



# AFFILIATES

a council of the

## Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | [www.oabrAffiliates.com](http://www.oabrAffiliates.com)

### AFFILIATE COUNCIL MEETING Tuesday March 15, 2022 9:00 a.m.

#### Agenda

- I.** Call meeting to order
- II.** Approval of Agenda and Affiliates Standards of Excellence
- III.** Approval of Minutes from February 15, 2022
- IV.** Introductions
  - a) Guests
  - b) New Member Introductions
  - c) Current Member Introductions
- V.** President Report- Jonathan Jameson
- VI.** Treasurer Report – Jeanne Lamoureux
- VII.** Affiliate Events Update
  - a) OABR Golf (2022) – Summer Franco
  - b) Affiliate/REALTOR® Event (2022) – Cody Bousema
  - c) Turkey Bowling Toys for Tots (2022) – Kim Moneto
- VIII.** Committee Updates
  - a) Food Drive – Wendy Walker
  - b) Education – PK Kopun, Mary Byrnes
  - c) OABR Social Events – Erin Trescott
  - d) RPAC – Paul Kottich
  - e) WCR – Jeanne Lamoureux
  - f) YPN – Cody Bousema
  - g) Think Affiliates First – Brent Rasmussen
    - Facebook – Sam Kasun of Pixel Fire Marketing
    - O - 402-214-5053 C - 402-619-9919
    - [social@pixelfiremarketing.com](mailto:social@pixelfiremarketing.com)
- h) New Member Committee – John Harrison
- i) MOBA – Wendy Walker
- IX.** New Business
- X.** Other Business
- XI.** Testimonials
- XII.** Speakers
- XIII.** Adjournment, next meeting Tuesday April 19, 2022 at 9:00 am

Affiliate Facebook Group <https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/>

*The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members*

## Affiliate Standards of Excellence

**Affiliates** shall remain informed and conduct their business in accordance with all applicable laws, governmental regulations and public policies.

**Affiliates** shall promote their business in a positive and professional manner.

**Affiliates** shall not attempt to gain any unfair advantage over competitors by making false statements about competitors, REALTOR® Members or Affiliate Members.

**Affiliates** shall respect the “Privileges and Obligations” afforded in the Affiliate Constitution and Bylaws and shall aspire to follow the Code of Ethics of the National Association of REALTORS®.

**Affiliates** shall provide information, warranties, reports, data and services using professionally accepted guidelines and procedures.

**Affiliates** share a common commitment to operate with integrity and stay current with new advances and policies that will further define them as leaders within their industries.



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### AFFILIATE COUNCIL MINUTES

February 15, 2022

The meeting was called to order.

**Present:**

President Jonathan Jameson

PK Kopun

Mary Sladek

President-Elect Katie Lieffers

Jeanne Lamoureux

Al Stephens

Secretary Cody Bousema

Kim Moneto

Shelly Thompson

Lori Bonnstetter

Eric Petersen

Erin Trescott

Melanie Doeschot

Jennifer Petersen

Wendy Walker

Amy Dritley

Brent Rasmussen

Debbie Williams

Summer Franco

Chris Rock

John Harrison

Laura Singleton

**I. Call meeting to order**

**II. Approved Minutes from 1.18.2022** - Moved, seconded and carried to approve the meeting minutes.

**III. Introductions** – no new guests

**IV. President Report**- Jonathan Jameson reported the OABR was audited and there were no issues. Big event coming up is ReCharge.

**V. Treasurer Report** – Jeanne Lamoureux

Jeanne reported current balance \$6,453.49

**VI. Affiliate Events Update** -

a) Golf -No update

b) Affiliate /Agent Party- Ideas of venue and budget were discussed. Waiting for warmer weather to potentially have it at Jukes Brewery or Tipsy Pig. Quotes will be presented at next meeting

c) Turkey Bowl– Kim Moneto reported that for next year we will be potentially looking for a new venue besides The Mark, Maple Wood Lanes is an option who also has cosmic bowling which was a fan favorite in the meeting.

**VII. Committee Updates**

a. Food Drive – Wendy Walker reported. Mary Sladek/ My Insurance office kicked it off with a \$2,500 donation.

