



AFFILIATES

a council of the

Omaha Area Board of REALTORS®

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | www.oabrAffiliates.com

AFFILIATE COUNCIL MEETING Tuesday January 18, 2022 9:00 a.m.

Agenda

- I.** Call meeting to order
- II.** Approval of Agenda and Affiliates Standards of Excellence
- III.** Approval of Minutes from December 21, 2021
- IV.** Introductions
 - a) Guests
 - b) New Member Introductions
 - c) Current Member Introductions
- V.** President Report- Jonathan Jameson
- VI.** Treasurer Report – Jeanne Lamoureux
- VII.** Affiliate Events Update
 - a) OABR Golf (2022) – Summer Franco
 - b) Affiliate Only Party (2022) – Mary Sladek
 - c) Turkey Bowling Toys for Tots (November 17, 2021) – Kim Moneto
- VIII.** Committee Updates
 - a) Food Drive – Wendy Walker
 - b) Education – PK Kopun, Mary Byrnes
 - c) OABR Social Events – Erin Trescott
 - d) RPAC – Paul Kottich
 - e) WCR – Jeanne Lamoureux
 - f) YPN – Cody Bousema
 - g) Think Affiliates First – Brent Rasmussen
 - Facebook – Sam Kasun of Pixel Fire Marketing
 - O - 402-214-5053 C - 402-619-9919
 - social@pixelfiremarketing.com
- h) Voting for Affiliate First Committee
- i) New Member Committee – John Harrison
- j) MOBA – Wendy Walker
- IX.** New Business
- X.** Other Business
- XI.** Testimonials
- XII.** Speakers
- XIII.** Adjournment, next meeting Tuesday February 22, 2022 at 9:00 am

Affiliate Facebook Group <https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/>

The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members



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AFFILIATE COUNCIL MINUTES

December 21, 2021

The meeting was called to order.

Present:

President Jonathan Jameson	PK Kopun	Brent Rasmussen
Lou Bozak	Paul Kottich	Kristin Stillwagon
Summer Franco	Jeanne Lamoureux	Erin Trescott
Melanie Doeschot	Eric Petersen	Wendy Walker
John Harrison	Jennifer Petersen	

I. Call meeting to order

II. Approved Minutes from 11.21.2021 - Moved, seconded and carried to approve the meeting minutes.

III. Introductions – Guest:

IV. President Report- Jonathan Jameson

President Jameson reported on the OABR Board of Directors meeting which included the National Association of REALTORS® Annual Convention, RPAC Thank-a-Thon, affordable housing, economic recovery funds, and city finances.

V. Treasurer Report – Jeanne Lamoureux

Jeanne reported current balance \$7,053.49

VI. Affiliate Events Update

- Golf** -No update
- Affiliate Only Party (Sept or Oct)** – No update
- Turkey Bowl**– Kim Moneto reported a donation of 20 bikes, toys and cash totally \$36,765.90. Great success with a few hiccups.

VII. Committee Updates

- Food Drive** – Wendy Walker reported. With the proceeds from the golf outing will kick off the food drive. The same links used last year are being used.
- Education** – PK Kopun reported the Education Committee is having a membership luncheon on January 27 at the Alamo Drafthouse with a builder panel.
- OABR Social Events**- Erin Trescott reported there was no meeting in December but REALTOR® Ring Day raised over \$196,000 with First National Bank and NP Dodge matching funds. Thank you all who helped stuff the bags.
- RPAC, Realtor Political Action Committee** – Paul Kottich, UPDATE: WE HAVE MET AND SURPASSED THE GOAL! There was a Thank-a-Thon on Tuesday December 14.
- WCR** - The Women's Council Installation was held on December 9 at Champions Run and January 13 is the Board Meeting and January 27 will be social event. Watch for details.
- YPN** – No report.
- Think Affiliates First** – Brent reported on the meeting with Bill Madden who specializes in marketing and

branding. Bill's comment was the Affiliates need to focus on "What is your true value".

Moved, seconded and carried to send an email out to the Affiliate Membership asking for nominations to serve on the Affiliates First Committee. This five-member committee will have the authority to make decisions on marketing and branding and to make sure they get carry forward. Voting to take place at the January 2022 meeting.

