



# AFFILIATES

a council of the

## Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | [www.oabrAffiliates.com](http://www.oabrAffiliates.com)

### AFFILIATE COUNCIL MEETING Tuesday March 16, 2021 9:00 a.m.

#### Agenda

- I.** Call meeting to order
- II.** Approval of Minutes from February 16, 2021
- III.** Introductions
  - a) Guests
  - b) New Member Introductions
  - c) Current Member Introductions
- IV.** President Report- Eric Petersen
- V.** Treasurer Report – Jeanne Lamoureux
- VI.** Affiliate Events Update
  - a) OABR Golf (2021) – Summer Franco
  - b) Affiliate Only Party (2021) – Mary Sladek
  - c) Turkey Bowling Toys for Tots (2021) – Kim Moneto
- VII.** Committee Updates
  - a) Food Drive – Wendy Walker
  - b) Education – PK Kopun, Mary Byrnes
  - c) OABR Social Events – Erin Trescott
  - d) RPAC – Paul Kottich
  - e) WCR – Jeanne Lamoureux
  - f) YPN – Amy Dritley
  - g) Think Affiliates First – Brent Rasmussen
    - Facebook – Sam Kasun of Pixel Fire Marketing
    - O - 402-214-5053 C - 402-619-9919
    - [social@pixelfiremarketing.com](mailto:social@pixelfiremarketing.com)
  - h) New Member Committee – John Harrison
  - i) MOBA – Wendy Walker
- VIII.** New Business
- IX.** Other Business –
- X.** Testimonials
- XI.** Speakers
- XII.** Adjournment, next meeting Tuesday April 20, 2021 at 9:00 am

Affiliate Facebook Group <https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/>

*The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members*



# AFFILIATES

a council of the

## Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | [www.oabrAffiliates.com](http://www.oabrAffiliates.com)

### AFFILIATE COUNCIL MINUTES

February 16, 2021

The meeting was called to order.

#### Present:

President Eric Petersen	Melanie Doeschot	Jennifer Petersen
President-Elect Jonathan Jameson	Summer Franco	Mary Sladek
Secretary Katie Lieffers	John Harrison	Matt Thiel
Lori Bonnstetter	Brett Hodge	Erin Trescott
Lou Bozak	Jessica Melvin	Wendy Walker
Kayla Cunningham	Al Nelson	

#### I. Call meeting to order

**II. Approved Minutes from 1.29.2021** - Lou Bozak motions to approve, Jan Eggenberg seconded.

**III. Introductions** – Did quick introductions. No guests. 1 new member on call, Brett Hodge with Perfect Harmony Home Inspection.

#### IV. President Report- Eric Petersen

Went through 2020 audit of the fiscal year. Board doing well! Omaha Board Foundation donated to a couple different organizations. Education committee doing class on zoom etiquette soon.

#### V. Treasurer Report – Jeanne Lamoureux

Jeanne not on call. No treasures report. Financial statements in the notes sent to Eric. January cash balance over \$10,000.

#### VI. Affiliate Events Update

- Golf** - Summer Franco hoping to schedule event sometime in September, at Indian Creek. Possibly 29<sup>th</sup> but board of directors meeting is that morning and may conflict. TBD.
- Affiliate Only Party (Sept or Oct)** – Hoping to do smaller, more frequent events when weather warms up.
- Turkey Bowl** – Kim Moneto will be the chair! She was not on the call. Still hoping for Nov

#### VII. Committee Updates

- Food Drive** – Wendy Walker not on call. On Feb 10<sup>th</sup>, 15 members from social events boxes food for the Food Bank of the Heartland.
- Education** – PK Kopun, not on call. No report. Trying to bring more classes online this year.
- OABR Social Events** – short meeting, nothing going on.
- RPAC, Realtor Political Action Committee** – Paul Kottich not on call. \$148,000 is the goal for 2021!
- WCR** – RPAC at their breakfast, raised over 20k at that event.
- YPN** – Katie Lieffers reported they just had event. Realtor Brittney McAllister & Dakotah Smith were keynote speakers. Not sure when the next events.
- Think Affiliates First** – Social Media, posts all lined up for the next few months. Thinking of doing “throw back” pictures of past events and tagging Realtors in them to stir up engagement.
- New member committee** – John Harrison reported some new key only members joined. Brett Hodge is new full paying member on the call.

