



AFFILIATES

a council of the
Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING

Tuesday March 15, 2022

9:00 a.m.

Agenda

- I. Call meeting to order
- II. Approval of Agenda and Affiliates Standards of Excellence
- III. Approval of Minutes from February 15, 2022
- IV. Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- V. President Report- Jonathan Jameson
- VI. Treasurer Report – Jeanne Lamoureux
- VII. Affiliate Events Update
 - a) OABR Golf (2022) – Summer Franco
 - b) Affiliate/REALTOR® Event (2022) – Cody Bousema
 - c) Turkey Bowling Toys for Tots (2022) – Kim Moneto
- VIII. Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Cody Bousema
 - g) Think Affiliates First – Brent Rasmussen
Facebook – Sam Kasun of Pixel Fire Marketing
O - 402-214-5053 C - 402-619-9919
social@pixelfiremarketing.com
 - h) New Member Committee – John Harrison
 - i) MOBA – Wendy Walker
- IX. New Business
- X. Other Business
- XI. Testimonials
- XII. Speakers
- XIII. Adjournment, next meeting Tuesday April 19, 2022 at 9:00 am

Affiliate Facebook Group [https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/](https://www.facebook.com/Affiliates-a-council-of-the-Omaha-Area-Board-of-Realtors/)

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members

Affiliate Standards of Excellence

Affiliates shall remain informed and conduct their business in accordance with all applicable laws, governmental regulations and public policies.

Affiliates shall promote their business in a positive and professional manner.

Affiliates shall not attempt to gain any unfair advantage over competitors by making false statements about competitors, REALTOR® Members or Affiliate Members.

Affiliates shall respect the “Privileges and Obligations” afforded in the Affiliate Constitution and Bylaws and shall aspire to follow the Code of Ethics of the National Association of REALTORS®.

Affiliates shall provide information, warranties, reports, data and services using professionally accepted guidelines and procedures.

Affiliates share a common commitment to operate with integrity and stay current with new advances and policies that will further define them as leaders within their industries.



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AFFILIATE COUNCIL MINUTES February 15, 2022

The meeting was called to order.

Present:

President Jonathan Jameson
President-Elect Katie Lieffers
Secretary Cody Bousema
Lori Bonnstetter
Melanie Doeschot
Amy Dritley
Summer Franco
John Harrison

PK Kopun
Jeanne Lamoureux
Kim Moneto
Eric Petersen
Jennifer Petersen
Brent Rasmussen
Chris Rock
Laura Singleton

Mary Sladek
Al Stephens
Shelly Thompson
Erin Trescott
Wendy Walker
Debbie Williams

I. Call meeting to order

II. Approved Minutes from 1.18.2022 - Moved, seconded and carried to approve the meeting minutes.

III. Introductions – no new guests

IV. President Report- Jonathan Jameson reported the OABR was audited and there were no issues. Big event coming up is ReCharge.

V. Treasurer Report – Jeanne Lamoureux Jeanne reported current balance \$6,453.49

VI. Affiliate Events Update -

- a) Golf -No update
- b) Affiliate /Agent Party- Ideas of venue and budget were discussed. Waiting for warmer weather to potentially have it at Jukes Brewery or Topsy Pig. Quotes will be presented at next meeting
- c) Turkey Bowl– Kim Moneto reported that for next year we will be potentially looking for a new venue besides The Mark, Maple Wood Lanes is an option who also has cosmic bowling which was a fan favorite in the meeting.

VII. Committee Updates

- a. Food Drive – Wendy Walker reported. Mary Sladek/ My Insurance office kicked it off with a \$2,500 donation.
The same links used last year are being used.
- b. Education – PK Kopun reported the Education postponed the new construction panel and is having their next meeting March 3rd at 9am.
- c. OABR Social Events- Cody Bousema reported that the YPN received approval for the event Karaoke for a Cause that will be held at Johnny's Steakhouse ball room April 22. On the docket as well is the REALTOR night at an Omaha Beef football game. Date to yet be set. The Chili Cookoff is also rescheduled for October with a football tailgate theme. Music Bingo is March 24th from 5-9pm at St. Roberts.
- d. RPAC, Realtor Political Action Committee – RPAC had its annual kickoff event at the WCR breakfast Feb. 10th and raised over \$29,500.