- h) **New member committee** – John Harrison reported 161 full members, 6 new members.
- i) **MOBA** – Wendy reported MOBA held their Christmas party the first week in December. The Home Show is scheduled March 18-20 and Remodel Omaha will be in April.

VIII. New business -The Affiliate Committee commented on the Yellow Pages that has been added to the OABR web site. There was also discussion on the FOREWARN app and everyone was encouraged to sign up.

IX. Other Business – REcharge is looking for additional sponsors. Please contact the OABR office if you are interested.

X. Testimonials – A shout out to Kim Moneto on her success on the Turkey Bowl

XI. Speakers – Eric Petersen, P & P Insurance and Jonathan Jameson, Mortgage Specialist

XII. Adjournment – The meeting was adjourned.

AFFILIATE COUNCIL
FINANCIAL STATEMENT FOR THE MONTH
DECEMBER 31, 2021

	Annual Budget	
	\$12,000	
	DECEMBER 2021	YEAR-TO-DATE
INCOME		
Board Donation		
Turkey Bowling/Toys 4 Tots	500.00	
Golf		
Credit from Pixel		
TOTAL INCOME	0.00	500.00
EXPENSES		
Events		
Chili Cookoff (OABR)		
Turkey Bowling/Toys 4 Tots	500.00	
Golf		
Canned Food Drive		
Social Media	300.00	3,300.00
Orientation Luncheons		
Realtor Ring Day		
WCR Golf Sponsor		
Affiliate Only Party		
Inaugural		
Review Advertising		
Misc (Printing,Ck Order,Fee)		
Service Charge		
TOTAL EXPENSES	300.00	3,800.00
NET INCOME/(LOSS)	(300.00)	0.00

CASH RECONCILIATION

Beginning Cash Balance 12/1/21	7,053.49
Income (Loss)	(300.00)
Ending Cash Balance 12/31/21	6,753.49

AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
MAY 2021	Mary Byrnes	APRIL 15
JUNE 2021	Wendy Walker	MAY 15
JULY 2021	Erin Trescott	JUNE 15
AUGUST 2021	Katie Lieffers	JULY 15
SEPTEMBER 2021	Eric Petersen	AUGUST 15
OCTOBER 2021	Brent Rasmussen	SEPTEMBER 15
NOVEMBER 2021	Lori Bonnstetter	OCTOBER 15
DECEMBER 2021	Jonathan Jameson	NOVEMBER 15
JANUARY 2022	Cody Bousema	DECEMBER 15
FEBRUARY 2022	Summer Franco	JANUARY 15

AFFILIATE SPEAKERS MONTHLY MEETING

MAY 2021	JUNE 2021	JULY 2021
Jan Eggenberg	Brent Rasmussen	Paul Kottich
Mary Byrnes	Charissa Hansen	Erin Trescott
Wendy Walker	Chris Myers	Lou Bozak
AUGUST 2021	SEPTEMBER 2021	OCTOBER 2021
Mary Sladek	Erin Trescott	Wendy Walker
Jennifer Petersen	Jan Eggenberg	Melanie Doeschot
Kayla Cunningham	Lou Bozak	John Harrison
NOVEMBER 2021	DECEMBER 2021	JANUARY 2022
Laura Longo	Eric Petersen	Summer Franco
Paul Kottich	Jonathan Jameson	Matt Thiel
Lori Bonnstetter	Chris Myers	Katie Lieffers
FEBRUARY 2022	MARCH 2022	APRIL 2022
Brent Rasmussen	Charissa Hansen	Jessica Melvin
Lou Bozak	Wendy Walker	Mary Sladek
Summer Franco	Matt Thiel	Debbie Williams