**i) MOBA** – Wendy Walker not here. Lou Bozak reported, building permits look good and future looks promising.

**VIII. New business** – Lori Bonnstetter commented on stuffing the boxes for the food bank. 15 people max is able to stuff boxes. Trying to open it up to Affiliates & Realtors together moving forward. Would like to stuff food boxes 2/month.

**IX. Other Business** – None.

**X. Testimonials** – none.

**XI. Speakers** – PK not on, Summer, not on. Melanie Doeschot with Ambassador Title spoke about her business.

**XII. Adjournment** - Melanie motion to adjourn, Lorri Bonstetter seconded.

**AFFILIATE COUNCIL  
FINANCIAL STATEMENT FOR THE MONTH  
FEBRUARY 28, 2021**

## Annual Budget

FEBRUARY 2021      YEAR-TO-DATE

## INCOME

Board Donation  
Turkey Bowling/Toys 4 Tots  
Golf  
Credit from Pixel

**TOTAL INCOME** 0.00 0.00

## EXPENSES

Events	
Chili Cookoff (OABR)	
Turkey Bowling/Toys 4 Tots	
Golf	
Canned Food Drive	
Social Media	300.00
Orientation Luncheons	
Realtor Ring Day	
WCR Golf Sponsor	
Affiliate Only Party	
Inaugural	
Review Advertising	
Misc (Printing,Ck Order,Fee)	
Service Charge	

**TOTAL EXPENSES** 0.00 300.00

**NET INCOME/(LOSS)** 0.00 0.00

## CASH RECONCILIATION

Beginning Cash Balance 2/1/21	10,403.49
Income (Loss)	<hr/>
Ending Cash Balance 2/28/21	10,403.49

**AFFILIATE COUNCIL**  
**FINANCIAL STATEMENT FOR THE MONTH**  
**DECEMBER 31, 2020**

	Annual Budget	
	\$12,000	
	DECEMBER 2020	YEAR-TO-DATE
<b>INCOME</b>		
Board Donation		10,500.00
Turkey Bowling/Toys 4 Tots	1,680.00	25,195.00
Golf		10,940.00
Credit from Pixel		
<b>TOTAL INCOME</b>	1,680.00	46,635.00
<b>EXPENSES</b>		
Events		
Chili Cookoff (OABR)		317.09
Turkey Bowling/Toys 4 Tots	10,530.00	16,310.00
Golf		16,003.90
Canned Food Drive		70.00
Social Media	300.00	2,700.00
Orientation Luncheons		1,077.14
Realtor Ring Day		534.54
WCR Golf Sponsor		
Affiliate Only Party		1,677.73
Inaugural		
Review Advertising		900.00
Misc (Printing,Ck Order,Fee)		138.00
Service Charge		
<b>TOTAL EXPENSES</b>	10,830.00	39,728.40
<b>NET INCOME/(LOSS)</b>	(9,150.00)	0.00
<b>CASH RECONCILIATION</b>		
Beginning Cash Balance 12/1/20	19,553.49	
Income (Loss)	<hr/>	(9,150.00)
Ending Cash Balance 12/31/20	10,403.49	

## AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
SEPTEMBER 2020	Jeanne Lamourex	AUGUST 15
OCTOBER 2020	Chris Myers	SEPTEMBER 15
NOVEMBER 2020	Wendy Walker	OCTOBER 15
DECEMBER 2020	Eric Petersen	NOVEMBER 15
JANUARY 2021	Jan Eggenberg	DECEMBER 15
FEBRUARY 2021	PK Kopun	JANAUARY 15
MARCH 2021	Charissa Hansen	FEBRUARY 15
APRIL 2021	Summer Franco	MARCH 15
MAY 2021	Mary Byrnes	APRIL 15

