



# AFFILIATES

a council of the  
**Omaha Area Board of REALTORS®**

11830 Nicholas Street | Omaha, Nebraska 68154 | Office 402-619-5553 | Fax 402-619-5559 | [www.oabrAffiliates.com](http://www.oabrAffiliates.com)

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## AFFILIATE COUNCIL MEETING

**Tuesday January 19, 2021**

**9:00 a.m.**

### Agenda

- I. Call meeting to order
- II. Approval of Minutes from November 17, 2020
- III. Introductions
  - a) Guests
  - b) New Member Introductions
  - c) Current Member Introductions
- IV. President Report- Eric Petersen
- V. Treasurer Report – Jeanne Lamoureux
- VI. Affiliate Events Update
  - a) OABR Golf (2021) – Summer Franco
  - b) Affiliate Only Party (2021) – Mary Sladek
  - c) Turkey Bowling Toys for Tots (2021)
- VII. Committee Updates
  - a) Food Drive – Wendy Walker
  - b) Education – PK Kopun, Mary Byrnes
  - c) OABR Social Events – Erin Trescott
  - d) RPAC – Paul Kottich
  - e) WCR – Jeanne Lamoureux
  - f) YPN – Amy Dritley
  - g) Think Affiliates First – Brent Rasmussen
    - Facebook – Sam Kasun of Pixel Fire Marketing
    - O - 402-214-5053 C - 402-619-9919
    - [social@pixelfiremarketing.com](mailto:social@pixelfiremarketing.com)
  - h) New Member Committee – John Harrison
  - i) MOBA – Wendy Walker
- VIII. New Business
- IX. Other Business –
- X. Testimonials
- XI. Speakers
- XII. Adjournment, next meeting Tuesday February 16, 2021 at 9:00 am

Affiliate Facebook Group [https://www.facebook.com/Affiliates - a council of the Omaha Area Board of Realtors/](https://www.facebook.com/Affiliates-a-council-of-the-Omaha-Area-Board-of-Realtors/)

*The role of the Affiliates is to promote business relationships and services to REALTOR® members actively solicit Affiliate membership in the Board and promote ethical business practices of Affiliate members*



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## AFFILIATE COUNCIL MINUTES November 17, 2020

The meeting was called to order.

### Present:

President Eric Petersen	Summer Franco	Jessica Melvin
President-Elect Jonathan Jameson	Charissa Hansen	Chris Myers
Secretary Katie Lieffers	John Harrison	Jennifer Petersen
Lou Bozak	Richard Hovorka	Brent Rasmussen
Kayla Cunningham	Emily Hughes	Matt Thiel
Melanie Doeschot	PK Kopun	Erin Trescott
Jan Eggenberg	Laura Longo	Wendy Walker

### I. Call meeting to order

### II. Approved Minutes from Oct 13, 2020

### III. Introductions

**\*\*RPAC presented** - Bill Swanson, Doug Dohse, Perre Neilan

### IV. President Report- Eric Petersen

- No presidents report other than asking Affiliates if they know anyone wanting to get more active in the Safety Committee.

### V. Treasurer Report – Jeanne Lamoureux

Jeannie not on call. She sent Donna financial information.

### VI. Affiliate Events Update

- Turkey Bowling Toys for Tots (Nov 18)** – Event canceled but still advertising for “Split the Pot”.
- OABR Golf (October 7)** – Summer Franco, event was a success! Three to \$4000 given as a donation to First Responders.
- Affiliate Only Party (Sept or Oct)** – Mary Sladek not on zoom. Party postponed.

### VII. Committee Updates

- Food Drive – Wendy Walker** Waiting until after Turkey Bowl to start asking for virtual donations. Most likely Feb Chili Cookoff will be canceled.
- Education** – PK Kopun, no report.
- OABR Social Events** – Erin Trescott, Realtor Ring Day. 360 max Realtors. Erin proposed Affiliates group as a whole provide goodie bags to the ringers instead of individually companies providing swag. The cost would be around \$800-\$1,000. Eric Peterson made a motion to approve this purchase and Chris Myers seconded.
- RPAC** – spoke previously
- WCR – Katie Lieffers**, Women’s Council luncheon Thurs Nov 19<sup>th</sup> at Champions Run. Realtors and affiliates can attend in person or via zoom.
- YPN – Amy Dritley** not on call, no one to report.
- Think Affiliates First – Brent Rasmussen** reported that December is set up for our FB page. Will advertise for the Turkey Bowl “Split the Pot”.
- New member committee** – John Harrison said the new OABR website wasn’t showing who the new affiliates were and didn’t differentiate between full Affiliate members vs ekey members. He asked Donna to assist. She said she’ll check on it!

i) **MOBA** – Wendy Walker 1<sup>st</sup> luncheon cancelled, elections to be held online. Spring Street of Dreams will be held in Plattwater development.

**VIII. New business** – No one spoke

**IX. Other Business** – No other

**X. Testimonials** – PK said thank you to Summer for helping on a loan he could not work.

**XI. Speakers** – no affiliates

**XII. Adjournment** - Eric made a motion to adjourn, Melanie seconded

# AFFILIATE COUNCIL

## FINANCIAL STATEMENT FOR THE MONTH

### DECEMBER 31, 2020

Annual Budget  
\$12,000

DECEMBER 2020

YEAR-TO-DATE

#### INCOME

Board Donation		10,500.00
Turkey Bowling/Toys 4 Tots	1,680.00	25,195.00
Golf		10,940.00
Credit from Pixel		

<b>TOTAL INCOME</b>	1,680.00	46,635.00
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#### EXPENSES