AFFILIATE MONTHLY DIGITAL ADS

MAY 2021

Laura Longo
Mary Sladek
Brent Rasmussen

AUGUST 2021

Larua Longo
Melanie Doeschot
Wendy Walker

NOVEMBER 2021

Lori Bonnstetter
Eric Petersen
Erin Trescott

JUNE 2021

Summer Franco
Eric Petersen
Erin Trescott

SEPTEMBER 2021

Katie Lieffers
Laura Longo
Summer Franco

DECMEBER 2021

Wendy Walker
Lori Bonnstetter
Katie Lieffers

JULY 2021

Katie Lieffers
Lori Bonnstetter
Brent Rasmussen

OCTOBER 2021

Brent Rasmussen
Wendy Walker
Melanie Doeschot

JANUARY 2022

Summer Franco
Brent Rasmussen
Laura Longo

FEBRUARY 2022

Melanie Doeschot
Erin Trescott
Eric Petersen

ORIENTATION PRESENTATION VIA ZOOM
AFFILIATES!!!
ORIENTATION SPONSORS

MAY 2021

Tuesday May 4: 8:30 a.m. Katie Lieffers
Tuesday May 4: 1:00 p.m. Chris Myers
Wednesday May 5: 8:30 a.m. Jan Eggenberg

JUNE 2021

Tuesday June 1: 8:30 a.m. Erin Trescott
Tuesday June 1: 1:00 p.m. Brent Rasmussen
Wednesday June 2 8:30 a.m. Lori Bonnstetter

JULY 2021

Tuesday July 6: 8:30 a.m. Melanie Doeschot
Tuesday July 6: 1:00 p.m. Eric Petersen
Wednesday July 7: 8:30 a.m. Katie Lieffers

AUGUST 2021

Tuesday August 3: 8:30 a.m. Lou Bozak
Tuesday August 3: 1:00 p.m. Summer Franco
Wednesday August 4: 8:30 a.m. Wendy Walker

SEPTEMBER 2021

Tuesday Sept 14: 8:30 a.m. Eric Petersen
Tuesday Sept 14: 1:00 p.m. Lori Bonnstetter
Wednesday Sept 15: 8:30 a.m. Katie Lieffers

OCTOBER 2021

Tuesday October 5: 8:30 a.m. Lou Bozak
Tuesday October 5: 1:00 p.m. Brent Rasmussen
Wednesday October 6: 8:30 a.m. Melanie Doeschot

NOVEMBER 2021

Tuesday Nov 2: 8:30 a.m. Erin Trescott
Tuesday Nov 2: 1:00 p.m. Summer Franco
Wednesday Nov 3: 8:30 a.m. Wendy Walker

DECEMBER 2021

Tuesday Dec 7: 8:30 a.m. Katie Lieffers
Tuesday Dec 7: 1:00 p.m. Erin Trescott
Wednesday Dec 8: 8:30 a.m. Melanie Doeschot

ORIENTATION PRESENTATION VIA ZOOM

AFFILIATES!!!

ORIENTATION SPONSORS

JANUARY 2022

Tuesday Jan 4: 8:80 a.m. Brent Rasmussen

Tuesday Jan 4: 1:00 p.m. Summer Franco

Wednesday Jan 5: 8:30 a.m. Lou Bozak

FEBRUARY 2022

Tuesday Feb 8: 8:30 a.m. Eric Petersen

Tuesday Feb 8: 1:00 p.m. Wendy Walker

Wednesday Feb 9 8:30 a.m. Lori Bonnstetter

2021-2022 ATTENDANCE

PETERSEN, JENNIFER 7/18	x	x	x	x						x
PFEIFER, LARRY 10/20										
RASMUSSEN, BRENT 1/09	x	ea	ea	x						x
REYNOLDS, MARK 3/20										
SEEGER, MIA 8/17										x
SHUPE, CHRISTINE 3/21										
SINGLETON, LAURA 9/20		x	x							
SLADEK, MARY 11/8	x	x	x							x
SLATER, CHRISTOPHER 2/10										
SOUBA, BRANDON 11/21				ex						
STANG, LUANNE 10/19										x
STILLWAGON, KRISTIN 10/21				x						
SUTKO, JOHN 5/16										
SWEARINGEN, DAVE 9/19										
THIEL, MATT 2/08		x	x							x
THOMPSON, CALLAHAN 4/18										
THOMPSON, SHELLEY 9/19										
TRESCOTT, ERIN 9/13	ea	x	x	x						
VACHA, JON 6/12										
WALKER, WENDY 12/08		x	x	x						x
WEBER, TRAVIS 3/19										
WILLIAMS, DEBBIE 3/21	x	x	x	ea						