



AFFILIATES

a council of the

Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING Tuesday January 17, 2023 9:00 a.m.

Agenda

- I. Call meeting to order
- II. Approval of Agenda and Affiliates Standards of Excellence
- III. Approval of Minutes from November 15, 2022
- IV. Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- V. President Report- Jonathan Jameson
- VI. Treasurer Report – Jeanne Lamoureux
- VII. Affiliate Events Update
 - a) OABR Golf (2023) – Jonathan Jameson
 - b) Affiliate/REALTOR® Event (2023) – Cody Bousema
 - c) Turkey Bowling Toys for Tots (November 16, 2022) – Kim Moneto
- VIII. Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Professional Development – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Cody Bousema
 - g) Think Affiliates First – Brent Rasmussen
 - Facebook – Sam Kasun of Pixel Fire Marketing
 - O - 402-214-5053 C - 402-619-9919
 - social@pixelfiremarketing.com
- h) New Member Committee – John Harrison
- i) MOBA – Wendy Walker
- IX. Sponsorship Opportunities
 - a) REcharge Sponsorships - <https://rechargenebraska.com/sponsorships>
- X. New/Other Business
- XI. Speakers/Testimonials
- XII. Adjournment, next meeting Tuesday February 21, 2023 at 9:00 am

Affiliate Facebook Group <https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/>

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members



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AFFILIATE COUNCIL MINUTES

November 15, 2022

The meeting was called to order.

Present:

President Jonathan Jameson	Maryann Gamble	Donna Ried
President-Elect Katie Lieffers	Sam Hamrick	Mia Seeger
Secretary Cody Bousema	John Harrison	Laura Singleton
Treasurer Jeanne Lamoureux	PK Kopun	Mary Sladek
Lynette Arrasmith	Paul Kottich	Al Stephens
Lou Bozak	Holly Lombardo	Matt Thiel
Tracy Connor	Laura Longo	Erin Trescott
Joe Dobrovolny	Suzanne Luttig	Debbie Williams
Amy Dritley	Kim Moneto	
Summer Franco	Brent Rasmussen	

- I. Call meeting to order
- II. Approved Minutes from 10.18.2022 - Moved, seconded and carried to approve the meeting minutes.
- III. Introductions – The Affiliate Council members and guests in attendance introduced themselves.
- IV. President Report- Katie Lieffers reported on the OABR Directors meeting including that she pushed Turkey Bowl spectators.
- V. Treasurer Report – Jeanne Lamoureux reported a balance of \$1,600.25, which has dropped below the \$2,000 threshold so a request has been put into Donna.
- VI. Affiliate Events Update -
 - a) OABR Golf – Bills paid, whoever wants to volunteer for next year.
 - b) Affiliate Event – Next quarter.
 - c) Turkey Bowl– Turkey bowl is tomorrow. Over \$11,000 in sponsorships. Can still sign up for spectator for \$35 which gets you lunch, beer for the day, and happy hour from 3-5. Split the pot winner will be announced at 3 pm, which has already started at \$1,000 because of sponsorships. Remember to bring toys for Toys for Tots. It will be cash or Venmo only. Donna needs to export a list for members for Kim.
- VII. Committee Updates
 - a. Professional Development – PK Reported: Meeting is happening right now, so there's nothing to say.
 - b. OABR Social Events- Erin Trescott Reported: Chili Cook Off was a hit. Going to be talking about REALTOR Ring Day and the happy hour. Discussion was had about where to register

- c. RPAC – Paul Kottich Reported: The goal has officially been met!
- d. WCR – Jeanne Lamoureux Reported: Holiday Party and Installation is upcoming on December 8 from 4-7 and is free and open to all. Amy Dritley Reported: This week is the Holiday shopping event and registration is closed.
- e. YPN – Cody Bousema Reported: Tech Summit was held a few weeks ago at the Tri-Faith Center. Nebraska YPN won network of the year at the National Conference. There is an unofficial happy hour this Thursday at Corkscrew from 4-6.
- g. Think Affiliates First – Brent Rasmussen Reported: Branding guide is underway. Gave an update on the five Core Values they've landed on. Suggested that during every meeting a member highlights one of the Core Values. Ideas of having multiple shirts in different colors with the Core Values on the shirts.
- h) New Member Committee – John Harrison Reported: Membership is slowly growing, at 152 members this month compared to the 144 from last month.
 - i) MOBA - no update

VIII. Other Business – Erin Trescott: New members, please reach out to current members about ways to get involved and explain what the Affiliate group is doing.

Discussion was had about whether there was a reason to meet in December. It was moved, seconded, and carried to not have a December meeting.

