



AFFILIATES

a council of the
Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING

Tuesday March 16, 2021

9:00 a.m.

Agenda

- I.** Call meeting to order
- II.** Approval of Minutes from February 16, 2021
- III.** Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- IV.** President Report- Eric Petersen
- V.** Treasurer Report – Jeanne Lamoureux
- VI.** Affiliate Events Update
 - a) OABR Golf (2021) – Summer Franco
 - b) Affiliate Only Party (2021) – Mary Sladek
 - c) Turkey Bowling Toys for Tots (2021) – Kim Moneto
- VII.** Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Amy Dritley
 - g) Think Affiliates First – Brent Rasmussen
 - Facebook – Sam Kasun of Pixel Fire Marketing
 - O - 402-214-5053 C - 402-619-9919
 - social@pixelfiremarketing.com
 - h) New Member Committee – John Harrison
 - i) MOBA – Wendy Walker
- VIII.** New Business
- IX.** Other Business –
- X.** Testimonials
- XI.** Speakers
- XII.** Adjournment, next meeting Tuesday April 20, 2021 at 9:00 am

Affiliate Facebook Group [https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/](https://www.facebook.com/Affiliates-a-council-of-the-Omaha-Area-Board-of-Realtors/)

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members



AFFILIATES

a council of the
Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MINUTES February 16, 2021

The meeting was called to order.

Present:

President Eric Petersen

President-Elect Jonathan Jameson

Secretary Katie Lieffers

Lori Bonnstetter

Lou Bozak

Kayla Cunningham

Melanie Doeschot

Summer Franco

John Harrison

Brett Hodge

Jessica Melvin

Al Nelson

Jennifer Petersen

Mary Sladek

Matt Thiel

Erin Trescott

Wendy Walker

I. Call meeting to order

II. Approved Minutes from 1.29.2021 - Lou Bozak motions to approve, Jan Eggenberg seconded.

III. Introductions – Did quick introductions. No guests. 1 new member on call, Brett Hodge with Perfect Harmony Home Inspection.

IV. President Report- Eric Petersen

Went through 2020 audit of the fiscal year. Board doing well! Omaha Board Foundation donated to a couple different organizations. Education committee doing class on zoom etiquette soon.

V. Treasurer Report – Jeanne Lamoureux

Jeanne not on call. No treasures report. Financial statements in the notes sent to Eric. January cash balance over \$10,000.

VI. Affiliate Events Update

- a) **Golf** - Summer Franco hoping to schedule event sometime in September, at Indian Creek. Possibly 29th but board of directors meeting is that morning and may conflict. TBD.
- b) **Affiliate Only Party (Sept or Oct)** – Hoping to do smaller, more frequent events when weather warms up.
- c) **Turkey Bowl**– Kim Moneto will be the chair! She was not on the call. Still hoping for Nov

VII. Committee Updates

- a) **Food Drive** – Wendy Walker not on call. On Feb 10th, 15 members from social events boxes food for the Food Bank of the Heartland.
- b) **Education** – PK Kopun, not on call. No report. Trying to bring more classes online this year.
- c) **OABR Social Events** – short meeting, nothing going on.
- d) **RPAC, Realtor Political Action Committee** – Paul Kottich not on call. \$148,000 is the goal for 2021!
- e) **WCR** – RPAC at their breakfast, raised over 20k at that event.
- f) **YPN** – Katie Lieffers reported they just had event. Realtor Brittney McAllister & Dakota Smith were keynote speakers. Not sure when the next events.
- g) **Think Affiliates First** – Social Media, posts all lined up for the next few months. Thinking of doing “throw back” pictures of past events and tagging Realtors in them to stir up engagement.
- h) **New member committee** – John Harrison reported some new key only members joined. Brett Hodge is new full paying member on the call.
- i) **MOBA** – Wendy Walker not here. Lou Bozak reported, building permits look good and future looks promising.

VIII. New business – Lori Bonnstetter commented on stuffing the boxes for the food bank. 15 people max is able to stuff boxes. Trying to open it up to Affiliates & Realtors together moving forward. Would like to stuff food boxes 2/month.