The same links used last year are being used.

b. Education – PK Kopun reported the Education postponed the new construction panel and is having their next meeting March 3<sup>rd</sup> at 9am.

c. OABR Social Events- Cody Bousema reported that the YPN received approval for the event Karaoke for a Kause that will be held at Johnny's Steakhouse ball room April 22. On the docket as well is the REALTOR night at an Omaha Beef football game. Date to yet be set. The Chili Cookoff is also rescheduled for October with a football tailgate theme. Music Bingo is March 24<sup>th</sup> from 5-9pm at St. Roberts.

d. RPAC, Realtor Political Action Committee – RPAC had its annual kickoff event at the WCR breakfast Feb. 10<sup>th</sup> and raised over \$29,500.

- e. WCR -Music Bingo is happening March 24<sup>th</sup> at St. Roberts from 5-9pm and the Affiliate council motioned and approved to be a beverage sponsor at the event.
- f. YPN – Karaoke for a Kause event has been approved and will be held April 22<sup>nd</sup>
- g. Think Affiliates First – The team met with Bill Madden to discuss the road map or rebranding. Brent reported in hoping December we would have that accomplished.
- h) New member committee – John Harrison reported no new in or out for members.
- i) MOBA – Wendy the Omaha Home Show is March 18-20<sup>th</sup> at the CHI Center as well as the Outdoor and Garden show April 2<sup>nd</sup>-3<sup>rd</sup>

**VIII. New business** -The Affiliate Committee commented on the Yellow Pages that has been added to the OABR web site. There was also discussion on the FOREWARN app and everyone was encouraged to sign up.

**IX. Other Business** – Lori Bonnstetter will be retiring April 1<sup>st</sup>. Well wishes to her in her retirement!

**X. Testimonials** – none

**XI. Speakers** Katie Summer Franco and Brent Rasmussen were the speakers.

**XII. Adjournment** – The meeting was adjourned

**AFFILIATE COUNCIL  
FINANCIAL STATEMENT FOR THE MONTH  
FEBRUARY 28, 2022**

## Annual Budget

FEBRUARY 2022      YEAR-TO-DATE

## INCOME

Board Donation  
Turkey Bowling/Toys 4 Tots  
Golf  
Credit from Pixel

**TOTAL INCOME** 0.00 0.00

## EXPENSES

Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		
Golf		
Canned Food Drive		
Social Media	300.00	600.00
Orientation Luncheons		
Realtor Ring Day		
WCR Bingo Sponsor	200.00	200.00
WCR Golf Sponsor		
Affiliate Only Party		
Inaugural		
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge		

**TOTAL EXPENSES** 500.00 800.00

**NET INCOME/(LOSS)** **(500.00)** **0.00**

## CASH RECONCILIATION

Beginning Cash Balance 2/1/22	6,453.49
Income (Loss)	(500.00)
Ending Cash Balance 2/28/22	5,953.49

## AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

<b>DEADLINE FOR ARTICLE</b>		
MARCH 2022	Amy Dritley	FEBRUARY 15
APRIL 2022	Kim Moneto	MARCH 15
MAY 2022	Erin Trescott	APRIL 15
JUNE 2022	Jeannie Lamoureux	MAY 15
JULY 2022	Jonathan Jameson	JUNE 15
AUGUST 2022	Debbie Williams	JULY 15
SEPTEMBER 2022	John Harrison	AUGUST 15

## AFFILIATE SPEAKERS MONTHLY MEETING

<b>MAY 2021</b>	<b>JUNE 2021</b>	<b>JULY 2021</b>
Jan Eggenberg	Brent Rasmussen	Paul Kottich
Mary Byrnes	Charissa Hansen	Erin Trescott
Wendy Walker	Chris Myers	Lou Bozak
<b>AUGUST 2021</b>	<b>SEPTEMBER 2021</b>	<b>OCTOBER 2021</b>
Mary Sladek	Erin Trescott	Wendy Walker
Jennifer Petersen	Jan Eggenberg	Melanie Doeschot
Kayla Cunningham	Lou Bozak	John Harrison
<b>NOVEMBER 2021</b>	<b>DECEMBER 2021</b>	<b>JANUARY 2022</b>
Laura Longo	Eric Petersen	Summer Franco
Paul Kottich	Jonathan Jameson	Matt Thiel
Lori Bonnstetter	Chris Myers	Katie Lieffers
<b>FEBRUARY 2022</b>	<b>MARCH 2022</b>	<b>APRIL 2022</b>
Brent Rasmussen	Charissa Hansen	Jessica Melvin
Lou Bozak	Debbie Williams	Mary Sladek
Summer Franco	Matt Thiel	Wendy Walker