## AFFILIATE SPEAKERS MONTHLY MEETING

<b>AUGUST 2020</b>	<b>SEPTEMBER 2020</b>	<b>OCTOBER 2020</b>
PK Kopun	Katie Lieffers	Summer Franco
Al Nelson	Mary Sladek	Mark McGee
Lori Bonnstetter		
<b>NOVEMBER 2020</b>	<b>DECEMBER 2020</b>	<b>JANAURY 2021</b>
No speakers	No Meeting	Wendy Walker
This meeting		Marty McGuire
		Kayla Cunningham
<b>FEBRUARY 2021</b>	<b>MARCH 2021</b>	<b>APRIL 2021</b>
Melanie Doeschot	Jennifer Petersen	Katie Lieffers
PK Kopun	Jonathan Jameson	Mary Sladek
Summer Franco	Laura Longo	Lori Bonnstetter
<b>MAY 2021</b>	<b>JUNE 2021</b>	<b>JULY 2021</b>
Jan Eggenberg	Brent Rasmussen	Paul Kottich
Mary Byrnes	Charissa Hansen	Erin Trescott
Wendy Walker	Chris Myers	Lou Bozak

## **AFFILIATE MONTHLY DIGITAL ADS**

### **OCTOBER 2020**

John Harrison  
Erin Trescott

### **NOVEMBER 2020**

Mark McGee  
Chris Myers

### **DECEMBER 2020**

Katie Lieffers  
Wendy Walker  
Lori Bonnstetter

### **JANUARY 2021**

Jennifer Hiracheta  
Eric Petersen  
Kayla Cunningham

### **FEBRUARY 2021**

Jeanne Lamoureux  
Marty McGuire  
Samanthan Hamrick

### **MARCH 2021**

PK Kopun  
Wendy Walker  
Melanie Doeschot

### **APRIL 2021**

Paul Kottich  
Summer Fsranc  
Jonathan Jameson

### **MAY 2021**

Laura Longo  
Mary Sladek  
Brent Rasmussen

**ORIENTATION PRESENTATION VIA ZOOM**  
**AFFILIATES!!!**  
**ORIENTATION SPONSORS**

---

**SEPTEMBER 2020**

Tuesday Sept 8: 8:30 a.m.      Paul Kottich  
Tuesday Sept 8: 1:00 p.m.      PK Kopun  
Wednesday Sept 9: 8:30 a.m.      Wendy Walker

**OCTOBER 2020**

Tuesday October 6: 8:30 a.m.      Katie Lieffers  
Tuesday October 6: 1:00 p.m.      Brent Rasmussen  
Wednesday October 7 8:30 a.m.      Lori Bonnstetter

**NOVEMBER 2020**

Tuesday November 3: 8:30 a.m.      Summer Franco  
Tuesday November 3: 1:00 p.m.      Al Nelson  
Wednesday November 4: 8:30 a.m.      Chris Myers

**DECEMBER 2020**

Tuesday December 1: 8:30 a.m.      Mary Sladek  
Tuesday December 1: 1:00 p.m.      Erin Trescott  
Wednesday December 2: 8:30 a.m.      Jennifer Hiracheta

**JANUARY 2021**

Tuesday Aug 4: 8:30 a.m.      Samantha Hamrick  
Tuesday Aug 4: 1:00 p.m.      Jan Eggenberg  
Wednesday Aug 5: 8:30 a.m.      Marty McGuire

**FEBRUARY 2021**

Tuesday February 9: 8:30 a.m.      Eric Petersen  
Tuesday February 9: 1:00 p.m.      Brent Rasmussen  
Wednesday February 10 8:30 a.m.      Erin Trescott

