zoom at the moment and most classes wish to teach in person. Any affiliates wish to present to the members a zoom class, contact the OABR office.
 - c) OABR Social Events – Erin Trescott – clean the park day last sat in May. Contacting fun plex for possible event this year.

- d) RPAC – Paul Kottich - \$148k is goal for this year and we are at \$95k.
- e) WCR – Jeanne Lamoureux – Amy: council event raised \$20k. events in person and online. Next event is lunch event on 4/15, speaker is TBD. Wcromaha.com is website
- f) YPN – Amy Dritley – meetings are virtual and everyone is welcome. Speaker for first 30 minutes and second 30 minutes is meeting. Next meeting is 4/8 1:30. Speakers have been mainly realtors that share their business.
- g) Think Affiliates First – Brent Rasmussen – meeting regularly with Pixel Fire. Meetings getting shorter since they are better prepared every time. Trying to increase engagement on Facebook, reached out to all past presidents to ask them 5 simple questions regarding real estate. Plan to post these answers on the page so we can get more engagement and conversation on the page. Everyone that Melanie has reached out to was extremely interested in doing this. She does need a little help reaching out to certain people.
- h) Facebook – Sam Kasun of Pixel Fire Marketing O - 402-214-5053 C - 402-619-9919
social@pixelfiremarketing.com
- i) New Member Committee – John Harrison – not a ton of activity but had a few new members as well as a few not renew.
- j) MOBA – Wendy Walker – cancelled Omaha home show. 4/10-11 remodeling show. Planning a spring parade.

- VIII. New Business – in-person OABR affiliate meetings will happen down the road but nothing concrete currently. Eric mentioned possibly doing the hybrid meeting at another location. Jan mentioned the WCR hybrid meeting was great. Mary mentioned Vidlaks as a meeting place. Amy mentioned using the bank's conference room and Charissa said we could even do that if we didn't officially have an in-person meeting and we could all be on the call together. Melanie mentioned Tavern 180 as a possible meeting space.
- IX. Other Business – Eric mentioned Debbie's passing last year and how we could remember her. We did get the bench with a plaque. Donna Shared the photo of that bench.
- X. Testimonials - NA
- XI. Speakers – Jonathan & Eric
- XII. Adjournment, next meeting Tuesday April 20, 2021 at 9:00 am

AFFILIATE COUNCIL
FINANCIAL STATEMENT FOR THE MONTH
MARCH 31, 2021

	Annual Budget	
	\$12,000	
	MARCH 2021	YEAR-TO-DATE
INCOME		
Board Donation		
Turkey Bowling/Toys 4 Tots		
Golf		
Credit from Pixel		
TOTAL INCOME	0.00	0.00
EXPENSES		
Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		
Golf		
Canned Food Drive		
Social Media	300.00	600.00
Orientation Luncheons		
Realtor Ring Day		
WCR Golf Sponsor		
Affiliate Only Party		
Inaugural		
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge		
TOTAL EXPENSES	300.00	600.00
NET INCOME/(LOSS)	(300.00)	0.00
CASH RECONCILIATION		
Beginning Cash Balance 3/1/21	10,103.49	
Income (Loss)	(300.00)	
Ending Cash Balance 3/31/21	9,803.49	

AFFILIATE COUNCIL
FINANCIAL STATEMENT FOR THE MONTH
DECEMBER 31, 2020

	Annual Budget	
	\$12,000	
	DECEMBER 2020	YEAR-TO-DATE
INCOME		
Board Donation		10,500.00
Turkey Bowling/Toys 4 Tots	1,680.00	25,195.00
Golf		10,940.00
Credit from Pixel		
TOTAL INCOME	1,680.00	46,635.00
EXPENSES		
Events		
Chili Cookoff (OABR)		317.09
Turkey Bowling/Toys 4 Tots	10,530.00	16,310.00
Golf		16,003.90
Canned Food Drive		70.00
Social Media	300.00	2,700.00
Orientation Luncheons		1,077.14
Realtor Ring Day		534.54
WCR Golf Sponsor		
Affiliate Only Party		1,677.73
Inaugural		
Review Advertising		900.00
Misc (Printing,Ck Order,Fee)		138.00
Service Charge		
TOTAL EXPENSES	10,830.00	39,728.40
NET INCOME/(LOSS)	(9,150.00)	0.00
CASH RECONCILIATION		
Beginning Cash Balance 12/1/20	19,553.49	
Income (Loss)	<u>(9,150.00)</u>	
Ending Cash Balance 12/31/20	10,403.49	