IX. Other Business – None.

X. Testimonials – none.

XI. Speakers – PK not on, Summer, not on. Melanie Doeschot with Ambassador Title spoke about her business.

XII. Adjournment - Melanie motion to adjourn, Lorri Bonstetter seconded.

AFFILIATE COUNCIL FINANCIAL STATEMENT FOR THE MONTH FEBRUARY 28, 2021

Annual Budget
\$12,000

FEBRUARY 2021

YEAR-TO-DATE

INCOME

Board Donation
Turkey Bowling/Toys 4 Tots
Golf
Credit from Pixel

TOTAL INCOME	0.00	0.00
---------------------	------	------

EXPENSES

Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		
Golf		
Canned Food Drive		
Social Media		300.00
Orientation Luncheons		
Realtor Ring Day		
WCR Golf Sponsor		
Affiliate Only Party		
Inaugural		
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge		

TOTAL EXPENSES	0.00	300.00
-----------------------	------	--------

NET INCOME/(LOSS)	0.00	0.00
--------------------------	------	------

CASH RECONCILIATION

Beginning Cash Balance 2/1/21		10,403.49
Income (Loss)		
		10,403.49
Ending Cash Balance 2/28/21		10,403.49

AFFILIATE COUNCIL

FINANCIAL STATEMENT FOR THE MONTH

DECEMBER 31, 2020

Annual Budget
\$12,000

DECEMBER 2020

YEAR-TO-DATE

INCOME

Board Donation		10,500.00
Turkey Bowling/Toys 4 Tots	1,680.00	25,195.00
Golf		10,940.00
Credit from Pixel		

TOTAL INCOME	1,680.00	46,635.00
---------------------	----------	-----------

EXPENSES

Events		
Chili Cookoff (OABR)		317.09
Turkey Bowling/Toys 4 Tots	10,530.00	16,310.00
Golf		16,003.90
Canned Food Drive		70.00
Social Media	300.00	2,700.00
Orientation Luncheons		1,077.14
Realtor Ring Day		534.54
WCR Golf Sponsor		
Affiliate Only Party		1,677.73
Inaugural		
Review Advertising		900.00
Misc (Printing,Ck Order,Fee)		138.00
Service Charge		

TOTAL EXPENSES	10,830.00	39,728.40
-----------------------	-----------	-----------

NET INCOME/(LOSS)	(9,150.00)	0.00
--------------------------	------------	------

CASH RECONCILIATION

Beginning Cash Balance 12/1/20	19,553.49
Income (Loss)	(9,150.00)
Ending Cash Balance 12/31/20	10,403.49

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
SEPTEMBER 2020	Jeanne Lamourex	AUGUST 15
OCTOBER 2020	Chris Myers	SEPTEMBER 15
NOVEMBER 2020	Wendy Walker	OCTOBER 15
DECEMBER 2020	Eric Petersen	NOVEMBER 15
JANUARY 2021	Jan Eggenberg	DECEMBER 15
FEBRUARY 2021	PK Kopun	JANAURY 15
MARCH 2021	Charissa Hansen	FEBRUARY 15
APRIL 2021	Summer Franco	MARCH 15
MAY 2021	Mary Byrnes	APRIL 15

AFFILIATE SPEAKERS MONTHLY MEETING

AUGUST 2020 PK Kopun Al Nelson Lori Bonnstetter	SEPTEMBER 2020 Katie Loeffers Mary Sladek	OCTOBER 2020 Summer Franco Mark McGee
NOVEMBER 2020 No speakers This meeting	DECEMBER 2020 No Meeting	JANAURY 2021 Wendy Walker Marty McGuire Kayla Cunningham
FEBRUARY 2021 Melanie Doeschot PK Kopun Summer Franco	MARCH 2021 Jennifer Petersen Jonathan Jameson Laura Longo	APRIL 2021 Katie Loeffers Mary Sladek Lori Bonstetter
MAY 2021 Jan Eggenberg Mary Byrnes Wendy Walker	JUNE 2021 Brent Rasmussen Charissa Hansen Chris Myers	JULY 2021 Paul Kottich Erin Trescott Lou Bozak

AFFILIATE MONTHLY DIGITAL ADS

OCTOBER 2020

John Harrison
Erin Trescott

NOVEMBER 2020

Mark McGee
Chris Myers

DECEMBER 2020

Katie Lieffers
Wendy Walker
Lori Bonnstetter

JANUARY 2021

Jennifer Hiracheta
Eric Petersen
Kayla Cunningham

FEBRUARY 2021

Jeanne Lamoureux
Marty McGuire
Samanthan Hamrick

MARCH 2021

PK Kopun
Wendy Walker
Melanie Doeschot

APRIL 2021

Paul Kottich
Summer Fsranco
Jonathan Jameson

MAY 2021

Laura Longo
Mary Sladek
Brent Rasmussen

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

SEPTEMBER 2020

Tuesday Sept 8: 8:30 a.m. Paul Kottich
Tuesday Sept 8: 1:00 p.m. PK Kopun
Wednesday Sept 9: 8:30 a.m. Wendy Walker

OCTOBER 2020

Tuesday October 6: 8:30 a.m. Katie Lieffers
Tuesday October 6: 1:00 p.m. Brent Rasmussen
Wednesday October 7 8:30 a.m. Lori Bonnstetter