IX. Testimonials – none

X. Speakers- Erin Trescott with FNBO and Katie Lieffers with Veteran's United Home Loans

XI. Adjournment – The meeting was adjourned

AFFILIATE COUNCIL
FINANCIAL STATEMENT FOR THE MONTH
DECEMBER 31, 2022

	Annual Budget	
	\$12,000	
	DECEMBER 2022	YEAR-TO-DATE
INCOME		
Board Donation		2,000.00
Turkey Bowling/Toys 4 Tots		
Golf		
Petty Cash Returned		500.00
Credit from Pixel		
TOTAL INCOME	0.00	2,500.00
EXPENSES		
Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots		500.00
Golf		200.00
Canned Food Drive		
Social Media	300.00	3,600.00
Brand Development	892.11	1,614.36
Orientation Luncheons		
Realtor Ring Day		
WCR Bingo Sponsor		200.00
WCR Golf Sponsor		150.00
Affiliate Only Party		
Inaugural		
Think Affiliates First		708.88
Breakfast at Meeting		133.11
Review Advertising		
Misc (Printing,Ck Order,Fee)	68.00	
Service Charge/bank fees	5.00	
TOTAL EXPENSES	1,192.11	7,179.35
NET INCOME/(LOSS)	(1,192.11)	0.00

CASH RECONCILIATION

Beginning Cash Balance 12/1/22	3,266.25
Income (Loss)	(1,192.11)
Ending Cash Balance 12/31/22	2,074.14

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

DEADLINE FOR ARTICLE		
OCTOBER 2022	Kaie Lieffers	SEPTEMBER 15
NOVEMBER 2022	Wendy Walker	OCTOBER 15
DECEMBER 2022	Erin Trescott	NOVEMBER 15
JANUARY 2023	Amy Dritley	DECEMBER 15
FEBRUARY 2023	Melaine Doeschot	JANUARY 15
MARCH 2023	Kim Moneto	FEBRUARY 15
APRIL 2023	Eric Petersen	MARCH 15
MAY 2023	Brent Rasmussen	APRIL 15
JUNE 2023	Jonathan Jameson	MAY 15

AFFILIATE SPEAKERS MONTHLY MEETING

NOVEMBER 2022	DECEMBER 2022	JANUARY 2023
Erin Trescott	Lou Bozak	Jeannie Lamoureux
Mary Sladek	PK Kopun	Melaine Doeschot
Katie Lieffers		
FEBRUARY 2023	MARCH 2023	APRIL 2023
John Harrison	Wendy Walker	Kim Moneto
Cody Bousema	Debbie Williams	Jonathan Jameson
MAY 2023	JUNE 2023	JULY 2023
Brent Rasmussen	Eric Petersen	Amy Dritley
Laura Longo	Paul Kottich	Laura Singleton

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

OCTOBER 2022

Tuesday Oct 4: 8:30 a.m.	Erin Trescott
Tuesday Oct 4: 1:00 p.m.	Eric Petersen
Wednesday Oct 5 8:30 a.m.	Katie Lieffers

NOVEMBER 2022

Tuesday Nov 1: 8:30 a.m.	Kim Moneto
Tuesday Nov 1: 1:00 p.m.	Amy Dritley
Wednesday Nov 2 8:30 a.m.	Brent Rasmussen

DECEMBER 2022

Tuesday Dec 6: 8:30 a.m.	Melanie Doeschot
Tuesday Dec 6: 1:00 p.m.	Lou Bozak
Wednesday Dec 7: 8:30 a.m.	Jonathan Jameson

JANUARY 2023

Tuesday Jan 10: 8:30 a.m.	Amy Dritley
Tuesday Jan 10: 1:00 p.m.	Lou Bozak
Wednesday Jan 11: 8:30 a.m.	Jonathan Jameson

FEBRUARY 2023

Tuesday Feb 7: 8:30 a.m.	Melanie Doeschot
Tuesday Feb 7: 1:00 p.m.	Brent Rasmussen
Wednesday Feb 8: 8:30 a.m.	Katie Lieffers

MARCH 2023

Tuesday March 7: 8:30 a.m.	Erin Trescott
Tuesday March 7: 1:00 p.m.	Kim Moneto
Wednesday March 8: 8:30 a.m.	Eric Petersen

APRIL 2023

Tuesday April 4: 8:30 a.m.	Wendy Walker
Tuesday April 4: 1:00 p.m.	Erin Trescott
Wednesday April 5: 8:30 a.m.	Amy Dritley

MAY 2023

Tuesday May 16: 8:30 a.m.	Brent Rasmussen
Tuesday May 16: 1:00 p.m.	Melanie Doeschot
Wednesday May 7: 8:30 a.m.	Jonathan Jameson

JUNE 2023

Tuesday June 6: 8:30 a.m.	Eric Petersen
Tuesday June 6: 1:00 p.m.	Katie Lieffers
Wednesday June 7: 8:30 a.m.	Lou Bozak

2022-2023 ATTENDANCE