Events		
Chili Cookoff (OABR)		317.09
Turkey Bowling/Toys 4 Tots	10,530.00	16,310.00
Golf		16,003.90
Canned Food Drive		70.00
Social Media	300.00	2,700.00
Orientation Luncheons		1,077.14
Realtor Ring Day		534.54
WCR Golf Sponsor		
Affiliate Only Party		1,677.73
Inaugural		
Review Advertising		900.00
Misc (Printing,Ck Order,Fee)		138.00
Service Charge		

<b>TOTAL EXPENSES</b>	10,830.00	39,728.40
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<b>NET INCOME/(LOSS)</b>	(9,150.00)	0.00
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#### CASH RECONCILIATION

Beginning Cash Balance 12/1/20	19,553.49
Income (Loss)	(9,150.00)
Ending Cash Balance 12/31/20	10,403.49

## AFFILIATE ARTICLE FOR REVIEW NEWSLETTER

		DEADLINE FOR ARTICLE
SEPTEMBER 2020	Jeanne Lamourex	AUGUST 15
OCTOBER 2020	Chris Myers	SEPTEMBER 15
NOVEMBER 2020	Wendy Walker	OCTOBER 15
DECEMBER 2020	Eric Petersen	NOVEMBER 15
JANUARY 2021	Jan Eggenberg	DECEMBER 15
FEBRUARY 2021	PK Kopun	JANAURY 15
MARCH 2021	Charissa Hansen	FEBRUARY 15
APRIL 2021	Summer Franco	MARCH 15
MAY 2021	Mary Byrnes	APRIL 15

## AFFILIATE SPEAKERS MONTHLY MEETING

<b>AUGUST 2020</b> PK Kopun Al Nelson Lori Bonnstetter	<b>SEPTEMBER 2020</b> Katie Loeffers Mary Sladek	<b>OCTOBER 2020</b> Summer Franco Mark McGee
<b>NOVEMBER 2020</b> No speakers This meeting	<b>DECEMBER 2020</b> No Meeting	<b>JANAURY 2021</b> Wendy Walker Marty McGuire Kayla Cunningham
<b>FEBRUARY 2021</b> Melanie Doeschot PK Kopun Summer Franco	<b>MARCH 2021</b> Jennifer Petersen Jonathan Jameson Laura Longo	<b>APRIL 2021</b> Katie Loeffers Mary Sladek Lori Bonstetter
<b>MAY 2021</b> Jan Eggenberg Mary Byrnes Wendy Walker	<b>JUNE 2021</b> Brent Rasmussen Charissa Hansen Chris Myers	<b>JULY 2021</b> Paul Kottich Erin Trescott Lou Bozak

## **AFFILIATE MONTHLY DIGITAL ADS**

### **OCTOBER 2020**

John Harrison  
Erin Trescott

### **NOVEMBER 2020**

Mark McGee  
Chris Myers

### **DECEMBER 2020**

Katie Lieffers  
Wendy Walker  
Lori Bonnstetter

### **JANUARY 2021**

Jennifer Hiracheta  
Eric Petersen  
Kayla Cunningham

### **FEBRUARY 2021**

Jeanne Lamoureux  
Marty McGuire  
Samanthan Hamrick

### **MARCH 2021**

PK Kopun  
Wendy Walker  
Melanie Doeschot

### **APRIL 2021**

Paul Kottich  
Summer Fsranco  
Jonathan Jameson

### **MAY 2021**

Laura Longo  
Mary Sladek  
Brent Rasmussen

ORIENTATION PRESENTATION VIA ZOOM

# AFFILIATES!!!

ORIENTATION SPONSORS

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## SEPTEMBER 2020

Tuesday Sept 8: 8:30 a.m. Paul Kottich  
Tuesday Sept 8: 1:00 p.m. PK Kopun  
Wednesday Sept 9: 8:30 a.m. Wendy Walker

## OCTOBER 2020

Tuesday October 6: 8:30 a.m. Katie Lieffers  
Tuesday October 6: 1:00 p.m. Brent Rasmussen  
Wednesday October 7 8:30 a.m. Lori Bonnstetter

## NOVEMBER 2020

Tuesday November 3: 8:30 a.m. Summer Franco  
Tuesday November 3: 1:00 p.m. Al Nelson  
Wednesday November 4: 8:30 a.m. Chris Myers

## DECEMBER 2020

Tuesday December 1: 8:30 a.m. Mary Sladek  
Tuesday December 1: 1:00 p.m. Erin Trescott  
Wednesday December 2: 8:30 a.m. Jennifer Hiracheta

## JANUARY 2021

Tuesday Aug 4: 8:30 a.m. Samantha Hamrick  
Tuesday Aug 4: 1:00 p.m. Jan Eggenberg  
Wednesday Aug 5: 8:30 a.m. Marty McGuire

## FEBRUARY 2021

Tuesday February 9: 8:30 a.m. Eric Petersen  
Tuesday February 9: 1:00 p.m. Brent Rasmussen  
Wednesday February 10 8:30 a.m. Erin Trescott

## MARCH 2021

Tuesday March 2: 8:30 a.m. Wendy Walker  
Tuesday March 2: 1:00 p.m. Laura Longo  
Wednesday March 3: 8:30 a.m. Lou Bozak

## APRIL 2021

Tuesday April 6: 8:30 a.m. Charissa Hansen  
Tuesday April 6: 1:00 p.m. Jonathan Jameson  
Wednesday April 7: 8:30 a.m. Mary Sladek

## ORIENTATION PRESENTATION VIA ZOOM

# AFFILIATES!!!

## ORIENTATION SPONSORS

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### MAY 2021

Tuesday May 4: 8:80 a.m.      Katie Lieffers

Tuesday May 4: 1:00 p.m.      Chris Myers

Wednesday May 5: 8:30 a.m.      Jan Eggenberg



## 2020-2021 ATTENDANCE

[illegible]

