



# AFFILIATES

a council of the

## Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | [www.oabrAffiliates.com](http://www.oabrAffiliates.com)

### AFFILIATE COUNCIL MEETING Tuesday February 15, 2022 9:00 a.m.

#### Agenda

- I.** Call meeting to order
- II.** Approval of Agenda and Affiliates Standards of Excellence
- III.** Approval of Minutes from January 18, 2022
- IV.** Introductions
  - a) Guests
  - b) New Member Introductions
  - c) Current Member Introductions
- V.** President Report- Jonathan Jameson
- VI.** Treasurer Report – Jeanne Lamoureux
- VII.** Affiliate Events Update
  - a) OABR Golf (2022) – Summer Franco
  - b) Affiliate/REALTOR® Event (2022) – Cody Bousema
  - c) Turkey Bowling Toys for Tots (2022) – Kim Moneto
- VIII.** Committee Updates
  - a) Food Drive – Wendy Walker
  - b) Education – PK Kopun, Mary Byrnes
  - c) OABR Social Events – Erin Trescott
  - d) RPAC – Paul Kottich
  - e) WCR – Jeanne Lamoureux
  - f) YPN – Cody Bousema
  - g) Think Affiliates First – Brent Rasmussen
    - Facebook – Sam Kasun of Pixel Fire Marketing
    - O - 402-214-5053 C - 402-619-9919
    - [social@pixelfiremarketing.com](mailto:social@pixelfiremarketing.com)
- h) New Member Committee – John Harrison
- i) MOBA – Wendy Walker
- IX.** New Business
- X.** Other Business
- XI.** Testimonials
- XII.** Speakers
- XIII.** Adjournment, next meeting Tuesday March 15, 2022 at 9:00 am

Affiliate Facebook Group <https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/>

*The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members*



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### AFFILIATE COUNCIL MINUTES

January 18, 2022

The meeting was called to order.

#### Present:

President Jonathan Jameson	Amy Dritley	Jennifer Petersen
President-Elect Katie Lieffers	John Harrison	Chris Rock
Secretary Cody Bousema	PK Kopun	Mary Sladek
Lori Bonnstetter	Laura Longo	Erin Trescott
Lou Bozak	Kim Moneto	Wendy Walker
Kayla Cunningham	Edie Packet	Debbie Williams
Melanie Doeschot	Eric Petersen	

#### I. Call meeting to order

**II. Approved Minutes from 12.21.2021** - Moved, seconded and carried to approve the meeting minutes.

**III. Introductions** – Guest: Al Stephens, Acuity Home Inspections

#### IV. President Report- Jonathan Jameson

President Jameson reported there was not OABR Directors meeting in December.

#### V. Treasurer Report – Jeanne Lamoureux

Jeanne reported current balance \$6,753.49

#### VI. Affiliate Events Update

- a) **Golf** -No update
- b) **Affiliate Only Party (Sept or Oct)** – Moved, seconded and carried to change the committee to Affiliate/REALTOR® Event Committee and Cody Bousema to be the chair.
- c) **Turkey Bowl**– Kim Moneto reported for next year they will be potentially looking for a new venue beside The Mark.

#### VII. Committee Updates

- a. **Food Drive** – Wendy Walker reported. Mary Sladek, My Insurance office kicked it off with a \$2,500 donation.
- b. **Education** – PK Kopun reported the Education Committee is having a membership luncheon on January 27 at the Alamo Drafthouse with a builder panel.
- c. **OABR Social Events**- Cody Bousema reported the YPN received approval for the Karaoke for A Kause event that will be held at Johnny's Steakhouse ballroom on April 22. On the docket as well is the REALTOR® night at an Omaha Beef football game. Date to be set.
- d. **RPAC, Realtor Political Action Committee** – RPAC will be doing its annual kickoff event at the WCR breakfast February 10.
- e. **WCR** – Board meeting and social event will be held on January 27 at Cellar 44. Event is sold out!
- f. **YPN** – Karaoke for a Kause event has been approved and will be held April 22.
- g. **Think Affiliates First** – Moved, seconded and carried to approve John Harrison, Chris Rock, Brent Rasmussen, Summer Franco and Melanie Doeschot to serve on the Affiliates First Committee.