**MARCH 2021**

Tuesday March 2: 8:30 a.m.      Wendy Walker  
Tuesday March 2: 1:00 p.m.      Laura Longo  
Wednesday March 3: 8:30 a.m.      Lou Bozak

**APRIL 2021**

Tuesday April 6: 8:30 a.m.      Charissa Hansen  
Tuesday April 6: 1:00 p.m.      Jonathan Jameson  
Wednesday April 7: 8:30 a.m.      Mary Sladek

## ORIENTATION PRESENTATION VIA ZOOM

# AFFILIATES!!!

## ORIENTATION SPONSORS

---

### MAY 2021

Tuesday May 4: 8:80 a.m. Katie Lieffers

Tuesday May 4: 1:00 p.m. Chris Myers

Wednesday May 5: 8:30 a.m. Jan Eggenberg

## 2020-2021 ATTENDANCE

MEMBERS	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	RPAC \$50 +
BONNSTETTER, LORI 1/10	x	x	x	n/m	x	x							x
BOUSEMA, CODY 1/19	x	x		n/m									x
BOZAK, LOU 1/14	x		x	n/m	x	x							
BULLERMAN, LISA MARIE 1/20				n/m									
BYRNES, MARY 5/14	x			n/m									
CAMPBELL, REECE 1/19				n/m									
CARLSON, BRENDA 4/13				n/m									
COOK, PATRICK 9/19				n/m									
CUNNINGHAM, KAYLA 4/14	x	x	x	n/m	x	x							
DOESCHOT, MELANIE 3/14	x	x	x	n/m		x							x
DRITLEY, AMY 1/16	x			n/m	x								x
EGGENBERG, JAN 9/13	x	x	x	n/m	x	ea							
FRANCO, SUMMER 10/14	x	x	x	n/m	x	x							
FRIENDENBACK, KANDIS 1/21						ea							
HAMRICK, SAMANTHA 6/17	x			n/m									x
HANSEN, CHARISSA 5/19	x		x	n/m	x	ea							x
HARRISON, JOHN 10/17	x		x	n/m	x	x							
HIRACHETA, JENNIFER 10/18				n/m									x
HODGE, BRETT 1/21						x							
HOVORKA, RICHARD 12/15			x	n/m									
HUGHES, EMILY 5/20	x		x	n/m									
JAMESON, JONATHAN 6/13	x	x	x	n/m	ea	x							x
KATT, PETER 9/13				n/m									x
KOPUN, GABE 11/15				n/m									
KOPUN, PK 11/99			x	n/m	x								x
KOTTICH, PAUL 5/18	x			n/m	x								x
KRIVOLAVEK, CHRISTINA 5/19				n/m									x
LAMOUREUX, JEANNE 10/17	x			n/m									x
LARSEN, ROD 2/00				n/m									x
LIEFFERS, KATIE 5/18	x	x	x	n/m	x	x							x
LINSTROTH, CHLOE 11/19				n/m									
LONGO, LAURA 4/10	x		x	n/m	x								x
MCCARTHY, CHRISTIE 7/18				n/m									x
MCGEE, MARK 1/11	x			n/m									
MCGUIRE, MARTY 12/12			x	n/m									x
MELVIN, JESSICA 1/20	x	x		n/m		x							
MIERS, LISA 10/14				n/m									
MONETO, KIM 10/15		x		n/m									
MYERS, CHRIS 6/16	x		x	n/m	x								
NELSON, AL 12/17				n/m		x							
PACKETT, TYLER 9/20		x		n/m									
PAULSON, PAULA 4/16				n/m									
PAYNE, TRAVIS 6/18				n/m									
PETER, NEIL 11/20						ea							
PETERSEN, ERIC 6/17	x	x	x	n/m	x	x							x
PETERSEN, JENNIFER 7/18	x	x	x	n/m	x	x							x