- e. WCR -Music Bingo is happening March 24th at St. Roberts from 5-9pm and the Affiliate council motioned and approved to be a beverage sponsor at the event.
- f. YPN – Karaoke for a Kause event has been approved and will be held April 22nd
- g. Think Affiliates First – The team met with Bill Madden to discuss the road map or rebranding. Brent reported in hoping December we would have that accomplished.
- h) New member committee – John Harrison reported no new in or out for members.
- i) MOBA – Wendy the Omaha Home Show is March 18-20th at the CHI Center as well as the Outdoor and Garden show April 2nd-3rd

VIII. New business -The Affiliate Committee commented on the Yellow Pages that has been added to the OABR web site. There was also discussion on the FOREWARN app and everyone was encouraged to sign up.

IX. Other Business – Lori Bonnstetter will be retiring April 1st. Well wishes to her in her retirement!

X. Testimonials – none

XI. Speakers Katie Summer Franco and Brent Rasmussen were the speakers.

XII. Adjournment – The meeting was adjourned

AFFILIATE COUNCIL FINANCIAL STATEMENT FOR THE MONTH FEBRUARY 28, 2022

Annual Budget
\$12,000

FEBRUARY 2022

YEAR-TO-DATE

INCOME

Board Donation
Turkey Bowling/Toys 4 Tots
Golf
Credit from Pixel

TOTAL INCOME	0.00	0.00
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EXPENSES

Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		
Golf		
Canned Food Drive		
Social Media	300.00	600.00
Orientation Luncheons		
Realtor Ring Day		
WCR Bingo Sponsor	200.00	200.00
WCR Golf Sponsor		
Affiliate Only Party		
Inaugural		
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge		

TOTAL EXPENSES	500.00	800.00
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NET INCOME/(LOSS)	(500.00)	0.00
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CASH RECONCILIATION

Beginning Cash Balance 2/1/22		6,453.49
Income (Loss)		(500.00)
		5,953.49
Ending Cash Balance 2/28/22		5,953.49

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
MARCH 2022	Amy Dritley	FEBRUARY 15
APRIL 2022	Kim Moneto	MARCH 15
MAY 2022	Erin Trescott	APRIL 15
JUNE 2022	Jeannie Lamoureux	MAY 15
JULY 2022	Jonathan Jameson	JUNE 15
AUGUST 2022	Debbie Williams	JULY 15
SEPTEMBER 2022	John Harrison	AUGUST 15