- h) **New member committee** – John Harrison reported 161 full members, 6 new members. New member in attendance is Chris Rock, former REALTOR® now with Mutual First.
- i) **MOBA** – Wendy reported the Omaha Home Show is March 18-20 at the CHI Center as well as the Outdoor and Garden Show April 2.

**VIII. New business** -The Affiliate Committee commented on the Yellow Pages that has been added to the OABR web site. There was also discussion on the FOREWARN app and everyone was encouraged to sign up.

**IX. Other Business** – REcharge is looking for additional sponsors. Please contact the OABR office if you are interested.

**X. Testimonials** – A shout out to Kim Moneto on her success on the Turkey Bowl

**XI. Speakers** – Katie Lieffers with Veterans United.

**XII. Adjournment** – The meeting was adjourned.

**AFFILIATE COUNCIL**  
**FINANCIAL STATEMENT FOR THE MONTH**  
**JANUARY 31, 2022**

	Annual Budget	
	\$12,000	
	JANUARY 2022	YEAR-TO-DATE
<b>INCOME</b>		
Board Donation		
Turkey Bowling/Toys 4 Tots		
Golf		
Credit from Pixel		
<b>TOTAL INCOME</b>	0.00	0.00
<b>EXPENSES</b>		
Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		
Golf		
Canned Food Drive		
Social Media	300.00	300.00
Orientation Luncheons		
Realtor Ring Day		
WCR Golf Sponsor		
Affiliate Only Party		
Inaugural		
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge		
<b>TOTAL EXPENSES</b>	300.00	300.00
<b>NET INCOME/(LOSS)</b>	(300.00)	0.00

**CASH RECONCILIATION**

Beginning Cash Balance 1/1/22	6,753.49
Income (Loss)	(300.00)
Ending Cash Balance 1/31/22	6,453.49

## AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

<b>DEADLINE FOR ARTICLE</b>		
MARCH 2022	Amy Dritley	FEBRUARY 15
APRIL 2022	Kim Moneto	MARCH 15
MAY 2022	Erin Trescott	APRIL 15
JUNE 2022	Jeannie Lamoureux	MAY 15
JULY 2022	Jonathan Jameson	JUNE 15
AUGUST 2022	Debbie Williams	JULY 15
SEPTEMBER 2022	John Harrison	AUGUST 15

## AFFILIATE SPEAKERS MONTHLY MEETING

<b>MAY 2021</b>	<b>JUNE 2021</b>	<b>JULY 2021</b>
Jan Eggenberg	Brent Rasmussen	Paul Kottich
Mary Byrnes	Charissa Hansen	Erin Trescott
Wendy Walker	Chris Myers	Lou Bozak
<b>AUGUST 2021</b>	<b>SEPTEMBER 2021</b>	<b>OCTOBER 2021</b>
Mary Sladek	Erin Trescott	Wendy Walker
Jennifer Petersen	Jan Eggenberg	Melanie Doeschot
Kayla Cunningham	Lou Bozak	John Harrison
<b>NOVEMBER 2021</b>	<b>DECEMBER 2021</b>	<b>JANUARY 2022</b>
Laura Longo	Eric Petersen	Summer Franco
Paul Kottich	Jonathan Jameson	Matt Thiel
Lori Bonnstetter	Chris Myers	Katie Lieffers
<b>FEBRUARY 2022</b>	<b>MARCH 2022</b>	<b>APRIL 2022</b>
Brent Rasmussen	Charissa Hansen	Jessica Melvin
Lou Bozak	Wendy Walker	Mary Sladek
Summer Franco	Matt Thiel	Debbie Williams