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
SEPTEMBER 2020	Jeanne Lamourex	AUGUST 15
OCTOBER 2020	Chris Myers	SEPTEMBER 15
NOVEMBER 2020	Wendy Walker	OCTOBER 15
DECEMBER 2020	Eric Petersen	NOVEMBER 15
JANUARY 2021	Jan Eggenberg	DECEMBER 15
FEBRUARY 2021	PK Kopun	JANAUARY 15
MARCH 2021	Charissa Hansen	FEBRUARY 15
APRIL 2021	Summer Franco	MARCH 15
MAY 2021	Mary Byrnes	APRIL 15

AFFILIATE SPEAKERS MONTHLY MEETING

AUGUST 2020	SEPTEMBER 2020	OCTOBER 2020
PK Kopun	Katie Lieffers	Summer Franco
Al Nelson	Mary Sladek	Mark McGee
Lori Bonnstetter		
NOVEMBER 2020	DECEMBER 2020	JANAURY 2021
No speakers	No Meeting	Wendy Walker
This meeting		Marty McGuire
		Kayla Cunningham
FEBRUARY 2021	MARCH 2021	APRIL 2021
Melanie Doeschot	Jennifer Petersen	Katie Lieffers
PK Kopun	Jonathan Jameson	Mary Sladek
Summer Franco	Laura Longo	Lori Bonnstetter
MAY 2021	JUNE 2021	JULY 2021
Jan Eggenberg	Brent Rasmussen	Paul Kottich
Mary Byrnes	Charissa Hansen	Erin Trescott
Wendy Walker	Chris Myers	Lou Bozak

AFFILIATE MONTHLY DIGITAL ADS

OCTOBER 2020

John Harrison
Erin Trescott

NOVEMBER 2020

Mark McGee
Chris Myers

DECEMBER 2020

Katie Lieffers
Wendy Walker
Lori Bonnstetter

JANUARY 2021

Jennifer Hiracheta
Eric Petersen
Kayla Cunningham

FEBRUARY 2021

Jeanne Lamoureux
Marty McGuire
Samanthan Hamrick

MARCH 2021

PK Kopun
Wendy Walker
Melanie Doeschot

APRIL 2021

Paul Kottich
Summer Fsranc
Jonathan Jameson

MAY 2021

Laura Longo
Mary Sladek
Brent Rasmussen

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

SEPTEMBER 2020

Tuesday Sept 8: 8:30 a.m. Paul Kottich
Tuesday Sept 8: 1:00 p.m. PK Kopun
Wednesday Sept 9: 8:30 a.m. Wendy Walker

OCTOBER 2020

Tuesday October 6: 8:30 a.m. Katie Lieffers
Tuesday October 6: 1:00 p.m. Brent Rasmussen
Wednesday October 7 8:30 a.m. Lori Bonnstetter

NOVEMBER 2020

Tuesday November 3: 8:30 a.m. Summer Franco
Tuesday November 3: 1:00 p.m. Al Nelson
Wednesday November 4: 8:30 a.m. Chris Myers

DECEMBER 2020

Tuesday December 1: 8:30 a.m. Mary Sladek
Tuesday December 1: 1:00 p.m. Erin Trescott
Wednesday December 2: 8:30 a.m. Jennifer Hiracheta

JANUARY 2021

Tuesday Aug 4: 8:30 a.m. Samantha Hamrick
Tuesday Aug 4: 1:00 p.m. Jan Eggenberg
Wednesday Aug 5: 8:30 a.m. Marty McGuire

FEBRUARY 2021

Tuesday February 9: 8:30 a.m. Eric Petersen
Tuesday February 9: 1:00 p.m. Brent Rasmussen
Wednesday February 10 8:30 a.m. Erin Trescott

MARCH 2021

Tuesday March 2: 8:30 a.m. Wendy Walker
Tuesday March 2: 1:00 p.m. Laura Longo
Wednesday March 3: 8:30 a.m. Lou Bozak

APRIL 2021

Tuesday April 6: 8:30 a.m. Charissa Hansen
Tuesday April 6: 1:00 p.m. Jonathan Jameson
Wednesday April 7: 8:30 a.m. Mary Sladek