## AFFILIATE MONTHLY DIGITAL ADS

### **FEBRUARY 2022**

Melanie Doeschot  
Erin Trescott  
Eric Petersen

### **MAY 2022**

Wendy Walker  
Kim Moneto  
Melanie Doeschot

### **AUGUST 2022**

Jeanne Lamoureux  
Brent Rasmussen  
Laura Longo

### **MARCH 2022**

Lori Bonnstetter  
Katie Lieffers  
Jonathan Jameson

### **JUNE 2022**

Amy Dritley  
John Harrison  
Brent Rasmussen

### **SEPTEMBER 2022**

John Harrison  
Summer Franco  
Erin Trescott

### **APRIL 2022**

Summer Franco  
Jeanne Lamoureux  
Eric Petersen

### **JULY 2022**

Laura Longo  
Debbie Williams  
Wendy Walker

# ORIENTATION PRESENTATION VIA ZOOM

# AFFILIATES!!!

# ORIENTATION SPONSORS

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## FEBRUARY 2022

Tuesday Feb 8: 8:30 a.m. Eric Petersen  
Tuesday Feb 8: 1:00 p.m. Wendy Walker  
Wednesday Feb 9 8:30 a.m. Lori Bonnstetter

## JUNE 2022

Tuesday June 7: 8:30 a.m. Katie Lieffers  
Tuesday June 7: 1:00 p.m. Summer Franco  
Wednesday June 8: 8:30 a.m. Brent Rasmussen

## MARCH 2022

Tuesday March 1: 8:30 a.m. PK Kopun  
Tuesday March 1: 1:00 p.m. Lou Bozak  
Wednesday March 2 8:30 a.m. Lori Bonnstetter

## JULY 2022

Tuesday July 5: 8:30 a.m. Kim Moneto  
Tuesday July 5: 1:00 p.m. Debbie Williams  
Wednesday July 6: 8:30 a.m. Lou Bozak

## APRIL 2022

Tuesday April 12: 8:30 a.m. Eric Petersen  
Tuesday April 12: 1:00 p.m. Jonathan Jameson  
Wednesday April 13: 8:30 a.m. Erin Trescott

## AUGUST 2022

Tuesday August 2: 8:30 a.m. Brent Rasmussen  
Tuesday August 2: 1:00 p.m. Lori Bonnstetter  
Wednesday August 3: 8:30 a.m. Debbie Williams

## MAY 2022

Tuesday May 3: 8:30 a.m. Wendy Walker  
Tuesday May 3: 1:00 p.m. Amy Dritley  
Wednesday May 4: 8:30 a.m. Melanie Doeschot

## SEPTEMBER 2022

Tuesday Sept 6: 8:30 a.m. PK Kopun  
Tuesday Sept 6: 1:00 p.m. Erin Trescott  
Wednesday Sept 7: 8:30 a.m. Kim Moneto

## 2021-2022 ATTENDANCE

PETERSEN, ERIC 6/17	x	x	x	x	X	x							x
PETERSEN, JENNIFER 7/18	x	x	x	x	X	x							x
PFEIFER, LARRY 10/20													
RASMUSSEN, BRENT 1/09	x	ea	ea	x	EA	x							x
REYNOLDS, MARK 3/20													
ROCK, CHRISTOPHER 1/22					x	x							
SEEGER, MIA 8/17													x
SHUPE, CHRISTINE 3/21													
SINGLETON, LAURA 9/20		x	x			x							
SLADEK, MARY 11/8	x	x	x		x	x							x
SLATER, CHRISTOPHER 2/10													
SOUBA, BRANDON 11/21				ex									
STANG, LUANNE 10/19													x
STEPHENS, AL 1/22						x							
STILLWAGON, KRISTIN 10/21				x									
SUTKO, JOHN 5/16													
SWEARINGEN, DAVE 9/19													
THIEL, MATT 2/08		x	x										x
THOMPSON, CALLAHAN 4/18													
THOMPSON, SHELLEY 9/19						x							
TRESCOTT, ERIN 9/13	ea	x	x	x	X	x							
VACHA, JON 6/12													
WALKER, WENDY 12/08		x	x	x	X	x							x
WEBER, TRAVIS 3/19													
WILLIAMS, DEBBIE 3/21	x	x	x	ea	X	x							