NOVEMBER 2020

Tuesday November 3: 8:30 a.m. Summer Franco
Tuesday November 3: 1:00 p.m. Al Nelson
Wednesday November 4: 8:30 a.m. Chris Myers

DECEMBER 2020

Tuesday December 1: 8:30 a.m. Mary Sladek
Tuesday December 1: 1:00 p.m. Erin Trescott
Wednesday December 2: 8:30 a.m. Jennifer Hiracheta

JANUARY 2021

Tuesday Aug 4: 8:30 a.m. Samantha Hamrick
Tuesday Aug 4: 1:00 p.m. Jan Eggenberg
Wednesday Aug 5: 8:30 a.m. Marty McGuire

FEBRUARY 2021

Tuesday February 9: 8:30 a.m. Eric Petersen
Tuesday February 9: 1:00 p.m. Brent Rasmussen
Wednesday February 10 8:30 a.m. Erin Trescott

MARCH 2021

Tuesday March 2: 8:30 a.m. Wendy Walker
Tuesday March 2: 1:00 p.m. Laura Longo
Wednesday March 3: 8:30 a.m. Lou Bozak

APRIL 2021

Tuesday April 6: 8:30 a.m. Charissa Hansen
Tuesday April 6: 1:00 p.m. Jonathan Jameson
Wednesday April 7: 8:30 a.m. Mary Sladek

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

MAY 2021

Tuesday May 4: 8:80 a.m. Katie Lieffers

Tuesday May 4: 1:00 p.m. Chris Myers

Wednesday May 5: 8:30 a.m. Jan Eggenberg

2020-2021 ATTENDANCE

MEMBERS	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	RPAC \$50 +
BONNSTETTER, LORI 1/10	x	x	x	n/m	x	x							x
BOUSEMA, CODY 1/19	x	x		n/m									X
BOZAK, LOU 1/14	x		x	n/m	x	x							
BULLERMAN, LISA MARIE 1/20				n/m									
BYRNES, MARY 5/14	x			n/m									
CAMPBELL, REECE 1/19				n/m									
CARLSON, BRENDA 4/13				n/m									
COOK, PATRICK 9/19				n/m									
CUNNINGHAM, KAYLA 4/14	x	x	x	n/m	x	x							
DOESCHOT, MELANIE 3/14	x	x	x	n/m		x							X
DRITLEY, AMY 1/16	x			n/m	x								X
EGGENBERG, JAN 9/13	x	x	x	n/m	x	ea							
FRANCO, SUMMER 10/14	x	x	x	n/m	x	x							
FRIENDENBACK, KANDIS 1/21						ea							
HAMRICK, SAMANTHA 6/17	x			n/m									X
HANSEN, CHARISSA 5/19	x		x	n/m	x	ea							X
HARRISON, JOHN 10/17	x		x	n/m	x	x							
HIRACHETA, JENNIFER 10/18				n/m									X
HODGE, BRETT 1/21						X							
HOVORKA, RICHARD 12/15			x	n/m									
HUGHES, EMILY 5/20	x		x	n/m									
JAMESON, JONATHAN 6/13	x	x	x	n/m	ea	x							X
KATT, PETER 9/13				n/m									x
KOPUN, GABE 11/15				n/m									
KOPUN, PK 11/99			x	n/m	x								X
KOTTICH, PAUL 5/18	x			n/m	x								X
KRIVOLAVEK, CHRISTINA 5/19				n/m									X
LAMOUREUX, JEANNE 10/17	x			n/m									X
LARSEN, ROD 2/00				n/m									X
LIEFFERS, KATIE 5/18	x	x	x	n/m	x	x							X
LINSTROTH, CHLOE 11/19				n/m									
LONGO, LAURA 4/10	x		x	n/m	x								x
MCCARTHY, CHRISTIE 7/18				n/m									X
MCGEE, MARK 1/11	x			n/m									
MCGUIRE, MARTY 12/12			x	n/m									X
MELVIN, JESSICA 1/20	x	x		n/m		x							
MIERS, LISA 10/14				n/m									
MONETO, KIM 10/15		x		n/m									
MYERS, CHRIS 6/16	x		x	n/m	x								
NELSON, AL 12/17				n/m		x							
PACKETT, TYLER 9/20		x		n/m									
PAULSON, PAULA 4/16				n/m									
PAYNE, TRAVIS 6/18				n/m									
PETER, NEIL 11/20						ea							
PETERSEN, ERIC 6/17	x	x	x	n/m	x	x							X
PETERSEN, JENNIFER 7/18	x	x	x	n/m	x	x							X