AFFILIATE SPEAKERS MONTHLY MEETING

MAY 2021

Jan Eggenberg
Mary Byrnes
Wendy Walker

JUNE 2021

Brent Rasmussen
Charissa Hansen
Chris Myers

JULY 2021

Paul Kottich
Erin Trescott
Lou Bozak

AUGUST 2021

Mary Sladek
Jennifer Petersen
Kayla Cunningham

SEPTEMBER 2021

Erin Trescott
Jan Eggenberg
Lou Bozak

OCTOBER 2021

Wendy Walker
Melanie Doeschot
John Harrison

NOVEMBER 2021

Laura Longo
Paul Kottich
Lori Bonnstetter

DECEMBER 2021

Eric Petersen
Jonathan Jameson
Chris Myers

JANUARY 2022

Summer Franco
Matt Thiel
Katie Lieffers

FEBRUARY 2022

Brent Rasmussen
Lou Bozak
Summer Franco

MARCH 2022

Charissa Hansen
Debbie Williams
Matt Thiel

APRIL 2022

Jessica Melvin
Mary Sladek
Wendy Walker

AFFILIATE MONTHLY DIGITAL ADS

FEBRUARY 2022

Melanie Doeschot
Erin Trescott
Eric Petersen

MARCH 2022

Lori Bonnstetter
Katie Lieffers
Jonathan Jameson

APRIL 2022

Summer Franco
Jeanne Lamoureux
Eric Petersen

MAY 2022

Wendy Walker
Kim Moneto
Melanie Doeschot

JUNE 2022

Amy Dritley
John Harrison
Brent Rasmussen

JULY 2022

Laura Longo
Debbie Williams
Wendy Walker

AUGUST 2022

Jeanne Lamoureux
Brent Rasmussen
Laura Longo

SEPTEMBER 2022

John Harrison
Summer Franco
Erin Trescott

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

FEBRUARY 2022

Tuesday Feb 8: 8:30 a.m. Eric Petersen
Tuesday Feb 8: 1:00 p.m. Wendy Walker
Wednesday Feb 9 8:30 a.m. Lori Bonnstetter

MARCH 2022

Tuesday March 1: 8:30 a.m. PK Kopun
Tuesday March 1: 1:00 p.m. Lou Bozak
Wednesday March 2 8:30 a.m. Lori Bonnstetter

APRIL 2022

Tuesday April 12: 8:30 a.m. Eric Petersen
Tuesday April 12: 1:00 p.m. Jonathan Jameson
Wednesday April 13: 8:30 a.m. Erin Trescott

MAY 2022

Tuesday May 3: 8:30 a.m. Wendy Walker
Tuesday May 3: 1:00 p.m. Amy Dritley
Wednesday May 4: 8:30 a.m. Melanie Doeschot

JUNE 2022

Tuesday June 7: 8:30 a.m. Katie Loeffers
Tuesday June 7: 1:00 p.m. Summer Franco
Wednesday June 8: 8:30 a.m. Brent Rasmussen

JULY 2022

Tuesday July 5: 8:30 a.m. Kim Moneto
Tuesday July 5: 1:00 p.m. Debbie Williams
Wednesday July 6: 8:30 a.m. Lou Bozak

AUGUST 2022

Tuesday August 2: 8:30 a.m. Brent Rasmussen
Tuesday August 2: 1:00 p.m. Lori Bonnstetter
Wednesday August 3: 8:30 a.m. Debbie Williams

SEPTEMBER 2022

Tuesday Sept 6: 8:30 a.m. PK Kopun
Tuesday Sept 6: 1:00 p.m. Erin Trescott
Wednesday Sept 7: 8:30 a.m. Kim Moneto

2021-2022 ATTENDANCE

[illegible]

PETERSEN, ERIC 6/17	x	x	x	x	X	x							X
PETERSEN, JENNIFER 7/18	x	x	x	x	X	x							X
PFEIFER, LARRY 10/20													
RASMUSSEN, BRENT 1/09	x	ea	ea	x	EA	x							X
REYNOLDS, MARK 3/20													
ROCK, CHRISTOPHER 1/22					X	x							
SEEGER, MIA 8/17													X
SHUPE, CHRISTINE 3/21													
SINGLETON, LAURA 9/20		x	x			x							
SLADEK, MARY 11/8	x	x	x		X	x							X
SLATER, CHRISTOPHER 2/10													
SOUBA, BRANDON 11/21				ex									
STANG, LUANNE 10/19													X
STEPHENS, AL 1/22						x							
STILLWAGON, KRISTIN 10/21				X									
SUTKO, JOHN 5/16													
SWEARINGEN, DAVE 9/19													
THIEL, MATT 2/08		x	x										X
THOMPSON, CALLAHAN 4/18													
THOMPSON, SHELLEY 9/19						x							
TRESCOTT, ERIN 9/13	ea	x	x	x	X	x							
VACHA, JON 6/12													
WALKER, WENDY 12/08		x	x	x	X	x							X
WEBER, TRAVIS 3/19													
WILLIAMS, DEBBIE 3/21	x	x	x	ea	X	x							