## AFFILIATE MONTHLY DIGITAL ADS

### **FEBRUARY 2022**

Melanie Doeschot  
Erin Trescott  
Eric Petersen

### **MAY 2022**

Wendy Walker  
Kim Moneto  
Melanie Doeschot

### **AUGUST 2022**

Jeanne Lamoureux  
Brent Rasmussen  
Laura Longo

### **MARCH 2022**

Lori Bonnstetter  
Katie Lieffers  
Jonathan Jameson

### **JUNE 2022**

Amy Dritley  
John Harrison  
Brent Rasmussen

### **SEPTEMBER 2022**

John Harrison  
Summer Franco  
Erin Trescott

### **APRIL 2022**

Summer Franco  
Jeanne Lamoureux  
Eric Petersen

### **JULY 2022**

Laura Longo  
Debbie Williams  
Wendy Walker

# ORIENTATION PRESENTATION VIA ZOOM

# AFFILIATES!!!

# ORIENTATION SPONSORS

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## FEBRUARY 2022

Tuesday Feb 8: 8:30 a.m.	Eric Petersen
Tuesday Feb 8: 1:00 p.m.	Wendy Walker
Wednesday Feb 9 8:30 a.m.	Lori Bonnstetter

## JUNE 2022

Tuesday June 7: 8:30 a.m.	Katie Lieffers
Tuesday June 7: 1:00 p.m.	Summer Franco
Wednesday June 8: 8:30 a.m.	Brent Rasmussen

## MARCH 2022

Tuesday March 1: 8:30 a.m.	PK Kopun
Tuesday March 1: 1:00 p.m.	Lou Bozak
Wednesday March 2 8:30 a.m.	Lori Bonnstetter

## JULY 2022

Tuesday July 5: 8:30 a.m.	Kim Moneto
Tuesday July 5: 1:00 p.m.	Debbie Williams
Wednesday July 6: 8:30 a.m.	Lou Bozak

## APRIL 2022

Tuesday April 12: 8:30 a.m.	Eric Petersen
Tuesday April 12: 1:00 p.m.	Jonathan Jameson
Wednesday April 13: 8:30 a.m.	Erin Trescott

## AUGUST 2022

Tuesday August 2: 8:30 a.m.	Brent Rasmussen
Tuesday August 2: 1:00 p.m.	Lori Bonnstetter
Wednesday August 3: 8:30 a.m.	Debbie Williams

## MAY 2022

Tuesday May 3: 8:30 a.m.	Wendy Walker
Tuesday May 3: 1:00 p.m.	Amy Dritley
Wednesday May 4: 8:30 a.m.	Melanie Doeschot

## SEPTEMBER 2022

Tuesday Sept 6: 8:30 a.m.	PK Kopun
Tuesday Sept 6: 1:00 p.m.	Erin Trescott
Wednesday Sept 7: 8:30 a.m.	Kim Moneto

## 2021-2022 ATTENDANCE

PETERSEN, ERIC 6/17	x	x	x	x	x							x
PETERSEN, JENNIFER 7/18	x	x	x	x	x							x
PFEIFER, LARRY 10/20												
RASMUSSEN, BRENT 1/09	x	ea	ea	x	EA							x
REYNOLDS, MARK 3/20												
ROCK, CHRISTOPHER 1/22					x							
SEEGER, MIA 8/17												x
SHUPE, CHRISTINE 3/21												
SINGLETON, LAURA 9/20		x	x									
SLADEK, MARY 11/8	x	x	x		x							x
SLATER, CHRISTOPHER 2/10												
SOUBA, BRANDON 11/21				ex								
STANG, LUANNE 10/19												x
STILLWAGON, KRISTIN 10/21				x								
SUTKO, JOHN 5/16												
SWARINGEN, DAVE 9/19												
THIEL, MATT 2/08		x	x									x
THOMPSON, CALLAHAN 4/18												
THOMPSON, SHELLEY 9/19												
TRESCOTT, ERIN 9/13	ea	x	x	x	x							
VACHA, JON 6/12												
WALKER, WENDY 12/08		x	x	x	x							x
WEBER, TRAVIS 3/19												
WILLIAMS, DEBBIE 3/21	x	x	x	ea	x							