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

MAY 2021

Tuesday May 4: 8:80 a.m. Katie Lieffers

Tuesday May 4: 1:00 p.m. Chris Myers

Wednesday May 5: 8:30 a.m. Jan Eggenberg

2020-2021 ATTENDANCE

MEMBERS	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	RPAC \$50 +
BONNSTETTER, LORI 1/10	x	x	x	n/m	x	x							x
BOUSEMA, CODY 1/19	x	x		n/m									x
BOZAK, LOU 1/14	x		x	n/m	x	x							
BULLERMAN, LISA MARIE 1/20				n/m									
BYRNES, MARY 5/14	x			n/m									
CAMPBELL, REECE 1/19				n/m									
CARLSON, BRENDA 4/13				n/m									
COOK, PATRICK 9/19				n/m									
CUNNINGHAM, KAYLA 4/14	x	x	x	n/m	x	x							
DOESCHOT, MELANIE 3/14	x	x	x	n/m		x	x						x
DRITLEY, AMY 1/16	x			n/m	x		x						x
EGGENBERG, JAN 9/13	x	x	x	n/m	x	ea	x						
FRANCO, SUMMER 10/14	x	x	x	n/m	x	x	x						
FRIENDENBACK, KANDIS 1/21						ea	x						
HAMRICK, SAMANTHA 6/17	x			n/m									x
HANSEN, CHARISSA 5/19	x		x	n/m	x	ea	x						x
HARRISON, JOHN 10/17	x		x	n/m	x	x	x						
HIRACHETA, JENNIFER 10/18				n/m									x
HODGE, BRETT 1/21						x	x						
HOVORKA, RICHARD 12/15			x	n/m									
HUGHES, EMILY 5/20	x		x	n/m									
JAMESON, JONATHAN 6/13	x	x	x	n/m	ea	x	x						x
KATT, PETER 9/13				n/m									x
KOPUN, GABE 11/15				n/m									
KOPUN, PK 11/99			x	n/m	x		x						x
KOTTICH, PAUL 5/18	x			n/m	x		x						x
KRIVOLAVEK, CHRISTINA 5/19				n/m									x
LAMOUREUX, JEANNE 10/17	x			n/m									x
LARSEN, ROD 2/00				n/m									x
LIEFFERS, KATIE 5/18	x	x	x	n/m	x	x							x
LINSTROTH, CHLOE 11/19				n/m									
LONGO, LAURA 4/10	x		x	n/m	x								x
MCCARTHY, CHRISTIE 7/18				n/m									x
MCGEE, MARK 1/11	x			n/m									
MCGUIRE, MARTY 12/12			x	n/m									x
MELVIN, JESSICA 1/20	x	x		n/m		x							
MIERS, LISA 10/14				n/m									
MONETO, KIM 10/15		x		n/m									
MYERS, CHRIS 6/16	x		x	n/m	x								
NELSON, AL 12/17				n/m		x	x						
PACKETT, TYLER 9/20		x		n/m									
PAULSON, PAULA 4/16				n/m									
PAYNE, TRAVIS 6/18				n/m									
PETER, NEIL 11/20						ea							
PETERSEN, ERIC 6/17	x	x	x	n/m	x	x	x						x
PETERSEN, JENNIFER 7/18	x	x	x	n/m	x	x	x						x

PFEIFER, LARRY 10/20						X				
RASMUSSEN, BRENT 1/09	x	x	x	n/m	ea	ea	x			x
REYNOLDS, MARK 3/20				n/m						
SEEEGER, MIA 8/17				n/m						x
SLADEK, MARY 11/8	x			n/m	x	x	x			x
SLATER, CHRISTOPHER 2/10	x			n/m						
STANG, LUANNE 10/19				n/m						x
SUTKO, JOHN 5/16				n/m						
SWEARINGEN, DAVE 9/19				n/m						
THIEL, MATT 2/08	x		x	n/m	x	x				x
THOMPSON, CALLAHAN 4/18				n/m						
THOMPSON, SHELLEY 9/19				n/m						
TRESCOTT, ERIN 9/13	x	x	x	n/m	x	x	x			
VACHA, JON 6/12				n/m						
WALKER, WENDY 12/08	x		x	n/m	x	x	x			x
WEBER, TRAVIS 3/19				n/m						